



### Buy What You Need!

DON'T STINT—DON'T BE WASTEFUL.

This Store has gone ahead as usual and restocked for the coming season with the necessities needful for its patrons.

Prices on various things have undoubtedly soared, on others we have by foresighted purchases been able to keep prices normal.

Assortments are better than ever and this year we know you will find that the Service of this Store has risen another notch—FORWARD.

**James Baird Ltd.**

## YOUR SHOPPING—Resultful of the Most Satisfying Returns Shopping Here

# FRIDAY, SATURDAY AND MONDAY.

### Come and Take Home Some Value Souvenirs

Any Piece you like for **32c.** in this **JOB LINE** of Tea Cloths, Centres, Shams and Sideboard Cloths.

This pile is worthy of a visit Friday, Saturday and Monday. Substantial savings are awaiting you in Fancy Linen Pieces; some all White, others with coloured embroideries and hemstitched borders. Not a piece in the lot worth less than 40c. **Friday, Saturday and Monday, your choice 32c**

#### Girls' Crimson Felt Hats.

A very desirable hat for fall wear, soft crushable crown and wide rim, extra good felt with broad corded band; becoming hats for young girls. Reg. 75c. **Friday, Saturday and Monday 69c**

#### Quality Hair Brushes.

"Keep Clean" Hair Brushes, a pleasure to handle, strong bristles securely fastened in aluminum, ebony back and handles; a brush easy to keep clean. Reg. 85c. **Friday, Saturday and Monday 79c**

#### Children's Hose.

A clearing line of Cream Hose for the little children, say from 2 to 5 years, reinforced heel and toe, full length stockings, suitable for early fall wear. Special per pair Friday, Saturday and Monday 30c

#### The "Boston" Garter.

Is always dependable, fits securely, strong cable elastic webbing, sateen pad and nickel fastenings, trustworthy garters that fit without feel. Reg. 35c. pair. **Friday, Saturday and Monday 30c**

#### Men's Boots.

Trustworthy laced Boots in English Calf, Blucher shape; these are offered at the means of keeping your hands soft and clean; made of strong half-bleached twill with Jersey wrist, per pair Friday, Saturday and Monday 36.60

#### Housemaids' Gloves.

Something every housemaid needs; they afford the means of keeping your hands soft and clean; made of strong half-bleached twill with Jersey wrist, per pair Friday, Saturday and Monday 14c

#### BOYS' CAPS.

Buy his Fall Cap now; we are showing a line of Tweed and Corduroy Velvet Caps that are particularly suitable for Fall wear; Golf shape. Reg. 50c. **Friday, Saturday and Monday 42c**

#### DOES YOUR BOY NEED PANTS?

See this line of strong American Tweed Pants for boys from 3 to 8 years, same as worn by the American boy; Knicker style smart looking, worth 90c. a pair. **Friday, Saturday and Monday 79c**



### SALE OF SAMPLE QUILTS.

Values in White Quilts away above the ordinary. These Grecian Quilts, wear and look just as well as much higher priced Marcella make, nicely patterned; and you'll find Quilts here large enough for full size beds; others a trifle smaller, finished with a plain hem at ends; about 40 in the lot. Come early and pick the plums. **Special Prices for Friday, Saturday and Monday from \$1.90 to \$3.30.**

#### BEDROOM SLIPPERS.

Cosy little Bedroom Slippers; complete size range for Ladies, Misses and Children. Made in nice soft shades of Art Swanette, ever so serviceable for cold weather wear. **Friday, Saturday and Monday, the pair 15c**



### Purse-Opening Inducements to Buy Home Comforts.

#### BOLSTER CASES.

Strong value in best quality Bolster Cases, full size made from extra good quality Bolster Cottons, double hemstitched border at both ends; made for service; top notch value at 75c. each. **Friday, Saturday and Monday 65c**

#### SIDEBOARD CLOTHS.

White Linen Cloths with a pretty lace edge, and double row of lace insertion; the ends are neatly embroidered, ample size being 17 x 50 inches; good value at their regular price 55c. **Friday, Saturday and Monday 49c**

#### FAMILY TOWELS.

Large half-bleached Turkish, just to hand, bought Job, offering extra good value, plain hem at ends. **Special each 17c. Friday, Saturday and Monday 17c**

