

Great Pre-Easter Reduction Sale

Now Proceeding at The Royal Stores

Men's Spring FOOTWEAR Greatly Reduced.



We have a wonderful selection of Men's Boots and Shoes for Spring wear, which we are offering at special sale prices. This is an opportunity you should not miss, as it will mean a considerable saving on your Footwear requirements for present and future wear.

Men's Oxfords.

Brown Calf, semi-pointed toe; all sizes; very neat and dressy; all leather. Reg. \$6.40 pair for \$5.70

Men's Calf Oxfords.

Brown Calf Oxfords, semi-pointed toe, neatly perforated; all sizes; all leather. Reg. \$7.20 pair for \$6.48

Blucher Oxfords.

Made of all leather, in Brown Calf, wide fitting, Blucher style; all sizes. Reg. \$6.90 pair for \$6.31

Two Tone Oxfords.

Balmoral style, semi-pointed, all leather; all sizes. These are exceptionally good looking. Reg. \$7.50 pair for \$6.75

Men's Oxfords.

Brown Calf Oxfords, pointed toe, very neat; all sizes. Reg. \$6.20 pair for \$5.58

Men's Brogues.

Made from best quality Brown Calf, neatly perforated, with plain toe cap; all sizes. Reg. \$7.00 pair for \$6.30

Brown Calf Brogues.

All leather, neatly perforated, sides and toe caps; all sizes, ideal for Spring wear. Reg. \$8.15 pair for \$7.34

Black Brogues.

Made from special quality Black Calf, nicely perforated; all sizes. Reg. \$7.00 pair for \$6.30

Black Oxfords.

Made of Black Calf, wide and pointed toe; Blucher and Balmoral style, all sizes. Reg. \$5.90 pair for \$5.31

Black Calf Oxfords.

Semi-pointed toe, made of all leather; all sizes. Reg. \$7.15 pair for \$6.44

Patent Leather Oxfords.

Very special quality, neatly perforated; all sizes. Reg. \$8.60 pair for \$7.94

Ventilated Oxfords.

Brown Calf, rubber heels; all sizes; ideal for Summer wear. Reg. \$5.30 pair for \$4.97

Dancing Shoes.

Patent Leather, in both Oxfords and Pumps; all sizes. Reg. \$4.50 pair for \$4.06

Vic Kid Boots.

Blucher style, in Black, wide fitting; all sizes. Reg. \$5.60 pair for \$5.04

Vic Kid Boots.

Balmoral style, in medium toe; all sizes, exceptionally good looking and comfortable. Reg. \$5.00 pair for \$4.50

Men's Gun Metal Boots.

Blucher style, rubber heels, damp proof soles, wide fitting; all sizes. Reg. \$6.60 pair for \$5.95

Men's Brown Calf Boots.

Blucher style, wide toe, all sizes. These are all leather and will give satisfactory wear. Reg. \$5.45 pair for \$4.91

Men's Calf Boots.

Balmoral style, semi-pointed toe, plain and perforated toe cap, very neat; all sizes. Reg. \$6.20 pair for \$5.53

Brown Calf Blucher.

Whole quarter, extra heavy sole, with rubber heel; all sizes. Reg. \$7.00 pair for \$6.30

Beginning with this announcement and continuing throughout the week, our entire stock of Gloves, Hosiery and Boots and Shoes will be offered at very substantial reductions, to help you prepare for Easter.

These Goods are new and comprise the very latest from England and the States. Price levels are interestingly low, even at the regular price; at the sale price it means dollars saved on the very useful things for Easter and Spring wear.

Newest Effects in Hosiery for Easter

Seldom have we been able to announce such a wonderful assortment of Hosiery, as is now displayed in our Hosiery section.

The suggestions that we give of the dainty Spring and Summer Toggles are very pleasing.

Cashmere Hose.

Plain Black Cashmere Hose, seamless fashioned leg, double heels and toes, garter tops; sizes 9 to 9½. Reg. 80c. pair for 51c.

Reg. 75c. pair for 44c.

