

## An Established Reputation

The quality of KING COLE ORANGE PEKOE TEA needs no explanation. Its four years of service to the public has earned for it a reputation of which we are justly proud. From the first we claimed it to be "the extra in choice tea."

Users repeatedly tell us it is all that and more. We shall see to it that it is never any less.



**Soft as Down**

AND warm as the soft of the maritime sheep from which they are made—Atlantic Underwear protects thousands of men from the icy blasts and piercing winds of a Canadian winter.

To wear Atlantic Underwear is merely to transfer the thick, warm, heavy woolen coat of maritime sheep to the back of the purchaser.

Atlantic Underwear will outwear any other line at the same price.

Its cut and fit is one calculated to satisfy the "hardest to please" customer. Try it—then try in your winter stock.

LOOK FOR THIS TRADE-MARK—IT IS YOUR GUARANTEE

**ATLANTIC**  
UNSHRINKABLE  
The UNDERWEAR  
that Overwears

ATLANTIC UNDERWEAR, Limited - Moncton, N.B.

**A Cough Won't Last Long**

After You Start on a Bottle of

**OLIVEINE EMULSION**

The Great Health Restorer

You will get rid of the cough and get back your health and vigor just as quickly as did Mrs. J. A. Shepherd, of Williamsdale East, N.B., who wrote:

"I had a bad cold and cough which lasted for several weeks. My cough was so bad that I could not sleep. I tried many remedies but nothing helped. I then started on a bottle of Oliveine Emulsion and in a few days the cough was gone and I was back to my normal health. I am now a healthy and happy woman."

Sold by Druggists and General Stores

Prepared by Fraser, Thornton & Co. Limited, Coburnville, Que.

**Her Baby Girl Had Fearful Eczema**

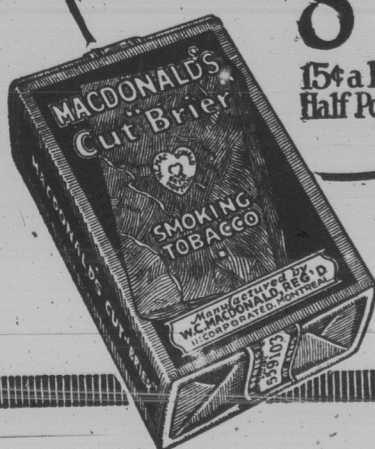
"If mothers only knew the value of D. D. D."

Writes Mrs. A. Ashby of St. John's, Toronto: "I have been the mother of a baby who had a case of eczema that completely covered the head and face. We kept on publishing these statements weekly from all parts of Canada, telling of the really marvelous results secured by the liquid wash. Why not get a bottle of D. D. D. today as our positive guarantee? It will give you the same results. Try D. D. D. today."

**D. D. D.**  
The Action for Skin Disease

A. Mc. McDonald, Campbellton, N.B.

## MACDONALD'S Cut "Brier" Smoking Tobacco



15¢ a Package  
Half Pound Tin 85¢

"Brier" has been Canada's favorite Smoking Tobacco for over 40 years. The same old original quality can now be had in Cut "Brier."

"The Tobacco with a heart"

## ABLE ADDRESS DELIVERED AT FAIR

Bonaventure County Man Appreciates Fine Exhibit.

The following address will no doubt be read with much interest by the readers of the Graphic in this vicinity and on the Gaspe Coast, as it was delivered by Mr. George Montgomery of New Richmond Centre, Que., on the closing evening of the Fair, October 1st.

Ladies & Gentlemen: I remember hearing someone say that the chief excellence of a political speaker consisted in his being able to make a long speech and say nothing. Now ladies and gentlemen, I would like to reverse that order of things and say a great deal in a few words and in a very short time.

To commence, ladies allow me to congratulate you on the success of this fair, success followed energy and perseverance and I wish on behalf of the County of Bonaventure to sincerely thank you for the zeal and perseverance you have manifested in the accomplishment of this success. And while I am on this theme, let me say that I cannot find words to express the gratitude I feel towards the ladies of Restigouche and Bonaventure for the kind consideration they showed to our boys at the front in providing and sending comforts to cheer them when their hearts needed cheering and mothers, wives, sisters and sweethearts let me say that your prayers for the loved ones at the front and in the trenches was a factor in winning the war, the magnitude of which we cannot estimate or form any conception.

