

The School Book Store.

We've everything in School Books and School Supplies, every book or article needed by a scholar from the time of entering the first reader until the education is completed, but we pay special attention to High School Books, and goodness knows one needs to, with the hundred and one different books used now in the various classes. But we know all about them and have everything in readiness for you.

We want your order

—and want it badly. May we have it? We have school books galore and we don't want to be stuck with them.

We promise to give your children the most prompt and courteous treatment, in fact, we pay extra attention to these little men and women and watch to see that they get just the articles wanted for their class. We ask it again,—

May we have your order?

WHITE ERN. A. CAUGHELL
DRUG Druggist and Stationer
STORE AYLMEY, ONTARIO.

The Sovereign Bank of Canada

HEAD OFFICE—TORONTO.
Paid Up Capital: \$3,000,000.
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The Traders Bank of Canada

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FOUR TIMES A YEAR.

Aylmer Branch established 1885.
NEWMAN BOOKER, Manager
Open Saturday night from 7:30 to 9.

Spring Wall Paper and Carpet Sale

Beginning Saturday, March 16th.
New Wall Papers
from 3 1/2 cents up to \$1.50 per roll.
NOTE—Borders at same price as wall and ceiling.

New Carpets and Rugs
All sewed and laid free of charge.

A. J. ANDERSON
P. S.—Please look for our special sale days.

We Keep Everything

Usually found in a first-class grocery.
Teas and Coffees,
Cooked Meats and
Fancy Cakes a Specialty.
H. B. HODGKINS
Rural phone 313 Bell Phone 60

New Telephone Directory The Bell Telephone Co. OF CANADA

is about to publish a new issue of the Official Telephone Directory
For the District of Western Ontario, including Town of Aylmer. Orders for new connections, changes of firm names, changes of street addresses or for duplicate entries should be handed in at once to
F. M. GUNDRY, Local Mgr.

Alcohol and Longevity.
In the course of an address on "Alcohol and Health" delivered recently at Long Eaton, Eng., Mr. C. L. Rothera, B.A., coroner for the city of Nottingham, dwelt on the great evils arising from the use of alcohol, and adduced medical testimony to show that many fatal accidents were due to drink. He went on to show that alcohol could not be looked upon as food, and said returns clearly showed that people who did not use alcohol lived longer than those who did use it. Illness was not so great amongst teetotalers, and it was generally admitted that the vitality of temperate people was greater than people addicted to intoxicating drink.

Little Things That Win.
Life is made up not of great sacrifices or duties, but of little things, in which smiles and kindnesses and small obligations habitually are what win and preserve the heart and secure comfort.—Sir Humphry Davy.

THE VISION SPLENDID.

Dream of Sir Walter Besant is Coming True.
Could Sir Walter Besant have lived until next October he would have seen his dream for East London fulfilled far beyond his expectations. In that month the People's Palace becomes literally the East End University. The senate of the University of London is to recognize the art, science and engineering schools at the palace as part of the university. One hardly needs reminding nowadays that the People's Palace in Mile End road was largely the outcome of "All Sorts and Conditions of Men." Readers laughed and rummy scoffed at first at the novelist's idea for a great institution for entertainment and instruction in the heart of the East End. "A dream," said the practical man of the day. But some dreams come true, and that was one of them.

"I have been told by certain friendly advisers that this story is impossible," said Sir Walter Besant in his preface to "All Sorts and Conditions of Men." "I have therefore stated the fact on the title-page, so that no one may complain of being taken in or deceived. But I have never been able to understand why it is impossible."

Within a few years of the publication of the novel the People's Palace was built. Within a few years of the death of the novelist the schools of the palace become part of the University of London.
As foreshadowed in the book by the kindly Angela, this palace was to "awaken in dull and lethargic brains a new sense, the sense of pleasure." Angela resolved that she would give the people of East London "a craving for things of which as yet they knew nothing. She would place within their reach, at no cost whatever, absolutely free for all, the same enjoyments as are purchased by the rich."