Reg. 90c. pair for 77c.

Reg. \$1.60 pair for \$1.28

Colored Cashmere Hose.

Sizes 9 and 9½; shades of Dark Fawn, Dark Grey, Champagne and Black, embroidered and plain, fashioned leg, wide garter tops. Reg. 80c. pair for 68c.

Reg. 85c. pair for 78c.

Reg. \$1.50 pair for \$1.11

Cashmere Hose.

Shades of Grey, Mole, Coating, Putty, Champagne and Black; fashioned seamless leg, spliced feet, elastic tops; sizes 8½ to 10. Reg. 85c. pair for 81c.

Ribbed Cashmere Hose.

Sizes 9 to 10; in assorted ribs, colors of Mole, Oyster, Mid Grey, Pearl Grey, Champagne, Light and Dark Fawn, fashioned leg, with treble spliced feet, garter tops. Reg. \$1.25 pair for \$1.07

Women's Cashmere Hose.

Shades of Light and Dark Fawn, Light and Dark Grey and Mole; 4-1 rib, seamless, fashioned leg, elastic tops; sizes 9 to 10. Reg. \$1.30 pair for \$1.11

Women's Lisle Hose.

Sizes 8½ to 10; silk finish, seamless fashioned leg, double heels and toes, garter tops. Reg. 50c. pair for 43c.

Lisle Hose.

Full fashioned leg, seamless, shades of Brown, Grey, Fawn and Black, silk finish; sizes 8½ to 10. Reg. 70c. pair for 60c.

Reg. 75c. pair for 64c.

Women's Silk Hose.

Seamed full fashioned leg, double heels and toes, garter tops, sizes 8½ to 10; in Brown and Black. Reg. 75c. pair for 64c.

Reg. 90c. pair for 77c.

Silk Hose.

Sizes 8½ to 10; shades of Peach, Sand, Grey, Fawn and White, seamed full fashioned, with lisle garter tops. Reg. \$1.25 pair for \$1.07

Reg. \$1.30 pair for \$1.15

Reg. \$1.35 pair for \$1.15

Pure Silk Hose.

Special quality, heavy silk; sizes 8½ to 10, full fashioned, wide garter tops; Black only. Reg. \$2.20 pair for \$2.38

In Black and White, extra heavy silk. Reg. \$2.50 pair for \$2.98

Child's and Misses' Hose.

Colors of Brown, Fawn, Putty and Black; all sizes. At sale prices.

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Beautiful Footwear for Women at Sale Prices.



Your Easter Costume will not be complete without proper shoes. Our splendid assortment of New Spring styles, will insure you getting exactly what you require, and during this sale at a wonderful saving.

Black Satin Shoes.

Black Satin, suede trimmed, fancy cut out strap, Cuban heel; all sizes. Reg. \$4.00 pair for \$3.60

Grey Suede Shoes.

Fancy cut out strap, Spool heel; all sizes. Reg. \$6.25 pair for \$5.63

Brown Suede Shoes.

Cuban heel, round toe, cut out strap; all sizes. Reg. \$6.20 pair for \$5.58

Tan Strap Shoes.

Cuban and Military heel, medium and round toe; all sizes. Reg. \$3.70 pair for \$3.33

Tan Laced Shoes.

Medium and round toe, Cuban and Military heel; all sizes. Reg. \$3.00 pair for \$2.70

Tan 3 Buckle Shoes.

Cuban heel, medium and round toe; all sizes. Reg. \$3.85 pair for \$3.47

Black Laced Shoes.

Medium and round toe, Military and Cuban heel; all sizes. Reg. \$2.70 pair for \$2.43

Grey and Black Shoes.

Strap style, Cuban heel, medium toe; all sizes. Reg. \$3.50 pair for \$3.15

Brown Shoes.

Laced and Strap styles, Military heel, medium toe, suede trimmed; all sizes. Reg. \$4.40 pair for \$3.96

Patent Leather Shoes.

1 and 2 strap styles, Cuban heel, medium toe; all sizes. Reg. \$4.30 pair for \$3.87

Tan Sandals.

