

JANUARY OFFERINGS of Wanted WHITE GOODS at Sharply Cut Prices.

**PLAIN
WHITE LAWNS.
WHITE
CHECK LAWNS.**
A special purchase now offered at a big discount under present regular prices.

A Wonderful Chance to Save on EMBROIDERIES.
All widths and splendid variety of patterns. This Department has always been noted for its genuine values. Our present display will prove no exception.

**A Lot of
WHITE TURKISH
TOWELS.**
Specially priced for quick clearance.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will recognize that now is the time to buy.

Intending Purchasers

Will do well to avail of the present offerings, all foreign advices point to higher prices.

Marshall Bros

Where your Dollars go Farthest.

**A JOB LOT
OF
WHITE NAINSOOKS,**
in 10 yard lengths,
13c. yard.
Regular 16c.

**EVER SERVICEABLE
WHITE TWILL SHEETINGS.**
Reduced to 50c, 55c, 60c. up. Former prices, 65c, 70c, 75c. These goods were purchased before the advance in cotton. You get the benefit of our purchase.

**A Clearing Lot of
WHITE
TABLE DAMASK.**
Reg. prices 50, 55, 70, 75c.
Now 45, 50, 60, 55c.

Where your Dollars go Farthest.

An Educated Heart.

By RUTH CAMERON.



RUTH CAMERON

Once upon a time I knew a young man who liked to boast that he was fond of very few people. "Yes, there are some people I like well enough," he would say, "but, t h e r e ' s scarcely anyone who's necessary to me, scarcely anyone I'm really fond of."

A few days ago I met this young man again, or rather the man who used to be. He isn't so young now, in fact he is travelling rapidly toward the end of the thirties; there are grey hairs among the black (don't you love iron-grey hair? That is the one feature the heroes of my childhood have in common with my ideal of to-day); and lines, fine character lines, on the face that used to be so boyish. His manner, too, had changed. It was gentler, less self-confident, he was less childishly eager to talk about himself, more interested in others.

We fell to talking of old times, and somehow the subject of his one-time boast came up and I asked him if it were still true.

He had grown fond of people.

"No," he said, "it isn't. I was thinking that very subject over the other day, and I found there were quite a few people I had grown fond of."

"What brought about the change?" I asked.

"Well," he said, slowly, "I've been growing older, and I like to think I've been getting a little better educated, too."

"Does that make you fonder of people?"

"Yes," he said; "because I mean better educated in the heart, rather than the mind."

"Better educated in the heart," — it's a good phrase, isn't it?

And how many people need that kind of education more than they do the mental kind!

As if Disliking People Proved One Superior!

The young man that was not the only person I ever heard boast of not being fond of people. I've heard a good many others make more or less the same boast. They seemed to think it did them credit in some way, proved their superiority, their discrimination, their self-sufficiency.

To my mind it does them no credit at all. If a man boasted that he didn't like books, we should know he lacked mental education. When a person boasts that he doesn't like people, it shows there is something deficient in his heart education.

"People are the most interesting, worth-while, broadening, deepening things one can possibly study.

To understand people one must be fond of them."

And to understand people one must be fond of them, as Thackeray was fond of them, as Judge Lindsay is fond of them, as Prison Commissioner Osborne or Jane Addams is fond of them.

Every true friendship you form, every sentiment of true sympathy you feel, develops your character.

The young man that has become at least twice as likeable as he used to be. I have heard half a dozen people comment on the change since he came back. They don't know the reason, but you and I do. It is heart education, and by that token, isn't heart education a pretty fine thing to acquire?

APPLES!

In stock for immediate delivery 280 barrels choice N. S. APPLES, including:

- Wagners,
- Baldwins,
- Starks,
- Manns,
- Kings.

Soper & Moore

Dogs - The Fox Terrier.

By GEORGE FITCH,
Author of "At Good Old Sivash."

The fox terrier is a small black and white disturbance which afflicts and delights many families. He is active and beautiful, like a college sophomore and has the sophomore's habit of starting a new variety of trouble at any time on a second's notice.