Lever's Y-Z (Wise Head) Disinfectant Soap Powder is a boon to any home. It disinfects and cleans at the same time.

The store that sells as advertised. **YOUELL & WRONG** AYLMER'S GREATEST STORE. Bargains in every department.

Cut Prices Prevail in Every Department

We have decided upon a clearance of several desirable lines for the coming week and our customers will find it a money saver to examine the specials offered. We have accumulated quite a lot of broken assortments in all departments, but we'll remedy that condition, and commencing

Saturday Morning at 10 a. m.
we will put on sale the following bargains:

- 1200 yards fine Organdies, Muslins and Dimities, all this seasons goods in the newest designs and patterns of spots, stripes and floral effects. These materials have been ready sellers at 25c per yard and were considered exceptional values. What we have left we have put out amongst the bargains and will sell them for one week, commencing Saturday morning, 10 a. m., at per yard..... 15c
- 10 dozen only Ladies' Fine Fast Black Hose in sizes 8 1/2 to 10, extra nice lisle finish and good wearers. Sold all the season at 15c per pair, Saturday morning, 10 a. m. 10c
- 15 dozen Hose Supporters, Puritan brand, children's, misses' and ladies', in black and colors; the brand needs no recommending. Saturday morning, 10 a. m., per pair 10c
- About 300 yards of Wool Dress Goods in tweeds, serges, lustrés, etc. They come in different lengths and good widths, some in whole dresses, others in skirt lengths. Very suitable for children's school dresses, odd skirts and shirt waist suits. They are worth double the price we are asking for them, and black and all colors are among them. You will do well to see them, as on Saturday morning, at 10 a. m., we will put them on sale at, per yard..... 19c

Early Shipment of Imported Fall Dress Goods

It seems a little early to be talking of Fall Dress Goods, but we have just received four cases of the very newest and brightest goods that could be found in the world's markets. When we placed our order we insisted on early shipments and this is where our great buying facilities enabled us to have our way in the matter. Our dress goods department has always held first place for newness and assortment, combined with reasonable prices, and this coming season will be no exception. New goods from all parts of the globe are arriving daily and we invite you to drop in and see them.

The up-to-date dry goods store **YOUELL & WRONG** Nothing but genuine bargains

THE AYLMEY MARKETS

Flour, per 100 lbs.....	1 75 to 22 25
Wheat, Standard.....	70 to 72
Oats, per bushel.....	42 to 45
Barley, per bushel.....	50 to 55
Peas, per bushel.....	60 to 65
Beans, per bushel.....	65 to 70
Corn, per bushel.....	61 to 63
Brookbeat.....	40 to 60
Rye, per bushel.....	50 to 60
Bran, per ton.....	22 30 to 25 00
Shorts, per ton.....	22 00 to 24 00
Chaff, per ton.....	12 to 13
Turnips, per lb.....	30 to 40
Butter, per lb.....	23 to 25
Potatoes per bushel.....	1 00 to 1 20
Hay per ton.....	10 00 to 12 00
Chickens, per lb.....	12 to 13
Turkeys per lb.....	30 to 40
Geese, per lb.....	00 to 01
Ducks, per lb.....	00 to 00
Live Hogs.....	6 25 to 6 50
Dressed Hogs.....	to
Dried Apples, per lb.....	01 to 02

Time For Broken Prices!

This week we offer as a special inducement for you to trade with us, our entire range of Children's and

Boys' Suits

and odd Knickers at the lowest mark that boys' wear can be bought at. Our prices are extremely low just now, and our qualities extremely high. You'll soon need to get him something for a school suit. Why not buy when you can get them at bargains.

COME ON IN.
Dusty & Morse
Bingham Block Aylmer.

Chappiegh—I have just bought a spirited horse and I'm going for a long ride tomorrow. Miss Guyer—How nice. I shall come and see you off.

