

DOMINION ATLANTIC RAILWAY

Steamship Lines

—AND—
St. John via Digby
—AND—
Boston via Yarmouth
"Land of Evangeline" Route.

On and after June 28th, 1909, the Steamship and Train Service on this Railway will be as follows (Sunday excepted):

FOR BRIDGETOWN.

Accom. from Annapolis, ... 7.30 a. m.
Accom. from Richmond, ... 5.15 p. m.
Bluenose from Halifax, ... 2.23 p. m.
Express from Yarmouth, ... 2.05 p. m.
Express from Halifax, ... 11.24 p. m.
Bluenose from Yarmouth, 12.53 p. m.

Midland Division

Trains of the Midland Division leave Windsor daily, (except Sunday) for Truro at 7.05 a. m., 5.15 p. m., and 6.15 a. m., and from Truro at 6.20 a. m., 2.30 p. m., and 11.30 a. m., connecting at Truro with trains of the Intercolonial Railway, and at Windsor with express trains to, and from Halifax and Yarmouth.

Boston Service

Commencing Monday, Sept. 20, the Royal Mail S. S. Prince Arthur and Prince George leaves Yarmouth, N. S., Monday, Wednesday, Friday, and Saturday, immediately on arrival of Bluenose train from Halifax, arriving in Boston next morning. Returning, leaves Long Wharf, Boston, at 1.00 p. m.

S. S. PRINCE ALBERT
Makes daily trips (Sunday excepted) between Parrsboro and Wolfville, calling at Kingsport in both directions.

St. JOHN and DIGBY

ROYAL MAIL S. S. PRINCE RUPERT.
Daily Service (Sunday excepted).
Arrives in Digby ... 10.45 a. m.
Leaves St. John ... 7.45 a. m.
Leaves Digby same day after arrival of express train from Halifax.

Bluenose train from Halifax does not connect at Digby with S. S. Prince Rupert for St. John.

P. GIFFKINS, Kentville
General Manager.

H. & S. W. RAILWAY

Accom.	Time Table in effect	Accom.
Mon. & Fri.	June 28th, 1909	Mon. & Fri.
Read down.	Stations	Read up.
11.00	Lv. Middleton An.	15.20
11.28	* Clarence	14.52
11.45	Bridgetown	14.26
12.13	* Granville Centre	14.11
12.29	Granville Ferry	13.56
12.46	* Karsdale	13.40
13.05	An. Port Wade Lv.	13.20

* Flag Stations. Trains stop on signal.
CONNECTIONS AT MIDDLETON WITH ALL POINTS ON H. & S. W. RY. AND D. A. RY.
P. MOONEY
General Freight and Passenger Agent
HALIFAX, N. S.

FURNESS, WITBY & CO., LTD.

STEAMSHIP LINERS.

London, Halifax and St. John, N. B.

From London. From Halifax.

Steamer.
—Shenandoah ... Sept. 28
—Kanawha ... Oct. 7
Sept. 25—Rappahannock ... Oct. 13
Oct. 2—Tabasco (via St. John's Nfld.) ... Oct. 28

From Halifax to Liverpool via St. John's Nfld.

From Liverpool. From Halifax.

Steamer.
—Gulf of Venice ... Sept. 30
—Ripon ... Oct. 12
Oct. 5—Durango ... Oct. 26

FOR LIVERPOOL DIRECT

Sept. 24—Venango ... Oct. 7

FURNESS WITBY & CO., LTD., Agents, Halifax, N. S.

The Best

Up-to-Date Courses of Study it is Possible to Provide

The best teachers we can procure, and entire devotion to our students' interests.

Bring us all the business we can conveniently handle, without canvassing for a single student, or disparaging another school.

Send for catalogue.

S. KERR, PRINCIPAL
Odd Fellows Hall.



WHY NOT OWN AN AUTOMOBILE?

If automobiles are needed anywhere at all they are in the country. One of the speakers of the Women's Institute, at Guelph, recently predicted that the time was near at hand when farmer's wives would run their own automobiles. Nor is the prediction a visionary one. Like the telephone and the trolley, the automobile seems destined to add to the comfort of country life, and the cost will not interfere with your buying. We can sell.

Good Second-Hand Machines

at a mere fraction of original cost. These cars are taken by us as part payment for the newest and latest models, and are such as we can thoroughly recommend. Any machine we send out is guaranteed to be in first-class condition, and beyond the fact that second-hand cars are not this year's style, there is nothing wrong with them in any way. We use them as a means of introduction to the country trade, and make the values extra special to encourage quick buying. If interested, send your name and address for fuller particulars.

HYSLOP BROS., Limited

High-Class Automobiles and Bicycles TORONTO, ONT.

