

STEER Brothers. Black Dress Goods.

Note the Low Prices:

Black All Wool Poplins,
\$1.90, \$2.10, \$2.25.

Black Wool Corkscrew,
\$1.65 and \$2.00.

Black Wool Fedora,
\$1.90, \$2.00, \$2.10.

Black Wool Metz Cord,
\$1.65.

Navy All Wool Poplin,
\$1.90, \$2.10, \$2.25.

STEER Brothers.

Jan 14, 17, 19

NEW ARRIVALS!

Men's Fleece Lined Underwear.
Men's Wool Underwear.
Ladies' Fleece Lined Underwear.
Girls' Fleece Lined Underwear.
Boys' Fleece Lined Underwear.
Men's Negligee Shirts.
Men's Work Shirts.
Sweater Coats.
Men's Mackinaw Coats.
Men's Guernseys.

PIECE GOODS
in White and Striped Flannel-ettes.

DRESS GOODS.
Blue Denims.
Cottonades.
Apron Checks.
Regattas.
White Shirtings.
White Gauze.
Plain and Corded Velvets.

Men's and Boys' Braces.
Men's Leather Gloves & Mitts.
Men's and Women's Wool Gloves.
Ladies' and Misses' Corsets.
Beehive and other Wools.
Ribbons and Embroideries.
Cotton Blankets.
Zumbermen's Grey Blankets.
Towels.

POUND GOODS.
Misprints, Calicoes,
White Shirting, Flannel-ettes,
Cottonades, Cotton Blankets,
Fleece Calico, Mottled Flannels,
Cottonades, Percaloes,
Khaki Drills, Sateens,
Ginghamas, White Lawns.
— ALSO —
Full line Smallwares and
Novelties.

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Rowntree's Cocoa
Geo. Payne's Tea
Kellog's Corn Flakes

THREE LEADERS.

JOHN P. HAND & Co.

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Watch your son scale the ladder leading to success, rung by rung, until, thanks to your guiding hand, he eventually attains the height of his ambition.
Let us teach him the finest profession in the world.
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BRITISH RADIO INSTITUTE,
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"Gilt Edge" BUTTER!

Extract from a letter of one of our happy Butter customers:—

"Send us Five more tubs of your 'GILT EDGE' CREAMERY BUTTER at once as we find nothing like it."

We offer another shipment of "GILT EDGE" BUTTER at lowest prices to-day ex S. S. Sable I. from Halifax.

"GILT EDGE" is put up in 28 and 56 lb. boxes and is positively the best BUTTER obtainable.

F. McNamara,
QUEEN STREET.
PHONE 393.

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160 WATER STREET WEST.
Night Phone 1181.

SEE OUR WINDOW FOR OUR CHRISTMAS DISPLAY OF

Stoves & Ranges

'Twill DO YOUR EYES GOOD.

"Viking" Hall Stoves
"Modern Alaska" Ranges
"Our Own" Cook Stoves
"Twilight Herald" Room Stoves

Also all kinds

RCASTING PANS & PUDDING MOULDS

to cook your Christmas Dinner in.

JOHN CLOUSTON.

MOREY'S COAL IS GOOD COAL!

IN STOCK:

Best Screened North Sydney and American Anthracite all sizes

COAL.

M. Morey & Co., Ltd.

Middle States Oil!

The present recession to around \$12.50 makes this issue a healthy purchase in our opinion.

We predict several points advance in the immediate future and suggest purchasing now, at \$3 margin, either for good investment or to average down.

Annual dividend \$1.20. Recent High \$16. High of last year \$71.

J. J. LACEY & COMPANY, LIMITED,
STOCKS & BONDS. TELEPHONE 1164.

For Sale!

ARMY and NAVY Building.

Suitable for Club Rooms or Hotel.

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Don't wait until Spring opens, because then you may have to wait for some considerable time before we can fill your order. Now—in the dull season we can give special and prompt attention to your needs, whether for some comfortable "tub" chairs, a really delightful Chesterfield, or some old favorites you would like renovated.

We have beautiful Upholstering fabrics that will charm you, we have workmen who are cunning masters of their craft, and we guarantee you promptness, efficiency and reasonable prices.

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St. John's.



On the present reduced prices an extra discount of

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will be given on all orders for the next six weeks.

The American Tailor

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ORANGES, BOX APPLES, ONIONS.

To arrive ex Rosalind around seventeenth:
CALIFORNIA ORANGES—Counts 216, 176.
SACKS ONIONS—Silverpeel.
BOX APPLES—Counts 138 and 150.

Also in stock a few barrels of NOVA SCOTIA APPLES, now selling off cheap to clear.

BURT and LAWRENCE.

Reid-Newfoundland Co., Limited

NOTICE!

The Company will endeavour as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers:—

Via Halifax, or
Via Louisburg, collecting extra charges over connecting lines between North Sydney and Louisburg.

and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg, or Halifax, direct to St. John's or Newfoundland ports other than Port aux Basques.

Shippers or Consignees, when effecting Marine Insurance, should bear this in mind and have their policies cover accordingly.

Reid-Newfoundland Co., Limited

Intercontinental Transports Limited

ST. JOHN, N.B., TO ST. JOHN'S, N.F.

S. S. MAPLEDOWN Feb. 6th, 20th, Mar. 13th

LONDON SERVICE.

S. S. GREY COUNTY Jan. 11th

S. S. LISGAR COUNTY Jan. 18th

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S. S. HASTINGS COUNTY Jan. 16th

S. S. WISLEY Feb. 6th

HARVEY & CO., Limited
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RED BALL VAC.
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SEA LONG RUBBERS—The Rubber with the white sole.

Mail orders receive prompt attention.
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