Pea Harvesters.

Our Pea Harvesters are, without doubt, the BEST on the market. We sold dozens of them last season and our customers are perfectly satisfied with them. We guarantee our Pea Harvesters to give satisfaction.

BARRIE BUGGIES and NEW HAMBURG WAGONS
Buying a Buggy or a Waggon is a matter of great importance to any man, and by all means you should call and see what we have to offer you. We consider our Buggies and Wagons second to none.

F. Maginnis

SHAVE YOUR LAWN
An unkempt lawn looks like a man who needs a shave, but a smooth lawn adds to the appearance and value of any home. If your lawn looks like a hay field our four blade special mower will do the work.
It will stay sharp, push easier, cut smoother and last longer than any other low priced machine.
Call and let us explain its good points.
WRIGHT & ALLEN

BE WISE

—And have your clothes made where you can secure the best garments at reasonable prices. We have a nice shipment of fall goods for early buyers at our up-to-date establishment. There's style—individual style—about our tailoring. Every garment to suit the customer.

Also a fine range of fancy vestings.
Sole agent for the celebrated King Hat.

TRUMPER THE TAILOR

D. H. PRICE
Volume XXXV,

NSURAN
MAC M. BLACK, Springfield
Money to loan on Mortg.
accident insurance \$
\$50,000 private funds
"self safe" farm prop
M. Black, Box 200, Sprin

LEGAL
E. HAINES, Barrister,
Public, Conveyancer,
Office, Brown House,
Hall, Aylmer, Ont.
MILLER & BACKUS, Bar
etc. money to loan.
E. A. MILLER.
W. E. STEVENS, Barris
non. Office, over W. J. Ma
Ont.

DENTIST
W. J. FRAR, Surgeon, Dent
member of R.C.D.S., T
Hours—Strictly from 9
Dundas, etc. Money
second mortgages on
mortgages, promissory

LADIES' INST
The East Elgin Ladies' Inst
the Town Hall, Aylmer,
in each month in 1907.
DR. ANNA BACKUS, Cou
Mrs. M. E. LYON, Mrs.
President.

AUCTIONEER
LINDSAY & WOODRY, Lie
Sales promptly attended
the Province of Ont.
to all. Full arran
made at the office, at
least of all dates. Rural
B. H. LINDSAY, H
Copenhaegen.

ENTERTAIN!
THE AYLMEY MAN
Are prepared to provide the
programme for Concert
Festivals, etc., on 1
and most reasonable t
instrumental music, t
duets, quartets, etc.
Secretary-Treasurer, Ay
Mrs. LUCY MASON, Ph.D.
General Practice. Spe
consumption (no med
seconded calls promptly
Hours daily 11 a.m. to 3

BENJAMIN BI
STRAFFORDVILLE,
Commissioner for taking a
marriage licenses, income
taxing, etc.

UNDERTAK
J. WELLINGTON TO
director and licenc
Night calls promptly
Loyal assistant if req
phone 81.

Have you tried that ne
Gillet's.
If you want collection
made, go to Warnock.
Miss Redmond, of V
visiting friends in town.

For Sale.—A lot on wh
damaged by fire. Enqui
St. west.
Mrs. J. E. Day and dau
ware, are the guests of
G. F. Howe.

Misses Lillian and Gi
have returned home after
visit in Belmont.
Miss Jessie Connor ha
her home in Toronto aft
visit with relatives here.

See Glover's window
pumps, scales etc., all ma
the Aylmer Iron Works C
Miss Minnie Wildfield
home after spending a nu
with Tillsonburg and
friends.

Wanted—Girl (middle
preferred) at The House
make herself generally u
\$16.00 per month. Apply
Gooding, box 496, St. The

Money to loan, in any
\$100 to \$100,000 if securi
tory. Interest ranging f
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J. Miller, Brown house b
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You should see those
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bargains.