

Boys' Shirts!



Worth from 70c. to \$1.00 each; your choice for **50c.** each. These garments are displayed in our window to-day. We invite inspection.

S. MILLEY

Great BARGAINS.

J O B L O T S

NEW JOB LOTS JUST OPENED AT
A. & S. RODGER'S

30 dozen Manufacturers' Sample Blouses, at Half price, Marvellous Values, in Silk, Lace Net, Lawn, Delaine, Muslin, Voile, Cashmere and Satin—all new designs.

38 dozen Ladies' Job Kid Gloves at 40 cents.

2 cases Summer Dress Material—Shades and Qualities too numerous to mention, unprecedented Values.

New Dress Muslins—Our Specialty this season. Ask to see "TABRALCO," the Very Latest for Ladies' Wear.

A. & S. RODGER, Water Street.

FOR SALE: SOLLING'S FISH WRAPPING PAPER.


We have just received a shipment of the above paper in three sizes, viz.:
27 x 27, 29 x 29 and 60 x 60.

J O B'S STORES, Limited.

SCHOOL SHOES.

SAY, POP! It seems as if all the Boys and Girls in our School are wearing Sage & Wallace's Shoes, so many of them have on their Shoes. Said they paid only \$1.50 a pair for them. They are just dandies, and I am sure they will wear well, 'cause all of Sage & Wallace's Shoes do, and I heard some of the Boys and Girls telling each other about the splendid Stout Sole Shoes that they get at Sage & Wallace's, said they sold them at \$1.25 and \$1.35 per pair, and they're beauties too. This is the way the Children talk at home about our excellent School Shoes.

SAGE & WALLACE,
The People's Shoe Store, 312 Water Street.



REID NEWFOUNDLAND COMPANY.

Placentia Bay Service!

S.S. "ARGYLE"

Leaves Placentia every MONDAY, after arrival of Train from St. John's, for the following ports:

Presque,	Beau Bois,
Paradise,	Fox Cove,
Petit Fort,	Burin,
St. Joseph,	Great Burin,
Oderin,	Epworth,
Baine Harbor,	St. Lawrence,
Flat Island, Lords Cove,	Lawn,
Mary's Town,	Lamaline.


TIMOTHY HAYSEED!

50 sax New Timothy Hayseed.	100 sax Corn.
250 sax Oats.	200 sax Crushed Corn, Oats and Barley.
300 sax Corn Meal.	100 sax Small Pea Beans.
200 sax Hominy Feed.	50 sax Green Peas.
100 sax Bran.	

1000 sax RICE. Due this week.
60 cases SWEET VAL. ORANGES.

STEER BROTHERS.

This is the Man



Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his STANDARD bulks, and UNION BLEND in packets are such good sellers.

Do You Handle Them?
Wholesale by
H. W. deForest Tea Co.,
Exclusive Tea Merchants.

Harry W. deForest.

Prospero

Will leave the Wharf of
BOWRING BROS., LTD.,

—ON—
Wednesday, the 13th of April,
at 10 a.m.

Calling at the following places,
Cape Broyle, Ferryland, Renews, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burin, Saint Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, Saint Jacques, Harbour Breton, Pass Island, Hermitage, Gaultois, Push-through, Cape LaHune, Rames, Burgeo, LaPoile, Rose Blanche, Channel.

Freight received until 6 p.m. Tuesday.

For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, Limited.
Telephone 306.

Clairret Vierge!

A Light Dinner Claret.
Only \$5.00 per case.

Telephone No. 13 **HAYWARD & CO.,** Water St., East.

THE BEST IS NOT TOO GOOD FOR A FISHERMAN

MUSTAD'S Hooks Never Miss.
Ask for Mustad's.



Reid Newfoundland Company

Good Results

are obtained when Readymade Departments are stocked with Clothing made at our Factory.

Our Clothing

enables dealers to make quick sales and gives you an ever increasing number of satisfied customers.

WHOLESALE ONLY.
Newfoundland Clothing Factory, Ltd.,
225 and 227 Duckworth Street.

SPRING OPENING!

HERE we are with the greatest line of LADIES' and GENTLEMEN'S FINE FOOTWEAR of sterling quality at Bottom Prices, all New, Fresh Stock.

HOW CAN WE COUNTER-ACT THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

W. A. SLATTERY'S

Wholesale Dry Goods House,
Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1910.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds.

Balbriggan and Fleece-Lined Underwear a specialty. See our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms.



Ladies' Fine Vici Kid—\$1.80 up.
Ladies' Patent Leather Boots—\$2.50 up.
Ladies' Fine Low Shoes—\$1.20 to \$3.00.
Black and Tan, Blucher and Laced.
Men's Dongola Kid—\$2 up.
Men's Box Calf and Vici Kid—\$2.50, \$3.00, \$3.50.
Men's Black and Tan Low Shoes, \$2.50 up.
A BARGAIN EVERY PAIR.
Girls' and Boys' Boots—the very best—\$1.30, 1.35, 1.45, 1.60, 1.70 to 2.00.
Infants' Boots, 50c. up—Laced, Button and Blucher styles.
We have the Latest Styles and every pair guaranteed.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

DICKS & Co.,

Popular Bookstore.

SEA

SOLID GOLD WATCH PUZZLE
GREAT OFFER BY A RESPONSIBLE FIRM.

To any person who can supply the correct names of these two well-known English Towns, and fully satisfies the above, we offer out of our Ladies' GOLD WATCH, any desired (English) Government Stamp to a FREE GIFT. (Silver Watches are presented to Girls).

Miss E. Hutchins, 41 Scott Street, St. John's, Nfld. Mr. S. Watkins, Portofino Cove, Conception Bay, Nfld. Feb 20, 1910

For Saturday's Trade.

30 brls. No. 1 APPLES—red stock, 200 brls. P. F. I. Blue POTATOES. 50 brls. White Table Potatoes, 50 sacks Swedish Turnips, 50 sacks P. E. I. Turnips, 10 brls. Am. Cranberries—good and cheap, 50 sacks choice Rice, 50 sacks choice Beans, 25 sacks Lima Beans, 20 crates New Green Cabbage, 30 brls. Solid Cabbage—heavy weights.

Honest Goods at Honest Prices, and a Square Deal.

Edwin Murray.

JOB PRINTING Neatly EXECUTED

Job Printing Executed.