QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 520-TOKYO

005-COMM. & INFORM. EQP. & SERV
JAPAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
COMPUTERS, SOFTWARE & SYSTEMS	
MARKETING CANADIAN SOFTWARES (CHINESE WORD PROCESSORS, GEOPHYSICAL SURVEY SOFTWARES).	TO SET UP JAPANESE AGENTS.
DEVELOPING COOPERATIONS FOR CANADIAN ELECTRONICS INDUSTRY.	FOLLOW UP JAPANESE POTENTIAL COMPANIES ESPECIALLY TELECOM FIRMS.
ENCOURAGING JAPANESE COMPANIES TO MAKE INVESTMENT FOR ELECTRONICS INDUSTRY IN CANADA.	FOLLOW UP JAPANESE COMPANIES (HITACHI, MATSU-SHITA, SANYO, SHARP).
MARKETING CANADIAN ELECTRONICS PRODUCTS FOR COOPERATION WITH JAPANESE COMPANIES.	TO DEVELOP JOINT VENTURES AND LICENSES.
MARKETING CANADIAN SOFTWARES IN JAPANESE MARKET.	TO SET UP JAPANESE DISTRIBUTORS.
ORGANIZING VARIOUS MARKETING AND TECHNICAL SEMINARS FOR CANADIAN MICROELECTRONICS AND SOFTWARES.	WESTERN RESEARCH SEMINAR (MAY 1987).

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 SASK. HIGH TECH MISSION - COMMUNICATION SHOW - TELECOM ADVANCE STUDY.	COS PERSUINING NICHE MARKETS - NEW AGENCY AND EXPANDED SALES - PROGRAM DEVELOPED.
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	