

RAINBOW FLOUR IS GUARANTEED SKY-HIGH QUALITY!

KLEAN-UP READY-TO-USE PAINTS

LIGHT GREY
BLUE GREY
SKY BLUE
MEDIUM BUFF
AZURE BLUE
PEA GREEN

KITCHEN GREEN
LIGHT BROWN
GOLDEN BROWN
BRIGHT RED
OUTSIDE WHITE
INSIDE WHITE

Gallons, \$3.00
Half Gal., \$1.60
Quarts, 90
Pints, 50

Don't Wait Until
We're Sold Out.
BUY TO-DAY

IMPORTANT

There are many good reasons why you should "KLEAN UP" your house. HERE ARE A FEW—
Paint preserves wood from decay. A painted house will outlast an unpainted one. People are judged by the appearance of the house they live in, a shabby looking house is a reflection on the people who reside therein. A house which is painted every 4 or 5 years expresses in a forceful manner the cleanliness and character of its occupants. Buy enough "KLEAN UP" Paint now to improve the appearance of your house.

Special! Gloss Black Paint, \$2.00. Motor Engine Enamel, dries in 30 minutes, \$4.00 gal.

COLIN CAMPBELL, LTD.

Farmers 125 lbs. of Potato Fertilizer, \$5.00
Favourite 125 lbs. of General Fertilizer, \$4.75
Fertilizers 200 lbs. of Basic Slag, \$2.50

We sell Larvacide, THE GRUB KILLER, at 5 cents per pound. Get some for your turnip top ground, it will pay you. If you don't want whole bags of Fertilizer we'll sell small lots 5 cents lb. Use 500 lbs. Fertilizer with manure or 1000 lbs. without manure to an acre

Colin Campbell, Limited.

Produce and Provisions.

(From Saturday's Trade Review.)
—Grain.—The exports for this week totalled 11,000 quintals, all from St. John's, except 185 quintals by Messrs. Hamilton & Sanwary in the S.S. Herbert Green to Halifax from the South West Coast. The S.S. Rosalind last trip took out 2,802 quintals from various shippers to New York; the schr. Inspiration 5,428 quintals from A. H. Murray to Pernambuco, the Isabel Moore 648 quintals from the A. E. Hickman Co. to Barbados, and the Wainwright 1,593 quintals from various shippers to Barbados.

Cod Oil.—The shipments of Common Cod Oil were large this week, and no less than 17,168 gallons were sent out to Boston by the S.S. Lady of Gaspe. The price is very little improved and the prospect of holding for better prices is by no means encouraging. Holders who are anxious to get rid of their stocks before the new oil comes on the market and Norwegian competition sets in, are losing a good deal of money.

Cod Liver Oil.—There was none exported this week and the demand is at the lowest point for five years. The outlook for price the coming season is poor and the indication at present is about 50 cents a gallon. It is possible that next month may see an improvement, as stocks are low and new oil will not be available in any quantity before July.

Pork.—The Pork market continues weak but not quite so low since last issue. The gradual decline, however, from the high point of last year has been remarkable, and averages \$20.00 for different qualities. Ham Butt is \$42.00; Morris Family and Noss are \$38.00; Short Cut and Fat Back \$34.00, and Spare Ribs \$36.00. Merchants are not importing as largely as in previous years, as they do not intend to supply on the usual scale for the fishery.

Beef.—In sympathy with Pork a marked decline continues in Beef values. By June next it is predicted Beef will be two to three dollars cheaper, judging from the recent movement in the American market. The local quotations to-day are: \$35 for Beef Flank and Libby's Family, Boneless is \$29, and Family, \$34.00. The importation is very slack the past month, as importers are waiting for the bottom of the market.

Flour.—The market is weaker and the local quotations for leading brands is now \$13.35 wholesale, second quality \$12.30. The general opinion amongst dealers that the decline will go on gradually, and before the end of June we shall have a \$10.00 flour. This will be good news to the people and will compensate to some extent for low priced fish next fall.

Molasses.—The local quotation for Fancy (old) is still \$1 per gallon, and 90 cents for Choice wholesale. The first new cargo will probably arrive here in the Czarina (Monroe Export Co.) from Barbados within two weeks. The price will, it is expected, be lower than the above quotation, but it is impossible at this writing to say exactly what the price of new molasses will be. The Optimist (A. E. Hickman Co. Ltd.) is also loading molasses for Newfoundland and will be the second arrival. The crop is reported to be short.

