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Are You Taking Advantage Of

FRIDAY, SATURDAY AND MONDAY

PRICINGS AT THIS STORE?

Such pricings mean much to the family shopper to-day

BOYS' BOOTS. — Sturdy boots for sturdy boys, Gun Metal Calf make, with heavy sole and heel, good nobby shape, and a splendid boot for knockabout wear; sizes 1 to 5. Regular $3.50 value. **Friday, Saturday & Monday** **$3.15**

Here are the articles you want at prices that urge you to buy. Each week grows busier as these money Saving Sales go on.

MEN'S BOOTS.—One of our best values, Men's Velour Calf Laced Boots, with soft toe, a very comfortable fitting boot, Goodyear welted, part of last season's stock; have a look at these. Reg. $6.00. **Friday, Saturday and Monday** **$5.30**

More and More People are realizing that many of our offerings can be utilized next year, and that next year's pricings will not be as Low as the present offerings.

They are looking ahead. Are YOU?

Here's Something Interesting. Read!

Telling Prices on BOYS' WEAR.

BOYS' SHIRTWAISTS—Realizing the season is advancing we are cutting down the price of a huge lot of Boys' Shirtwaists in plain blue and an immense variety of striped patterns; sizes to fit boys from 6 to 14 years; collar and pocket. Reg. to 50c. **Friday, Sat. & Mon.** .. **40c**

BOYS' BEST SHIRTWAISTS. — Something particularly good wearing in Boys' Shirtwaists, plain Greys and striped Zephyrs, each with an easy fitting collar, perfect shape; you would like to see your boy in one of these smart shirtwaists. Regular $1.10. **Friday, Saturday and Monday** **99c**

BOYS' BLUE LINEN SHIRTS. — Here is something very serviceable in Boys' Shirts, in a nice blue linen shade, one pocket and double stitched collar, excellent for knockabout wear, won't soil easily. Reg. $1.00. **Fri., Sat. and Monday** **85c**

Special Sale of AIRY SUMMER DRESS MUSLINS.

REGINA FOULARDS—Delightful to the eye in pattern and texture. You will find cluster stripes on grounds of V. Rose and Navy, and a Black with same stripes; very suitable for second mourning; others in figured Saxe, Navy and Grey. You cannot conceive of anything prettier in Summer Dress fabrics. **Special, per yard, Friday, Sat. & Monday**.. .. **49c**

DIANA BATISTES—These are a very fine make, just such patterns as you see in the imported dresses. They offer a very broad assortment of beautifully figured materilas for Dresses, Blouses or Skirts. All new and good value at their regular price, 40c. the yard. **Friday, Saturday and Monday** **37c**

SILK STRIPED VOILES—We have several pieces of very handsome broad Silk Striped Dress Voiles, pretty shades of Saxe, Grey, Navy and Black. These are among the prettiest of our Summer Dress fabrics. Reg. $1.30 yard. **Friday, Saturday and Monday** **1.1**

SILK POPLINS—A few pieces of plain Silk Poplins in Pink and White, 36 inches wide; superfine dress material for making up that special dress you have been thinking about. Reg. $1.20 value. **Friday, Saturday and Monday, the yard**.. .. **$1.05**

Strong Values From the Men's Section.

WORKING SHIRTS — Stout Black and White Striped Drill Working Shirts; these are strongly stitched, collar attached, and made in full fitting sizes. Reg. $1.30. **Friday, Saturday & Monday** **$1.18**

MEN'S TOP SHIRTS—A line of superior quality soft bosom English Shirts, with laundered neck band and cuffs; a pleasing assortment of striped patterns. These are great wearers; all sizes. Regular $1.50. **Friday, Saturday & Monday**.. **$1.35**

MEN'S SOFT FELTS—In these we present a likeable shape in a light weight soft felt; the popular shades will be seen in Navy, Grey, Brown and Khaki, wide corded silk band and leather sweat band; an easy fitting self conforming hat for present wear. Regular $3.50. **Friday, Saturday and Monday** **$3.30**

Men's Khaki Drill Suits.

