

# ROYAL

## The world-wide standard Baking Powder

**Absolutely Pure**

Royal Baking Powder is the embodiment of all the excellence possible to be attained in the highest class baking powder and its use is more economical than other leavening agents, because of the superlative quality and absolute wholesomeness of the food it makes.

Cheap baking powders, containing alum, are frequently distributed from door to door, or advertised as pure and wholesome. Such mixtures are not desirable for food ingredients. Most persons have learned to their sorrow that a low price does not always mean economy. This is especially so in a food article. No baking powder can properly be substituted for Royal.

Read the ingredient clause upon the label. If it does not show "Cream of Tartar," don't buy the powder.

### Big Steamer Ashore on South Shore.

News was received in the city this morning that a large steamer had gone ashore on the Southern Shore and was likely to become a total loss. Messrs. Bowring Bros. had a message from Fermanese saying that the S. S. Cervona, 13 days out from Shields with a cargo of coal, was ashore at Fanny's Point, just below Bear Cove. The Captain is standing by the ship which seems to be making water rapidly as there is water in three of the steamer's holds now.

Mr. Tasker Cook received a message from Fermanese that the S. S. Cervona from Newcastle, coal laden, ashore at Bear Cove Point, Fermanese, likely total wreck; crew safe. No further particulars were to hand and Messrs. Bowring Bros. are arranging to send a steamer to tow of the Cervona into deep water. It is believed that the steamer went ashore last night during a dense fog. The Cervona is a ship of 3,553 tons gross and 2,372 tons net. She is seventeen years old, being launched in 1896. She was built by O'Connell & Co., of Glasgow and owned by Kerence and Noble, of Newcastle.

### Spoil the Rod and Spare the Child.

Men and women, Shakespeare tells us. Are but children, larger than grown. This is true as truth can make it— Few are fit to run alone. Not an adult soul among us. But some folly beguiled. Then when little ones are faulty. Spoil the rod and spare the child.

Anger only waken anger— Love it is that rules the heart— Force restrains, but does not conquer. Though the bitter tear may start, If you'd reach an erring bosom, Trust to reason and be mild. Give not away to brutal passion— Spoil the rod and spare the child.

If, with all his boasted knowledge, Man is changeable and weak, Can he with a show of reason, Perfection in childhood seek? Oh, then gently deal with children— If they wayward prove and wild, Love will bring them to submission— Spoil the rod and spare the child.

Never yet did boy of spirit, Feel the sharp lash to his gain; If by love you cannot rule him, You may lacerate in vain. Glorious, bright-eyed romping child— hood, By each harsh blow is defiled; Oh, then treat the darling gently— Spoil the rod and spare the child.

### A Long Journey.

Edmonton, Alta., Dec. 4.—Four trusted employees of the Hudson's Bay Company, which has operated in this country since 1670, accompanied by two dog teams, each carrying 300 pounds of mail and provisions, are on the way to Fort McPherson, 2,100 miles north of here, on what is considered to be the longest overland mail trip in the world. They are scheduled to reach the fringes of the Arctic Circle on February 28, the journey occupying 60 days.

The trip from Edmonton to Athabasca, 100 miles, was made by train the first day, after which the party started on the lonely trail, which follows the windings of the Athabasca, Slave and Mackenzie Rivers. One of the teams, with two men, are destined to Fort Smith, the other going to Fort McPherson. The "mushers" are experienced river and woods men, who have passed years in the north country.

Included in the mail is a small packet for Stefansson, the Arctic explorer, to be delivered at Herschel Island, the most northerly mail point in Canada. The original plan was to rush on to the far outpost, but advice just received are that the supply ship Belvedere, which sailed from Nome last July has not yet reached there. In the event the ship does not arrive soon, the detachment of Royal North West Mounted Police, stationed on the island, will fall back on Fort McPherson. Otherwise, the mail carriers will continue their journey 200 miles farther north. "The winter trip to Fort McPherson is fraught with great danger," said Acting Postmaster Cairns, "but we feel confident that the men will get through, as they know all conditions of the country."

**Drawn Wire Tungsten Electric Lamps.**  
Save more than half your light bill. 40 Watts 33 cents each.  
**GEORGE KNOWLING.**  
dec10,51,w.f.

