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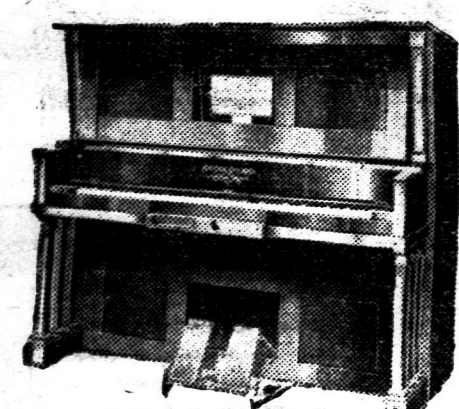
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OPEN DAY AND NIGHT.

The Frank Cooper Studio
330 Dundas Street, Opposite Armouries.
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CONES
We guarantee our
Cones and Ice
Cream to be pure,
healthful and delicious. Ask your dealer
for Leach's Parisian Cones and Cream,
made in London. We do not employ any
cheap labor. Inspection of factory in-
vited.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
Court Buildings, next Court House, London.



Canada's Greatest and Most Successful Builders of Player Pianos
\$500 to \$800
Four different makes. Twelve different styles.

Terms to suit all purchasers. Old pianos taken as part payment.

Williams Piano Co. Ltd.
194 Dundas Street. Opp. Advertiser.

London Conservatory of Music and School of Elocution, Limited.

Classes resumed Sept. 1. Arrangements may be made at any time for the fall term. Office open. Write for curriculum. Address, 54 Dundas street, phone 1101. P. L. WILCOX, Mus. Bac., A.R.C.O., principal. LOTTIE L. ARMSTRONG, registrar.

BOILERS

Standard Return Tubular Locomotive, Eclipse (Fire Brick Furnace), Upright and Low Pressure for Heating Purposes.

E. Leonard & Sons
LONDON, ONT.

TIRED OF HUSBAND.

Ottawa, Aug. 20.—D. Madeline Pearson, of Toronto, will apply to Parliament next session for a divorce from her husband, Francis John Pearson, Toronto, branch manager of the Imperial Bank of Canada.

Safety Boxes to Rent

20% OFF TO CUSTOMERS.

Store your valuables during vacation, cost only 10c a month for packages per cubic foot in size.

London Loan and Savings Co.,
London, Ont.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery
LONDON, ONT.



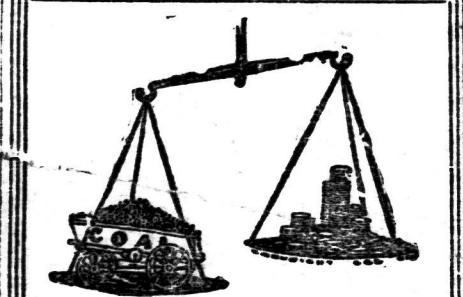
Put Some Money in Coal
before you spend it all. The wise man always keeps his coal bins well filled—that is the way to be ready for any emergency. Now is a good time to fill your bins. Just a line to give us your order and we will serve you promptly and satisfactorily.

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BARGAIN DAY
Now is your opportunity for cheap COAL.

Price lowest in some years. Very best mined, \$6.75 per ton, all sizes. Pea size, \$6.75 per ton; Canal Coal, none better, \$7.50 per ton.

MAY BROS.
PHONE 1224. 685 YORK ST.



IS MONEY

you invest in COAL, well spent? Do you get full value in heat?

We will make it

AN OBJECT

to you to deal with us By supplying superior coal By extra care in screening By prompt delivery. It's now up

TO YOU

to spend your money where you get full returns in heat-producing COAL, which is at the yards of

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Phone 1333.

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"The quality goes in before the name goes on."

JOHNSTON BROS. XXX BREAD

All yield first place to the good bread—you should eat it for health sake.
JOHNSTON BROS. Phone 944

LONDON AND DISTRICT

Grand Trunk Railway System.
Traffic earnings from Aug. 8 to 14, 1910: 1910, \$277,153; 1909, \$365,402. Increase, \$87,750.

