

THE BEST OF ALL SOAPS IS

Sunlight

W. H. HEARST, LIBERAL.
LITTLE CURRENT, May 14.—W. H. Hearst, private banker of Gore Bay, was today nominated to contest this riding in the Liberal interests, against W. R. Smythe, M. P., the Conservative candidate.

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Lullaby—Santini	Caruso, Tosti, Amato, Jovet, Jacoby, Bada—96204
Traveller—Mancini	Caruso and Alde—89030
A Perfect Day	Edna Williams—64906
I Hear You Calling Me	John McCormack—64120
Good-Bye (Toni)	Melba—88065
Are Maria (Schubert)	McCormack-Kreisler—89484
Humorous (Dronk) (Viola)	Micha Elmes—74165
Thine—Medina (Viola)	Fritz Kreisler—74182
Head of the Sixth Sonnet (Viola)	Jan Kubelik—74368
Tramonti (Schumann) (Viola)	Maud Powell—64134
The Swan (Le Cygne) (Saint-Saens)	Eben Zimbalist—74338
Valer Brilante (Chopin) (Piano)	L. J. Padewski—88322
Fantasia March (Chopin) (Piano)	V. De Pachmann—74304
Simple Ave (Thome) (Cello)	Victor Herbert—74300
Hearts and Flowers—Intermezzo	Victor Concert Orch.—35344
Glow-Worm (Idyl)	Fryer's Band



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CANADIAN CASUALTY LIST

OTTAWA, May 15.—Casualty lists issued from the militia department at 9 p.m., and midnight last night and at 1:50 o'clock this morning chronicle heavy additions to the names of missing among the various battalions of the Canadian division in France. The recent fierce action in which the Princess Patricia's Regiment participated has left many gaps in the ranks of this crack corps, besides taking its toll of officers. Specially great losses in missing have been sustained by the 16th (Western) Battalion.

FIRST BATTALION.
Died of Wounds—Corpl. George Christie, Glasgow, Scotland.
Missing—Pte. E. S. Edward Hughes (formerly 9th Battalion), 307 Merrick avenue, Detroit, Mich.
SECOND BATTALION.
Wounded and Missing—Pte. Frank Cathcart (formerly 9th Battalion), 1739 Rigg street, Edmonton, Alta.
Pte. William John Fanning, 21 St. Patrick street, Quebec.
Pte. William Fleet, 111 Raglan road, Kingston, Ont.
Pte. Robert Graham, 181 Albert street, Oshawa, Ont.
Wounded and Missing—Pte. Hector O. Filliam, Embrun, Ont.
Pte. Herbert Farris, No. 74 Hamilton street, Toronto.
Pte. Joseph Anderson, Edmonton, Ont.
Pte. Rodolphe Tasse, Chrysler, Ont.
Wounded—Pte. R. Messett, No. 63 Balmoral avenue, Toronto.
THIRD BATTALION.
Missing—Pte. Thomas Melville Davis, No. 3 Claspall avenue, Toronto.
Pte. Henry Holtoff, Stoney Creek, Ont.
Lance-Corpl. Michael Dubich (formerly 9th Battalion), box 292, Montclair, Washington, U. S. A.
