

WE OFFER MATCHLESS VALUES.

We anticipate your needs and make every possible effort to meet them. We aim to secure for you goods in large quantities, good quality and lowest possible price.

Curtain Scrim Remnants.

20 Bundles of Job Scrim Remnants, some with hem-stitched border, selling at old prices.

16c. to 22c. yard.

Remnants Half Blind Net.

2 Bundles only Half Blind Net, assorted widths and prices.

American White Sheets.

1,000 lbs. American White Sheets, Hemmed, ready for use, full size.

75c. per pound.

JOB LACE CURTAINS.

Clearing up the balance of our Big Job in Lace Curtains.

100 pairs Nice Soft Curtains,

2 1-2 yards in length,

Only 75c. per pair.

Notice the Small Quantity and Low Price.

Marshall Bros

White Curtain Net.

2 pieces only White Curtain Net, a little bit of old stock.

Selling at Old Price, 22c. yard.

CRETONNE.

5 pieces only Cretonne, nice patterns. Will make nice warm Curtains for the winter.

Selling at Old Price, 33c. yard.

White Twill Sheeting.

Just a few pieces of English White Twill Sheeting, remarkable values, selling at 45, 55, 65, 85c. and \$1.30 per yard.

Digging Up Lost Friends.

By RUTH CAMERON.



And then there was a teacher who taught with her in her first school. And then there was an older woman who had been the presiding genius of their courtship (one of those older women who have in some miraculous way, the key to young folks' hearts, and who are told more about the secrets of courtship and asked to do chaperone duty more often than the mothers. I wonder now if you ever knew such a woman.) and then there was a young couple who boarded where she and her husband did when they were first married and another couple who lived in the apartment under theirs the next year, etc., etc., you can almost fill in the rest from your own experience.

She Used The Telephone, The Mail And Shanks' Mare.

Then, having made her list, she set out to "dig them up" as she put it. She used the telephone and the mails. Some she invited to her house; some she made appointments to meet; from two she had short visits; one she visited. With several who lived in distant places she got in touch by writing them long, newsy letters, and in all but one case received similar answers.

"I can't tell you what a lot of new things it gave me to think about," she said, "you know each of these stood for some circle of friends I had once known and there were so many good times to remember. It really waked us up and did us lots of good. Of course I suppose I shall lose them again, but I think I'll have to set aside a Sabbathal year to renew old acquaintances in."

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooker Corned Beef, Bologna Sausage.

There were the sort of lost friends this woman made up her mind to dig up. Being a systematic person she actually made the list of those she cared the most about seeing again. She took them in order as they appeared in her life. There were first two or three school and college friends whom she had lost track of.

And then he loses them—or most of them. Perhaps they move away to some other city, or perhaps they only live across the city in some other suburb, but there is no longer any association of schooling or business to draw them together; both are busy and they never meet.

She Actually Made Out A List.

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ON SPOT:

160 Cases

6-lb. Tins,

1 dozen to case,

Cooked Corned Beef.

Soper & Moore,

Importers & Jobbers.

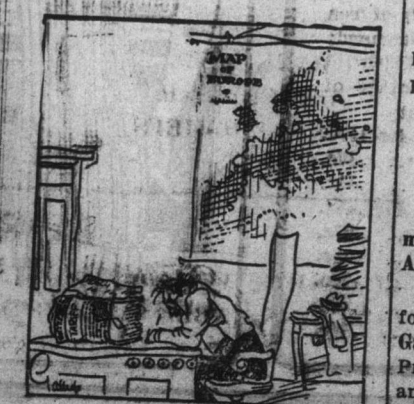
Phone 450.

Rann-dom Reels.

THE EDITOR

The editor is a high-salaried mechanic whose working tools are a textbook on the tariff and a wall map showing how far the Russian army can retreat without jumping off. He is given supreme control over the editorial page, and is obliged to fill it every day with forceful articles on the war which will not cause the advertising manager to throw up both hands and cry for help.

There are two kinds of editors—city and country. The city editor is the limousine variety, being able to buy a new suit every spring and fall and changing neckties with lightning-like rapidity. He is hired for his ability to unwind a long, sinuous vocabulary and wrap it around some subject which is charged up to the neck with dynamite. If the city editor can do this without losing a full page ad, and still maintain the uncompromising attitude of the paper, he is given a life job, with four hours a day off for golf.



