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For chilly weather between seasons or before the furnace is started.

A HYDRO ELECTRIC HEATER

Only Cost a Cent an Hour to Run.

ALL PRICES FROM \$4.50 UP.

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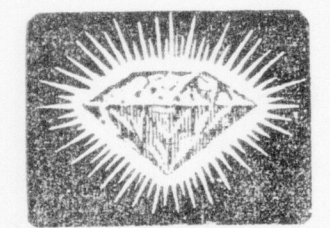
When your failing Batteries trouble you, trouble us. We repair and re-fill Batteries. We know how.



London's Rubber Man
186 KING-REAR. PHONE 5124.

Autumn at the Shore
A few days or a week at the shore will work wonders with the busy man or woman who finds it impossible to take an extended vacation.

The St. Charles
offers every possible inducement to those seeking rest and relaxation. Write for booklet and terms.
Newlin Holmes Co., Atlantic City, N. J.



DIAMOND RINGS, \$5.00 TO \$500.00.
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Diamond Merchants and Jewelers,
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Combining that of Oculist and Optician.
Brown Optical Company
SPECIALISTS.
221 Dundas St. Phone 1877.

A Correct Visiting or Business Card
Must be on the best stock and with the finest printing or engraving. Phone 150 or 53 and ask for samples.

Hay's Stationery
173 DUNDAS STREET

Peters for Afternoon Tea
Doesn't that sound good? Always something different and new to please everybody.

Auto Tires Repaired Here
and done right. 12 years' experience.
London Tire Repair Depot.
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The most satisfactory coal for furnace or range. Send in your order.

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THE LONDON LOAN AND SAVINGS COMPANY OF CANADA
Allows

4% on Deposits
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100, DUNDAS AND PARK AVENUE.

Be Healthy Be Happy Be Wise---

Insist upon Parnell's Quality and Purity Bread. Eat more of it and your health will increase, making you happy. You will also be wise, by economizing in your cost of living.

ORDER A TRIAL LOAF TODAY.

PARNELL The Breadman

Phones 929 and 1390.

ANNOUNCEMENT
Just arrived our complete shipment of
Imported French China

We would suggest that our customers make their selections now for Christmas. This shipment includes the famous Pink and Violet Haviland China formerly carried by Sifton & Co.

YOUNG'S
DIAMOND HALL
C. P. R. AND G. T. R. OFFICIAL INSPECTORS
LONDON AND EAST LONDON

Keeping Well

Is largely a question of keeping the digestive organs in good condition. Eat brown bread if you want a food that promotes instead of retards digestion. A whole-wheat loaf is appetizing, wholesome and nourishing. Try it for a change.

JOHNSTON BROS. XXX BREAD

MUST REMOVE CANS FROM CITY STREETS

Council Orders City Engineer to Take Immediate Action.

City Engineer Brazier was specifically instructed by the city council at a special meeting last evening to remove the garbage cans from the business streets at once.

The franchise for these expired some time ago, but the cans still remain on the streets. Mr. Brazier declared that the agreement gave him no authority to remove them, and he could not do so until so instructed.

Ald. Webster moved that they be taken off the streets at once, and that City Engineer Brazier be instructed to do the work. The resolution carried unanimously.

TEA ROOM TO BE OPENED

Women's Emergency Corps To Use Red Cross Quarters.

The Women's Emergency Corps is opening a tea-room on November 1 in the rooms on Richmond street near Carling, used by the Red Cross Society for this purpose a year ago. This was decided at a largely-attended meeting of the executive of the Emergency Corps in Crown Hall Monday afternoon, when those present were most enthusiastic over this project for raising money.

The tea-room will be operated for one month, its continuance depending upon the success with which it meets in that time. Mrs. E. B. Smith has accepted the chairmanship of the general tea-room committee, and has associated with her Miss Carling and Miss Fowler.

Warmest appreciation was expressed to the Red Cross Society for kindly granting to the Emergency Corps the use of the rooms to open a tea-room.

TEA WITHDRAWN.

Owing to the war, and the fact that everyone is overcrowded with patriotic and other duties, the annual tea usually held in connection with the anniversary service in Dundas Centre Methodist Church has been withdrawn this year.

Good Clothes

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Good Advertising

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Telephone 5482, 312 Dominion Building, LONDON, ONT.

LIFE UNDERWRITERS TENDER BANQUET TO DOMINION PRESIDENT

W. Morgan Urges Effort Be Made to Standardize Law.

FOR WHOLE DOMINION

Thinks Principles of Insurance Should Be Taught in Schools.