China Tea Sets

Just Received—

A special line of tea sets
Only \$3.75

C. L. PIGGOTT, Queen St.

.... DARGIES' NEW CARPET DEPARTMENT

YOU NEED A NEW CARPET

The old one is worn and shabby and when the fall cleaning is done is the time to replace the old one with one of our New Carpets or Squares.

We have just opened a new department and can show you a fresh new stock of

Carpets, Squares, Rugs, Oil Cloths, Linoleums, Also Portieres and Couch Covers in up-to-date designs.

These goods have been marked very low. Get our prices before making your purchases.

CHAS. DARGIE & SON

ANNAPOLIS ROYAL

New Fall Goods
Opening Daily
AT
I. M. Otterson's

Advertise in the Monitor

Historical Sketch of Old Port Royal

In Nicholson's Journal of the Siege and Surrender occurs the following entry:—"Tuesday, the 10th (October 1710) was solemnized a day of Thanks giving for the success of Her Majesty's Arms in reducing Port Royal, etc., being so appointed by the General. After Divine Service, which was performed in the Chapel by the Reverend Mr. John Harrison, Chaplain to Commodore Martin, of H. M. S. "Dragon," (and now left Chaplain to the Garrison by Commission from the General) a sermon was preached by the Reverend Mr. Samuel Heskier, Chaplain to the Hon. Col. Reading's Marines."

The Chapel referred to was known as St. Anne's and was built and used by the Church of England previous to the capture of the place. Later in the same year, Nicholson states that "SERVING on General Nicholson was pleasurable to 'commissionate' before he left from Boston on the expedition to Port Royal among other officers, 'John Harrison, Clerk (who is now) Chaplain to the Garrison of Annapolis Royal.' The Rev. John Harrison was the first English Chaplain at Annapolis, and was a resident of that town as late as 1732. One of his first official acts was the marriage of William Wini-ett, a French Protestant, an officer of the besieging army, to Madeleine Massonet, a resident of the town previous to the British occupation. He also baptized their child, Annie Wini-ett, born March 20th, 1712. Many descendants of the family reside in Annapolis County at the present time.

In 1720, Governor Richard Phillips selected Rev. John Harrison as one of the first Council of Nova Scotia, along with John Doucet, Lieutenant governor of the fort, Melor Paul Mascarene, then and later a prominent figure in the military government of the Province, and other officers of the Garrison and public departments. The seat of Government was Annapolis until 1749, when Halifax was founded.

In November, 1732, Rev. John Harrison received from Governor Armstrong a grant of four acres in the lower town, as glebe land for the chapel or "if a parish be established" for the parish minister.

It is possible that Mr. Harrison retained his position as senior Chaplain, but that as he grew older he needed assistance. His assistant or successor were Rev. James Heskier, 1728-38, and Rev. James Heskier, 1738-58 (schoolmaster) who received a salary of £10 a year.

The S. P. G. D. refers to Rev. R. Watte, who was the Society for "an allowance for teaching the poor children" at Annapolis Royal. "The Society voted him £10, which was doubled in 1731, and sent a supply of Bibles, Prayer Books and tracts for the school, which was opened at Easter, 1728, and in which he taught fifty children. At his own charge he built in 1737 a schoolhouse for the good of the public, and especially of the poorer sort" in Annapolis, "and appointed it for that use 'for ever,' with other necessary conveniences." He is thus the first schoolmaster at Annapolis, adding secular instruction to religious education, and probably antedated Robert Raikes, the famous Sunday School teacher, by fifty years.

During the siege of Annapolis by the Indians under Abbe Le Loure, in 1744, the little church at Annapolis was burned "through a mistake of orders," and it is doubtful if the church was ever rebuilt.

One word more concerning Col. Nicholson. After the capture of Port Royal he went to England to urge the complete conquest of Canada (still in the hands of France), taking with him five Iroquois chiefs, whom he presented to Queen Anne. The expedition against Canada was made but was unsuccessful. Nicholson was appointed Governor of Nova Scotia on October 12th, 1712, and at the annual meeting of the S. P. G., held in the following February, he was requested "to take cognizance of, and make enquiry concerning all the Society's missionaries, schoolmasters and catechists; as also of the churches, glebes, parsonage houses and libraries sent by the Society in the plantations within the verge of his commission (as a person who has well deserved of the Society in his several stations for his love to the ministry and for his laying the foundations of churches. Accordingly a deputation has been given him under the common seal of the Society, for the purposes mentioned, with a salvo to the Queen's prerogative and the jurisdiction of the Lord Bishop of London."

Governor Nicholson was a man of very considerable influence upon the early history of the church in North America. Wherever he was Governor—and he was successively governor of more colonies than any other British-

RETURNED TO WORK IN A WEEK

Mr. P. M. Shannon Cured of Catarrh by one Single Treatment of "Father Morriscy's No. 26."

Dalhousie, N.B., Nov. 23, 1908.