Pte. Norman Greig, 726 Brock avenue, Toronto.
Pte. Herbert Gardner, 112 Riverside avenue, Toronto.
Wounded—Pte. Harry D. Oliver, England.
Previously Reported Missing, Now Reported Wounded—Pte. Frank Vernon Ashbourne, England.
Missing—Pte. William Albert Brown, Lindsay, Ont.
Pte. Thomas Reginald Ridout, 492 Brunswick avenue, Toronto.
Pte. Edwin Penfold, 102 Redwood avenue, Toronto.
Pte. William Pattison, 7 Ennscliffe Apartments, Sherburne and Wellesley streets, Toronto, Ont.
Lance-Serjt. Charles Murdoch, Caldwell postoffice, Ontario.
FOURTH BATTALION.
Died of wounds—Pte. Albert Emley, 92 Hilltop Mount, Leeds, England.
Wounded—Pte. Samuel Strickland, England.
Pte. Wm. Pope, Aberdeen, Scotland.
Pte. Joseph Arnold Wilson, 208 Avondale avenue, Barton street, E., Hamilton, Ontario.
Pte. John Stinson, 8 King William street, Hamilton, Ontario.
FIFTH BATTALION.
Killed in action—Pte. Herbert M. Wightwick, London, England.
Pte. Frank Reeves Clark, England.
Pte. John Hopkins (formerly 11th Battalion), England.
Died of wounds—Pte. Henry Swinney (formerly 11th Battalion), Scotland.
Wounded and missing—Pte. Thomas Brown, London, England.
Missing—Pte. Chas. H. Mullen, Outlook, Sask.
Wounded—Sergt. Henry Miller, Glasgow, Scotland.
Pte. Reginald Amodea, Auckland, N. Z.
Pte. Charles Graham Kenny, Liverpool, Eng.
Pte. James Ferguson (formerly 11th Battalion), Scotland.
Pte. Harold Brown, London, Eng.
Pte. Reginald Gordon, Eng.
Pte. Percy Quarterman, Eng.
Pte. James Graham, Dundee, Scotland.
Pte. James Purvie, Eng.
Pte. Eric James Hood (formerly 11th Battalion), England.
Pte. William White Browne, 647 Broadway, Winnipeg.
SEVENTH BATTALION.
Killed in action—Pte. D. Millic, Italy.
Pte. W. R. Mason, England.
Pte. H. V. Watson, England.
Wounded—Pte. G. Edgar, Scotland.
Pte. William Cooper, Scotland.
Lance-Corpl. R. A. Griffiths, England.
Lance-Corpl. Lahiff (shrapnel in thigh), Dublin, Ireland.
Killed in action—Pte. Jos. Thompson, Beverly postoffice, North Edmonton, Alta.
Wounded—Pte. George Ferguson, Eng.
Sick with gas fumes—Pte. Clifford Edward Field, Eng.
EIGHTH BATTALION.
Wounded—Pte. W. Love, Ireland.
Pte. George Thomas Bennett (formerly 11th Battalion), Cardiff, Wales.
Pte. William McLean, Scotland.
Pte. Charles Russell (formerly 11th Battalion), Scotland.
Pte. Charles William Sargeant, England.
Pte. Arthur D. Tinsley, England.
Pte. James Wood, London, Eng.
Pte. Charles Henry Hill, Somerset, England.
Corpl. Joseph V. Austman, (No address given).
Pte. Thomas Keeling, England.
Pte. Thomas Atkinson, England.
Pte. George Cameron MacKenzie, Scotland.

