

## JOIN THE CANADIAN PAVILION AT FOOD AND HOTEL ASIA 2006—YOUR GATEWAY TO DOING BUSINESS IN ASIA

April 25-28, 2006, at the SINGAPORE EXPO

- Food and Hotel Asia (FHA) is the largest international food and hospitality trade event in Asia.
- Held every two years, FHA broke all previous records in 2004, attracting over 37,000 international trade visitors from 98 countries, the majority coming from Southeast Asia, China and India.
- There are 550 million consumers in Southeast Asia—a growing number of them are affluent. The region's economies are expected to grow at rates of over 5%—higher than most world markets.

### ADVANTAGES TO EXHIBITORS:

- escorted market tours in the region, available exclusively to exhibitors;
- pre-arranged one-on-one matched meetings with potential distributors; and
- a newly-designed Canadian pavilion, with first-class support and on-site services.

Visit us on-line for more information: [http://ats-sea.agr.ca/events/4020\\_e.htm](http://ats-sea.agr.ca/events/4020_e.htm)

For additional information on exhibiting in the Canadian pavilion at FHA 2006, or on Southeast Asia's markets, contact Stéphanie Parisien, Agriculture and Agri-Food Canada, tel.: (613) 759-7896, e-mail: [parisienst@agr.gc.ca](mailto:parisienst@agr.gc.ca).



## Canada on display at Mexico's EXPO COMM

Mexico City, February 14-17, 2006 > Canadian companies in the information and communications technologies (ICT) sector are invited to participate in **EXPO COMM MEXICO 2006**, Mexico's largest and longest-running telecommunications, wireless, networking and Internet technologies exhibition and conference. The 2005 show attracted more than 23,000 trade visitors and 285 exhibitors and representatives from 107 international companies.

The Canadian Embassy in Mexico and International Trade Canada are inviting Canadian exporters to exhibit as part of the Canadian pavilion at EXPO COMM. As was the case in 2005, the Canadian pavilion's aim will be to maximize the visibility and business opportunities for Canadian companies.

The pavilion's complementary services will allow companies to make the best use of their time and resources at this event.

These services include:

- briefings on the Mexican ICT market;
- networking opportunities with Mexican companies;
- market information and intelligence;
- face-to-face business counselling from the Embassy's Trade Division;
- media kits; and
- matchmaking services (at a cost of \$200).

Matchmaking services are also available for Canadian companies not exhibiting in the Canadian pavilion, at a cost of \$450. Requests must be made by December 10, 2005.

**For more information**, contact: Guillermo Larios, Canadian Embassy in Mexico, tel.: (011-52-55) 5724-7937, e-mail: [guillermo.larios@international.gc.ca](mailto:guillermo.larios@international.gc.ca), or Andrea Scholtes, International Trade Canada, tel.: (613) 944-2780, e-mail: [andrea.scholtes@international.gc.ca](mailto:andrea.scholtes@international.gc.ca). Web site: [www.expocomm.com/mexico](http://www.expocomm.com/mexico).

## Canadian pavilion set for Dubai Horse Fair

Dubai, U.A.E., March 26-29, 2006 > There will once again be a Canadian pavilion at the **Dubai International Horse Fair**, which hits the Dubai World Trade Centre in March 2006. The fair is a leading exhibition in the Middle East for the equine industry that will showcase equestrian equipment, services and care products.

In 2005, the event hosted 133 companies from 16 countries and attracted more than 6,000 trade visitors. Equipment and services for horse owners, stables, clubs and leisure facilities, riding apparel and accessories, trailers and transporters, stables, breeders, veterinary products, equestrian associations, and feed and nutritional products will all be on display at the show. It presents an unprecedented opportunity for companies,

businesses and organizations in this sector to meet a wide range of regional and international visitors.

The Canadian pavilion will have nine-square-metre booths available for \$3,317, which includes exhibit space, on-site assistance by Canadian government officials and booth structure and furnishings. Reservations will be allocated on a first-come, first-served basis.

**For more information**, contact Venky Rao, Canadian Sales Agent, tel.: (905) 896-7815, e-mail: [dwtc@rogers.com](mailto:dwtc@rogers.com), or Tracy Mortenson, Trade Commissioner, Canadian Consulate in Dubai, tel.: (011-971) 4-314-5507, e-mail: [tracy.mortenson@international.gc.ca](mailto:tracy.mortenson@international.gc.ca). Web site: [www.dihf.ae](http://www.dihf.ae).

## Major environmental trade show coming to Thailand

Bangkok, Thailand, July 6-9, 2006 > **Entech Pollutec Asia 2006** is one of Thailand's biggest environmental trade shows. It is supported by the country's Ministry of Natural Resources and Environment and the Environmental Engineering Association of Thailand. Entech will include exhibitors from a range of sub-sectors, including air, water, waste water, solid waste technologies and renewable energy technologies.

**Renewable Energy Asia 2006**, an inaugural show for renewable energy technologies, will be held at the same time and venue.

**For more information**, contact Surin Thanalertkul, Trade Commissioner, Canadian Embassy in Thailand, e-mail: [bngkkt@international.gc.ca](mailto:bngkkt@international.gc.ca). Web site: [www.thai-exhibition.com/entech](http://www.thai-exhibition.com/entech).

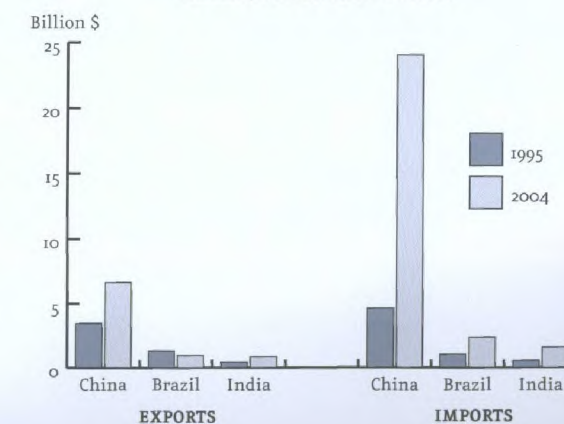
## China leads Canada's trade with emerging markets

Canada's merchandise exports to China have raced ahead over the past 10 years, rising from \$3.5 billion in 1995 to \$6.7 billion by 2004. Exports to India have also nearly doubled, from \$440 million to \$854 million. Canada's merchandise imports from China have increased even more dramatically, rising five-fold from \$4.6 to \$24.1 billion during the same period. With an average annual growth rate of 18%, imports from China easily outstripped those from Brazil and India. Imports from the latter two countries also increased though: imports from Brazil more than doubled, and imports from India nearly tripled. China's relative importance to Canada's imports has increased as well: in 1995, China was Canada's sixth most important source of imports, and by 2004 it was second. With these numbers, China continues to stand out as one of Canada's most important trading partners.

Provided by the Trade and Economic Analysis Division ([www.international.gc.ca/eet](http://www.international.gc.ca/eet)).

### FACTS & FIGURES

Canada's merchandise trade: China, India and Brazil



Source: Statistics Canada