The members of the Life Underwriters' Association of the city tendered a banquet in the grill-room at the Tenth House last evening to W. Burt Morgan of Vancouver, president of the Dominion Underwriters' Association. The event was the first official visit of the president to the city.

Vivian Reeve acted in the capacity of toastmaster and introduced first T. B. Parkinson. Mr. Parkinson outlined in detail the work accomplished by the recent convention at Hamilton. He spoke of the advantage that had resulted since the inception of the association ten years ago and made a plea for greater co-operation among the members to increase the membership.

Good Fellowship.
Mr. Morgan spoke upon the spirit of good fellowship that prevailed among insurance men.

He referred to changed conditions that had arisen since the formation of the Dominion association ten years ago.

He pointed out the advisability of greater numbers and made an earnest plea that the members work for greater membership.

He thought that the greatest problem that the association had to solve today was the submission to the provincial legislatures the matter of the standardization of the provincial insurance laws.

For Whole Dominion.
He hoped that the time was not far distant when the same law that affected one province would affect all, and that the legislation relative to insurance would be Dominion-wide, instead of provincial-wide, as at present.

He advocated that the Dominion association lay before the educators of the country the question of including in the school curricula the teaching of the fundamental principles of life insurance, in order that it should be better understood than it is at present.

He had interviewed several university professors and all had concurred with him in the idea.

Those present at the banquet were: Vivian Reeve, J. Burt Morgan, T. B. Parkinson, George McElroy, R. P. Pearce, A. P. O'Rourke, C. E. German, Joseph Vivian, G. P. Hooper, D. G. Wheeler, J. D. Morgan, H. H. Kirby, G. Kindell, R. E. Matthews, R. W. Smith, G. S. McCrae, J. W. Clark, C. Parsons, A. A. Barnes, Levi E. Hudderman, Joseph Sharp, Mr. Abbott, H. B. McCallan, R. A. King, R. Booth, T. W. Nichol, J. H. Bowen, F. Woodin, F. W. Linley, R. O. Bowen, Chas. T. Glass, George H. Davis, J. J. Callaghan.

ASKS CITY TO RETURN FINE THAT WAS COLLECTED

Government Wants \$450 That Came From Police Court.

Inspector J. E. Keenleyside, license inspector for the county of Middlesex, on behalf of the Provincial Government asked for the return of \$450, the fine paid by J. McIntyre some time ago for infringement of the prohibition act.

The board of control at a meeting yesterday afternoon decided to confer with City Solicitor Meredith and P. M. Judd on the matter. McIntyre was fined in the police court here, and the money was paid over to the city. The government wants it.

Hon. T. W. Crothers, minister of labor, notified the board that he would accept the suggestions of the council, relative to the high cost of living his closest attention.

The express companies informed the board that they would not make local deliveries to the militia camps. As the soldiers are now quartered in Queen's Park, within the limits of the city, the order means nothing and was filed.

The agreement between the township of Westminster and the city, relative to a joint sewer on High street, was approved of, and the work will commence shortly.

HOMESEEKERS' EXCURSIONS TO WESTERN CANADA.

The Grand Trunk Railway system issue round-trip home-seekers' tickets at very low fares from stations in Canada to points in Manitoba, Saskatchewan and Alberta south Oct. 31.

Inclusive via North Bay, Cochrane and Transcontinental Route or via Chicago, St. Paul and Duluth and are good returning two months from date of issue.

Through tourist sleeping cars are operated each Tuesday for Winnipeg, leaving Toronto 10:45 p.m. via Transcontinental route without change. Reservations in tourist sleepers may be obtained on nominal charge on application to any Grand Trunk ticket office.

The Grand Trunk Pacific Railway is the shortest and quickest route between Winnipeg, Saskatoon and Edmonton, with smooth roadbed, electric-lighted sleeping cars, through the newest, most picturesque and most rapidly-developing section of western Canada.

Before deciding on your trip, ask Grand Trunk agents to furnish full particulars or write C. E. Hornung, district passenger agent, Toronto, Ont. Oct. 21, 1916, 24, 27, 30.

CHOIR CONCERT TONIGHT.

The choir of the Centennial Methodist Church will give its annual concert tonight. The choir has secured Mrs. Harold V. Hamilton, soprano soloist, of Centenary Methodist Church, Hamilton. She is one of Canada's finest artists. The choir will also render several numbers under the direction of Mr. Bert Weir.