#### TABLE DAMASKS.

This is a pleasure to show worthy Damasks, pure White finish, 58 inches wide, exceptionally neat and pretty patterns; these Damasks have a finish all their own. Reg. 65c. yard. **Friday, Saturday and Monday 58c**

#### CURTAIN NETS.

In looking around we happened on a few pieces of rather good looking White Lace Curtain Nets, 48 inches wide, lace looking patterns that we know you will like; they represent the very best value to be procured to-day. Reg. 24c. yard. **Friday, Saturday and Monday 21c**

#### LACEY LOOKING SHAMS.

Snow White Linen Pillow Shams with handsome lace edging and lace insertion to match; prettily embroidered and showing some openwork effect that make these uncommonly desirable. Reg. 80c. **Friday, Saturday and Monday 74c**

#### SASH RODS.

Telescopic Sash Rods in Brass, extending from 30 to 54 inches, with large plain brass knob at end easy to fit to any window and strong enough for light hangings. Reg. 25c. with fittings. **Friday, Saturday and Monday 23c**

#### HUCK TOWELING.

This is a beauty 18 inches wide, has quite a nice free from filling finish; Toweling able to stand constant wear, pure White finish. Reg. 23c. yard. **Friday, Saturday and Monday 20c**

#### BALL FRINGES.

Artistic and decorative Ball Fringes for all kinds of draperies, plain shades of Sky, Crimson and White and mixed shades of Gold and White and Crimson and Green. Per yard **Friday, Saturday and Monday 4c**

#### TABLE CENTRES.

White Linen Table Centres, with scalloped and button hole edge, one mass of pretty embroidery, soft white linen finish that will launder well; these have the quality appearance. Reg. 40c. **Friday, Saturday and Monday 35c**

### NEW LACE CURTAINS, and CURTAIN SCRIMS, Underpriced!

#### LACE CURTAINS, 86c. pair.

New and pretty Lace Curtains await you here this week. These are 2 1/2 yards long, the style most used to-day. The days of the long hanging Curtains are past; these look as well and will not soil so quickly; plain net centres and handsome borders; White only. **Special, per pair, Friday, Saturday and Monday 86c**

#### PRETTY CURTAIN SCRIMS.

Don't know that we have ever offered prettier Curtain goods; White and Cream grounds, with pretty coloured effects. These are fast and wash perfectly; 35 inches wide. These are something entirely new and show White with Green border, White with Yellow, White with Tan, and White with Blue; the Creamy Scrim has a sort of shadow effect; first showing. **Friday, Saturday and Monday, Special, per yard 63c**

### Keep an Eye on Our BOOT Values.



#### LADIES' BOOTS.

A swell line of ladies' high-laced boots, 15 eyelet style, plain toe, Paris heel; these are a special Fall boot coming in strong gun metal leather; sizes 4 1/2 to 8 1/2. Regular \$5.50 value. **Friday, Saturday and Monday \$4.95**

#### Misses' Boots.

A sensible Boot for every-day wear; comes in fine Dongola Kid, Buttoned style, medium heel; sizes 12 to 2 including half sizes; \$2.60 is the regular price. **Friday, Saturday and Monday \$2.35**

#### Boys' Boots.

Sturdy Boots for the "hard-on-boots" in strong Gun Metal Calf make, particularly suitable for the fall days; broken sizes responsible for the low price; they run from 9 1/2 to 11. Reg. \$2.00. **Friday, Saturday and Monday \$1.75**

### USE HYPOZONE IN THE HOME.

Germ Cause Disease—Hypozone Kills the Germs.

Also foul odors and renders the air healthful and pure, a powerful and effective germicide, antiseptic, deodorant and disinfectant and the most economical to use—as a little goes a long way, a few drops or about an ounce to the gallon of water. To introduce, we offer **Friday, Saturday and Monday**

4 oz. Bottles 15c  
16 oz. Bottles 35c  
32 oz. Bottles 49c

### NEW FALL DRESS FABRICS.

#### The Newest in Skirt Plaids.

Skirts from Plaids such as these are all the rage in New York to-day; suit yourself to shades of which there is a good display; these give everlasting service, strong wiry finish. This first showing has been much admired; suitable for Ladies, Misses and Children's wear. **Special, per yard, Friday, Saturday and Monday 49c**