Pte. George Alexander McQuitty, Ireland.
Pte. Henry C. Sheppard, England.
Pte. John Armstrong Scott, Scotland.
Pte. Robert Webster, England.
Pte. Frank Linklater, Portage La Prairie, Man.
Pte. David Yule Baptist (formerly 11th Battalion), Vancouver, P. O., Sask.
Pte. Walter Webb, 256 Parkway street, St. James, Man.
Pte. G. Wallace, 45 Frank street, Brantford, Ont.
Corpl. W. S. Poer, 57 Maryland street, Winnipeg.
Pte. Thomas Luke Shagnon, 17 Munroe street, Holyoke, Mass.
Reported Missing, Now Suffering From Gas Fumes—Lance-Corpl. Richard Godfrey Simmins, Australia.
Died of Wounds—Pte. John Underwood, Plymouth, England.
Sick From Gas Fumes—Pte. Walter George Bailey, Pilpus Brick Yard, Port William, Ont.
Wounded—Pte. John Henderson Johnson, 789 Notre Dame street, Winnipeg.
Pte. Reginald Gordon Smith, Sarnia, Halifax, Co. N. S.
Pte. John Earl McMillen, 840 McDermott avenue, Winnipeg.
Sick With Fumes—Pte. Percival James Baker, England.
Pte. Harry Pilford, England.
Pte. Jack Ralph Godwin, England.
Pte. Robert Carter Mylie, Liverpool, England.
TENTH BATTALION.
Wounded—Pte. Charles Donaldson (no particulars).
Pte. G. W. Moore, Scotland.
Pte. W. J. Walker, England (slightly).
Pte. G. J. Kingman, England (slightly).
Pte. Nicholas Hayes, England.
Pte. Dan Mackenzie, Scotland.
Pte. John H. Davies, Aldershot, England.
Pte. D. Pogorinko (formerly 32nd Battalion), Roumania.
Pte. George Adams (formerly 32nd Battalion), England.
Sick From Gas Fumes—Pte. John M. Campbell, Scotland.
Wounded—Pte. George Cranstone, Edinburgh, Scotland.
Pte. George Hughes, Liverpool, England.
Pte. George McLeod, McLeod, Alta.
Died of Wounds—Corpl. Samuel Garfield Jones, England.
Dangerously Ill—Pte. S. E. Tucker (formerly 8th Battalion), Fort Francis, Ont.
Missing—Lance-Corpl. Albert Denamore (formerly 9th Battalion), Grand Valley, Ont.
THIRTEENTH BATTALION.
Wounded—Pte. Jack Fitzgerald (no particulars recorded).
Lance-Corpl. J. McLeod, Scotland.
Pte. Jas. Beaconsfield, England.
Pte. A. Mann, England.
Died of Gas Fumes—Pte. Stephen Gowland, Scotland.
Killed in Action—Sergt. George Wilfred Imrie, Wales.
Sergt. Frank Townsend, England.
Corpl. John Murray Stuart Poole, Scotland.
Lance-Corpl. William Francis Spatt, England.
Pte. Reginald Alfred Ash, Bristol, England.
Pte. George Boland, Dublin, Ireland.
Pte. Alexander Fraser, Dunbar, Scotland.
Pte. Thomas Fairley, Glasgow, Scotland.
Corpl. Charles Johnston, 448 Second Ave., Viauville, Montreal.
Wounded—Pte. Daniel H. Burris (formerly 17th Battalion) 10 Waddell St., Toronto, N.
Pte. Corp. David Withenshaw, 14 Congregation St., Montreal.
Pte. Carl Lorne Wilkinson, 14 Moncton Ave., Montreal.
Wounded and missing—Pte. Kong-hard Glad, No. 5 Field Ambulance, care officer commanding, 4th division.
Missing—Lance-Corpl. Richard Whetter, Lorne avenue, London, Ont.
Pte. Stanley John Parke, Red Banks, Scotland.
Pte. Robert Irwin Watt, River-view avenue, London, Ont.
Killed in Action—Pte. Thomas Hadfield, England.
Pte. Herbert Wise, England.
Wounded—Sergt. David Clark Grieve, Scotland.
Pte. John Campbell, Liverpool, England.
Pte. Albert Edward Ballard, England.
Pte. George Stratton, England.
Pte. Stanley Victor Britton, England.
Pte. William Joseph Claridge, England.
Missing—Pte. S. T. Campbell.
FOURTEENTH BATTALION.
Sergt. John M. Stephenson (no particulars recorded).
Killed in Action—Corpl. Joseph Antoine Guertin, Nashua, N. H., U. S. A.
Lance-Corpl. Gault Gaston Caldwell, England.
Died of Wounds—Pte. Emile Fournier, No. 118 Laval street, Hull, P. Q.
Wounded—Pte. William O'Dell (formerly 12th Battalion), Matewan, N. Y., U. S. A.
Pte. Alexander L. Saunders, 183 Gray avenue, N. D. G. Montreal.
Pte. Herbert James Goskar, England.
Pte. James Smith Fraser (formerly 10th Battalion), Glasgow, Scotland.
Missing—Pte. R. B. Gandy, 401 Workman street, Montreal.
FIFTEENTH BATTALION.
Died of Wounds—Pte. David Wesley Kells, Belfast, Ireland.
Wounded—Pte. Herbert Horsfield, England.
Suffering From Severe Gas Poisoning—Pte. Joseph Mutimer, England.
Pte. Robert Coates (formerly 17th Battalion), England.
SIXTEENTH BATTALION.
Died of Wounds—Pte. Thomas Walker, Scotland.
Pte. Arthur Charles Hayward (formerly Princess Pats' reinforcements), England.
Pte. William MacIvor, Scotland.
Wounded—Lance-Corpl. P. D. Falconer Stewart, London, England.
Missing—Pte. Frederick W. Long, 50 George street, Peterboro, Ont.
Killed in Action—Pte. Horace Keeton, 80 Robins avenue, Hamilton, Ont.
Pte. Peter James Carrol, 133 Bay street north, Hamilton, Ont.
Died of Wounds—Pte. Edwin John Chivas, 76 Chesley avenue, London, Ont.
Killed of Gas Poisoning—Pte. W. McIntyre, 19 Glenaida avenue, Glenside, Penna.
Wounded—Lance-Corpl. John Cowan White, 603 Concession street, Hamilton, Ont.
Corpl. H. J. Statton, 80 Pine street, Port Arthur, Ont.
SIXTEENTH BATTALION.
Killed in action—Pte. Walter David Duff, Scotland.
Pte. Benjamin Sutton, Eng.

