

Examples of Our Leadership.

A few years ago the Overcoat was just an Overcoat merely a covering to give warmth. We have made the Overcoat a garment of Real Beauty, Real Individuality, and Real Distinction.

Under no circumstances neglect the opportunity of seeing the Style and Quality of New Goods just received by s.s. Almeriana and now awaiting inspection.

A trial order will convince you that we are the Leading Tailors of the City.

Our Cutter direct from New York.

CHAS. J. ELLIS,
ENGLISH AND AMERICAN
P.O. Box, 122, High-Class Tailoring. Phone, 230.

Glassware.

STERLING VALUES IN USEFUL ARTICLES.

We now have on hand a large assortment of very pretty Glassware, and before you buy elsewhere we ask you to have a look at our 5c., 10c., 20c., and 25c. Counters, where you will probably find many articles that are just what you want.

TABLE TUMBLERS—Just to hand a nice shipment of handy Table Tumblers, good, strong and cheap, for 5c. each
SMALL GLASS CREAM PITCHERS 10c. each
SUGAR BASINS (to match) 15c. each
COVERED BUTTER DISHES (to match) 20c. & 25c. each
LEMON EXTRACTORS 10c. each
8 in. GLASS BERRY DISHES (4 patterns to choose from) 20c. ea.
7 in. GLASS BERRY DISHES (4 patterns to choose from) 15c. ea.
Etc., etc., etc.

SPECIAL—Ocean Baking Powder, ½ lb. tins, 5c.; 1 lb. tins, 10c.

GEORGE T. HUDSON,
367 and 148 Duckworth Street.

T. J. EDENS,

151 Duckworth St. and 112 Military Road.

By S.S. "Nascopie,"
50 tons No. 1 TIMOTHY HAY.
300 bags WHITE OATS.
200 bags P. E. I. BLACK OATS.
Due by "City of Sydney."

500 bags No. 1 Bran, \$1.35 bag.
200 bags HOMINY FEED.
250 bags CORN MEAL.
100 bags WHOLE CORN.
100 bags CRUSHED CORN.

T. J. EDENS,
Duckworth Street and Military Road.

WHEN ON THE JOB

Doing repair work of all kinds, whether Boat, Schooner, Wharf or House: Remember, no job will be complete unless SOLIGNUM is used. It adds years to the life of all woodwork and can be used to advantage on all kinds of jobs. It has great covering capacity, and is much cheaper than paint.

As a matter of fact, SOLIGNUM is the first and last word in Wood Preservatives. We keep all shades in stock.

BOWRING BROTHERS, Ltd.,
Water Street, St. John's.

TO OUTPORT VISITORS!

The Best and Cheapest House in Town for

Pianos and Organs.

Showroom Upstairs, opp. Knowing's Grocery Store.

CHARLES HUTTON,
222 Water Street.

Advertise in THE EVENING TELEGRAM

Fresh Fruit, Fresh Poultry,
Fresh Haddies & Kippers.

ELLIS & CO., Ltd,
203 Water Street.

Fresh New York Turkeys,
Fresh New York Chicken,
Fresh New York Corned Beef.

FRESH IRISH SAUSAGES.
Brussels Sprouts,
California Celery,
Fresh Cucumbers,
New Beetroot.

FRESH KIPPERS.
California Grapes.



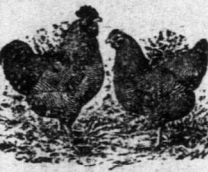
Navel Oranges,
Desert Apples,
Ripe Bananas,
Messina Lemons,
Grape Fruit,
Barlett Pears.

FRESH SMOKED HADDIES.
Choice Confectionery—
"Huller's"—New York,
"Huller's"—Vienna,
"C. C. C."—Edinburgh.
Come and see them—none better.
In ½, 1 and 2 lb. boxes.

ELLIS & CO., Ltd.

Telephone, Nos. 482 & 786

Poultry Exhibition!



Show will open in Arcade Hall, No. 368 Water Street, on Wednesday, 20th inst., at 3 p.m. Admission 10 cents. Birds must be delivered at the George St. entrance not later than Tuesday, 19th inst., at 10.30 p.m.