Child's and Misses' sizes. Sizes 2 to 5. Reg. 65c. pair for \$1.53

Tan Skuffer Shoes.

Child's and Misses' sizes. Sizes 6 to 8. Reg. \$1.75 pair for \$1.68

Child's Boots.

Tan and Black; sizes 3 to 6. Reg. \$1.70 pair for \$1.53

Misses' Boots.

Black and Brown, Laced styles; sizes 11 to 2. Reg. \$3.40 pair for \$3.06

Misses' Black Shoes.

Laced; sizes 11 to 2. Reg. \$3.50 pair for \$3.15

Misses' Ballet Slippers.

Sizes 11 to 2. Reg. \$2.25 pair for \$2.03

from the broken pans. With the ship filled to the hatches, and 1,000 on deck, Capt. Bishop decided to discontinue the voyage, and bore up for home at 6.10 Saturday morning, a few miles off Canada Head. The ship made good progress out the Bay, and steered a course 5 miles outside of the Funks, after which open water was met with until port was reached.

The day being fine yesterday the trip up the shore was a pleasant one for all on board. The ship passed Cape Bonavista 5 o'clock yesterday morning and reached port in the hour stated.

Captain Bishop, who is looking quite well after all the hardships endured, states that the ice conditions were the worst experienced in his forty-two years at the seal fishery.

The prevailing easterly winds packed the ice tight in White Bay, which played havoc with both ships and men. In the heavy swell last week, thousands of seals, panned by the respective ships were driven to the bottom by broken pans, or drifted away with the fast running ice. Had conditions been otherwise the chances of the steamers picking up their kill looked almost certain, and a more successful and profitable voyage would have followed.

At first the outlook of getting any seals at all seemed most unlikely, stated the captain.

Capt. Bishop is of the opinion that no seals went up the Straits. The seals in White Bay, he says, were numerous, and had the ships struck them before they took to the water, the kill would have been much greater.

Capt. Bishop and the entire crew suffered no ill effects during their trying experience, and all feel thankful to be home again. Hearty congratulations are extended to Captain Bishop on being the first arrival and having a bumper trip of fat.

Mr. Wallace, the aeroplane mechanic, brought in a live harp seal which he intends to keep as a "curio." Yesterday afternoon a large gathering of interested spectators, who greeted the ship's home coming, viewed the seal, and listened to its heart breaking cries.

The crew are demanding \$5.00 per cwt. for their trip of fat, and it is not unlikely that any unloading will follow until the price asked for is settled.

Personal.

Dr. Louis F. Fallon left by yesterday's express for Millettown, where he will remain for a few days.

Capt. S. B. Winsor, who returned recently from Boston, has taken over the command of the S.S. Walker, owned by Cashin & Company.

Mrs. (Hon.) Frank McNamara sailed yesterday by S.S. Rosalind for New York on a visit to friends.

Ray, Bro. J. B. Ryan, of St. Bon's College, was a passenger by yesterday's Rosalind.

Mr. R. E. S. Dunfield left by the Rosalind yesterday en route to London.

Slight Blaze on Topsail Road

A still alarm called the Western and Central Fire Companies to the residence of Mr. Peter H. Cowan, Topsail Road, at 1 p.m. yesterday, where a slight blaze was in progress on the roof. The firemen made a hurried response and smothered the fire by means of the chemical before much damage was done. The fire was attributed to sparks from the kitchen chimney igniting the shingles. The main entrance gate leading to Mr. Cowan's residence was damaged somewhat by the truck from the Western Station, the rear of the wagon hitting a concrete post. The all-out signal was sent in fifteen minutes later.

Shipping.

S.S. Rosalind sailed for Halifax and New York shortly after 4 p.m. yesterday. The ship took a large freight and had her passenger accommodation filled. About 35 people, mostly young men, went out second class.

S.S. Digby is scheduled to leave Liverpool on the 17th inst. for this port.

