

**Your Attention is Urgently Requested!**



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.

Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.

Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

— ALSO —

Nightdresses . . . \$3.00    Corset Covers . . . 70c.  
Combinations . . . \$3.00    Dressing Sacques . . \$2.00  
Pillow Cases . . . \$1.50    Pin Cushions . . . 40c.  
Luncheon Sets . . . \$3.00    Guest Towels, 80c. & 1.00

Centre Pieces—Tan . . . . . 55c., \$1.00 to \$1.80  
Centre Pieces—White . . . . . \$1.00, \$1.80 to \$6.00  
Runner in great variety . . . . . \$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artysl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

*Templeton's*

**Island Brand Boneless Codfish,**  
1-lb. cartons.

**Flaked Codfish,**  
6 oz. cartons.

"Pure as a Sea Breeze."

**Your Grocer Has It.**

**Fashions in Furniture.**

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here — have — Cozy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc., gladden the eye, and there is no lack of smaller upholstered articles.

**U. S. Picture & Portrait Co.,**  
*General Furnishers.*

**Forty-Two Years in the Public Service—The Evening Telegram**

**New Goods!**

AS ALWAYS—  
Something different.  
Something better.  
Something exclusive.

ATTRACTIVE GOODS NOW SHOWING IN—

New Jewellery,  
New Cuff Links,  
New Dress Suit Sets,  
New Cut Glass,  
New Walking Sticks,  
New Umbrellas,  
New Hand Bags,  
New Cigarette Cases,  
New Photo Cases,  
New "Eversharp" Pencils,  
New Fountain Pens,  
New "Make-up" Boxes,  
New Rings.

**T. J. DULEY, & CO.,**  
**Limited.**

The Reliable Jewellers & Opticians.

**Nfld. Shipping Company, Ltd.**

We will have a steamer sailing for Alicante and Naples about November 25th and first week in December.

**F. W. BRADSHAW,**  
Sec. Newfoundland Shipping Co., Ltd.

**THE HOOVER!**

IT BEATS—AS IT SWEEPS—AS IT CLEANS.

It is no longer considered good housekeeping to overlook, between semi-annual housecleanings, the continual accumulation of germ-breeding dirt in the depths of one's rugs. For a new standard of cleanliness, that of rugs kept totally free of dirt the year around, has been introduced by The Hoover. This efficient cleaner thereby minimizes the danger of sickness and repeatedly saves its moderate cost by preserving all rugs from wear. In one easy, rapid, dustless operation, guaranteed to prolong rug life, it gently beats out all germ-laden, nap-wearing grit from beneath rug surfaces, electrically sweeps up stubbornest litter, erects trodden nap, revives colours and suction cleans. Only The Hoover does all this. Get a Hoover and live in an ever-clean home.

Demonstrated and distributed by the

**ST. JOHN'S LIGHT & POWER Co., Ltd.**  
ANGEL BUILDING.

nov9,16,23,30

A Suit or Overcoat at Maunder's, selected from splendid variety of British Woollens, cut by an up-to-date system from the latest fashions, moulded and made to your shape by expert workers, costs you no more than the ordinary hand-me-down. We always keep our stocks complete and you are assured a good selection. Samples and style sheets sent to any address.



**John Maunder,**

Tailor and Clothier, 281-283 Duckworth Street

Advertise in The Evening Telegram

**The Garritte Company,**

ST. JOHN, N.B.

Manufacturers and Dealers in

ASPHALT ROOFINGS.

ASPHALT SHINGLES.

TARRED ROOFINGS, SHEATHINGS.

COAL TAR, ASPHALT.

ROOF PAINT, ROOF CEMENT.

We respectfully solicit inquiries, and will gladly send samples to the trade.

11y6.w.11

**The Real Test of Popularity**  
Is Your Sales Record.

JUDGED BY THIS  
The Most Rapid Seller is

**VERBENA**  
FLOUR

The Lake of the Woods  
Milling Company.

**W. A. Munn,**

Wholesale Agent.

n.w.s.11

**TO THE TRADE!**

**KELLOGG'S TOASTED CORN FLAKES,**

The only genuine Corn Flakes on the market.

**JOHN P. HAND & CO.**

Phone 1017

april4.eod.11

Distributors.

**We are Now Offering to the Trade**

Flannelettes of all kinds.    Smallwares of every description.  
Blankets.    Misprints.  
Denims.    Nainsooks.  
Shirting.    Toweling.  
Cotton Tweed.    Fleece Lined Underwear.  
Serges.    Scrims.  
Plaids.    Curtain Nets.  
Pound Tweeds.    Hosiery.

Also a Job Line of

**MEN'S and WOMEN'S WINTER COATS.**

**SLATTERY'S**

Wholesale Dry Goods Co., Limited,  
Duckworth and George Streets.

**Now in Stock!**

300 brls. Choice N. S. Apples,  
75 Boxes California Oranges,

(all counts)

50 Kegs Green Grapes.

PRICES RIGHT.

**BURT and LAWRENCE.**

Advertise in The Evening Telegram

**Reid-Newfoundland Co., Limited**

**FREIGHT NOTICE.**

Placentia Bay Steamship Service.

Freight for the Merasheen route Bay run will not be accepted this Wednesday, November 16th.

Reid-Newfoundland Co., Limited

CANADIAN NATIONAL RAILWAYS.

Travel via the National Way.

THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 6 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. night train for Toronto, and with "Continental Limited" for the West.  
Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. R. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

**J. W. N. Johnstone,**

General Agent, Board of Trade Building.

**Furness Line Sailing**

From St. John's Halifax Boston Halifax to St. John's

Liverpool to Halifax to Boston to Halifax St. John's to Liverpool

S. S. DIGBY . . . . . Oct. 27th Oct. 29th Nov. 1st

S. S. SACHEM . . . . . Nov. 3rd Nov. 11th Nov. 14th Nov. 19th Nov. 23rd Nov. 27th

These steamers are excellently fitted for cabin passengers.

Passengers for Liverpool must be in possession of Passports.

For rates of freight, passage and other particulars apply to

FURNESS WITHY & CO., LTD.,    FURNESS, WITHY & CO., LTD.

Halifax, N.S.    10 State St., Boston, Mass.

**Furness Withy & Co., Limited**

w.a.11

**R. M. S. P.**

From HALIFAX to the WEST INDIES.

S.S. Chignecto . . . Nov. 25

S.S. Caraque . . . Dec. 9

S.S. Chaudiere . . . Dec. 23

S.S. Orduna . . . Dec. 10

S.S. Orilla . . . Dec. 31

S.S. Chaleur . . . Jan. 6

Ships of the West India Service sailing from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

**The Royal Mail Steam Packet Co.,**

WILLIAM THOMSON & CO., Agents.    Halifax, N.S.

**RED CROSS LINE.**



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will probably sail for New York on Wednesday, November 23rd.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Passengers for New York must see the Doctor in the Ship's Salon one hour previous to sailing.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

**HARVEY & COMPANY, LIMITED.**

St. John's, Nfld., Agents.

Forty-Two Years in the Public Service—The Evening Telegram