The Spring of Perpetual Youth

was what the Spanish explorer sought in Florida. Youth cannot be perpetual, but with health a man or woman can retain youthful looks till the near approach of actual old age. If a woman is dragging wearily along oppressed by some woman's ailment she may expect a return of youthful beauty and vivacity by using Lydia E. Pinkham's Vegetable Compound.

BURNING OF LEAVES BYLAW RIDICULOUS, ASSERTS A CITIZEN

Points to Mess Left on City's Boulevards.

LEAVES BLOCK GUTTERS

Also Kill Out Grass When Left to Rot Over Winter.

"Some of the rules London aldermen make would hardly do credit to the intelligence of a grown-up hen," said a citizen the other day.

"What one for example?" he was asked. "Well take the rule governing the burning of leaves on the street. That strip of 20 feet," said he, pointing towards the boulevard, "is city property. I would rake the leaves off it and do away with them if I could burn them on the road so would my neighbors. But we are not going to carry them in and burn them on our lawns. See the result. The strip of road along the curb is a gutter. The leaves are constantly blowing over, lying on the curb and margin, keeping them wet, softening the street and choking the sewer ports. The heat from large piles of burning leaves might damage paved streets, but if it has any effect on the others, it is beneficial. If the aldermen exercised a little common sense in the matter, the service would now be having the voluntary assistance of hundreds or thousands of citizens cleaning up the leaf refuse in a satisfactory manner."

"If the leaves lie and rot on the boulevards, will they not benefit the grass?" was the next question. "One of the aldermen said that such is the effect—another instance of nonsense. A layer of rotting leaves mulches the trees, but kills out the grass. If you want fine lawns you must fertilize them in some other way than by allowing a blanket of leaves to decay over them. Every consideration that I can think of is in favor of encouraging the citizens to burn the boulevard leaves on unpaved streets, unless they wish to use them for mulching their perennial borders or shrubberies."

THREE LONDONERS OFF TO MASONIC CONVENTION

Scottish Rites From All Over Dominion Gathering at Montreal.

The twenty-fourth annual meeting of the Imperial council of the Canadian jurisdiction, Scottish Rites Masons Association, meets at Montreal, October 25 and 26. William Allen Young, Thomas Rowe and T. G. Davis of this city leave this afternoon at 4:25 to join a party of others from Toronto on their way to the convention.

The present sovereign, Grand Commander Ballen of Toronto, will, it is expected, be re-elected.

The council will be attended by Judge Macdonald, grand master of the southern jurisdiction, whose headquarters are at the Temple, Washington, D.C.

The Scottish Rites Temple is probably the most beautiful structure of its kind in the world and cost over \$2,000,000. It was opened last October, when there were representatives of Scottish Rites from almost every part of the continent.

Last year \$4,000 was given for Belgian relief and \$2,000 for Red Cross. It is likely these gifts will be duplicated this year.

TEMPERANCE SECRETARY IS BEREFT OF FATHER

Rev. E. G. Powell Receives Sad News From Sarnia.

[Special to The Advertiser.] CLINTON, Oct. 23.—Rev. E. G. Powell, the temperance secretary for Huron County, has received word of the death of his father, which occurred at the hospital in Sarnia.

The wife of W. J. Cooper was buried yesterday in the Clinton Cemetery. Mr. Cooper of town and Amor Cooper of St. Thomas and Fred of Toronto are sons.

Rev. George Harris, the representative of the Goodrich district Methodist young people, conducted services in Wesley and Ontario Street Churches Sunday, and also at Varna in the afternoon.

In his addresses he gave a great deal of valuable information regarding his work in West China and quoted the new prophet of China, as having said, in answer to the question: "What do you think is the greatest need of your country?" We need Christianity more than anything else.

He said the whole life of the Chinese people is a struggle of one against the other, as they have not learned the idea of co-operation and knew nothing about the spirit of brotherhood.

Just recently the foreign missionary had been asked to act as a mediator between two factions of the community upon a matter of public interest, and it was gratifying to know that the best friends of the missionary were the officials and the better class of citizens.

The prejudice against the "foreign devil" was rapidly disappearing, and the vast need of their work in China was for more helpers.

Mr. Harris will visit all the churches of this district before returning to his work in China.

NOTES FROM LAMBETH.

LAMBETH, Oct. 23.—Miss Clara Adams of London was a visitor to the week-end with Mrs. Leslie Bodkin, Sarnia Baker and daughter Jessie of Littlewood were the guests of Mrs. Vancielinder.

Rev. Walter Milson of St. Thomas preached at both services to large congregations. Ed Webster, soloist of London, delighted his hearers.