TWO WATFORD BOYS: ONE SLAIN, ONE INJURED



Watford has had two sons mentioned in the casualty lists—one killed, one wounded.
Pte. John Ward, whose cut appears herewith, showing him in uniform, was killed in action. He and his brother Charles enlisted in Watford with the first contingent. The brothers worked for John McCormick at Kingscourt. Their parents live in England.
Pte. Lorne Johnston, of Watford, the subject of the other cut, was reported wounded. He was of the 1st Battalion. His father is anxiously awaiting particulars as to the extent of his wounds and his condition.

Pte. James Hoggarth Johnston, Ireland.
Pte. John Kinneir, Dundee, Scotland.
Pte. Alfred McDermid, Thruso, Que.
Lance-Corpl. George Douglas, Edinburgh, Scotland.
Pte. Herbert B. Green, Eng.
Pte. Gilbert F. T. Howe, London, Eng.
Pte. Hugh M. Dunbar, Glasgow, Scotland.
Wounded—Pte. W. Douglas, 826 Bloomfield avenue, Outremont, Que.
Pte. J. D. W. Sarel, 1244 Ridway avenue, North Vancouver, B. C.
Pte. John Kenneth McKenzie, 2550 Main street, Vancouver, B. C.
Missing—Pte. Frank Bell (formerly 17th Battalion), 9 Ramsey avenue, Homeside postoffice, Hamilton, Ont.
Pte. Richard Houston, Ireland.
Pte. Thomas Vaughan, B. C.
Pte. John McFidridge, Scotland.
Pte. Archibald Annand, Scotland.
Pte. Harry Gulliford, Eng.
Pte. James MacFarlane, MacDermott, London, England.
Pte. Charles John Adams, England.
Pte. Alexander Michie, Scotland.
Pte. Ronald James McInnis, Scotland.
Pte. Lewis M. Bean, Scotland.
Pte. Selwyn Nichols, England.
Pte. William Doolan, Manchester, England.
Pte. Arthur Lewis McGill (formerly 11th Battalion), London, England.
Pte. Ureil McQuoid, Ireland.
Pte. Lewis Maurice Spiers, Scotland.
Lance-Corpl. Stewart Esplin, Scotland.
Pte. Richard Smith, England.
Sergt. Adam McKane, Belfast, Ireland.
Pte. W. C. Turner (formerly 11th Battalion), England.
Pte. Albert Gregory, England.
Pte. Andrew Campbell, Scotland.
Pte. Robert Dean, England.
Pte. Robert N. Galloway, Dundee, Scotland.
Pte. Samuel Alfred Storer, England.
Pte. Wilfred Beley, England.
Pte. Ian MacIntosh, Scotland.
Pte. John Robertson, Scotland.
PRINCESS PATRICIAS.
Wounded—Pte. Arthur Cyril Bevan, Kenora, Ont.
Pte. Pomeroy Davidson, Howard avenue, Nanaimo, B. C.
Pte. Michael S. DeBaz, Caladonia Springs, Ont. (shrapnel in arm).
Pte. H. R. Hyatt, England.
Pte. Thomas Bowit, England.
Pte. Philip Victor Cornish (concussion), England.
Sergt. Richard D. Whitmore, England.
Corpl. Arthur Knight, Manchester, England.
Corpl. William Urwin Knox, Edinburgh, Scotland.
Lance-Corpl. Chas. Connaughton, Manchester, England.
Pte. Richard Flanagan, Ireland.
Pte. William O'Dwyer, England.
Pte. John Murray Simpson, Scotland.
Pte. Harry Bailey, Birmingham, England.
Pte. Marshall Young Burnett, Scotland.
Pte. John Blair, Birmingham, England.
Pte. Herbert Evans, Bombay, India.
Pte. Robert Watmore, England.
Pte. Charles Martin, London, England.
Pte. Thomas Giles, England.
Pte. Archibald Smith, England.
Pte. Bertram Jones, Pembroke, England.
Pte. Frank Young, London, England.
Pte. Edward Hawley, Oxford, England.
Pte. James Sullivan, England.
Pte. Harry Katley, London, England.
Pte. James McGuirk, Liverpool, England.
Pte. Richard Brunson, England.
Pte. John Blackburn, Portsmouth, England.
Pte. Sydney Corrells Lawton, England.
Pte. William Betts, Birmingham, England.
Pte. James Innes, Scotland.
Pte. Thomas S. Hamilton Hoey, Belfast, Ireland.
Pte. Walter Stanborough, London, England.
Pte. Alexander Mason, Aberdeen, Scotland.
Pte. Hugh M. Johnstone, Scotland.
Pte. Chas. A. Gardner (formerly 12th Battalion), England.
Pte. Thomas Roberts, England.
Pte. Donald Fairlie Branton, Grey, England.
Pte. Crosby Lyon, 604 Sherbrooke street, Winnipeg, Man.
Pte. William Kirby, 133 Sydenham street, Brantford, Ont.
Pte. L. Anderson, 283 Barnington street, Halifax, N. S.
Corpl. Arthur Samuel Carver, 30 Garland street, Portage La Prairie, Man.
Pte. John George Brown, Box 315, Brantford, Ont.
Pte. Chas. George Brown, Box 315 Brantford, Ont.
Pte. S. H. Beckton, 1619 Willmont Place, Victoria, B. C.
Pte. Frank Beard, England.
Pte. Harold Agar, England.
Pte. Samuel Tunnicliffe, England.
Pte. James Cook, Scotland.
Pte. Alex. Graham, Scotland.
Pte. John Barry, England.
Pte. Arthur Fraser Trocure, France.
Pte. John J. Ward (formerly 12th Battalion), Manchester, England.
Pte. Harold Rekie, England.
Pte. Leonard Stone, England.
Lance-Corpl. Alfred T. Potts, Southend, England.