Schr. Oliver Moore, taking a cargo of fish from Hickman & Co., sailed yesterday for Seville.

Schr. Jean Wakeley arrived in port yesterday.

S.S. Walker sailed yesterday forenoon for Peter's River, St. Mary's Bay, to take in tow the schr. Cecil Jr., which put in there on Friday last whilst bound to this port.

Will Lecture To-Night

Mr. Robert J. Power will lecture at the B.I.S. Club rooms to-night beginning at 8.15 p.m. The lecturer will take as his subject "Recollections" and, under this title will give a description of St. John's and its customs, in the years past. A cordial invitation is extended by the Society to lady and gentleman friends.

We have a big stock of Clarke's Pyramid Night Lights.

These lights burn for nine hours in perfect safety. There is no dangerous material used in their manufacture.

We have also a full assortment of

Fairy Lights.

In Ruby, Blue and Flint, at lowest prices.

The Royal Stores Limited.

april 14, 1924. w.s. Crockery Dept.

Missionary Service at Wesley Church

The annual Missionary Services were held yesterday at Wesley Church and were largely attended. In the morning the Pastor preached a Missionary sermon dealing mostly with Japan and the progress made in fifty years of activity in that country.

This is the Golden Jubilee year of Missions in Japan and naturally that fact claimed attention most of all. In the evening a platform meeting was held. Hon. R. Watson was the Chairman and prefaced his opening remarks by presenting greetings from the Women's Home Missionary Society of St. Thomas's Church to the Women's Auxiliary of Wesley, which was suitably acknowledged by the Pastor later on in the meeting and reciprocal greeting given to Mr. Watson to take back with him to St. Thomas's.

Mr. Watson said he had accepted the invitation to take the chair out of regard for the Rev. Mr. Joyce, who had been a warm friend of his for some years. He expressed the hope that his presence at Wesley Church, and that of his late Rector, Canon Eard, and of Canon Bolt, at the recent George Street Jubilee services, might in a humble way help to develop in our midst a spirit of Christian unity. He likened the definition of the Church given by St. Augustine and often quoted by Canon Eard: "Where the spirit of Our Lord Jesus Christ is, there is the Catholic Church." It required great faith on the part of missionary pioneers to confront the world's heathenism, with nothing but the Gospel in their hands, and to call upon it to surrender. That faith had been amply confirmed by the answer of time, and he would point to the beneficial social work being wrought by missions all over the world, such as the relief of sickness by medical missionaries, the enlightenment, elevation and education of native women, and the reduction of children's sufferings in pagan lands, as amply demonstrating the vital force of Christianity. By their attendance in such large numbers the congregation had shown that they were a live church and he congratulated the Pastor of Wesley Church on the missionary zeal of his people.

The report was given by the Pastor, Rev. J. G. Joyce, who showed the progress Wesley Church was making in Missions by comparing the giving in 1906 with those of 1923. The former was \$206.00 and the latter \$1446.00. The motto was success which meant increased giving for Missionary endeavour.

The address of the evening was delivered by Rev. Hammond Johnson of Gower Street. We shall not attempt to report it. We could not do justice to it with the limited time and space at our disposal. It was scholarly and instructive and dealt with Missions from an altogether different angle from which it is usually treated. Although not taking a text he called attention to a verse in Genesis which formed the basis of his remarks: "God created man in his own image, in His own image created He him." He dwelt on the need of Jesus for the service of humanity.

Every man on Earth was created in the image of God and God needed him. Everything that was Christian was Missionary, and everything that was Missionary was Christianity. A telling point was the comparison of Newfoundland to-day with what she would have been if Christ had not come to our shores. No hospitals, no schools, no orphanages and taking China as a standard not one physician for our whole population. He closed a splendid oration with a fervent appeal to the people to do their best to help Jesus Christ claim all the people of the earth who were made in His image. He loves the last man in China, Japan, India, as much as He loves us in Newfoundland. A feature of the collection was a substantial offering by the Chinese men present to be used in Mission work in the land from which they came. The service was a decided success and quite up to expectations.

—Com.

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