The fox terrier has thin legs, an active, expressive mouth, a lean, well shaped head, talkative eyes and a nose which leads him swiftly from one misadventure to another. Originally he had a liberal tail, but it has been edited and revised by man into a mere stump. This was done because of the fact that when the fox terrier's tail was as active as his head it took two people to watch him with even partial success.

The fox terrier is a house pet and is clean and dainty in his habits. He lives on meat, milk, potatoes, mice, old shoes, curling irons, books, mahogany table legs, opera hats and tablecloths. In return for this diet, he guards the house with unremitting ferocity. No burglar can come within a block of a fox terrier's family without dislodging an eruption of barks, howls, whines, shrieks and sniffs from the faithful brute. He also guards the house against all cats, dogs, street cars, late pedestrians, bats, owls, dead leaves and moonbeams which may chance to pass the place at night. After a family has gotten used to a fox terrier and has lost him temporarily, it can sleep right through a boiler explosion and a fire next door without so much as stirring.

Losing the fox terrier is the favorite diversion of the family which owns him — or at least pays the taxes on him. He is as difficult to keep around the house as a husband. The ordinary fox terrier has a larger acquaintance around the town than the postmaster and dines in a new place every day. Some terriers, heard about like school teachers, and only come home once a year to be tagged. Owing to his wandering disposition,

the terrier is loved twice as much as ordinary dogs. He is fraudulently welcomed when he returns home and the family is grateful when he goes away again and gives it a rest. Very few people have seen a fox terrier die, because he almost always loses himself for keeps first.

The fox terrier is vivacious, audacious, ingenious, mercurial, hysterical, wholesome, companionable, affectionate, optimistic, active, restless and irrepresible. He is, in fact, the chorus girl of the dog family.

To Trifle With Catarrh Is to Risk Consumption.

Usually it comes with a cold. Being slight it is neglected—but the seed is sown for a dangerous harvest, perhaps consumption. To cure at once, inhale Catarrhzone. It destroys the germs of catarrh, clears away mucous, cleanses the passage of the nose and throat. The hacking cough and sneezing soon disappear and health is yours again. Nothing known for colds, catarrh and throat trouble, that is so curative as Catarrhzone. It cures by a new method that never yet failed. The one dollar outfit includes the inhaler and is guaranteed to cure. Smaller sizes 25c, and 50c., sold everywhere.

Says Nation May Have to Choose Bread or Beer.

London, Jan. 21.—"Before long the country may have to choose between bread and beer," said Sir Alfred A. Booth, chairman of the Cunard Company, in an interview yesterday, citing the brewing and distilling industry as one that was absorbing the services of the ships of the country on a gigantic scale. The net result of this, he said, was only a decrease in national efficiency.

Sir Alfred expressed the highest satisfaction at the announcement of Walter Runciman, President of the Board of Trade, that articles not strictly necessary might have to be shut out of the country.

"I don't believe," Sir Alfred continued, "that the supply of either ships or transport facilities ashore can be increased to any great extent without encroaching on what is required for the effective prosecution of the war."

"At present the strain on port and inland transport facilities is almost

greater than the strain caused by the shortage in tonnage."

Farm Animals in U.S.

Washington, Jan. 18.—Farm animals in the United States on January 1, were valued at \$6,002,784,000, an increase of \$33,831,000, about 6 per cent over January 1, 1915. Farm cattle on January 1, the Department of Agriculture reports, included 21,988,000 milk cows, an increase of 3.4 per cent over 1915; 39,453,000 other cattle, an increase of 6.4 per cent; 49,162,000 sheep, a decrease of 1.6 per cent, and 66,947,000 swine, an increase of 5.3 per cent.

Horses numbered 21,126,000, a decrease of one-tenth of 1 per cent; and mules, 4,556,000, an increase of 1.9 per cent.

EPIDEMIC.