Mrs. George H. Jones of Tempe and Mr. and Mrs. James Adams of Brick street were the guests of Mrs. M. Sharp on Sunday.

Mrs. George Heard of London was a visitor with Mrs. Eber Patrick on Sunday.

Miss Lulu Cutler spent the week-end with Mr. and Mrs. Charles Turner and Mr. Webster were visitors with Mrs. Carley on Sunday.

EXETER PASTOR AT SEAFORTH.

SEAFORTH, Oct. 23.—Rev. Mr. Sharp of Exeter preached two very practical and helpful sermons in the First Presbyterian Church here today. The Rev. P. H. Larkin of Seaford, preaching anniversary sermons for the

ROWAT'S COFFEE 50c Per Pound

T. A. Rowat & Co.
250 Dundas St.—Phone 3051-3052.

CITY TO BORROW HALF A MILLION FOR FOUR MONTHS

Will Hypothecate \$560,000 Debentures to Cover Loan.

The city council decided last night to borrow \$560,000 from A. E. Ames & Co., Toronto, for four months at 4 3/8 per cent discount.

To cover this loan, debentures amounting to \$560,000, will have to be hypothecated. The debentures so hypothecated will be \$165,000 for the technical school, \$50,000 hydro debentures, \$35,000 waterworks debentures, \$170,000 storm-sewer debentures, and \$140,000 London and Port Stanley debentures.

Controller Gammage explained that this was not an opportune time to sell city debentures. There were \$2,000,000 of debentures already sold, the majority being hypothecated, and money borrowed on them.

The council thought the arrangement a satisfactory one.

Board to Decide.
It was decided to allow the board of control and the board of works to settle the differences between the city and the Grand Trunk Railway over the location of the tower for the watchman at Talbot street. The aldermen at a special session last night came to the conclusion that the smaller committee could more satisfactorily adjust matters.

The company wants to locate its office property between the curb and walk. It is thought that this would be the most advantageous location and would make the crossing safe.

Ald. Palmer took the ground that the city was giving the company something to its advantage, and some return should be made. He wanted the crossings through the city made more passable for vehicular traffic.

The special committee will meet the company's representatives today.

Improve Highways.
The city council will co-operate with the London Motor League and the municipalities between this city and Windsor in having the Government improve the highway.

At the meeting of the council last night Controller Rose and Mayor Stevenson called attention to the necessity of joint action.

Ald. E. S. Little and the legislation committee will have the matter up for consideration at the next meeting, and denunciation of the Motor League will be present and discuss the matter.

POTATOES ARE SCARCE AROUND INGERSOLL

Large Quantities of Tubers Are Being Imported This Year.

[Special to The Advertiser.] INGERSOLL, Oct. 23.—The scarcity of potatoes in the surrounding districts, where in former years the crops have been abundant, is evidenced by the large quantities of imported ones that are being bought by the farmers. Several car lots have been bought recently from the west, and the Maritime Provinces, and the demand continues keen. The prices have ranged from \$1.70 to \$1.85 per bag.

At Guelphville a death occurred today of Charlotte Alice Titus, wife of Emmerson Titus. Deceased, who was only 28 years of age, had been ill for some time.

The name of Pte. Frank T. Brown appeared in today's casualty list. Pte. Brown is well known in Ingersoll and vicinity, having resided only two miles south of here. He enlisted with the 71st Battalion. A private message from Ottawa received by Mrs. Brown was to the effect that her husband, who has been in the hospital for some time, was able to receive visitors, which fact is taken to indicate that he is improving.

For being intoxicated on the night of September 16, a few hours after provincial prohibition went into effect, a local man was today fined \$20 and costs.

TWO ACTIONS SETTLED

Firemen Dean and Shibley Suits Have Been Cancelled.

The two actions brought by Messrs. Dean and Shibley, firemen, through Gibbons, Harper & Gibbons, against the Grand Trunk Railway, for injuries received when the fire truck was struck by an engine at the Talbot street crossing of the railway, have been settled, and will not therefore be heard, as intended, at the assizes, which open on Monday.

ANNIVERSARY SERVICES.

Anniversary week services inaugurated on Sunday in the Christian Church, corner of Dundas and Elizabeth streets, were continued last evening, the speaker being Rev. A. J. Thomas, of Dundas Centre Methodist Church. Speaking on "The Vision That Saves," and taking as his text, "Where there is no vision the people perish," Mr. Thomas emphasized six truths which people should remember and which the church is trying to proclaim. These are: (1) The fact of God, (2) the greatness of man, (3) the power of sin, (4) the sufficiency of Christ, (5) the grandeur of the Christian life, and (6) the certainty of immortality.

