

TALKS BY THE BIG NINE!

Corticelli Skirt Binding.

This lot comes in bundles of 5 yards, and is a superior Mohair Binding; in colors of Green, Grey, Navy, Copen, White, Red, etc. Worth 3c. per yard. Now 10 yards for9c.

Collar Frames.

These foundation collars come in Black and White, and can be had in solid sizes or in the famous Adjustable patent, which can be adjusted to any height required. Worth 15c. Now9c. each

Toilet Soap.

An extra milled Soap, in that delightful Old World perfume of Old Brown Windsor. This soap is a free latherer, and contains nothing injurious. The Big Nine says 2 cakes for9c.

Ladies' Oxfords.

American Oxford Cut Shoes, in Tan and Black. This season's High Arch style. Cuban Heels. A rare snap. Worth \$1.60. Now \$1.29 per pair

Men's White Cuffs.

American Linen Cuffs, with round or square corners, in all sizes of 10, 10½ and 11 inches. Worth 20c. pair. Now 9c. per pair.

Invisible Hair Nets.

These Hair Nets are noted for their durability and regularity. In all shades of Browns and Black, Real Hair. Worth 10c. each. Now 2 for9c.

Big Nine still continues. Hundreds of satisfied customers are loud in their praises of the Big 9 Sale. Only three days more remaining. Nobody should miss it. The Biggest 9c. value ever offered in St. John's.

9c. SALE.

Men's Handkerchiefs.

In White Linen, good big size. A chance to lay in a stock while they are cheap. Worth 14c. Now9c. each

Velvet Ribbons.

A large variety of Rich Silk Velvet Ribbons, 1½ inches wide, in colors of Green, Cardinal, Salmon, Sky and Purple. Worth 32c. yard. Now19c. yard

Ladies' Collars.

American Collars in Net and Linen. Styles include Front Jabot, Side Jabot, Byron, Peter Pan, and Sailor; 25 dozen to select from. Worth 15c. each. Now .9c. ea.

Flannelette.

This Flannelette or American Outing Flannel comes in a large variety of pleasing patterns, and has that soft, downy finish best described as a "handful thick." Worth 13c. yd. Now9c. yard

Stair Oil Cloth.

In widths of 15 and 18 inches, White ground with Mosaic designs in Grey, Brown and Blue. Worth 12c. yd. Now . . .9c. yd.

Talcum Powder.

This line is making Devine's famous, and as our stock of this finely perfumed smooth Powder is limited, we advise your getting in early. We clear the balance at 9c. tin

Shoe Polish.

The famous Easy Shine Polish, made by one of the largest manufacturers of polish in the world, and guaranteed by them. The Big Nine says sell it at9c. tin

Writing Tablets.

Note size, containing 70 sheets of extra good paper, complete with blotter and guide lines. Worth 15c. Now .9c. each

Black Stockings.

For children from 3 years to 12 years. This lot is a particular bargain and will not last long. Get in early for this lot. Worth 16c. pair. Now9c. pair

The "Personal" of the Past.

The advertisement of one's personal concerns is by no means, as some may think, a modern usage. In the old days there was scarcely a fashionable wedding recorded that did not have, as an accompaniment, an advertisement setting forth the bride's fortune. Thus, in the "Gentleman's Magazine" of March 15, 1735, one may find:—

"John Parry, Esq., of Carmarthen-shire, married to a daughter of Walter Lloyd, Esq., member for that county; a fortune of £8,000."

This was a regular custom in the reign of George II., and was continued for a considerable time later. In 1731 you may find this advertisement:—

"Married, the Rev. Mr. Roger Walmsley, of York, about twenty-six years of age, to a Lincolnshire lady, upwards of eighty, with whom he is to have £3,000 in money £200 per annum and a coach and four during life only." In the same paper is this:—

"The Earl of Antrim, of Ireland, to Miss Betty Pennefather, a celebrated beauty and toast of that kingdom," which would seem to indicate that the lady had beauty in place of fortune.

Towards the end of the century such wedding announcements were given with less glaring precision. In the Gazette of January 5, 1789, you find:—"Sunday, se'nnight, at St. Aulman's Church, Shrewsbury, A. Holbeche, Esq., of Slowley Hill, near Colehill, in the county, to Mrs. Ashby, of Shrewsbury, a very agreeable lady with a good fortune." Or, "On January 3rd, at St. Martin's Church, William Lucas, Esq., of Holywell, in Northamptonshire, to Miss Legge, only daughter of the late Mr. Francis Legge, builder of this town; an agreeable young lady with a handsome fortune."

One of the latest of these personal advertisements occurs in the Birmingham Gazette, July 14, 1800, being the notice of the wedding of the Right Hon. George Canning, Under Secretary of State, to Miss Scott, "with £100,000 for a fortune."