Life is a sad and painful trip for people who are ageing. An epidemic of the grip over all the land is raging. The young men sneeze a while and laugh, and cough a while and snicker; the old men break their backs in a fit when coughing, and grow sicker. The young recover when they take of medicine a spoonful the old men dope and still they ache, and life is grim and puneful. The young lay off a half a day, when grip has sprung its warning, and they are back, serene and gay, to work to-morrow morning. The old must sit around the stove for weeks—which isn't funny until the doc, a downy cure, has taken all their money. The old must sit and soak their feet, and swallow pills and powders, and mustard plasters wear, and eat denatured soups and chowders. I hate to hear a young man brag about the way he suffers; he has no right to chew the rag among us ancient sufferers!

EVERYDAY ETIQUETTE

"Is it proper for a lady to stand when being introduced to people in a ball room and should I offer my hand?" enquired Marie.

"If she is seated she need not rise but if she wishes to show cordiality she may do so and also extend her hand. When being introduced to another woman it is well to rise slightly and extend the hand?" replied her mother.

PILES CURED IN 6 TO 14 DAYS.

Druggists refund money if PAZO OINTMENT fails to cure Itching, Blind, Bleeding or Protruding Piles. First application gives relief. 50c.—nov22,m,t

Potatoes of medium size are more satisfactory all 'round; they should be yellowish-white in color.

Ten cents worth of skim milk has more nourishment in it than the same money's worth of steak.

WINARD'S LINIMENT CURES DISTEMPER.

Note Your Increase in Weight

By making the blood rich and red Dr. Chase's Nerve Food forms new cells and tissues and nourishes the starved nerves back to health and vigor.

By noting your increase in weight while using it you can prove positively the benefit being derived from this great food cure.

Dr. Chase's Nerve Food



February is Marmalade Month!

Don't Delay Putting Down the Marmalade Now.
A RECIPE FOR ORANGE MARMALADE.
Here is a recipe that has been tested with success. It makes a delicious marmalade if instructions are carefully carried out:
9 Bitter Oranges;
7 Sweet Oranges;
Slice and let stand in four quarts of cold water for 36 hours. After boiling for two hours add 9 pounds of granulated sugar, and juice of four lemons; boil 2 hours. If when cutting the oranges the seeds are saved, steep in warm water and the liquid added to the mixture when boiling the second time, the flavor is improved and the marmalade jellies better. When cold in jars, put thick layer of paraffin on top of marmalade.

Finest Valen. Oranges, 20c. doz.
Fancy Florida Oranges, 40c. doz.
California Lemons.
Finest Granulated Sugar.

New arrivals to-day:
FRESH HALIBUT.
FRESH MACKEREL.
FINNAN HADDIE.
FRESH COD TONGUES.
NEW DATES—Bulk.
FRESH EGGS.
FRESH RABBITS.

Ex Train:
1000 sacks P. E. I.
HEAVY BLACK OATS.
2 brs. Sinclair's
FIDELITY HAMS.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

JUST
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Announces the removal
OF NOVA SCOTIA
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practice as Barrister
WINTER, eldest son of
the firm name of SQU
Address: Bank of
January 3rd, 1916.

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LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the triad of LIGHT, WARMTH, COMFORT. I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

Modern Office Equipment.

Once the New Year opens up business comes on with a rush and is greatly facilitated by having everything in the office perfectly appointed and easily get-at-able, while the personal comfort of prospective clients frequently goes a long way towards a successful business deal.

We can show you anything you need, from a handsome massive Oak Desk to a Waste-paper Basket. Revolving Chairs, Solid Oak and Leather Chairs, Stenographers' Tables, Cabinets, Book-Stands, Hat Stands, Rugs and Linoleums of the most up-to-date design are always in stock, as we make a specialty of Complete Office Equipment.

We are prepared to take any orders, large or small, for complete office furnishing, either singly or en suite, and guarantee perfect satisfaction. Estimates given.

U. S. Picture and Portrait Co.

Pictorial Review Patterns

FOR FEBRUARY NOW ON SALE—800 IN STOCK—NO DELAY. Outprints, 17 cents in cash or in one or two cent postage stamps must accompany order. If pattern is only 10 cents, difference will be refunded.

CHARLES HUTTON, Sole Agent.