Big Tomatoes.
A correspondent writes: Mr. North has grown two tomatoes, one weighing one pound, and another one pound and a half. Who can beat that?

A Runaway.
A runaway occurred on the market square this morning. A horse attached to a coal wagon, becoming frightened, ran away, throwing out the driver. The latter was severely bruised and shaken up, but otherwise not seriously injured. The horse was recaptured with considerable difficulty.

Moonlight Excursion.
A moon light excursion will be given by the Liberal Club on the Forest City on Wednesday evening next. A great deal of interest is being taken in the affair, and there should be a very large crowd on the boat. A fine programme has been prepared, and the music should be a

Umbrellas
AS GIFTS

Are very popular. Our stock is unexcelled both for value and variety.

SUMNER'S
FOR RELIABLE JEWELRY.
380 Richmond Street.

"VERIBEST"
COAL and CEMENT
ORDER NOW.
Pea Coal, \$5.75; Chestnut, Stove and Egg, \$6.75.
John Mann & Sons
401 CLARENCE ST.
425 York St.

STANDARD SETS
Dickens, 18 vol. \$18.00
Thackeray, 10 vol. \$10.00
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Shakespeare, 13 vol. \$13.00
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All bound, 3/4 leather.

The Mallagh Bookshop

Shortland

Why not learn a good system? Why not do it NOW? We give individual instruction and place every graduate in a situation.

The Western Business College
110 DUNDAS STREET, LONDON.
W. C. COO, C.S.R., Principal.

Parnell's Malt Extract Breads

Everyone knows that "Malt Extract" is one of the most wholesome and nourishing ingredients that can be put in bread. One of Parnell's Bread is Malt Extract, and in stating this we are giving the most definite proof of the health-giving qualities of our famous breads. Add to this knowledge the facts that all other ingredients of this bread are the best that can be procured, and that the bread is manufactured under the most sanitary conditions in the city's modern bakeshop, then draw your own conclusions about our breads.

TRY FOR YOURSELF.

Phones 929 and 1390

THE CAKES

—and Pies
—and the
—Biscuits for
—every day
—eating will be
—better and
—more delicious
—if made with
—"PURITY" Baking
—Powder. Made
—fresh every day
—and guaranteed
—absolutely pure.
—20 cents pound.

Cairncross & Lawrence
Chemists and Druggists.
216 DUNDAS ST. LONDON, ONT.

most attractive feature. Tickets can be obtained from any member of the committee.

W. S. Kinnear Going Up.
Wilson S. Kinnear, formerly in charge of the Canadian division of the Michigan Central, with headquarters at St. Thomas, will leave Detroit, where he has been for some time building the tunnel under the river, to become president of a combination which includes twelve railways, centering at Kansas City. Mr. Kinnear will reside in Kansas City.

August Flower Show.
The August flower show, held by the London Horticultural Society, will be held in the city hall on Wednesday and Thursday next. This show is one of the finest of the year, the exhibit of gladioli alone making it notable. It is expected that Mr. H. H. Groff, the celebrated grower of Simcoe, will exhibit some of his famous gladioli. The president, Dr. A. O. Jeffrey, states that the show will be one of the finest ever given in the City of London.

Coldstream Women's Institute.
A pleasant afternoon was spent at the home of Miss Katie Mitchell, Poplar Hill, when fifty ladies of the Coldstream Women's Institute met to hold their regular monthly meeting. Some excellent papers were read, showing that those who wrote them had spent a great deal of time and thought on them. Mrs. George Case, of York State, an old Coldstream girl, and Miss Rose, Bell of Poplar Hill, delighted the audience with their singing. At the close of the meeting Miss Mitchell treated the ladies to home-made candy. The next meeting will be held at Mrs. Joseph Zavitz the first Tuesday afternoon in September. All are cordially invited.

FIRE BROKE OUT IN FOOD FACTORY

No. 5 Company Did Good Work on Grey Street.