JOHN F. CALVER,
nov14,tf Hon. Sec'y.

Flower Store

Bulletin.

THIS WEEK!

Fine White Hyacinths,
Primulas, various colours,
Chrysanthemums,
Carnations.

Phone, 197.
J. McNEIL,
RAWLINS' CROSS.

You will Preserve Your Collars & Shirts

And save your money when you deal with

The Country Laundry.

We have the best method and latest machinery to do all classes of Laundry work.

No Washboards are Used.
P. O. Box No. 2. Phone No. 730.
oct25,ead

LARACY'S

Men's Leather Mitts and Gloves, lined, at 50c. pair.

Sweater Mufflers. 20c. each

"Hewson" All-Wool Ribbed Underwear, \$1.00 a garment, at

LARACY'S,

245 & 247 Water St., opp. Post Office.



WE
Examine Eyes Scientifically,
Make Glasses Accurately,
Fill Oculists and Opticians Prescriptions properly,
Duplicate broken Lenses rapidly.
R. H. TRAPNELL,
sept16 Eyesight Specialist, Water St.

THE POPULAR HERRING NET ANCHOR BRAND!

In Stock or to arrive in a few days

10-30 ran-2 1-4	25-40 ran-2 3-8
5-30 ran-2 3-8	20-40 ran-2 1-2
10-35 ran-2 3-3	10-40 ran-2 5-8
15-35 ran-2 1-2	5-60 ran-2 3-4

WHOLESALE PRICES ON APPLICATION.

ROBERT TEMPLETON.

'ROSEBERRY' BOOT.



We cheerfully recommend the Roseberry Boot to any woman looking for a high class boot at a medium price. The Roseberry has all the style and good shape of a much higher priced article.
Lace and Button Vici Kid, Tan and Patent Leather.
PRICE: \$2.50.

Parker & Monroe, Ltd.

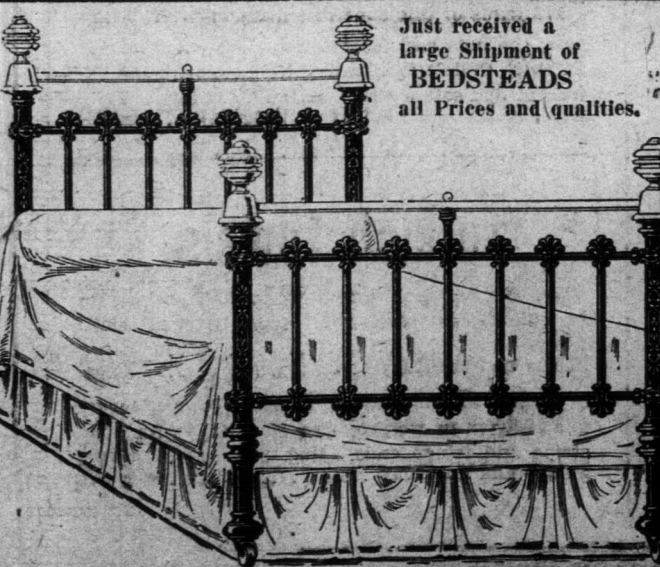
PERFECT PORTRAITS!

There is a richness and depth to our Portraits which has always been admired, and which has put them in the FIRST-CLASS of perfect Portrait work.

THE HOLLOWAY STUDIO, LTD.,

Corner Bates' Hill and Henry Street.

Phone 768. nov13,tf



Just received a large shipment of **BEDSTEADS** all Prices and qualities.

MARTIN HARDWARE CO.

Gents' FURNISHINGS.

Fall 1912.

Distinctive styles for Men of Culture and Good Taste.

GENTS' FANCY VESTS . . . \$3.00 to \$5.00 each
GENTS' FLANNEL SHIRTS . . . \$2.00 each
GENTS' NEGLIGEE SHIRTS, \$1.50 & \$1.75 ea.
GENTS' GLOVES . . . \$1.10 & \$2.50 pair
GENTS' NECKWEAR in Newest Designs.