WE ARE SHOWING SOME NEW AND NOVEL EFFECTS IN

#### Pretty Dress Plaids.

THEY'RE UNDERPRICED TO-DAY.  
A Handsome show of inexpensive Plaids for fall wear; equally serviceable for Ladies, Misses and Children's make up a group of fine Shepherd's Check, relieved with a large coloured plaid pattern. Unusually pretty, and the low price will clear these quickly. **Good value at 50c. per yard. Friday, Saturday and Monday 42c**

### See the Money-saving Opportunities our Generously-Stocked Showroom Affords.



#### SLEEPING SUITS.

For the children, we have a good line of flannellette sleeping suits showing blue and white and pink and white striped patterns; these may be had with or without feet; more comfortable to sleep in than the ordinary night shirt and just as cheap. Reg. 40c. **Friday, Saturday and Monday 34c**

#### FEEDERS.

Infants feeders made of strong white Turkish Toweling, some with button hole, others all white; an extra one or two is always handy. Reg. 17c. each. **Friday, Saturday and Monday 14c**

#### Black and Coloured Serge

#### DRESSES.

A bunch of winsome little Serge Dresses in shades of Navy, Sage, Brown, Green and Black, high shirring at waist, the trimmings are becoming and show plaids and harmonizing shades, buttons to match, high or low neck, with long sleeves. Some very pretty styles here suitable for misses; sizes from misses 16 to 44 inch bust. Regular \$6.00. **Friday, Saturday and Monday \$5.28**

#### MISSSES' UNDERWEAR.

Reg. 85c. garment for 48c.

Here is where mother can get the best possible value in Underwear for the girls, fine Knit Silk and Wool Vests and Pants in a medium weight that satisfies. This is a clearing line that we know will be picked up right away, avail of the opportunity. Reg. 85c. per garment. **Friday, Saturday and Monday 48c**

#### Dress Trimmings

"Is surprising how cheaply you can pick dress trimmings here this week; plain shades in Braids and Insertions and some very pleasing Oriental trimmings; good value at 15c. yard. **Friday, Saturday and Monday 8c**

#### INFANTS' BONNETS.

A nice assortment to make choosing easy, White Cashmere Bonnets are here, others in Repp and Corduroy Velvet trimmed with pink and pale blue ribbons, others fur trimmed. Reg. 45c. **Friday, Saturday and Monday 37c**

#### OVERALLS.

Hardly a day passes but you need one of these about the housework; these are strongly made of quality gingham in neat check patterns, large size, strap at back and pocket. Reg. 80c. **Friday, Saturday and Monday 72c**

#### KNICKERS.

A few dozen pairs of Ladies' fine White Lawn Knickers, lace and embroidery trimmed, open and closed, wide legs, the last of this line. Regular 90c. **Friday, Saturday and Monday 78c**

#### HAND BAGS.

A few dozen of black leather Hand Bags, fitted with small purse and mirror, strong steel clasps and rigid frame, leather straps, serviceable bags at a small price. Reg. 40c. **Friday, Saturday and Monday 34c**

#### NEW AMERICAN BLOUSES.

Every lady is interested in the new Blouses, these are beauties, in fine White Muslin with handsome Embroidered fronts, large sailor collar, trimmed with fine Valenciennes Lace, others just as good looking in plain voile with coloured collar and others again in pretty stripe effects; they're the newest and consequently interesting. Reg. \$1.25. **Friday, Saturday and Monday \$1.08**

### FURNITURE COVERINGS.

Handsome patterns, delightfully soft to the eye; new shade effects that will make very pleasing coverings; 36 inches wide; well covered patterns, something altogether different in quality than Chitz; much stronger, rather resembling Tapestry. Would like you to see these. **Our Special Price, per yard, Friday, Saturday and Monday 62c**

### Crowds Through Our SMALLWARE SECTION.

Pick up some of these VALUES in NEXT THINGS on our SMALLWARE TABLES.