Fire broke out about 11 o'clock last night in the food factory of the Battle Creek Toasted Corn Flake Company on Grey street, near Adelaide, No. 5. The fire was caused by a gas leak, and immediately with their chemical equipment. In a brief time they had the blaze entirely extinguished. The fire originated near the drying kiln.

Special attention paid to wedding orders. Hueston's Liveries.

LONDON BUSINESS IS SATISFACTORY

B radstreet's Report Notes No Especial Activity Here but Volume Good.

CONDITIONS IN CANADA

From the Atlantic to the Pacific Trade Appears To Be in a Healthy Condition.

Bradstreet's Trade Review says: Montreal reports to Bradstreet's say the past week has seen little change in the trade situation here. The movement of general lines of merchandise continues of fair volume although trade has still much of a holiday nature. A fairly good sorting trade for drygoods is noted while business for all continues of moderate proportions. News from the west is rather more reassuring and expectations are that a good fall business will be done with that part of the country. The eastern harvest is now near the finish and, generally speaking, the year has been a good one for the farming community. Deliveries of produce continue in good. In some instances collections are reported to show slight improvement, but in the majority of cases they are still slow. Labor continues to be well employed, however, and is busy. Boot and shoe men are a little slack and the demand for leather is reported quiet. Money shows a slightly easier tendency.

Toronto reports to Bradstreet's say a good steady tone is noted to general trade there. The sorting business in general summer lines is of good proportion and retailers generally would seem to be in a good position with not too heavy stocks on hand. As far as fall and winter business is concerned ordering for Eastern Canada and some parts of the west has been good. Some dealers, however, are showing a tendency to wait until they have a better idea of what their requirements are likely to be. Latest reports of the western harvest say late rains did much good in certain districts. Fall business in Ontario promises to be of good volume. Crops of nearly all kinds have turned out well, the chief exception being that of apples. Receipts of produce are about as reported steady. Collections are about as reported last week.

In the West. Winnipeg reports to Bradstreet's say both wholesale and retail trade have kept up very nicely during the past week. In fact, in some lines there has been some signs of increased business. The harvest is well on, and is a couple of weeks earlier than last year. Crop reports state crops generally are looking better than was expected, having received much benefit from the rains of the past fortnight or so. Should this prove to be the case it is likely general business will feel the effect within the next month or two.

Vancouver and Victoria reports say all lines of trade report a good movement and prospects for the future come out excellent. Provincial industries are busily engaged and as long as this continues retail trade should keep its present satisfactory state of activity. Money seems to be working slightly easier. Collections are about as reported a week ago.

Quebec reports to Bradstreet's say trade does not appear to be more than holding its own. The retail trade reports a quietness, which is usual, owing to the holidays. Collections are reported on the slow side and no general improvement is anticipated until the season is more advanced. Local industries are only fairly busy. Crop reports in this section continue favorable.

Hamilton reports say a fair volume of reasonable business is reported amongst the retailers and wholesale business has shown some improvement during the past week. Local industries continue busy and country trade has shown considerable activity. Crops are now fairly well harvested and the results are said to be good in all crops. Collections are fair.

Steady in London. London reports say that while trade there is not unusually active a steady business is moving and the indications are that it will continue of good volume throughout the rest of the year. Crop harvest has been good in this district, and with high prices the farmers should be well situated. Local factories continue busy. Collections are fair.

Calgary reports say general business there continues to move satisfactorily and there is a general feeling of confidence regarding the outlook for the future. Wholesalers report a fair demand for goods, and a good fall business. There is considerable activity in the market for sorting lines and seen to be moderate.

Personal Mention

A very pleasant time was spent the other evening at the home of Miss Minnie Holmes, Weston street, South London, when her friends gathered to bid her good-bye. Miss Holmes left on Tuesday on an extended trip to the west. She will visit her sister, Mrs. Charles Thorn, of Durban, Man., and will also visit Mr. Joseph Merritt, of Winnipeg, formerly of London. Miss Holmes has been in poor health lately and her friends hope to see her much improved on her return from the west.