Now for the object of this Fair, the creation of a Soldiers' Memorial Hospital. Northern New Brunswick and the peninsula of Gaspesia has long felt the want of such an institution. The distances difficulties and expense of going to Montreal with a patient excluded all but the wealthy from taking advantage of the hospital there, and even people in comfortable circumstances mostly always postponed the trip until the case was hopeless and a great many valuable lives were lost for lack of a hospital nearer home. When this hospital is completed things will be altogether different, when a case is beyond the skill of the local doctor, rush them to the hospital without delay where they will be properly attended. Parties who can pay their expenses will be expected to do so, those not so well circumstanced will pay part and the unfortunate will get free treatment.

Now ladies and gentlemen when the laboring classes come to realize the importance of this hospital the contributions will be much more liberal. In the meantime we talk about it as if it was a skating rink or fire station or a depot or something exclusively for Campbellton, but when they come to know that it is "Our Hospital" things will be different. Of course there will always be difficulties in raising funds, such is life, but remember patience and perseverance overcome difficulties. So much for the hospital.

It is to be an memorial to our boys who went overseas to fight for humanity and freedom, for those who lie "where poppies grow" on Flanders field" as well as those who returned, do they deserve it? I think so. We can scarcely do too much for them. They have earned a name that will live in history. For instance, take Vimy Ridge, it was supposed to be invulnerable. Gen. Sir Arthur Currie thought different and said so. So he was given the chance to try with his Canadians and they did drive the Germans and took the ridge. Probably none of our local boys fall there than in any other single scrap in the war, but their fall was not a failure, for that fight broke the German's courage so that they never put up a good stiff fight after that. And at Ypres when the Germans first used poison gas the Moroccans fled and left the road to Calais open. The Canadians blocked the way and held the Germans in check for thirty-six hours until they were relieved, one of the most heroic achievements we have any account of in history.

Gen. Smith Dorrien said, "when I heard that the Moroccans had fled, I predicted one of the greatest calamities ever befall the British army when the word came that the Canadians were holding I did not believe it, but when message after message came in

## MANY CLAIMS FOR DAMAGES

Merchants Claim Damages for Flooded Basements in Last Friday's Flood.

A meeting of the Town Council was held Tuesday evening. His Worship Mayor Murray presiding.

At 8 o'clock there were only two councillors present. At 8.30 another struggled in, still another at 8.35 and another at 8.50.

Couns. Belle-Isle, Bisset, Matthews, Currie and Ingram present.

The minutes of the previous meeting were read and approved.

Coun. Currie rose to a point of order and stated that he did not think it right or proper that the Council should transact important business matters with only four members present. There were important matters pertaining to the Water & Sewerage Department to come up and the chairman was not present, nor had the town an engineer. He moved, that the Council adjourn until a more representative meeting could be called. Coun. Belle-Isle thought that such matters could be held over. He was sure the members present could deal intelligently with all other matters. Coun. Currie said he referred more particularly to the chairman of the Water & Sewerage Committee, who

Baptism Barred.

A recently graduated preacher was assigned to a small church in Northern Ontario.

The good man made it his first business to seek out a suitable lodging, and approached a homely-looking old farmer to that end.

The latter eyed the applicant somewhat doubtfully.

"You'll be a parson I'm thinking?" he asked.

"Yes," was the reply.

"Not by any chance a Baptist, be ye?"

No. Why?

"Only this, parson. If so be as you had a bin a Baptist I couldn't ha' taken you in. Ye see, we has to haul our water twelve miles."

and reported the Canadians are holding and intend to hold, I was amazed. The Canadians did hold and the Germans did not get into Calais. It is admitted by men who should know that if the Germans had got possession of Calais, Bologne and the other Channel ports, that France and Britain would have had to come to terms and I tremble to think of the terms. When the Belgians and Serbians complained of their terms the Germans retorted, "stop until you see the terms we have arranged for France and Britain when their term comes you will think you got off easy." But before their turn came the tables were turned and the terms came over the left, unconditional surrender or fight to a finish. They chose surrender and the flag that braved a thousand years the battle and the breeze, still floats over us and under that glorious emblem of freedom we are enjoying a measure of peace and prosperity unsurpassed and scarcely equalled by any people under the sun.

