## As We Are Seen By Others.

We give considerable space in this number to the views of the press of Canada and elsewhere regarding the splendid showing that this Company made before the Royal Commission on Insurance. The examination was very severe. Every nook and corner of the Company's operations were looked into, with the result that at the closing hours of the session Commissioner Kent, in speaking of granting voting powers to policyholders, said:

- "It seems to me that in the conduct of the Sun Life business there is nothing to be desired as far as the present generation is concerned. If you were immortal I would not say anything further about it. If, by sound judg-
- "ation you have put the Sun Life on the pinnacle of a successful Company, another management with other attributes might just as easily squander it.

" ment, hard work and just discrimin-

- "squander it. . . . . The directors have done their duty nobly; there is no complaint to be made
- " against them. or any one of them.
  " Who can say whether the future
  " management will continue the pres-
- " management will continue the pres-" ent high standard of your Company."

This statement coming from such a keen financial expert as Commissioner Kent is highly appreciated by the Company. Mr. Kent has no direct interest whatever in this Company and his feelings would naturally be on the side of criticism, so that his remarks are more appreciated on that account. We hope every word of this number of Sunshine may be read. Look first at the bright faces of the children and then read the bright things that have been said about the Company.

#### We Thank You.

The Sun Life of Canada has our hearty congratulations.—INSURANCE OBSERVER, London England.

# The "Star" Congratulates the "Sun."

The Sun Life Assurance Company comes out of the assurance investigation with flying colors.

—STAR, MONTREAL.

## A1 Lloyds.

From stem to stern the Sun Life of Canada was found to be in excellent condition.—THE UNITED STATES REVIEW.

#### The Unclouded " Sun."

The Sun Life of Canada came out of the ordeal with undiminished brightness.—EVEXING EXAMINER, Peterboro', Ont.

#### Deserved Commendation.

Coming at this time the remarks of Mr. Kent will have considerable effect in strengthening the feeling of security possessed by Sun Life of Canada policyholders.—WORLD, TORONTO.

# "It Was Positively a Triumph."

One of the remarkable features of the Royal Insurance investigation was the way the Sun Life of Canada came through the ordeal. It was positively a triumph. The investigation proved that the Company was much stronger than its own reports denoted.—STAR, TORONTO.

## From a Veteran of '76.

MONTREAL, Oct. 27th, 1906.

R. MACAULAY, Esq., President.

Sun Life Assurance Co. of Canada. Congratulations on result of Commission investigation. The old Sun Life came out with flying colors.

> A POLICYHOLDER OF 1876. (Anonymous.)

# Stood the Limelight of Publicity.

The investigation showed that none of the directors had profited by the Company or through his connection therewith. The appreciative remarks of Commissioner Kent are an indication of how the Company stood the limilgat of publicity before the Insurance Commission.—Herald, Halipax.