DR. NASMITH RETURNS.
TORONTO, Oct. 23.—Colonel Dr. G. G. Nasmith, C.M.G., director of the health department laboratories, who since the outbreak of the war has been rendering valuable services in connection with sanitary matters, for the Canadian expeditionary force, both at Valcartier and in Europe, has resigned his army and is returning to Toronto to resume his duties.

THE QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC.

The traveling public are directed to the excellent train service between London and Special, particularly the "Queen City Special," leaving London at 2:30 a.m. daily, and arriving in Toronto at 12:15 p.m.

This train stops at Woodstock, Galt, Guelph Junction, West Toronto and Exeter. The equipment is first-class in every way, consisting of first-class coaches and parlor car.

Particulars from Canadian Pacific agents, or H. J. McCallum, C. agent, corner Dundas and Richmond streets.

JOHN H. CHAPMAN & CO.

MILLINERY AT POPULAR PRICES. 239, 241, 243 DUNDAS STREET.

WEDNESDAY SPECIAL IN SERGE SUITS

Ladies' Navy and Black Serge Suits, sixteen in all, splendid quality of wool serge, in sizes 36, 38, 40, 42 and 44, suitable for stout ladies; coats lined with silk serge; regular price, \$20.00. On sale Wednesday at \$16.00. SECOND FLOOR—GARMENT SECTION.

Snappy Fall Days Call for Warm Underwear, Hosiery, Gloves, Sweaters, Etc.

From stocks full to brimming over, we mention a few of the most needful cold weather needs. You'll notice the price is always in your favor, and remember that little savings soon make dollars.

CASHMERE HOSE. Choice of heavy or fine weight, soft cashmere finish, seamless make; these are 35c quality. On sale Wednesday only, per pair 25c

"PURITAN MAID" WHITE CASHMERE HOSE, 50c PAIR. White Cashmere Hosiery is wanted and we have it, fine make, in sizes 8 1/2 to 10.

CORSETS FOR STOUT FIGURES. C-C Antipon Belt Corsets at 2.00

CHAMOIS GLOVES. Perrin's French-made Cham- ois Gloves. Natural shade and white. These not only wear well, but wash well; \$1.25 value, in sizes 6 to 7 1/4. On sale Wednesday, per pair 1.00

WHITE AND GREY BLANKETS. An Extra Large White Wool Blanket, heavy, warm and cosy, of thoroughly scoured and clean pure wool, with just enough cotton added to prevent shrinking; size 72x84 inches. At, per pair \$5.00

Beautiful Light Grey Wool Blankets. Per pair, size 60x80 inches, \$5.50; 64x82 inches \$6.50

SHIRK SEAL PLUSHES SECURED AT OLD PRICES. We were fortunate enough to secure this season's supply of Lister's Famous Silk Seal Coat Plushes at old prices. The popularity of this rich and elegant material is greater than ever. Not only does it wear well and give warmth and comfort, but it retains its refined and handsome appearance to the last. Our qualities are guaranteed; 48 inches wide. Prices, per yard \$5.00, \$6.50, \$8.50, \$10.00

PETTICOATS. Jersey Knit-Top Petticoats, black with flounce of satin; a cold-weather need. At \$1.50

Fleece-Lined Petticoats, warm red fleece lining, a fine black satin with fluted flounce. At \$1.25

SCHOOL CONTRIBUTION. In a recent Red Cross list Miss Ecton was put down for \$10. This was for the Brick street school.

The TWO-in-ONE Shoe Store. The Florsheim Shoe. Holds front place in our Dundas Street window display. It belongs there, for it is the ideal MEN'S SHOE. Wear them once and you'll wear no other. They are made of the best material by the best workmanship. They reflect brains and good taste in the making of a MAN'S SHOE.

A reasonable price for a high class shoe, \$6.00 to \$8.00.

PIANO TUNING. Have your piano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

Mason & Risch, Ltd. Phone 1268. 248 Dundas Street.

Taylor's 6 Cut-Rate Drug Stores sell at the lowest cut prices every day in the year.

GUARANTEED LESS THAN 2 1/2% P.S.

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Try Our "October Brew" Extra Fine "Amber Ale" ABSOLUTELY NON-INTOXICATING. KEPT BY ALL DEALERS IN ONTARIO.

D., L. and W. Anthracite. The Coal That Satisfies. Best prepared. Highest efficiency. Lasts longer. No clinkers. Greatest comfort. Most economical.

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