The ideal suit for trouters, comes in a very strong drill make, patch pockets, double seamed throughout, won't rip; you could not wish for a better suit camping out; we will break the suit, gvie you a **Jacket or Pants. Friday, Saturday and Monday, the garment** **$2.10**

WIDEEND SILK NECKWEAR.— The latest arrival in the men's section is a special shipment of Silk Neckwear showing a wealth of plain shades, and striped, and myrials of fancy mixtures. Reputable neckwear from the best makers. Regular 80 cents. **Friday, Saturday and Monday** **72c**

MEN'S GARTERS.—Snug fitting half hose supports, fit snugly about the leg, good quality elastics, secure fastenings; a small price for such convenience and comfort. **Special, the pair, Friday, Saturday and Monday** **27c**

Two Special Glove Values.

LADIES' WHITE LISLE GLOVES—A good wearing, washable Glove in White only; 2 dome wrist, will serve the purpose as well as much better or higher priced Gloves; sizes 6 to 8. Special the pair **Friday, Saturday and Monday** **45c**

LADIES' SILK GLOVES—A mixed line of high grade Silk Gloves, offering White with Black points and fancy embroidered wrist, very neat looking; others in Black with Black and White points, wrist length. If you must wear Silk Gloves give these a trial for value's sake. Special the pair **Friday, Saturday and Monday** **$1.52**

More Strong VALUES in Yard Goods.

MARCELLA WASH GINGHAMS.

Are best quality Wash Ginghams, they come in large check pattern, showing Hello and White, Blue and White, Pink and White, Green and White, and Black and White. Splendid materials for morning wraps, skirts, children's dresses and so forth. Reg. 28c. yard. **Friday, Saturday and Monday** **25c**

CHINTZ! CHINTZ!

Real pretty chintz, inexpensively priced, large and small patterns that would make very handsome slip-over coverings for your furniture, suitable for drapes and other purposes. They are all 36 inches wide. Reg. 35c. yard. **Friday, Saturday and Monday** **30c**

SMALLWARE Specials!

Sireen Whistles, Nickel	15c.
Hair Pins; assorted in box	7c.
Clothes Brushes; assorted	25c.
Tooth Brushes, high grade	24c.
Hair Clips, imitation Tortoise Shell	15c.
Eau-de-Cologne; the genuine; per bottle	25c.
Sachet Powder, in convenient box	18c.
Lanoline, a luxury after shaving	15c.
Cold Cream, large Porcelain pot	10c.
Baby's Talcum Powder, perfumed tin	9c.
Sylvan Voilet Talcum Powder	15c.

Great Value-Giving Sale of Ladies and Children's DRESSES and other Needed Things in the Popular SHOWROOM.

LADIES' MUSLIN DRESSES—Here is just the most timely and welcome sale of Summer Dresses we have had for a long time, featuring some of the prettiest dresses of the season, in fancy Muslins, with large White Muslin collars, cross-over effects, shaped over-skirt, trimmed with crochet buttons and velvet, long sleeves. Dress buyers will find this assortment very interesting and the price well within bounds. Reg. $6.50. **Friday, Saturday and Monday** **$5.87**

UNDERSKIRTS—We offer some very neat looking White Sateen Underskirts with fancy colored frill, wide flounce, elastic at waist, particularly suitable for wearing under white dresses; assorted sizes. Regular $1.30. **Friday, Saturday and Monday** **$1.08**

CHILDREN'S IMITATION PANAMA HATS—The lightest that you could wish for children; they come with the edge piped with Pink, Blue or Black, wreath of Forget-me-nots; others with small rose buds, etc, and others with net brim. Reg. 90c. **Friday, Saturday and Monday** **79c**

TANGO TIES—Handsome Ties in Silk and Crepe-de-Chene, with silk tassel at ends; others with ball, assorted shades, Sky and White, Pink and White, Gold and White, etc., and others in plain shades, decidedly smart looking. Reg. 45c. **Friday, Saturday and Mon.** **37c**

LADIES' VESTS. — Summer weight vests with low cut neck and wing sleeves, finished with silk crochet edging at neck; these are extra fine ribbed Jersey make, pure white; all sizes are here. Regular 75 cts. each. **Friday, Saturday and Monday** **67c**

Special Value in Children's Dresses.

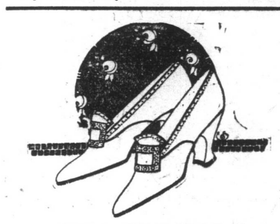
Dainty, serviceable little Cotton Dresses for girls from 2 to 6 years. Your choice of checks and stripes, and others in plain shades, belted style, low neck, long or short sleeves, pipings, etc. Reg. to 70c. **Friday, Saturday and Monday** **59c**

Ladies and Misses' "Middy" Coats.