A text book on the Tariff and a wall map showing how far the Russian Army can retreat without jumping off.

The country editor is the hardest-working individual in this community, being obliged to run the cylinder press with one hand and the post office with the other. What with hunt-

ing down the delinquent subscriber, removing the split infinitives from the country correspondence, placating the advertiser who wants to buy the front page for 8 cents an inch, and dodging the curt form letters of the first assistant postmaster general, the only recreation the country editor gets is in filling the furnace morning and night. However, country editors have more money than formerly, as they no longer accept second-growth pin oak and the Hubbard squash on subscription.

The editor is a great molder of public opinion, although some of his best molds are roughly treated on election day. One of the worst experiences an editor can have is to support some candidate for congress with a double column half-tone cut and a series of human interest editorials about his home life, and then discover two weeks before election that the candidate has two healthy wives living in New Mexico. This is so depressing to the average editor that he will drown his grief in the first bottle of vegetable compound that comes to hand.

The editor is not afraid of anything on earth except the eagle-eyed proof-reader and the educated subscriber who detects a mis-spelled word in the lower left-hand corner of the seventh page and telephones his congratulations. While editors make and unmake congressmen, senators and other public servants, they seldom run for office themselves without returning from the polls full of gaping punctures.

Fads and Fashions.

Some girldes are wide and knotted on the side.

There are some very high tam o' shanter crowns.

Vonise lace is better liked than filet on blouses.

Cape effects appear on evening gowns of chiffon.

Serge is as ever the standby for practical dresses.

There are a few filet collars worn with serge frocks.

Tailored frocks appear almost moldy to the figure.

Black oil-cloth makes a very attractive walking hat.

Black silk embroidered in blue is a pretty combination.

White silk soutache is used on pink Georgette blouses.

Bands of trimming are composed of narrow velvet ribbons.

One-piece robes are made which have a distinct effect of being wrapped.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price, 25c., 50c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by

DR. F. STAFFORD & SON,

St. John's, Nfld.

Theatre Hill Drug Store is open every night till 9.30.

Casualty List.

RECEIVED OCT. 24th, 1917.

Killed in Action, October 24th.

3283—Private Levi M. Nicholls, Harbor Grace.

At 2nd Birmingham Hospital, Gunshot Wound Chest, Severe.

2100—Private Robert Stone, Old Bonaventure, T.B.

ADDITIONAL INFORMATION.

Received Oct. 24th, 1917.

At 1st London General Hospital.

3385—Corp. John C. Mews, Bell Island; shell wound right knee, severe.

1453—Private Alfred Styles, 43 Power Street; contusion back, mild.

At 2nd Southern Hospital, Birmingham.

2661—Private Philip Hatcher, Rose Blanche; gunshot wound left thigh, severe.

652—Private Walter Kearley, Topsail; gunshot wound neck, severe.

At 2nd Southern Hospital, Birmingham.

2749—Private Michael T. Manning, 49 King's Road; gunshot wound head.

1823—Private D. L. Langdon, Northorn Arm, Botwood; gunshot wounds right hip and left thigh, mild.

At Royal Herbert Hospital, Woolwich.

1227—Private John L. Murphy, 103 Signal Hill Road; gunshot wound left ankle, severe.

1573—Private Geo. Gueley, Portugal Cove; Etaples, Oct. 10, nature of wounds not reported.

At Tooting Military Hospital.

3319—Private Frederick King, Victoria Cove, Gander Bay; gunshot wounds chest and left arm, severe.

3405—Private Adolphus Locke, Pilley's Island; gunshot wound left knee, severe.

3315—Private William Bryant, Heart's Content; gunshot wounds chest penetrating, severe, and right arm, Rouen, Oct. 23rd.

At 1st Birmingham War Hospital.

3161—Private Edward Neil, 39 George St.; gunshot wound right thigh, mild.

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Look in the Mirror

And see how nice the reflection of some room looks, with the firelight gleaming on pictures and furniture, and friends you love smiling back at you in the glass.

Then—see how bare and unfinished some room of yours without Mirror or Overmantel looks by contrast.