Sugar.—The F.C.B. is importing

their last quota of sugar viz.—1,250 barrels, which added to what is in stock makes 4,400 barrels. Consumption is running about 300 barrels a week now, but this is a slack month and no doubt next month when the trade with the Northern outports opens, the consumption will increase to about 500 barrels. At this rate the F.C.B. stock should be cleared out by the end of June. We should then get sugar for about 12 cents.

Sugar sold, fortnight ending April 15th, 780 brls.; stock remaining, 3,970 brls.

Potatoes.—As foretold in last week's issue, it is now certain that Potatoes will be lower next month when consignments from P.E.I. arrive. A city dealer received a cable from Charlottetown yesterday to this effect, also that there were large stocks there and holders would rush to unload when navigation was free. Local farmers would do well to sell theirs at the price they can get now before the P.E.I. stocks come in, which will be around \$4.00 for 100 lbs.

May.—The market is still weakening and lower prices will rule on the arrival of the first consignments from Charlottetown. The present prices here are \$46.00 and \$43.00 for lots and the single bale respectively. There is a fair supply in the market and large consignments to arrive about the last of the month.

Onions.—The market is weak and a finer shading off of prices is likely to occur when the first steamer arrives from Montreal, which will be in a few days. White are still quoted at \$4.00 per bushel. Mixed at \$3.85. There are no Black in the market. There are ample stocks of the other two qualities.

Feeds.—Feeds are very cheap now and it is believed that the lowest point has been reached for the season. Bran is down from \$3.10 to \$3.20, according to size of purchase. Corn Meal is \$2.40 to \$2.50, Corn \$3.00, and Feed Meal \$3.15 wholesale per bushel. Table Meal is \$10.40 a barrel.

Brick's Tasteless makes you eat. For sale at STAFFORD'S. Price \$1.20; postage 20c. extra.

Just Folks
to
Dorset Guest

AMERICANS.

I've been round the land a bit. I've traveled the rails afar. And this I've learned as the bands I've turned—
Men are men wherever they are.

There's the self-same warmth to the western grip. As there is to the eastern shake. And the welcome, true, which they give to you. Reminds the home-folks' make.

I've found them loving the Stars and Stripes. Wherever I've had to roam. And standing fast to her splendid past. The way that we do at home.

Oh, whether by mountain or whether by sea.

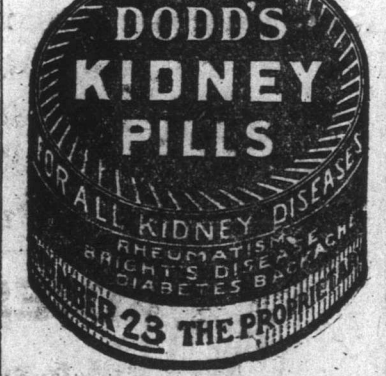
The tropic or temperate zone, The kids I'd meet on the far-off street. Were very much like our own.

I've heard men telling the things they thought. And talking life's problems o'er. And I'm ready to swear that they spoke out there. Like men I had heard before.

On the map we are bordered apart by States.

On the flag every state's a star. But from coast to coast when it counts the most.

Americans, all we are!



St. Charles Borromeo.

Saint Charles Borromeo was no Saint of legend—of miracles and wonders the miracle of an all loving heart and the wonder of a stainless soul.

He was born in the sixteenth century, on the shores of Lake Maggiore in Northern Italy where a colossal statue, measuring seventy feet in height, has been raised in his honor. The hand is raised in benediction of the people whom he loved and who loved him.

In Milan a life-size statue of him in pure silver stands in the sacristy of the great cathedral.

In a gorgeous little chapel in the midst of walls paneled with silver, glowing with gold, sparkling with gems, his remains lie encoined in a casket of crystal. The skeleton is draped in rich robes and his skull crowned with a jewelled mitre. On the casket, and on the walls of the shrine is repeated the word, "Humilitas," over and over again. It was the saint's motto.

The second son of Gilbert Borromeo, Count of Arona and Margherita del Medici, sister of the Pope Pius IV, Charles Borromeo was a member of one of the oldest, noblest, richest and

proudest families of Lombardy. Because he was the second son Saint Charles was from infancy dedicated to the church for which he studied at Milan and Parvia.

By the time he was twenty-six, he had been granted two and had inherited two fortunes, and by the death of his elder brother, he succeeded to all the family treasure and honors.

