

cents up to \$2 per doz. Another effect and cheap decoration is a line of tissue paper garlands, by the use of which a big display may be made with small cost. A new line added to their range of different size Canadian Ensign and Union Jack flags is that of foreign nation flag assortments, 12 different flags to the assortment in two sizes, at \$2.40 and \$3.00 per gross. Some good numbers are also to be had in toy cannon, retailing at 10, 15 and 25 cents, also toy pistols and explosive caps for same.

#### A UNIQUE STAMP.

Twelve rubber stamps in one is a clever little device recently placed on the Canadian market by O. B. Stanton & Co., sta-



tioners, Toronto. Revolving, it contains 12 words, such as paid, cancelled, etc., and retailing at 25c., postage prepaid, is certainly a cheap and useful contrivance.

#### PATRIOTIC CALENDARS.

THE COPP, CLARK CO., Limited, Toronto, are to be congratulated upon their line of patriotic calendars and leaflet cards which they are placing on the market. The series consists of four calendars and three leaflet card designs, the whole line in the shape of the national emblem of Canada, the Maple Leaf, made in splendid imitation of the natural leaf, both in the fresh green and autumn tints. The calendars are four drop with assorted colored ribbons, red, white and blue. It was necessary to publish a very large edition to enable them to be produced at the price offered to the trade, so that they may be retailed at the low price of 10c. if desired. The leaflet cards are suitable for souvenir or greetings, to be sold to tourists and others at all times of the year.

#### CHRISTMAS CARDS.

CHRISTMAS cards and calendars for the year 1904, as far as manufacturers and jobbers are concerned, at least, are already beginning to be important issues. The enormous sales of last year indicated pretty completely that the custom of sending out Christmas cards is not on the wane, and this fact has stimulated manufacturers to make more than usual preparations for an increasing demand this season.

The lines of The Raphael Tuck & Sons Company, Limited, have always been among the leaders in originality and variety, and even a casual inspection of the new samples will convince one that they apparently have determined to sustain their reputation this year. Rows of display cards are devoted to new creations in Christmas cards, and almost as much space is given to the sample line of new calendars. The prices, as regards goods of both descriptions, varies from 5c. to \$3 or \$4, and when it is remembered that from two to twenty, and in some cases more numbers sell at all the popular prices between these limits, it will be appreciated, in some part at least, how large the line must necessarily be.

This is the fifteenth consecutive season that Warwick Bros. & Rutter have been the exclusive agents for Canada for Messrs. Tuck, and this in itself speaks volumes for the successful business booked for these goods from year to year. The travellers

of Warwick Bros. & Rutter will shortly call on the entire Canadian trade with the complete series of art goods published by this famous house, and will undoubtedly be welcomed with increased orders for 1903.

#### EXQUISITE PAPETERIES.

SOME exquisite new papeteries are now on exhibition in the show room of the Copp, Clark Co., Toronto. They are boxed most sumptuously. BOOKSELLER AND STATIONER noted the "Scotch Raglan" in white, Swiss blue, and pearl gray tints; the "Mexican Stitch" in white, Oxford gray and tinturn tints, and "Homestead Notes" in white, gray and tinturn. The stitched effects are unique and handsome.

#### TYPEWRITER SUPPLIES.

THE Canadian Typewriter Co. of Toronto show a commendable spirit in calling upon the local stationer to go after the trade in his vicinity in typewriter supplies. The usual source from which banks, lawyers, and large offices obtain these supplies is the travelling representative of a large city supply company. An ever growing and profitable stationery trade is at the command of every local dealer who will carry a moderate stock of typewriter supplies.

#### NEW GOODS.

THE COPP, CLARK CO., Limited, are placing on the market a new line of Passe Partout binding which is being offered at a price which gives the trade a greater profit than formerly obtained. The binding is one inch wide in three yard lengths of very substantial and rich appearance in all popular colors and gold. It is surprising to what an extent this material is used.

They also show a complete range of Pyramid Pins with and without cushions, rubber bands and rubber umbrella rings, sign markers and pocket printers, and paper fasteners.

#### A NOVELTY PENCIL.

A NOVELTY in a pencil is the Revolver. It retails at 25c., and is an exact imitation of a pistol, having a nickel barrel and a polished wood handle. The cylinder contains extra leads. The pencil part fits into the barrel, and by pressure of the trigger is released. It is very natural looking, and should be a good seller. The price is \$2 per doz., and may be obtained from The Copp, Clark Co., Toronto.

#### POKER CHIPS.

SOMETHING new in poker chips is a line made of rubber, in the usual three colors, red, white and blue. They have a nice appearance, are convenient to handle and noiseless, and will last a lifetime, and while being higher priced than the paper or composition chips, the quality and its advantages make it the cheapest in the end. This line is stocked by The Copp, Clark Co., who carry a very complete line of all kinds of composition, paper and fancy designs, the best of which are the Full Deck, Carlo, Four Ace, and Big Game.

#### PERSONAL.

Mr. A. O. Hurst, representing Chas. Goodall & Son, Ltd., of London, Eng., has just returned from the Lower Provinces, and is now preparing for his trip to the United States. He informs us that he is bringing out for the Christmas trade six new lines of playing cards with handsome backs. The Tartan series recently presented to the trade has made a decided hit.