A good salad is made of white grapes and sliced pineapples on a bed of lettuce leaves. Serve with mayonnaise.

AYRE & SONS, LTD.
AYRE & SONS, LTD.

**Smiles**

All the year round if your Christmas Gifts are selected from our Comprehensive, Extensive Gift Stock.

**Universal Gift Provider**

Gifts for the latest arrival or the dear old Granny and all in between.

**SPECIAL—See our Bargains in Silverware, it will pay you.**

SHOP EARLY OR LATE.  
But shop here. It pays.

TOP STORE.
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BOOKS, STATIONERY, DOLLS, TOYS, LEATHER GOODS, Etc.
JEWELLERY, COMMUNITY SILVERWARE, CUTLERY, CHINA & GLASS, Etc.

AYRE & SONS, LTD.
AYRE & SONS, LTD.

The perplexing effort of choosing XMAS GIFTS is simplified by going to

### PARSONS' ART STORE

for your selection. There you will see some dainty bits of Newfoundland Scenery, perfectly colored, also in Sepia. The Loca View Calendars we are showing this season cannot be equalled in the city. Intending purchasers should call early as this line is limited.

A variety of New Goods just opened, viz.: Silver Frames, Locketts, Miniature Frames, Jewel Cases, Trinket Boxes, Bouquet Stands, Jam and Bon-Bon Stands, Cigarette Cases, Smokers' Companions, Blotting Pads, etc.; also an extra good selection of China and Glass Vases, with Hall marked Silver Tops, at the low price of \$1.40 per pair.

Water Colour Drawings by the well-known English Artist, Gorman Morris, make a very acceptable Xmas present.

If you want something decidedly new and unique for Xmas, give Parsons' Art Store a call.

He who runs may read, and he who reads will learn that we keep the finest quality of Beef and Mutton in the country. Prove it by a trial order.

BEEF, Roasting Cuts, from	18c. to 20c. lb.
BEEF, Steaks, ex bone	18c. to 25c. lb.
BEEF, Boiling and Stewing Cuts, from	14c. lb.
MUTTON, Boiling and Stewing Cuts, from	12c. lb.
MUTTON, Chops, 18c. and 20c.; Legs, 20c.	
Roasting Cuts, from 16c. lb.	

SAUSAGES—Now is the time to buy them—Oxford, Cambridge, Pork, Beef and Slicing. Our usual varieties in Cooked Meats still gaining in popularity.

**Branches: Water St. East, Water St. West, Military Road.**  
**THE ST. JOHN'S MEAT CO.**

'Phone 800      'Phone 800a      'Phone 98.

# The National Stores,

THE LEADING WEST END STORES.

We are in full swing with all kinds of goods suitable for Christmas Presents.

**FOR LADIES—Furs, Gloves, Handkerchiefs, Fancy Collars, Mufflers, Xmas Cards, Umbrellas, etc.**

**FOR GENTS—Caps, Gloves, Mufflers, Cigar and Cigarette Cases, Pipes, Tobacco Boxes and Pouches, Umbrellas, Handkerchiefs, Ties, etc.**

BIG ASSORTMENT OF

## Toys for Children.

You will find everything you want at our usual low prices.

# Greaves & Sons, Limited.

Advertise in The Telegram.

### Steps to Prevent the Plague.

Plague has been reported at Bahia, and on the recommendation of the Secretary of State for the Colonies, and His Excellency, the Governor, Hon. J. R. Bennett, Colonial Secretary, has ordered medical inspection of vessels on arrival from that port. Sailing captains have also been notified by the Board of Trade to prevent landing of crews there, and take all precautions for the exclusion of rats from their ships.

### Marine Notes.

The S. S. Cocouba leaves Charlottetown this evening for Sydney and this port.

The S. S. Baleine sailed last evening for Bell Island with a load of machinery to Lond, thence proceeding to Fogo with the coal cargo which is now on board.

The schrs. A. V. Conrad and Mary Hendry are now ready to sail for Maceio and Pernambuco, with codfish cargoes.

Why pay \$100.00 for a season's gasoline when \$20 worth of kerosene will run a FRASER engine the entire summer and give more power, mileage, and satisfaction, than gasoline.—dec10,41

### Here and There.

Hot Bovril, Oxo, and Chocolate Ice Cream and Cakes at J. W. CAMPBELL, Ltd.—nov20,41

### PATIENTS ARRIVE BY EXPRESS.

By the express which arrived in the city early this morning, two patients came to the hospital, one of whom is tubercular and will be taken to St. George's Hospital to-day.

