

ROWAT'S COFFEE
Never fails to please. It is always as good as you expect it to be, or better. TRY A POUND TODAY.
T. A. ROWAT & CO.
250 DUNDAS STREET. Phone 3051-3052

COALPORT CHINA

Coalport China, "Indian Tree" design, complete stock of Plates, Cups and Saucers, Creams and Sugars, Teapots, Comports, Bowls, Vegetable Dishes, Gravy Boats, Egg Cups, Salts and Peppers, Muffin, Bonbon and Teapot Stands.

C. H. WARD & CO.
Diamond Merchants, Jewelers and Opticians.
336 RICHMOND ST. PHONE 1084

JEWELRY SALE
\$85,000 worth, at special sale, 3 and 8 p.m. daily.
We have Trusses to fit all needs. Our fitters are experts.
ANDERSON & NELLES, 268 DUNDAS ST.

W. J. WRAY & CO.
234 DUNDAS STREET.

Chestnut Coal
Egg, Stove and Pea Coal. Lehigh Boulets Coal. Ebony Cube Cannel Coal. Crown Smithing Coal. Prompt delivery.
Jas. E. McGuffin
625 WILLIAM STREET. Telephone 1591.

Oxy-Acetylene Welding
We Weld Cast Iron, Auto Parts, Machinery, etc.
Dennis Wire and Iron Works
FOOT OF DUNDAS STREET. PHONE 3601.

Dominion Stores, Ltd.
Three Stores in London.
CARRY YOUR GROCERY ORDER THIS WEEK AND COMPARE PRICES.
Bristol Essery
First Quality Coal.
Stove, \$16.00; Egg and Stove, \$15.50; Nut, \$15.00; Pea, \$12.75.
Mixed Stacks, \$4.50 per load.
Prompt Delivery.
Phone 1089. 630 Maitland Street.

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

CARTER & SON
AWNING AND TENT MANUFACTURERS
351 GLEBE ST.
Phone 6197.

DON'T WORRY OVER YOUR TIRE TROUBLES
Double Mileage
PUNCTURE-PROOF SERVICE.
ASK
ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McClary's.

Announcement
We are now ready to give you the best Optical Service in the city in our new and up-to-date Optical Room, at very reasonable prices.
N. AGRANOVE JEWELER AND OPTICIAN
644 DUNDAS STREET. Open Evenings.

NOW IS THE TIME TO BUY
Hunt Bros. Coal
EGG, STOVE, NUT AND PEA COAL.
Well Screened
PROMPT DELIVERY.
276 WATERLOO STREET. Phone 412.

WOOD SALE
MIXED WOOD, \$3.75
ANDERSON COAL COMPANY.
Phone 1391.

London Loan & Savings Company
Have resumed openings Saturday evenings from 8 to 9:30.
4 TO 5 1/2 PER CENT ALLOWED.
Call for Particulars.

Metropolitan Skirt and Suit Co.
GREAT BARGAINS IN EVERY DEPARTMENT DURING FAIR WEEK.
232 DUNDAS STREET London.

NEW PRICE FOR LEHIGH VALLEY COAL
THE SATISFACTORY
COAL
EGG STOVE NUT \$16.50 a Ton
SMITHING COAL, \$16 a Ton.
Delivered Anywhere in London.
ORCHARD'S
45 YORK STREET. PHONE 384.

First Showing of Ladies Fall Hats
Beltz & Co.

Parnell's GOOD BREAD
NOW
11c a Loaf
ASK FOR IT!

Johnston Bros.' XXX BREAD
Now selling at
11c a Loaf
9 TICKETS 99c
The same wholesome delicious loaf that has made it so popular with the housewives of London. At your grocer's now.
JOHNSTON BROS.
Phone 944.

ANNUAL PICNIC FOR PATIENTS IS HELD AT WESTMINSTER
Several Local Organizations Assist in Entertaining Former Soldiers.

With the aid of the weatherman, ably assisted by the Y.M.C.A., the Knights of Columbus, the local Red Cross and several other organizations from the city, the patients at Westminster Hospital were treated to one of the best picnics that has been held this summer. All afternoon crowds of citizens were arriving at the hospital grounds, either by the L. & P. S. R. by street car or motor car, to witness the annual affair and they departed more than pleased with their visit.