Quite Accommodating.

The story is told of a Methodist local preacher who had an appointment one Sunday a long way from home. At the close of the morning service he was invited to have dinner with one of the workers who was present at the service.

As they journeyed on to his friend's home, the preacher felt it borne upon him that he should offer to pay for expenses of the meal. On reaching the home, we were more than ever convinced about the necessity of this by being introduced to ten children, one after another. With such a family the worker could not be expected to have to find his meals free of charge. He told his host of his decision.

The host replied that if he mentioned such a thing again he would be offended. No more was said until the meal was over; then, having noticed what appetites the children had, the preacher again pressed his host to name the expense to which he had been put.

The host looked indignant as he said, "I will not take it; you are welcome to all I can offer you." Then, after a pause, he said: "But if you feel you want to make some slight acknowledgement, you may give the children a shilling apiece all round!"

The man was terrified and stared at Lord Pelham.

"I am certain you will buy my little white rabbit this moment," said the lord.

"Oh, with the greatest pleasure," said the butcher who had recognized his former victim.

"What is the price of it?"

"What I had to pay you for it once—a hundred pounds."

"In cash or in a check?"

"I prefer cash."

The butcher counted out the money on the counter, Lord Pelham put it in his pocket, placed the basket with the rabbit on the counter and—their bills were evenly settled.

NORTH

Sydney Coal!

Now Landing, a Choice Cargo SCREENED

North Sydney Coal.

Also, in Store,

Anthracite Coal,

Furnace, Egg, Stove, Nut

M. MOREY & Co.,

June 29 Queen Street



MAKES LIGHT
the work of washing, does
Sunlight. Brightness and
sweetness reign in the
home when Sunlight Soap
helps you.

SUNLIGHT SOAP

TRY THE
SUNLIGHT
WAY

Laziness.

BY H. L. RANN.



Laziness is a form of creeping paralysis which has such a numbing influence upon some people that they are totally incapable of recognizing a day's work when they are led up to it.

It is usually accompanied by a prejudice against labor in any form and by an appetite which knows no brother.

When a woman is tied to this combination until the last triumphal tramp, she will have to hurdle from the cook tub and back again or starve.

Laziness may either be acquired or inherited, like the habit of snoring from an angle. Acquired laziness can sometimes be dislodged by moral suasion or running over the patient with a flour pin, but the inherited kind is harder to cure than an attack of the swelled ego.

Laziness begins to show its teeth early in life, and can always be detected by a disinclination to fill the woodbox or go after the cow. When these symptoms appear, they should be taken firmly in hand and eradicated with a loving purpose and a four-inch strip of hickory bark.

Many a confiding young bride has married a stout, healthy groom in the belief that he would provide something besides poetic piffle and soul kisses, and then has waked up to find herself building the kitchen fire with hard coal and a strawberry box.

This world is full of men who are too lazy to do anything but eat everything on the table but the vinegar cruet, after which they will curl up on the front porch and talk about the stolen delegates until the supper bell rings. The only cure for this variety of hybrid laziness is a prompt form of unwept death.

Laziness sometimes runs in family

groups and causes the poor relief fund to shrink like an election forecast. This kind of laziness is always seen at the moving picture show, however, and appears to live on ice cream cones and plug tobacco.

If there were more laws against laziness, there would be fewer catastrophes in the grocery business.

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed)

W. S. PINEO.

"Woodlands," Middleton, N. S.

Walked on the Bottom of the Seine.

Paris, Aug. 20.—Maurice Fernex, an old sailor, created a mild sensation in the Seine to-day, by giving an exhibition of a simple apparatus he has invented which enables him to remain under water a long time without suffering apparently the slightest inconvenience.

Attired in ordinary bathing trunks and equipped with his appliance, which is almost small enough to be carried in the pocket, Fernex made several promenades under water, each lasting from ten to twenty minutes along the bottom of the river.

The apparatus consists of a mouthpiece arranged so as to permit of the escape of the wearer's breath, and attached to it is a rubber tube connected with a bicycle pump, which can be operated by an assistant either in the boat or on shore. It can be put on in ten seconds, and used by any one.

A number of officials and doctors who superintended the experiments, declared the apparatus a remarkable success.

Electric Restorer for Men
Phosphonol restores every nerve in the body to its proper tension; restores strength and vitality. Premature decay and all sexual weakness averted at once. Phosphonol will make you a new man. Price \$3 a box, or two for \$5. Mailed to any address. The Football Drug Co., St. Catharines, Ont.

Fame's a Bubble.