### Only One "BROMO QUININE"

That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Cures a Cold in One Day. Cures Grip in Two Days. 25c.—oc11, 41

### WILL HAVE HOLIDAY.

The miners of Bell Island will be returning to their homes in a few days to spend Xmas with their friends, as the work usually closes during the Xmas holidays.

Christmas time is a good opportunity to give your Boy or Girl that Watch you have been thinking about. DILEY'S are showing Boys' Watches from \$2.50 up, and for the Girls, from \$5.00 up.—dec12,21

### SCHOOLS CLOSED.

The majority of schools in the city closed down to-day and the pupils given their vacation until after the Christmas season.

### Wedding Bells.

On Monday, Dec. 1st, 1913, Canada Harbor was the scene of a very pretty and interesting event when the Rev. Fr. Thibault, of Conche, arrived by the Fogota, to tie the nuptial knot.

The bride was all that could be desired and old Sol shone forth in all his brilliancy and splendor to brighten the pathway of the bridal pair, when Mr. Michael Cheator, of Groais Island led to the altar Miss Katie Dempsey, the charming little daughter of Mr. and Mrs. James E. Dempsey, of Hillier's Harbor. The bride was dressed in white silk with bridal veil and orange blossoms and carried a beautiful prayer book and rosary. She looked a perfect dream of loveliness and was admired by all. The bride was attended by Miss M. Dower, of Conche, a life-long friend of the bride and Mrs. WHI Dempsey, her sister-in-law. The bridesmaids wore cream nuns veiling and carried bouquets of white roses. They certainly looked all that could be desired and pleasing in the extreme. The groom was supported by Mr. James Dempsey, brother of the bride who was best man, and Mr. E. M. Macdonald, our esteemed teacher, who is a jolly good fellow. After the ceremony the bridal party repaired to the home of Mr. Mike Dempsey, brother of the bride, where a most sumptuous repast was prepared for the wedding party. Guests to the number of forty generously partook of the good things provided for the occasion. After supper, songs, music and dancing were indulged in till the wee small hours of the morning, when all returned to their homes, thoroughly pleased with the night's festivities and wishing Mr. and Mrs. Cheator many happy years of wedded life.

### ONE WHO WAS PRESENT.

The wedding of Miss Maud Moulton, daughter of Mr. J. P. Moulton, of Toronto, Canada, and Mr. Ralph Parsons, eldest son of the late Mr. Walter Parsons, of Flat Islands, Placentia Bay, took place on Dec. 2nd. The ceremony was performed by Rev. Mr. Wilson. The bride was dressed in white Duchess satin, with wreath and veil, and looked very nice and was attended by Miss Elsie Wilson, while Mr. A. W. Miller supported the groom. Mr. and Mrs. Parsons will reside at Flat Islands. We wish them many happy years of wedded life.—Com.

### SHOP DESTROYED BY FIRE.

Deputy Minister of Customs, LeMesurier, received a message last night from Sub-Collector D. Blandford at Greenspond, to the effect that Ryan's shop and stock had been totally destroyed by fire. No particulars were received.

### Homestead Tea is on a pinnacle

by itself when tea values are being discussed, because of its quality, its fragrance & richness.

There's a smile in every cup of 'Homestead.'

### Homestead Tea,

40c. Per Pound.

## C. P. EAGAN

Duckworth St. and Queen's Road.

**Only 12 Shopping Days from Xmas.**

Don't take the Christmas Eve chance, delivery is surer to-day.

New Crop Nuts, viz:

SHELLED WALNUTS,  
SHELLED ALMONDS,  
NAPLES WALNUTS,  
BRAZILIAN NUTS,  
TARRAGONA ALMONDS,  
BARCELONA.

**Order the Xmas Turkey Now**

Finest Cleaned Sultana Raisins, 1 lb. pkt.  
Cal. Seeded Raisins, 1 lb. pkt.  
Turkey Figs for cooking, choice quality, 1 lb. lb.  
Turkey Figs, 12 oz. and 16 oz. boxes  
Finest English Spices by the lb.  
Durkee's Spices in dredging tins.

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