Ladies and gentlemen, think for a moment if our boys like the Moroccans had fled we would now be paying exorbitant taxes to support a Prussian Autocrat, for the whole thing was cut and dried, Canada, Australia and New Zealand were to be divided up among the nobles and don't imagine they would have spared us, but thanks to our Canadian boys it did not happen that way, but ladies and gentlemen imagine for a moment that the worst had happened and contrast that with the voluntary contribution of a few dollars towards the erection of a hospital which will be a blessing to those counties, a memorial to our heroes and a thank-offering to Him who doeth all things well, and I think we will consider we got off easy.

It might be well to say that there was a power greater than the Canadians that turned the tide of affairs. O, yes, no man knows that better than yours truly, but the God of battles always choose human agencies to work out His sovereign will and in this case He choose the Canadians, and to my mind the meeds of praise accorded to the Canadians is but rendering unto Caesar the things that are Caesar's.

GEORGE MONTGOMERY.  
New Richmond Centre.

## Pains

THOUSANDS of people suffer the agonizing pains of rheumatism, believing them to be inevitable. Yet, the truth is that rheumatism is generally caused simply by the failure of the kidneys to remove impurities from the system.

The action of GIN PILLS is to help the kidneys perform their natural function again. With healthy kidneys, impurities cannot remain in the blood. That is why GIN PILLS are recognized as so efficacious for rheumatism. If your life is made an unbearable burden through the pains of rheumatism, try GIN PILLS without delay. Sixty cents a box—sold everywhere. You can obtain a free sample, by writing: National Drug & Chemical Co. of Canada, Limited, Toronto, Ont. U. S. residents should address: New Drug Co., Inc., 202 Main St., Buffalo, N.Y.

**Columbia**  
Across the Counter of Dependability

EVERY article we sell is the topnotch value in its line. Naturally, we chose Columbia as the Storage Battery for you folks that motor.

You already know us as "the place of 100% values." Come here for your new Columbia Storage Battery—that long-living, hard-hitting marvel of starting and lighting power—and you'll be a better friend than ever.

## BLUE SIGN GARAGE.

### Would you Accept Skim Milk? When you Ask for CREAM?

NO! You know that all the goodness has been taken out of skim milk!

But do you know that exactly the same thing is happening today with the so-called Molasses, blends and table syrups with which the Canadian market is flooded?

Do you know they are taking 9 pounds of good sugar out of the gallon of cane syrup and selling you the refuse as Molasses! Or mixing it with common glucose for table syrups?

Plantations, Limited are supplying Canada with the real, old time, whole-sugar Barbados—the pure concentrate of the finest, ripest sugar cane—every barrel branded "Windmill."

Now you know the facts, help in the good cause by demanding the genuine

## Windmill Barbados Super-Fancy

Tell your dealer you MUST have "Windmill" Barbados. He sells it in bulk—any quantity! Never in equal cans or containers. Yet, no one neglects the Barbados. It would explode!

Distributed by  
Pure Cane Molasses Co. of Canada, Limited  
ST. JOHN, N.B. MONTREAL, Que.  
Plantations Limited, British West Indies

## EDDY'S MATCHES are made to give satisfaction

Although matches are turned out of the Eddy factory in their millions—each match is carefully made and it will not fail.

For purely sanitary reasons, we have made our matches, and are by far the best quality of matches in Canada. The tremendous business was not only built up, but it is being maintained by the same honest policy.

When you buy matches look for Eddy's name on the box. To get the most perfect match made, ask for Eddy's "Safety Five".



Over 50 Varieties

There are about 50 varieties of matches in the world. Eddy's matches are the best. They are made in Canada and are of the highest quality. They are the only matches in the world that are made in Canada.

The E. B. Eddy Co., Limited, Montreal, Canada.

Makers of Eddy's Safety Five matches.

100% Pure Canadian

100% Pure Canadian

100% Pure Canadian

**RED TEA**

Assam Teas are the strength and richness.

Red Rose Tea comes selected Assams blended with Ceylons.

**Lant Sugar**

Of course mother smiles. Now that she uses Lant, she always comes out just as she is. The soft velvety texture, in most cakes, a perfect blend of ingredients, ever-welcome delight. Lant is used. It is the

**fin**

R. C. O.  
Jeweler, Engraver & Optician  
WATER STREET, CAMPBELLTON

**WRIGLEY'S**

5¢ a package before tax

5¢ a package during tax

5¢ a package

**WRIGLEY'S**

The Flavour So Does the