The R. C. R. brass band, under the direction of Capt. J. Ryan, provided music in front of the institution throughout the afternoon, which, needless to say, was much appreciated by both the visitors, the patients and staff. The staff of the hospital wish to convey their appreciation and thanks to the various organizations for their aid in making the event such a great success and also to the following firms for their kind donations: Hobbs Hardware, Imperial Oil Company, W. McPhillips, Ontario Creamery, Edward Adams Company, S. F. Lawton, Gray's Limited, Pardon Hardware Company, A. Friend, London Soap Company, Johnston Bros., Struallen & Ingram, P. S. Onn, The Swift Canadian Company (Toronto), Cowan Hardware, Moore Fruit Company, J. S. Perrin & Co., Northern Electric, Kingsmill's, Silverwood's, Mann & Co., J. A. Brownlee & Co., Scandrett Bros., City Creamery and T. B. Esquott.

During the afternoon Robert Liddle and David Allan, representatives of the local Y. M. C. A., distributed cigarettes and chocolate bars to the patients and the Y. M. C. A. also kindly loaned most of the equipment for the sports. The Knights of Columbus were also very active in the sports.

Although there are nearly 455 patients at the institution, only about 65 per cent were able to take an active part in the sports. There is quite a number of bed cases at the hospital, but the patients so confined were able to witness the games, thereby deriving some enjoyment.

The committee was composed of Dr. B. T. McGee, president; Dr. T. L. Towers, secretary; B. Smith, clerk of the course; Dr. T. H. Nichol, starter, and all members of the staff.

Much credit is given Major A. Graham for the aid he rendered the boys and staff in lining up the different events and in running off the program. Following is a list of prize winners: 100-yard dash (parade patients)—W. Hall, P. Mourant, H. Waddell. 100-yard dash (observation ward)—Kaye, Dale, Lannigan. 100-yard dash (2nd race, observation ward)—Waugh, Eyon, Demorest. 220-yard dash (parade patients)—W. Hall, P. Mourant, H. Waddell. Standing broad jump—Waugh, 8 feet; Kaye, 7 feet 10 1/2 inches; Waddell, 7 feet 9 inches.

Running broad jump—Kaye, 15 feet 11 1/2 inches; Thomas, 14 feet 11 1/4 inches; Mourant, 14 feet 9 1/2 inches. Hop, step and jump—Thomas, 32 feet 5 inches; Furney, 31 feet 1 1/2 inches; Eyon, 29 feet 10 1/2 inches. High jump—E. Davies, 4 feet 2 1/2 inches; Smiley, 4 feet 1 1/2 inches; Thomas, 4 feet. Mile walk—Demorest, Waddell, Cooper. Sack race—Hall, Toal, Smiley. Back-a-back—Lannigan and Davies; Hall and George, Cooper and Mourant.

Three-legged race—Lannigan and Davies; Toal and Jacobs, Demorest and Morrison. Tug-of-war (winning team)—Dyke, George, Doug Fish, Smiley, Rimmerard, Lannigan, Dale, Thomas, Brown, Knight and Morrison. 100-yard dash (staff)—Warden, Mair, Tudman. Running broad jump—Warden, Affpell and Mair. Hop, step and jump—Warden, Affpell and Mair.

STORY HOUR OFFER FOR FAIR REFUSED
E. V. Buchanan Says Directors of Exhibition Turned Down Proposal.

Commenting on the success of "the children's hour" at the Toronto Exhibition, in which children gather at the exhibition grounds to hear stories told by young enthusiasts qualified in the art, General Manager E. V. Buchanan of the public utilities commission informed The Advertiser Friday that playground supervisors had been offered for these duties at the Western Fair next week, but that the offer had been turned down.

"That is just what we offered," he said, "in addition to having supervisors on the job to look after children while their parents were enjoying the fair, but the fair board said 'No.' " "It is a very good thing," Secretary W. A. Tanner of the board of education informed The Advertiser, "the with good literature when a qualified person is engaged to tell the stories."