Lance-Corpl. Kenneth C. H. Well, Eng.
Pte. Arthur Lang, Scotland.
Pte. John M. Robertson, Scotland.
Pte. John Lawrence Gardner, Manchester, England.
Pte. Frederick Campbell, Belfast, Ireland.
Pte. William McArthur Radcliffe, England.
Pte. William Quinn, London, Eng.
Pte. John W. Colling, England.
Killed in Action—Pte. T. C. Chalmers, Scotland.
Killed in Action—Pte. Frank Davenport Holland, P. O. Box 975, Prince Rupert, B. C.
Sergt. Frederick Hubbard, London, England.
Wounded—Pte. Archibald McKinnon, Sussex, N. B.
Pte. Fred Woods, 246 Gladstone avenue, Toronto.
Major Andrew Hamilton Gault (May 10th) No. 585 Sherbrooke St., West Montreal.
Pte. Donald Sidney Jordan, 2 Lio-cott St., Moosjaw, Sask.
Pte. Colin Cowan, Poplar Point, Man.
Pte. Percy Chapman, 116 Coursoi St., Montreal.
Lieut. C. R. Banning, 80 Edmonton St., Winnipeg.
Lance-Corpl. William Elton, 421 Front St., E., Toronto.
Captain Agar Adamson, 150 Beverley St., Toronto (shrapnel in left shoulder).
Pte. Arthur Robert Hill, Portage La Prairie, Man.
Pte. Joseph Henry Hammond, 254 Montrose Ave., Elmwood, Winnipeg, Man.
Captain Shuldham Hope Hill (formerly 23rd) 105 St. Anne St., Quebec, (May 10).
Sergt. Neil Doran, 151 Ryde St., Point St. Charles, Montreal.
Pte. Percy Matthews, 67 Elgin St., Oshawa, Ont.
Pte. Hugh Maguire, 223 1/2 Alexander Ave., Winnipeg.
Pte. A. A. Williams, (formerly 12th Battalion) Cookshire, Que.
Lance-Corpl. Earl B. Kenmore Watson, 35 Duke St., Hamilton, Ont.
Pte. John McAllister, England.
Corpl. Michael Mackay, Scotland, (gunshot in head—serious).
Pte. Reginald Siles, England, (dangerously).
Wounded—Pte. John T. Hurst, 211 Besserer street, Ottawa (in right foot).
DIVISIONAL AMMUNITION PARK.
Died of wounds—Lieut. W. Eric B. Schreiber, England (May 5).
FIRST FIELD ARTILLERY.
Wounded—Gunner A. White (formerly 3rd Brigade), Lakefield, Ontario.
Sergt. Frank B. Sparrow, England.
Gunner Stephen Beames, England.
Died of wounds—Gunner John Hale, No. 6 Pross, avenue, Toronto (May 13 in West London Hospital).
SECOND FIELD ARTILLERY.
BRIGADE.
Killed in action—Driver F. Popow, Sionaga, Nebraska, U.S.
Missing—Corpl. George Wynder Murray, 224 Montreal street, Kingston, Ont.
Wounded—Bombardier J. A. McIsaac, 89 Brooklyn street, Sydney, N. S.
Driver A. E. Greer, Sherbrooke, Woodstock, N. B.
THIRD FIELD ARTILLERY BRIGADE.
Wounded—Gunner J. A. Starling, 30 Alexandra street, Mount Hamilton, Ont.
Gunner W. M. Watson, Kettieville, Ont.
Gunner A. W. James, 10 Abel street, Smiths Falls, Ont.
Gunner C. E. Hamilton, Belbeck, Sask.
Driver W. Whitman, Sheffield, England.
Wounded—Bombardier J. White, England.
Trooper J. Gross, England.
Driver E. A. Jones, England.
Bombardier G. R. Christian, England.
Gunner J. H. Ramsey, Scotland.
Gunner H. Gibson, Scotland.
Gunner L. Bolenger, Russia.