Toronto Mail and Empire: Miss Kate S. McLaurin, daughter of Rev. John McLaurin, of 573 Spadina avenue, is returning home from her mission field at Yuyuru, India, upon the advice of her physician. Miss McLaurin has been in India for fifteen years, with but one year's furlough, and the climate has begun to undermine her health. To fulfill her schedule, Miss McLaurin would not return until next spring.

Mr. and Mrs. W. H. Braddon have left for a trip to Detroit, Pontiac, Toledo and Cleveland.

Mr. Walter Howell, of Detroit, a well-known Mergenthaler typesetting machine operator, has returned to Detroit after a visit with his father, Mr. Thomas Howell, of Philip street.

Late H. M. Mitchell. The funeral of Harry M. Mitchell was held yesterday afternoon from the family residence, 131 St. James street, to Woodland Cemetery, and was very largely attended. The services were conducted by Rev. W. T. Hill, rector of the Church of St. John the Evangelist.

Mr. Ernie Graham, of Maitland street, leaves today on a holiday trip up the lakes. Mr. Graham is manager of the Dundas Centre baseball team, and largely through his efforts

FURNITURE BARGAINS

6-DAY SALE

Commencing Monday, August 22

There has BEEN accumulating during the past seven months, odd parts of Suites, Parlor and Dining-Room Chairs, odd Dressers and Iron Beds, slightly shopworn, for which we cannot ask regular value. STARTING AT 9 A.M., MONDAY, AUG. 22, we will clear them out at unheard-of prices.

Parlor Chairs - - from \$2.50 up
Dressers - - - - from \$5.00 up
Odd Chairs - - - - from 40c up
Iron Beds - - - - from \$1.85 up
Rockers - - - - from 85c up



MONDAY, AUGUST 22

The Ontario Furniture Co.
London's Largest Homefurnishers. 228-230 DUNDAS ST.

that team have made a name for themselves.

Mrs. H. C. Macdonald, of St. Louis, Mo., formerly of this city, is the guest of her aunt, Mrs. J. D. Cleveland, 13 Emory street, South London.

Mrs. Fred Fysh, Vancouver, B. C., is the guest of Mrs. Robert Fowler, The Victoria.

Mrs. S. J. Southcott, Mrs. Austin Hodgins and family, of Toronto, are visiting their sister, Mrs. Sam Southcott, at their summer cottage, Grand Bend.

Mrs. A. Bradford, of Detroit, will visit for six weeks with her daughter, Mrs. Sam Southcott, at their summer cottage, Grand Bend.

Mr. Wm. J. Anderson, Watford, has secured a position in the Merchants Bank, Owen Sound.

Rev. Jos. Jones and Mrs. Jones, of Berlin, are visiting their parents in this city.

Miss Amy Humphrey, of Mount Brydges, is progressing favorably at St. Joseph's Hospital, where she underwent an operation for appendicitis.

Mr. Geo. Buskard, private secretary to Hon. Mr. Rogers, minister of public works of Manitoba, left for home last night, accompanied by his wife and son.

Misses Mabel and Myrtle Reynolds, of Ashtabula, South London, are holidaying at Aux Sable Falls.

Mrs. Thomas Murdoch, Jun., formerly Miss Florence Moore of Strathroy, has severed her connection with the Hobbs Glass Company of this city. She will visit her parents and friends in Strathroy for a time before joining her husband in Detroit. Mr. Murdoch, Jun., has been with the Hobbs Glass Company of this city until he secured a position in Detroit, where he is now located.

BAPTIST CHOIR AT SPRINGBANK

Most Enjoyable Picnic Held by Maitland Street Church Organization.

The choir of the Maitland Street Baptist Church held a most enjoyable picnic at Springbank on Wednesday evening, the time being taken up by games and races. The baseball game was the feature of the evening, the winners taking the game in the last innings by two runs. The prize given the victors was a Noah's Ark, from which each player received an animal.

The other events were: Hens' obstacle race, a rope-climbing contest for the ladies, a skipping contest and a time race for the ladies, and last but not least a pie-eating contest with a whistle at the end, for the men, the winners receiving a sand pail and a shovel for use on the beach at Port, and the other an automobile.