In addition to this King Philip II. settled a pension of 9,000 crowns yearly upon him; and gave him the principality of Oris; his uncle, Pius IV, created him cardinal and archbishop of Milan.

Living as his uncle's companion at the Court of Rome, he was a constant source of marvel to his companions for his sincerity and humility as much as for his wisdom.

The rich revenue and the large estates at Milan which he inherited from his brother, gave him no pleasure. He slept upon a bed of straw and under his gorgeous robes of State wore a threadbare cassock. Everything that he owned, he used for public good works and private charities, and while others partook of his generous hospitality he partook only of dry bread and water.

Not only over himself but over all those under him, his rule was of the strictest so that while he had many friends and admirers he also had a host of enemies. However, over these he invariably triumphed.

It was an enemy who shot him one afternoon as he knelt before the altar in his own church, celebrating vespers. The bullet struck him fairly in the back, but was deflected by the heavy gold embroidery on San Carlo's cope. This, however, was not at first apparent. At the sound of the report the congregation rose in tumult to their feet and rushed to his assistance, but he—although he supposed himself mortally wounded—rising, ordered them to their knees again, and with unshaken calm and unmoved composure proceeded with the service. When he found that his life was in danger, he consecrated it anew to the service of the Master.

In 1585, when the plague broke out in Milan, Carlo Borromeo proved beyond question his great love for his people. He was at Lodi when the news reached him and he returned at once to Milan, although every pliate, every noble and every citizen, who could afford to do, had fled from the plague district. Daily he visited the sick playing with them and for them.

Twenty-eight of his priests remained to help him in his ministry and neither he nor they suffered from the scourge.

Eleven years after this, when he was forty-seven years old, Carlo died of a fever. His last moments were beatific. Radiant with inner glory, he was heard to murmur: "Ecce-Venit!"—"Behold—I come"—and then he expired, doubtless finishing the quotation "To do Thy will" as he went on to join the Church Expectant in Paradise.

WELL DRESSED AT SMALL COST.—If you do not intend to get a Suit or Overcoat for the holiday season, you can at least be well dressed by having your clothes cleaned and pressed at SPURRELL the Tailor's, 365 Water Street, and it will cost you about \$1.50. Do you need a new Velvet Collar on your Overcoat?—m.w.f.t.

To soften hard lemons, cover with boiling water and stand on back part of stove for a few minutes.

VI-COCOA

Mother will be well advised in giving Tommy a cup of Vi-Cocoa before he goes to school these winter mornings, and she will find that Tommy takes to it very readily. The "Vi-Cocoa" habit is of real value for growing children. Vi-Cocoa costs no more than ordinary Cocoa, and it is much more nutritious.

Manufactured by

Freeman's Foods, Ltd.

London, England.

"Who Is to Blame?"

Don't blame him—he can't help it—he's had a headache for a week. But we could fix him right away.

Our Dyspepsia Remedy has cured thousands of cases. It has never failed.

Stafford's Prescription "A" is the best preparation known for Indigestion, Dyspepsia, Catarrh of the Stomach, Gastritis and Nervous Dyspepsia. Try a bottle. Price (small) 35c.; postage 10c. extra. Large, 70c.; postage 20c. extra.



Dr. F. Stafford & Son,

Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

UNSUNG HEROES.

The owner of the Blue Front store has ample reason to be sore, to heave a sobbing sigh; for when the price slump hit the land he had all kinds of goods on hand, he bought at prices high. He had to sell them under cost, and every night there was a frost, when he sized up the till; each day of business stripped his roll, and put him further in the hole—it was a bitter pill. And yet he wore a smiling face, and went around with princely grace, refusing to be glum, and urged his neighbors to be glad and boost their good old native trade, and help to make things hum. The merchant princes of the land have seen a season's profits canned, they had a plexus blow: "We'll just forget the loss," they cry, "for better luck will soon come by—we haven't time for woe." The walling come from doleful genies who lost some twelve or fourteen cents, from pickers here and there; the bigger men just stand the

gaff and face the harsh world with a laugh, and slidestep grim despair.

Some dainties for the tea table are lady fingers and vanilla wafers filled with marshmallow whip.

Equal parts of talcum powder and cream of tartar mixed make a good cleaning powder for white kid gloves.



Windsor Table Salt
THE CANADIAN SALT CO., LIMITED

MUTT AND JEFF



—By Bud Fisher.

DISCRETION IS ONE THING BUT RARE JUDGMENT IS BETTER.