



All designs shown in this catalog are fashioned after the late Fall New York models.

## For Christmas Buy D'Allaird Blouses by Mail

**I**T'S not a bit too soon to think of Christmas Gifts, and this year above all others we should give something that is really useful. What could be more practical or more appreciated by Mother, Sister or daughter than a beautiful D'Allaird Blouse.

A woman can't have too many blouses, and when you see the variety of fascinating models shown in our new Christmas Catalog you will want one for yourself as well as for your Christmas Gifts.

It's so hard to get really nice things at the smaller town stores, but when you shop by mail at D'Allaird's you have the same selection as you would have at the larger City Stores.

*Shipments made same day as order received. All delivery charges paid. Money refunded if not satisfactory.*

All our Blouses are made right in our own factory and sold direct to you at wholesale prices. We are the largest makers in Canada, and to-day D'Allaird Blouses are the style standards for this country. **SMARTER STYLES, BETTER MATERIALS AND LOWER PRICES** are what we aim to give you.

*Send to-day for this Christmas Gift Book*

Fill in the coupon and mail it to us to-day. We will send you free the D'Allaird November-December Style List. There is a large demand for this edition. We would suggest that you send for your copy as soon as possible. Why not do it now while you think of it.

### The D'Allaird Mfg. Co., Limited

1911 St. Lawrence Boulevard, Montreal, Canada  
Stores at Quebec, Montreal, Ottawa, Toronto, Hamilton, London,  
Winnipeg, Regina, Calgary, Edmonton, Vancouver, Victoria

**COUPON**

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