No. 2 FIELD AMBULANCE.
Wounded—Pte. W. H. Basket, 487 Catherine street, Hamilton, Ont.
DIVISIONAL ENGINEERS.
Wounded—Pte. A. B. Smallwood, England.

MITCHELL BANK CLERK IS MOVED TO LONDON

MITCHELL, May 14.—Charles Martyn, who has been on the Merchants Bank staff here for several years, has been transferred to the London branch.

WIT THIS DANDY \$300.00 Indian MOTOR CYCLE \$200.00
Cash Prizes Also Given
HERE'S A REAL PUZZLER FOR WISE HEADS
DO you know the Province of Ontario? Can you recall the names of its towns and cities? Here is a puzzle that will test your knowledge of Canadian geography. Each of the six pictures below represents the name of a town or city in the Province of Ontario. What are they?



HOW TO SOLVE THE PUZZLES
The artist who drew the above cartoons wrote out the names of all the towns and cities in the province and from his list chose the names he illustrated as above. Your best move is to follow him and first of all write down all the names of towns and cities in Ontario that you can think of.
To help you get the right start we will tell you that No. 1 represents Collingwood. Now puzzle out the rest, and when you think you have the correct answers write out all six names neatly and clearly on a sheet of paper, put your name and address on the upper right hand corner and promptly mail them to us.
To the senders of the best written and nearest correct sets of answers, duly qualified, according to the conditions of the contest, we will award the following magnificent

1st Prize	2nd Prize	3rd Prize	4th Prize	5th Prize	6th Prize
Motor Cycle, complete, Value \$100	Motor Cycle, complete, Value \$50	Motor Cycle, complete, Value \$25	Motor Cycle, complete, Value \$10	Motor Cycle, complete, Value \$5	Motor Cycle, complete, Value \$2
1st Prize	2nd Prize	3rd Prize	4th Prize	5th Prize	6th Prize
1st Prize	2nd Prize	3rd Prize	4th Prize	5th Prize	6th Prize

AND 46 CASH PRIZES OF \$1.00 EACH

This Contest is Absolutely Free of Expense. You do not have to spend a single cent or buy anything in order to compete

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Follow these Simple Rules Governing Entry to the Contest
1. Write your name on one side of the page only and put your name and address on the upper right hand corner. Anything other than the names and your name and address must be on a separate sheet.
2. All letters must be fully printed in ink. Do not forget that your letter must bear the name of the "Everyman's World" contest.
3. Members and employees of Continental Publishing Co. and their relatives or friends are not allowed to compete.
4. Boys and girls under fourteen years of age are not allowed to compete.
5. Judging will be done by three gentlemen having no connection whatever with this firm. Prizes will be awarded to the sender of the most correct set of answers according to the conditions of the contest.
6. Each competitor will be required to show the copy of EVERYMAN'S WORLD, which will be sent without charge to three or four friends or neighbors who will want to subscribe. For this service the Company agrees to send an immediate reward of \$1.00 to each competitor. This reward will be entirely automatic and the prize the contestant may be awarded at the discretion of the contest.
7. THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE. Contestants are not required to be subscribers to EVERYMAN'S WORLD, nor are they asked to subscribe or buy anything. In awarding the prizes the judges will have no knowledge of whether the entry according to the conditions and general appeal comes from a subscriber or not.
Address your reply to the Manager, the Geographical Contest
CONTINENTAL PUBLISHING CO., Ltd., No. 21 Continental Bldg., TORONTO, ONT.



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Simply get an ounce of ointment—double strength—from Cairncross & Lawrence Drug Company, or any druggist, and apply a little of it night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than an ounce is needed to completely clear the skin and gain a beautiful clear complexion.

Be sure to ask for the double strength ointment, as this is sold under guarantee of money back if it fails to remove freckles.

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