FATHER MORRISCY MEDICINE CO., LTD.
For three years I had suffered from Catarrh in the head until March, 1903, when I had to leave my work, then in shingle mills, after trying 4 different so-called catarrh cures, and two doctors who claimed there was no cure. One single treatment of Father Morriscy's No. 26 cured me and I returned to work in a week after starting to take the treatment, and have never had so much as a cold in the head since.

P. M. SHANNON.
We have plenty of letters like this proving positively that "Father Morriscy's No. 26" Combined Treatment has cured hundreds of cases of Catarrh, generally after other treatments had failed. Why shouldn't it cure you? In justice to yourself give it a trial. Combined Treatment (Tablets and Salve) 50c. At your dealer's, or from Father Morriscy Medicine Co., Ltd., Chatham, N.B. 21

ever has been—he sent frequent letters to the S. P. G. informing them of the progress of the church and making suggestions for the Society's work. While Governor of Virginia, he helped secure a grant of 20,000 acres of land for the endowment of William and Mary College in that Colony. While Governor of Maryland he wrote the Archbishop of Canterbury that "unless bishops can be had the Church will surely decline." During his term of office as Governor of Nova Scotia, he could have been of very little assistance to the Society for it is said he made but one short visit to the Province, Colonel Caulfield being his lieutenant. His term of office as Governor of Nova Scotia ended in January, 1715. He was knighted in 1720, appointed Governor of South Carolina in 1721, returning to England in June 1725, dying in London, March 5th, 1728.

Nicholson and Harrison are names which the Church cannot forget in her history in this Province. The Church moreover cannot forget the importance of that day in October, 1710, when John Harrison, Clerk, Chaplain to the Garrison of Annapolis Royal, and Samuel Heskier, Chaplain to Reading's Marines, preached the faith in this new land—"a day of thanksgiving."

What a setting for a national commemoration! The first service, one of thanksgiving,—on the oldest battlefield in the Colonies of the British Empire. British forever, a half century before French Canada came to herald forth not long ago as the British Crown—that great event, beginning of Canadian history as a British possession.

The events of 1710 are events in which the greatest Empire, the premier Dominion, the oldest Canadian Province, and its first Christian settlement may read inspiring and great lessons of indomitable courage, far-sighted self-reliant statesmanship and faith-abiding deeds.

WHY DRUGGISTS RECOMMEND CHAMBERLAIN'S COLIC, CHOLERA AND DIARRHOEA REMEDY

Mr. Frank C. Hanrahan, a prominent druggist, of Portsmouth, Va., says: "For the past six years I have sold and recommended Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is a great remedy and one of the best patent medicines on the market. I handle some others of the same purposes that pay me a larger profit, but this remedy is so sure to effect a cure, and my customer so certain to appreciate my recommending it to him, that I give it the preference." For sale by W. A. WARREN, BRIDGETOWN A. E. ATLEE, ANNAPOLIS ROYAL and BEAR RIVER DRUG STORE.

A PLANT WIZARD.

Luther Burbank, the plant wizard, must have had a vast deal of fun in life. He began work in a plough factory, and kept his wonderful mind on the improvement of machinery just long enough to make some money with which to undertake the remodeling of the vegetable world. Then he invented a new potato, and made a little more money and moved to California, where he opened a plant factory. Any one who does not know of the marvels he has done should read about him. There is joy, of course, in creation, else things wouldn't have been created. Burbank must have tasted that joy in abundant measure. He, it is said, has never made much money for himself, because his mind has never dwelt much on that subject. He has been too busy; but he is one of the fortunate men of his generation, a marvellous creature who has followed his bent and really benefited mankind. It is—at least it ought to be—one of the conditions of having any notable amount of fun that there should be resulting benefit to mankind.

MINARD'S LINIMENT CURES BURNS, etc.

Advertising Hints

SOME THOUGHTS FOR YOU, MR. ADVERTISER—THE PERSONAL APPEAL—THE FORCE OF SUGGESTION—YOU MUST TEMPT PEOPLE TO BUY

A property owner said the other day that if he had any pride it was being taken out of him by the painters. He is conscious of the fact that his house needs painting (though not quite ready to have it done), and the painters are unwittingly rubbing it in. One after another has told him the same story and suggested that it would be a good idea to have it done this summer.

These painters were merely advertising. They did not go at him hammer and tongs. They were satisfied to let the solicitation go with a hint at the end that their services were at his disposal, and laid all the stress on how shabby the house looked and how nice it would be to have it freshly painted.

Probably the ideal form of advertising would consist in seeing every prospective customer and in making suggestions to them personally. But that is obviously impossible, and in any case it would require the exercise of judgement differing according to the individual. The newspaper or circular is really the better method as well as the easier, for there you can make general suggestions to your heart's content and no one takes offence, for the suggestion is general and the people probably have some preconceived ideas on the subject that make them susceptible.