Then—go to the Showrooms of the U. S. Picture & Portrait Co., see the large selection of beautiful Mirrors and Overmantels they stock, make your choice of one, have it sent up right away and

Then—you'll wonder why you were so slow at making such a great improvement in YOUR room.

U. S. Picture & Portrait Co.

ST. JOHN'S.

BIG SALE!



400 pairs Men's Long Rubbers at \$4.00
1600 pairs Ladies' Black Cloth Top Boots at \$3.50
600 pairs Men's Fine Box Boots at \$3.50
300 pairs Men's Fine Boots at \$4.00
1200 pairs Men's Fine Boots at \$4.50
1600 pairs Men's Fine Boots at \$5.00
Also a big assortment of Misses' and Children's Boots.
Golden opportunity to Wholesale Buyers.

F. Smallwood,
THE HOME OF GOOD SHOES.

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

Inspection of Shipbuilding

At Harbor Grace Enterprise—Bilities Predicted tropolis—"The foundland."

Unquestionably Harbor Grace will come into its own again if the shipbuilding plant, now in course of construction there, is any criterion of its future possibilities.

Yesterday a formal inspection of the shipyard took place and at the invitation of Captain Annonson, Managing Director of the Newfoundland Shipbuilding Company, a number of St. John's folks as well as many prominent personages in the Secretary attended the function. To say that he appreciated what he saw would be putting it mildly, and it may be mentioned that it is almost inconceivable how the operations going on at this vast enterprise were kept such a secret. The town of Harbor Grace was dressed in holiday attire for the occasion, though the work at the plant went on as usual.

A special train left here yesterday at 10 a.m. with the following party:—Hon. Dr. Lloyd, Acting Premier; Hon. W. F. Coaker; Hon. W. W. Fairbairn; Hon. W. J. Ellis, representing the Executive Government; Mr. F. A. Munn, representing the Board of Trade; Hon. Tasker Cook, Canadian Consul; Mr. E. A. Bowring, of Bowring Bros. Ltd.; Mr. J. W. N. Johnstone, of the Red Nbd. Co.; Mr. J. Stone, Minister of Marine and Fisheries; Mr. J. Black, Lloyd's surveyor of Shipping; Mr. F. W. Hayward, R. Boone, C. W. Tiesler, Capt. Thorburn, Mr. J. P. Blackwood, Secretary for the Company; and the post, Capt. Annonson. The press was also well represented there being present: T. J. Forman (Daily News), P. E. Deane (Trade Review), M. J. Kean (Evening Herald), V. J. Parsons (Daily Star) and W. J. Crotty (Evening Telegram).

Harbor Grace was reached at 2.30 p.m. the party from St. John's were given a cordial reception accorded them by the people of the Metropolis who cheered lustily as the train pulled into the station. Included in the gathering assembly there were His Lordship Bishop Michael Rev. Fr. Walker, Rev. Canon Noel, Rev. Holmes, Rev. Higgitt, Rev. Andrews, Judge Oke, E. Thompson, Mr. J. R. S. Munn, J. Casey, J. P. S. Munn, W. Partridge, Jas. Cameron, Mr. J. J. Cron, R. Chafe, H. McKinnon, G. Dickson, G. Simmonds, J. H. F. Archibald, H. H. Archibald and Harry Archibald.

The entire party then proceeded by vehicle to the premises of the plant and were shown through it by Mr. C. Roscher, B.Sc., who explained the work in connection with it. The detailed tactfully what had been accomplished and what the company proposed doing, though it would be impossible to give more than a brief description of it.

The undertaking is of a magnitude. Thus far over \$400,000 have been expended on the work and it is expected that three times that amount will be spent by the time the first keel will be laid in January next. No expense will be spared in completing an up-to-date shipbuilding plant, one of the largest of its kind probably on this side of the Atlantic. Though having met with considerable adversities since the work started, some of which were enumerated, Captain Annonson is most optimistic as to the future. He said "the most business" and that, on balance, if such a wealthy concern, is something to be considered. As one visitor remarked, "he believed that Harbor Grace

H.P. SAUCE

In Flavour, Purity, and real money value H.P. Sauce has no serious rival.

Try a bottle of H.P. to-day.

BRITISH MADE