Miss A. Horwood won a parlor suite, and Miss B. McKee a kitchen suite, and Miss B. Leach a set of dishes. There were about twenty-five present, and all heartily enjoyed themselves.

KININGHAM---EWEN

A Pretty Wedding in the South End.

A very pretty wedding was solemnized on Wednesday, at 592 Hill street, the home of the bride's parents, Mr. and Mrs. George Ewen, there being united in wedlock Mr. R. H. Kiningham and Miss L. Ewen.

The bride entered the parlor leaning on the arm of her father, while Lohengrin's wedding march was being played. The couple stood under an arch of palms and gladioli and the ceremony was performed in the presence of about thirty of the relatives and friends of both parties. The bride was charming in a gown of white embroidered Persian lawn, and she carried a bouquet of bridal roses, the only ornament worn being a massive gold bracelet, the gift of the groom. After breakfast the happy couple left on a short trip to points east by the 4:45 train, amidst a shower of confetti. The bride's travelling suit was of ashes of roses, trimmed with black moire silk, and her hat was of Tuscan mohair straw, with plumes of same shade. The many beauteous presents showered on the bride showed the high esteem in which she is held.

Mr. and Mrs. Kiningham will reside in Belleville, Ill., where Mr. Kiningham holds a good position and where he has been for some time with the heavy congratulations and good wishes of all their friends.

THAMESFORD.

[Special to The Advertiser.] Thamesford, Aug. 19.—The W. F. M. S. of St. Andrew's Church are preparing a bale of goods to be sent to the guests of Mrs. Robert Fowler, The Victoria.

A little son came to gladden the room of the church and quilted four beautiful quilts, augmented by several others that had been prepared at home. The bale will not be sent away until Sept. 1, and any wishing to contribute to a boy's outfit for a year at school or bale of general use may leave parcels at the church, which will be carefully and gladly received.

The hum of the threshing machine is heard on every side, and farmers are pretty nearly through harvest.

A home of our genial banker, Mr. S. Hughes, on Tuesday. Also Mr. Herbert Pettit and Mr. Stevens on the same date. Mothers and babies are doing well.

Dr. Torrie and wife, of Toronto, are visiting Mr. and Mrs. James Mower, Mrs. Torrie's parents.

Miss Gray, of Chicago, is visiting at the home of her uncle, N. C. McCarty.

Miss Hazel Judge, who has had a relapse of typhoid fever, is again somewhat improved.

Master Earle McCarty was taken to the hospital at Ingersoll on Friday being ill with typhoid.

Dr. Barnett, of Kintyre, is to conduct services in St. Andrew's Church, Sunday, Aug. 21.

Mr. Al. Caythorpe has opened a flour and feed store in the building formerly occupied by Mr. F. Lutz, who has removed to Toronto.

OUTBREAK OF CHOLERA IN RUSSIA.

Berlin, Aug. 20.—An order has been issued calling for the most stringent inspection at German ports of all vessels from Odessa, Russia, owing to the outbreak of cholera, in Southern Russia.

THE ADVERTISER AT PORT STANLEY

Mr. W. H. Smith will look after The Advertiser's interests at Port Stanley this season in the same satisfactory manner as last summer. Londoners spending the holidays at Port can secure their favorite paper by writing this office, telephoning 107, or notifying W. H. Smith, Box 198, Port Stanley.

The Light That Failed

Life loses its charm when the light goes out—the light that guides you—the light of your eyes.

Nature warns of the approaching darkness

We read these warnings aright and provide glasses that arrest darkness and insure light.

The Brown Optical Co.
Eyeglass Specialists and Lens Manufacturers.
237 DUNDAS ST. PHONE 1877

London's Fashion Center
196 DUNDAS STREET.
PHONE 1319.

When you leave for your vacation have The Advertiser follow you. Address changed as often as desired write or phone 107.

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Store for Women

Exclusive Ready-to-Wear Garments

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