All New Goods, and just when they are most wanted. Fancy Crepe Middy Coats in Saxe and Gold, with White vest, collar and cuffs, long girdle, shirred at waist. Others in mixed shades of Saxe and White, Rose and White, with smocked front, plain collars, belted; sizes to fit girls from 8 years up to full women's sizes. Reg. $1.70. **Special Friday, Saturday and Monday** **$1.08**

BONE RINGS—Just what you need for a handle for that silk bag you are making; they come in a medium size, very strong; sold in pairs. **Friday, Saturday and Monday, the pair** **67c**

SUSPENDERS—Dependable make of Suspenders for Ladies, Misses and Children. Black or White, strong elastics, with rubber-covered buttons. Our Special **Friday, Saturday and Monday, the pair** **13c**



OUR SPECIAL! LADIES' White PUMPS.

Here is a dandy piece of footwear in fine White Canvas, with cross bar straps at instep, white pearl ornament front, plain toe, French heel, and comes with a lasting white enamelled sole and heel; sizes 3 to 7. Regular $3.00. **Friday, Saturday and Monday** **$2.85**

DON'T UNDERESTIMATE THE IMPORTANCE OF of these Special Values in Home Needs.

TOWELS—Large size unbleached Turkish Towels, with Crimson striped borders. These are an extra weight and far better value than you could expect to find these times. Reg. 45c. each. **Friday, Saturday and Mon.** **40c**

ROLLER TOWELING—A very serviceable make of White Crash Toweling, standard width, Blue striped border, extra good value. Reg. 22c. yard. **Friday, Saturday & Monday** **20c**

CURTAIN SCRIMS — Hundreds of yards of pretty Curtain Scrims, 36 inches wide, mostly White with self borders, and others showing wide floral band borders. These goods are very serviceable, as they wash like new, look very neat at all times and moderately priced. Reg. 35c. yard. **Friday, Saturday and Monday** **32c**

BETTER SCRIMS—Only to-day we opened this special lot of White and Cream Curtain Scrims, some of the prettiest we have seen, plain centres with almost any shade you could wish for in neat floral band borders; 36 inches wide. Values here up to 55c. the yard. **Friday, Saturday and Mon.** **47c**

SIDEBOARD SCARVES — A limited quantity of snow White Linen Sideboard Cloths with deep hemstitched border, dainty embroidered. Pick up one of these, they are value for $1.00 **Friday, Saturday and Monday** **82c**

TEA CLOTHS—Plain White Cotton Tea Cloths, with imitation hemstitched border, would serve as a pillow sham equally as well; a little embroidery would set them off to advantage. **Special Friday, Saturday and Monday** **14c**

BATTENBURG CENTRES—For the centre of your table we have some rather pretty Battenburg Lace-edge Centres, with white linen centre; they wash well, worth 20c. each. **Friday, Saturday and Monday** **15c**

BATTENBURG CLOTHS—Large circular Battenburg Lace Cloths, over 4 feet in diameter. Just the cloth you would wish for for adorning your table on special occasions. We have just 10 of these. Come and see them. Reg. $3.30. **Friday, Sat'y. and Mon.** **$3.05**

WHITE TABLE CLOTHS—These are very desirable Table Cloths, they are strong, nicely patterned and finished with a hemstitched edge; same value, same price as we offered you last year. Just two dozen going on sale this week; pure White. Value for $2.00. **Friday, Saturday and Monday** **$1.75**

Imitation Turkish Rugs.

Reversible Hearth Rugs in a medium size. These have a soft finish that ensures good wear, good brilliant colorings, uncommon patterns; a double service rug, and moderately priced. Reg. $5.50. **Friday, Saturday and Monday** **$5.25**

HEARTH RUGS—We offer some very good values in Hearth Rugs. For instance, here is a line of Tapestry Rugs in a medium size, showing good colour blendings; a nice range of patterns and priced well within bounds. Regular $2.70. **Friday, Saturday and Monday** **$2.45**

STAIR DRUGGET — An extra strong make, 22 inches wide, fancy centre with crimson band border. These Druggets will give you satisfactory wear; they have a carpet-like finish. **Special, Fri., Sat. & Mon., the yard** **52c.**

DOOR MATS—A heavy make of Door Mats, wider than the usual, mottled centre and coloured border; a convenient size Mat for motor cars or carriage. Reg. $2.25. **Friday, Saturday & Monday** **$2.10**

PILLOW CASES—Full size unbleached Cotton Pillow Cases, very strong, finished with deep hem at open end; good enough for summer use. Reg. 30c. **Friday, Saturday and Monday**.. .. **27c**

James Baird LIMITED

Cable News.