#### TIE CLIPS.

Neat secure Spring Tie Clips, in fancy Gilt and Enamel; one would last for years. **Special Friday, Saturday and Monday 8c**

#### BEADS.

Bottles of assorted coloured Beads for fancy work; interesting pastime and effective work. **Special 14c**

#### BAR PINS.

Neat always wanted. Bar Pins in Gilt, Enamel and Pearl, with strong pin fastening. **Special each Friday, Saturday and Monday 9c**

#### WAIST PIN SETS.

Pretty little sets showing Enamel, Gilt and all Black; 3 pieces to each set. **Special Friday, Saturday and Monday 15c**

#### MWENDA SOAP.

Comes in ball form, a Soap hard as nails and highly perfumed; gives a generous lather; **Special per ball Friday, Saturday and Monday 8c**

#### SOAP BOXES.

In strong Celluloid with cover, shades of Pink or Blue; put one on your washstand. **Special Friday, Saturday and Monday 18c**

### All Aboard for Grand Falls.

The City team goes sailing out in the West  
Out in the West to the Grand Falls lair;  
Here's hoping they'll rise to the ancient test  
But p'raps they'll do what the sun does there.

The City team left by to-day's express for Grand Falls to play for the championship of Newfoundland and the R. G. Reid Inter-Town trophy. Through the kindness and courtesy of the Reid Mfg. Co., transportation facilities have been granted them gratis. They will be under the management of Major Montgomerie, while accompanying them will be Vice-President Hawvermale, representing the League. Mr. F. V. Chesman is with the party to umpire the games. The first game will be played to-morrow afternoon and the finals on Saturday, which is the Annual Sports Day there. Following are the players:

GRAND FALLS	ST. JOHN'S
Burg	Carew-Hall
Slocum	Braze-Clouston
Fortier	Hartnett
St. James	Cooney
Crawley	Canning
Durant	Britt
Toranzo	Quick
Thompson	French
Smith	Grace

### Reid's Boats.

The Argyle left Flat Islands at 10.20 a.m. yesterday.  
The Wren arrived at Clarendville at 3 p.m. yesterday.  
The Clyde left Beaverton at 3.30 p.m. yesterday.  
The Dundee left Salvage at 12.30 p.m. yesterday.  
The Ethie left Humbermouth at 9.30 p.m. yesterday.  
The Glencoe left Placentia at 6.30 p.m. yesterday.  
The Home left Nipper's Harbor at 8.25 a.m. yesterday.  
The Thetis reached Turnavick yesterday.  
The Diana reached Venison Island yesterday.

### Here and There.

**WEATHER REPORT**—The weather across country is calm and fine, temperature 40 to 52 above.

**TRAIN NOTES**—Tuesday's outgoing express arrived at Port aux Basques at 12.10 a.m. yesterday. The incoming express is due at 8 p.m. today.

**HIS GRACE AT PLACENTIA**—His Grace the Archbishop leaves by Saturday's train for Placentia to be present at the unveiling of two Memorial Windows, which ceremony takes place on Sunday, September 16th.

**GLENCOE'S OUTWARD PASSENGERS**—The Glencoe left Placentia for the westward last evening with the following first class passengers: W. C. Russell, J. Pittman, R. Grandy, J. Hickman, H. Curran, Max Smith, Mrs. Ingram, Mr. Rose, Cadet Small.

**STONE-THROWING**—The pernicious habit of stone-throwing cannot be too strongly criticized. Judge Morris is determined to use his endeavours and put a stop to the dangerous practice and to-day fined a lad two dollars and costs for throwing a stone through a window, the missile striking a little girl on the hand.

**DIED AT CHICAGO**—Captain J. Gosse, pilot, received a message from Chicago yesterday telling of the death of his brother, Mr. Edward Gosse. The deceased had been absent from the country for the past twenty-two years and before leaving here was foreman in Parker & Monroe's shoe factory. He was well known to many of the older people in the city, who will be sorry to hear of his demise. Left to mourn are one son, William, with the A. N. D. Co. at Grand Falls, and three daughters at Boston, U.S.A.

**SLIGHT HEAD ON COLLISION**—Yesterday afternoon the motor cars owned by Mr. G. M. Barr and Mr. Geo. McGuire met in a head-on collision while rounding a sharp curve in the road near Briggs. The front springs and steering gear of Mr. McGuire's machine were put out of commission, while the steering gear of Mr. Barr's car was slightly damaged. The occupants and drivers escaped injury. The collision, we learn, was quite accidental, as the cars at the time were proceeding at an ordinary speed.

**MINARD'S LINIMENT CURES DIS-TEMPER.**