

# For Your Health

you should buy the best.

# "SALADA"

TEA

is the purest and most scientifically prepared tea, sold today. — Try it.

## Guide-Advocate

Member of Canadian Weekly Newspapers' Association  
W. C. Aylesworth, Publisher.  
T. Harris, Editor.

### ADVERTISING RATES

Display Ads., set, transient 25c in.  
Display Ads., set, year contract 16c in.  
Display Ads., plate.....16c in.  
Special Position.....25c in.  
Theatrical Advt'g with reader or cut.....35c per in.  
Business Locals, Front Page 10c per line, inside pages 5c per line.

FRIDAY, OCTOBER 19, 1923

### NOTE AND COMMENT

The folks in the Rhur are wondering just how the expression, "French leave," ever came to be invented.—New Haven Register.

A French dirigible has completed a continuous flight of 4,500 miles in 118 hours and 41 minutes. Such a record would indicate that the rigid lighter-than-air type of flying machine should be an important factor in the development of commercial air services.

Brantford Expositor.—If anyone doubts the long arm and swift administration of Canadian justice, let him reflect on the trial scene among the Eskimos at Aklavik, in the Arctic region, 1,666 miles north of Edmonton. It is just this vigilance which has preserved law and order in the isolated frontiers of this vast Dominion.

Kincardine Review.—What do we mean when we speak of returning to normal conditions? Do we mean that prices will go back to pre-war days? That does not seem possible—does not indeed seem desirable. But it should mean that men will return to the wholesome practice of doing a full day's work for a full day's pay.

The Ford Motor Co., which for the last five years has left all advertising to be done by local dealers, has decided to spend the enormous sum of \$7,000,000 on newspaper and magazine advertising throughout the country during the next year. Some people seem to be laboring under the delusion that advertising doesn't pay but apparently Henry Ford isn't one of them.—Canadian Echo.

There are about 100 deaths per week from cancer in Canada. In the January report of vital statistics, just issued from Ottawa, deaths from tuberculosis in that month are shown to have been 319, as against 400 from cancer. Therefore, in Canada as in Great Britain, cancer must now be regarded as a scourge even more to be dreaded than tuberculosis and even more fatal to our population.

We are in the habit of speaking of the United States as the country South of us but a glance at a geography shows that Essex and Kent are south of the most of Michigan, Minnesota, the two Dakotas, Washington, Oregon, Montana, New York, Vermont, New Hampshire and some other states; and that if Alaska were counted in it appeared to be an actual fact that the major part of the States is north of us.

London Advertiser.—Reports of various church organizations indicate that many of them are preparing for sales of work, bazaars, etc., in order to raise money for various church purposes. All these sales are planned for late fall or early winter in the knowledge that many people will be arranging for Christmas gifts at that time, and will make some of their purchases from the sales. The stores that stay in business 12 months in the year to give continuous shopping service to the citizens are likewise depending on extra business at this time to balance up against some of the lean months of the year. They are entitled to consideration, and it might be well for the church organizations to give the matter a little serious and considerate thought.

Read the Want Ads on Page Four. Is Your ad. in this paper this week?

### ITEMS FROM FAR AND NEAR

Some Wise, Some Otherwise  
Some New, All Readable.

The British Government got out a new half-penny stamp for the West Indies, containing a picture of Christopher Columbus looking through a spyglass as he discovered the islands in 1492. Columbus died more than a century before the first telescope was devised.

Though Germany proclaims her poverty to the world, German business interests seem to have large resources. They have purchased more cotton from the United States in the past eight months than the people of any other nation and have also made large purchases of copper and meats in the Republic.

Lift lightly, oak leaves, for your master, the wind, is calling. Drift lightly, oak leaves, for the maple leaves are falling. The wind is the voice of the end of things, the time has come to go. The flame of the year's sweet life is burning low. Put on your flaming coats, and as guests to a wedding feast, go gayly to the common fate of leaf and fowl and beast.

A new harvesting machine is being tried out in the West this year. The affair cuts the heads off grain, elevates the same into a large steel tank, which at the will of the operator dumps the load in the form of a stack, compact and well built, eight feet in diameter, and the same in height. These stacks, which cure well are hauled by a bull rake to the separator for threshing.

In Ontario the number of horses has declined from 704,640 in 1920 to 673,371 in 1923. However, horsemen claim that the farm tractor boom of the war days is subsiding, the story being that the big profits of war time naturally led to farm operations on the more extensive tractor scale, while the lessened profits of today make for smaller operation and horse-power. Is the horse coming back?