WAR REVIEW.

General Foch has taken a leaf out of the book of the German strategy and ordained the use by the Allied armies of the pincers system of offensive in the Soissons-Rheims salient. Both jaws of the pincers are moving smoothly with the pivot along the Marne working in unison, and the process of attempting to capture many of the nearly half a million Germans in the big pocket, is well on the way to what seems like possible success. The Germans evidently don't intend to permit themselves to be entrapped without fighting. Having thrown thousands of reinforcements into the already congested salient, they have started a counter offensive of great violence along the semi-circular front from the Ourcq River to the region immediately southwest of Rheims and their men are said to have orders to stem the Allied tide of advance at all costs. Nevertheless, at last accounts the British, French, American and Italian troops, themselves well reinforced to meet the new turn in affairs, were steadily pressing forward at nearly all points on the battle line to Rheims, while east of the cathedral city a Polish contingent, the first of the Poles to enter the combat, is declared to have carried out successfully an enterprise against the enemy in which more than 200 Germans were made prisoners. The west jaw of the pincers continues to move east along the Ourcq River on both sides of the stream, and the Franco-American troops now are virtually knocking at the gates of Fere-en-Tardenois, the important railway junction and store houses for Germany's war supplies. Further south to the Marne, new advances in keeping with these in the north, have been attained. At the pivot of the pincer north of the Marne midway between Chateau Thiery and Rheims, the French have extended their line north into the forest of Fer, in the Ris forest and north of Dormans, while the east jaw of the pincer under the pressure of the British, has noticeably moved forward in a northwest direction for about a mile and a half over a three mile front to Mery Premecy and Queux. The latter village is five miles west of Rheims and a scant mile and a half from the Rheims-Fismes road. At Mery Premecy the Allied line now stands about ten and a half miles southwest of Fismes, which is the central station on the railway running between Soissons and Rheims. For a week and a day the Allied troops have hammered against the Soissons-Rheims salient until its width across between the cities has been narrowed to about 21 miles from an original width of 37 miles, while the triangular salient has been welded into a semi-circle cul-de-sac. Over the entire pocket the Allied artillery continues to rain shells from all sides and airmen are keeping up their intense bombing of troop formations and military works. As yet, notwithstanding the inroads of the Allied troops, there has been no sign of an impending general retreat on the part of the enemy, and if he elects to stand and fight it out and the Allied gains continue with the same success as heretofore, it seems that with the daily narrowing of the neck of the pocket the enemy necessarily will lose many men when the time comes to make his way northeast. Some perturbation is being caused in England through a strike in several cities, of munition workers. The workmen threaten a further extension of the strike unless their demands are met.

ENEMY'S POSITION UNTENABLE.

FRENCH HEADQUARTERS, July 25. (Via Reuter's Ottawa Agency.)—The position of the enemy on the salient south of the Aisne has become untenable. On the western side the enemy is fighting a retreating battle, depending upon the machine guns placed in advantageous positions to hold up the Allied advance while the enemy is busily engaged in removing material. There is little left of the enemy artillery on this front. Fere-en-Tardenois is about the centre of the salient. An advance of a few kilometres such as the Allies made to-day would enable them to sweep with the long guns the whole remaining area to the east of the fronts where the Germans are engaged with the British and French between Vigny and the Marne. The French victory on the Avre resulted in the capture of a large number of prisoners which was made in the space of a few hours, significant of the feeble quality of the troops with which the enemy was obliged to hold sections where he did not expect an attack. Half his shock divisions have been shot to pieces between Soissons and Main de Massages. The divisions holding quiet sectors, divisions which have been systematically drained of their best men for storm units, are no match for the French infantry. The French are now within three miles of Fere-en-Tardenois, the meeting point of eight roads, and the centre of the German communication in this region. The town is being heavily shelled daily and bombed by air squadrons.

MINARD'S LINIMENT CURES GARGET IN COWS.