G. F. Kearney *The K&A Store* J. M. Atkinson
The Young Man's Store.



Cottage Beef

Choice Selected Prime Beef

Perfectly corned and cooked

Makes nice uniform slices for sandwiches or for luncheons.

The best for Corned Beef Hash.

Libby, McNeill & Libby
Chicago

Ha! Ha! Ha!
He! He! He!

Every Body's Drinking

GOLDEN PHEASANT TEA.

We have just received a shipment of the above mentioned TEA ex S. S. Pomeranian. Book your orders now.

Ferguson, Holness & Co., Ltd.

J. B. MITCHELL Selling Agent.

Special Announcement!

SEASON 1912-1913.

We are making extensive preparations for the approaching "Gift" Season, and have already received from the most noted manufacturers a large and brilliant selection of Silver Novelties, eminently suitable for Christmas and New Year Gifts. These goods will be on view in our windows within the next few weeks, and will completely eclipse any display of Silverware previously shown in St. John's.

This selection of seasonable presents is very large, the workmanship of many of them is exquisite, and all are in perfect taste. We have made a specialty this year of studying the requirements of our many customers, and feel assured of their entire approval of our choice.

Come in and see the many NOVELTIES we are opening every day. Don't wait until you're ready to purchase. We WANT YOU TO SEE them, and to SEE them is to WANT them.

JOSEPH ROPER.

1912-Dried Fruit-Crop

We offer to-day at lowest prices one carload (mixed) 400 boxes California Dried Fruit, viz.:
3 CROWN RAISINS—50 lb. boxes.
FANCY SEEDED RAISINS, 36 1 lb. packages.
EVAPORATED APRICOTS, 25 lb. boxes.
EVAPORATED PRUNES, 60-70, 25 lb. boxes.

F. McNAMARA, Queen St.

WEATHER

TORONTO, Noon—
Shifting to westerly;
Sunday—Generally
the colder.

ROPER'S, Noon—

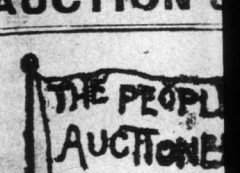
52.

VOLUME X



FOR COLO

AUCTION S



Postponed Au

At the BRITISH

The Auction which
at above hall on Mond
inst. has been postpon
day, 19th inst. at 10.30
P. C. O'DRISCOLL

NOTIC

A Bonus to officer

of s.s. Nascopie in
of extra work done
propeller at the Sea
now payable at the
JOB BROTHERS & C

Managers

Nascopie Steam

nov14,16,23

TEMPTING

VIAND

A Special:

CREAM COCOA.

Consisting of Pur

coa, Pure Cream

Pure Sugar.

New Raisins

New Sultanias

New Currants

New Lemon Pe

New Orange Pe

New Citron Pe

Camembert Chee

Gorgonzola Chee

Cheddar Chees

Maclaren's Imp. Ch

Powdered Gelatin

½ lb. tins.

Quick Gelatine

Leaf Gelatine.

Honey.

Olives (in variet

Mince Meat.

TELEPHONE 191

"The busiest line of

Switch."

A. E. CANN

To H. FEDER, Op

27 Adalade Street, St. Jo

DEAR SIR,—I am pleased

to report that the Glasses you

for me nine months ago are giv

satisfaction. I am often glad

first spoke to me about your Gl

satisfactory. I have found out

sight has improved, and I feel

your customers will find that y

stand your business. Yours tr

ing you every success. F. H

nov12,3,ead

TO LET—That Large

on the Higher Levels, situat

er of Cookstown and Fre

Roads, at present occupied

man & Greene; good stand

goods store; possession giv

inst. Apply at 25 Freshwat

nov15,tf

TO LET—Dwelling

No. 49 Freshwater Road;

light and all modern conve

rent \$200.00 per annum. In

possession. For a suitable

who would lease for a term

would be repaired, etc. A

WOOD & KELLY, Temple B

Duckworth Street.

TO LET—A House on

er Street West, with modern

ences. Apply to J. R. JOHNS

P. O. Box 1219.

TO LET—That Shop

Building adjoining Messrs. H

Co. Immediate possession. A

M. CLAPP, Law Chambers.

oct14,ead,tf