Yellow and black automobile license plates—a vivid yellow background—with black, embossed lettering, will adorn Ontario's motor vehicles during the 1924 season. Aside from the change in color from black and white to yellow and black, there will be little alteration in the cut and design of the new plates. The lettering will be approximately the same size as that of the present markers.

A new \$2 Dominion of Canada note has just been placed in circulation by the Department of Finance. On the face or front of the bill is a new steel engraved portrait of the Prince of Wales and the date of issue is June 23, 1923—the last birthday of the Prince. The department has taken advantage of the presence in Ottawa of His Royal Highness to introduce the bill. The new note is of striking design and is altogether one of the most artistic that has been issued by the department in recent years.

A revision of the public school curriculum is being undertaken by Dr. F. W. Merchant and officials of the Dept. of Education at the instance of Premier Ferguson, in his capacity of Minister of Education. Primarily, the aim is to curtail the number of subjects which it is obligatory upon public school pupils to study. The essentials, of course, are to remain obligatory, but the Premier's view, which he is having worked out on paper with a view to giving it still further consideration, is that there are some branches of public school work which can be regarded as non-essentials, the imposition of which are burdensome and detract from the abilities of the young child to get thorough grounding in essentials. Hygiene and nature studies are said to be among these items regarded as non-essentials.

### LABELLING ALL POST OFFICES

Attention has recently been called to the desirability, in view of the immense growth of automobile traffic, to have all cities, towns and villages plainly labelled so as to be easily identified by the tourist. It is now announced that the Federal postoffice department is interested in the matter. For some time, it is reported, the question of placing larger and more attractive signs on the post offices located on the main highways travelled by motorists has been under consideration of the department, and the postmaster-general has given his approval. More legible signs, and the more attractive the better, should also be put up by farmers, as is done in some places. The stencilled signs on the letter boxes, if fresh and clear

## THE STERLING BANK OF CANADA

SAVE, Because—

As the apprentice acquires the mechanic's knowledge—the saver learns the way to wealth.

## Porridge

when it's cooked by live steam in an SMP Savoy Cooker is better for you and tastes better, too! The inner boiler is pierced with little holes around the top, through which the steam penetrates. The live steam does the cooking. No need for stirring. No scorching. No trouble to clean, as there is no burnt or dried meal to scrape off. The Savoy Cooker is one of the most useful utensils made. Ask for

### SMP Enamelled WARE

Three finishes: Pearl Ware, two coats of pearly grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining. Crystal Ware, three coats, pure white inside and out, with Royal Blue edging.

Try these dishes in this fine pot: oatmeal porridge, steamed rice, steamed oysters, corn, cauliflower, veal, chicken, ragout, mushrooms, scrambled eggs, and a host of others.

SHEET METAL PRODUCTS CO. LIMITED  
TORONTO, WINDSOR, MONTREAL, VANCOUVER, CALGARY

S.M.P. Kitchenware is sold in Watford by  
**McCormick & Paul**

## BIRD'S ROOFS



**Bird's Twin Shingles**  
Please the Pocket Book  
as Well as the Eye

Bird's Neponset Twin Shingles are attractive in appearance and give the look of prosperity to the residence, bungalow or cottage.

These shingles measure 12 3/4 in. long x 20 in. wide, and when applied the entire roof surface is covered with three layers of material—self-spacing—two shingles in one—can be laid rapidly with a saving of time, labor and nails. Made of the same materials as Bird's Paroid Roofing.

### Bird's Canadian Twin Shingles

Made from similar materials as Bird's Neponset Twins, but measure 20 ins. by 10 ins., less material, therefore less cost. Slate surfaced, red or green.

Drop in and let's get down to figures. We will gladly show you that it is to your advantage to roof with Bird's Twin Shingles.

Made by BIRD & SON, LIMITED, Hamilton, Ontario

SOLD IN WATFORD BY

**J. M. MCKERCHER**  
**MCCORMICK & PAUL**

may do, but larger lettering is a-painted signs at gates would be still visible, and on both sides. Nicely better.

FRIDAY, OCTOBER 19, 1923

### EAST LAMBTON TEACHERS' INS.

The Annual Convention Teachers of East Lambton in the Iroquois Theatre, Feb Thursday and Friday, Oct 18 and 19th. Mr. R. J. Hender sided at the several sessions in capable manner. Thursday morning session opened with devotional exercise by Rev. A. M. Stev Petrolea. Then followed Co singing which was ably led R. C. Fisher. Mr. Ed. Fletcher sang a Mr. R. C. Fisher rendered solo, both of which delight teachers. Miss Murray of presided at the piano.

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