EXTRA TRAIN SERVICE VIA CANADIAN PACIFIC RAILWAY SEPTEMBER 14TH.
For the accommodation of passengers attending the Western Fair at London the Canadian Pacific Railway will have extra train service in and out of London Wednesday, September 14, as follows: Special train to leave Chatham 8:00 a.m., arriving London, Richmond street, 9:55 a.m., Quebec street, 10:05 a.m., September 14, making all local stops, and returning Special to leave Quebec street 10:20 p.m., Richmond street, 10:30 p.m., running through to Chatham, making all local stops. For further information apply Canadian Pacific Ticket Agents, or H. J. McCallum, City Passenger Agent, London. Sept. 14

ENJOYING THE BAND MUSIC.



GOOD MUSIC ABOUNDS AT THE WESTERN FAIR.

THE JEWELRY SHOP OF BARNARD

Extends to All Western Fair Visitors

A CORDIAL WELCOME

To inspect the finest exhibition of Rare Diamonds, Fine French Pearls, Accurate Watches and Exclusive Jewelry in London. A visit to this Gift Shop will be really worth while, even if you can resist the temptation to buy.

BARNARD'S

Diamond Merchants and Jewelers.
399 RICHMOND STREET.

STRATHROY TEACHER GOES TO PETROLEA

PETROLEA, Sept. 9.—The high school board has secured Miss Mary McGugan of Strathroy as successor to Miss Saunders who taught Latin, art and physical culture. Farmers all through this district have practically finished their harvesting and expect to get an unusually early start with their fall work. The grain yield is turning out fair, with the exception of oats, which is light. London Fair will be a big drawing card next week for farmers and others in this section, and many large parties will go in by train and auto. Arrangements have been completed for a parade of the Orangemen on Sunday morning to the Methodist Church. The Black Knights will also walk. The Citizens' Band will lead the parade. F. Strangway of the 10th line east, a young farmer, will come up on Monday for a preliminary hearing on a charge of having seduced Edith Stark of Enniskillen Township, a girl under eighteen. Strangway was arrested by Chief Ferguson, and was later released on \$3,000 bail.

Latest Fall Styles

And values all opened for next week for London's visitors.

Men's Hats

Special lines just opened for

\$3.50 and \$4.00

Men's Shirts

Cluett and Tooke's makes. Special prices

\$1.35, \$1.85, \$2.15

Underwear

All the fall and winter weights at much reduced prices. Stanfield's, Turnbull's and Penman's makes.

New Neckwear, Collars and Gloves for Fair Week, at reduced prices.

John Graham & Co.

FURS

This Fall Season opens with the lowest prices known for some years in the trade. Yet, an upward tendency is already felt in the Raw Fur Market, as well as a shortage in some varieties of pelts.

INDICATIONS POINT TO EARLY BUYING AT THIS TIME AS MONEY SAVED.

Our showing now represents some of the latest reproductions of the handsomest models in the trade. These garments are all guaranteed, being made in our own workrooms, and sold direct to the purchaser, at manufacturer's prices.

Persian Lamb Coat, made from best selected pelts, lined with rich silk brocaded satin, 12-inch sable cape collar and deep

sable cuffs, all-round belt, vertical and full sweep skirt. All bust sizes up to 42, and 38 inches long. Price.... **\$475**

Coat, best Hudson seal, large 12-inch sable cape collar and deep cuffs; 13-inch sable border at bottom of skirt; lined with best satin brocade, vertical pockets, full belt, skirt 90-inch sweep. All bust sizes up to 42; 40 inches long. Price.... **\$497.50**

Also beaver-trimmed at the same price.

New Model Dark Canadian Muskrat Coat, large roll collar, deep cuffs, lined with best Swiss satin brocade, full skirt, with deep three-skin striped border; 36 inches long. Price..... **\$245.00**

All Hudson Seal Coat, best selected pelts, 40 inches long, lined with best Swiss satin brocade, large 10-inch roll collar and deep cuffs, vertical pockets, with or without belt. All bust sizes up to 42-inch. Price..... **\$335.00**

Our Special in French Electric Seal Coat, lined with Swiss brocade, 36 inches long; large Alaska sable roll collar and deep cuffs, full belt, vertical pockets. Price.... **\$145.00**

All bust sizes up to 42-inch.

In our large and varied stock of Furs will be found the latest styles in Capes, Shawls, Stoles and Neckpieces, in the most popular furs of the season. All made on the premises, and under our personal supervision. Every article guaranteed, and sold at manufacturers' prices.

ROSS' LIMITED
PHONE 1319. 196 DUNDAS ST.