Man longs for fame at any price, if it's for but a day, for one brief hour to cut some ice, and then fade away. Where are the great celebrities who flourished yesterday? Their fame was borne on every breeze in either hemisphere. Then in the limelight where they all, and honours crowned their names; we hung their pictures on the wall, in large and gilded frames. But for their

pictures we've no use, since all their glory flew; oh, what's become of Captain Loose, and where's I-Took-a-Shoe? To-day with pride man's bosom thrills, next week his name is Sox; oh, where is Beecham now, whose pills were worth five bones a box? To-day the widely touted chap all self-complacent grins; to-morrow he is off the map—and where is Johnnie Binns? Man takes an axe and kills a friend, and goes upon the stage; he thinks his fame will never end—he'll always be the rage; then some one takes a gun and kills some six or eight or ten; the first man's name goes off the bills, and ne'er comes back again. So let us humbly toll and sing, content to be obscure, for fame's a vain and trifling thing that seldom will endure.

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The White Rabbit

Lord Pelham Had to Wait For His Chance to Sell.

Lord Pelham lived in a castle not very far from London, near the banks of the Thames. He had the habit of walking quite often, all alone, to the city. One day, in the year 1811, when on his way to London, he saw a man coming towards him.

"My lord," said the man, "can't you buy a white rabbit from me?" Lord Pelham shook his head and went his way without another word. The unknown followed him and said, "My lord, you must buy my white rabbit."

"What shall I do with it?" replied the lord in surprise.

"I am certain, my lord, that you will buy my white rabbit," said the man, placing a revolver to my lord's breast.

"Well, I see I am in your power, and must buy the rabbit. How much do you want for it?"

"One hundred pounds sterling, my lord."

"One hundred pounds for a rabbit?"

"Not a shilling less! And I am sure you will give it to me."

"You shall have the money, but I don't carry so much cash with me."

"I believe it, but your signature is sufficient; I know your banker."

"But I must have—"

"Paper, pen and ink. Here it is, my lord. I thought of everything."

Lord Pelham, who saw only too well that there was no escape from this man, sat down and wrote the check. Then he wanted to continue his walk to the city, but the unknown stepped in his way with the revolver and said: "You are mistaken, my lord, this is the road that leads to your castle. You must now bring your purchase home. Good-bye, my lord. There is your way and this is mine."

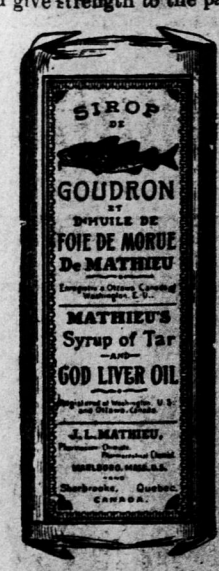
Pelham did not consider it advisable to continue this discourse. He took the rabbit, returned to the castle, and never said anything about the price he had paid for it.

A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease which, if treated in its first stages with

MATHIEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. Sold everywhere.



THOMPSON, N.S., Feb. 29, '06.
Fillmore & Morris, Amherst, N.S.
Dear Sirs,—Yours of the 27th to hand re Mathieu's Cough Syrup, and would say it gives the best results of any cough syrup we have ever handled. The Medicine is all right.

Yours truly,
ARMOUR & MATTINSON.

Port Hawkesbury, C.B., Apr. 3, '06.
Fillmore & Morris, Amherst, N.S.
Dear Sirs,—I rec'd yours of the 27th ult. asking about Mathieu's Syrup. It is an excellent Medicinal for coughs, cold and consumption. Please send me another lot of 2 doz. bottles with samples. Enclosed find \$5.00 the amount of my bill.

Yours truly,
A. F. DICKSON.

SPRINGHILL, N.S., April 4
Fillmore & Morris, Amherst, N.S.
Dear Sirs,—In reference to your inquiry as to the selling qualities of Mathieu's Syrup, we might say that it is of no use whatever for us to keep any other Cough Medicine in stock. When you first began to sell it here, the Druggists did not handle it, and now every Druggist in town has it, and we are sure they find a ready sale for it. Mathieu's Syrup is sold by at least 18 dealers in Springhill.

FERRIS & PEEL.
MATHIEU'S NERVE POWDERS are free from opium, chloral and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by J. L. MATHIEU Co., Sherbrooke, Can. THOS. McMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

A. & S. RODGER.

Special Clean Up Bargains!

25 dozen Boys' Jerseys, in Plain Navy & assorted stripes, 50c. to \$1.50.

Remaining lot Dress Muslins, in Whites, Creams and F'cys, at Rock Bottom Prices.

A few Ladies' Silk Finish Lisle Gloves, exclusive shades, 35c. pair.

Dainty Embroidery or Lace Peter Pan Collars, 15c., 20c. and 25c.

A. & S. Rodger.