Perhaps you have seen some advertising published by some of the good paint manufacturers. Did it ever occur to you that suggestion was the most powerful force in it? Here is a booklet illustrating in detail how the housewife herself can transform the appearance of her house by using Such-and-such Brand of Ready Mixed Paints. Another booklet has pictures of houses painted with the brand of paint advertised and suggesting other color combinations—all done in such glowing terms that frail human nature can hardly resist. It is the appeal to the human feeling for the thing that does the business.

The same idea lay in an advertiser to attract the thirsty public to a certain soda fountain. It ran: "Reuben, Reuben I've been thinking What a nice thing it would be. If you and I were only drinking Soda at Blank's Pharmacy."

We don't advise the average advertiser to call upon the poetic muse, but we can recommend the appeal to human desires. Create the longing and you create the business. You must tempt people to buy.

Human nature hankers after nice clothing, and the skilful clothing manufacturer sends forth pictures of men handsomely clothed, accompanied by descriptive matter, telling of the good points about the products of his factory. Suggestion is put to work again and it works powerfully, as any advertiser can tell who whose appreciation of human nature has led him to dwell upon the proper note. Suggestion, indeed, is one of the most powerful forces in nature and in certain phases is being used for the healing of sickness today. The principle at the bottom of hypnotic influence is simply suggestion.

The moral of this for the advertiser is to make his advertising suggestive. If it be something to eat, dwell upon the toothsome until the reader's mouth must water. If it be something to wear, dwell upon the beauty of the commodity until the reader fairly becomes jealous in anticipation of the neighbor who may

CANADIAN PLAYS THE GOOD SAMARITAN

wants to cure his friends

Mr. Everett L. Holland, a well-known Canadian, moved to the United States some time ago. The change of climate brought on a serious and painful illness, which three physicians said was Stone in the Kidneys, but were unable to relieve his terrible sufferings.

In his agony Mr. Holland thought of an old and reliable remedy which had a great reputation in his Canadian home—the famous Gin Pills.

He wrote to a former neighbor and secured a supply. On March 20th, last, Mr. Holland in a letter to the National Drug & Chemical Co., Toronto, said: "I am well!"

He is now anxious to have Gin Pills put on sale in the United States in order to cure his new friends of Kidney and Bladder Troubles.

If you have any Kidney or Bladder Trouble take Gin Pills and we guarantee the cure or your money refunded.

Gin Pills are sold by all dealers at 50c. a box, 6 for \$2.50. In order to show our faith in these pills, we will send you a free sample on request. National Drug & Chemical Co. Dept. N S Toronto. 8

buy before her. If it be something to appeal to the artistic sense, dwell upon the pleasure that will come of the possession of such a thing. If it be bargains you are offering, dwell upon the way the money saved will jingle in the buyer's pocket or get stacked up in the savings bank. These are the things that get the human mind thinking of you and the human heart hankering after what your ad. is offering.

This method of appeal is infinitely more effective than the stereotyped way of saying that you have the best. People know whether you have the best or not, and you are not influencing them a whit by the bald statement that you have. Besides, even if there should be people who do not know what kind of goods you handle, they have had so much experience with advertising that they have come to regard this statement as a stereotyped, meaningless formula.

This does not mean, though, that quality should not be emphasized, for nowadays people think so much about quality that it is very important. But you have to tell about it in a convincing way, and here again the language of suggestion can be employed with great effect. You can suggest that the quality is of the highest grade by various tokens, whereas to say "the best" is merely to excite the comment that every one says the same, or perhaps to arouse the suspicion that your goods are not the best after all.

Carterhall, Nfld.

MINARD'S LINIMENT CO., Limited.
Dear Sirs,—While in the country last summer I was badly bitten by mosquitoes, so badly that I thought I would be disgraced for a couple of weeks. I was advised to try your Liniment to allay the irritation, and did so. The effect was more than I expected, a few applications completely curing the irritation, and preventing the bites from becoming sore. MINARD'S LINIMENT is also a good article to keep off the mosquitoes.

Yours truly,
W. A. V. R.

It should be distinctly understood in the family that the child who is too ill to go to school, and to learn his lessons, is too ill to be out of bed. If a child play truant, the lessons he loses should be made up at home in his playtime, and the mother should take pains to see that this is done, so that he will find truancy unprofitable. He may be put to bed as soon as he returns home on the assumption that nothing but illness should keep him from going to school.—Educational Review.



SHOE POLISH

Stays Shined. Dust won't dull it. Rain won't spot it. Dampproof and waterproof. Keeps out moisture. Softens and preserves the leather. Just put it on, rub two or three times with a brush cloth and a brilliant and lasting shine results. No substitutes even half as good.



10c. and 25c. Tins