

The Frost Wire Fence Co., Ltd.

now make and galvanize their own wire. They have erected and equipped the most modern Wire Drawing and Galvanizing Plant in existence. The scientific Annealing Process guarantees us that the Wire is uniformly brought to the proper temper or pliancy, so that it is neither brittle nor soft; thoroughly cleansed, with a bright surface, the wire is given as heavy a coat of zinc as it is possible to retain, and still have a smooth surface; hence Frost Fence Wire is bound to last the longest, and therefore the cheapest wire made. Retail price on No. 9 coiled wire, 4c. per lb., or 1,700 feet for \$4.00. Also Frost Woven Wire fencing, Garden fencing, lawn fencing, No. 9 soft wire and staples, Frost Steel Gates, plain and fancy, all sizes, and all galvanized. For prices and particulars apply to

HENRY R. COOK,
Rocksley Farm, Outer Cove Road, St. John's, Agent for Nfld.

REID NEWFOUNDLAND COMPANY.

S.S. "Glencoe"

Leaves Placentia every Wednesday after arrival of 8.45 a.m. Train from St. John's, for the following ports:

Burin,	Rencontre, alternate,
St. Lawrence,	Reuben's Harbor,
Fortune,	Ramea,
Grand Bank,	Burgeo,
Belleoram,	Grand Bruit, alternate,
St. Jacques,	LaPoile,
Harbor Breton,	Dublin's Cove,
Hermitage,	Rose Blanche, Burnt Island Hr
Pushthrough, Balena,	Port aux Basques.

Freight received daily for above ports.

Reid Newfoundland Company

New Spring Millinery!

To-day we show our first shipment of

Ready-to-Wear Hats,

In all the LEADING SHADES.
Also, full assortment

Black Straws, Crinolines,
etc., etc., etc.

S. MILLEY

Apples, Smoked Fish, etc.

Just landed ex "Almeriana,"
160 barrels No. 1 RED APPLES—Ben Davis.
50 boxes Kippers and Haddies.
100 boxes Digby Herring. Prices Right.

Edwin Murray.



This is the Man

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his STANDARD bulks, and UNION BLEND in packets are such good sellers.

Do You Handle Them?
Wholesale by

H. W. deForest Tea Co.,

Exclusive Tea Merchants.

Wholesale Fruit & Vegetables

Landed to-day ex S.S. "Tobasco,"

100 barrels Choice No. 1 APPLES—N. Spys and Baldwins.
10 barrels Cape Cod CRANBERRIES.
30 cases SILVER PEEL ONIONS.
30 cases Small Val. ORANGES. Lowest Prices Guaranteed.

All the above in fine order.

George NEAL

The Biscuits That Reach You

In a CRISP, FRESH condition.

Carr's BISCUITS.

These Biscuits are unexcelled in quality and have a world-wide reputation.

Ask for CARR'S and see that you get CARR'S.

Bernalda Shoes,

\$2.00



per pair—second to none.

All the advanced styles in stock. We would like you to try a pair.

STEER BROTHERS.

SAGE and WALLACE

THE PEOPLE'S SHOE STORE,
312 Water Street.

TAKE this opportunity of thanking their many customers for the kind and liberal patronage they have received, and beg to announce that they have enlarged and improved their factory and are now better prepared than ever to supply all kinds of Men's, Women's, Boys, Misses and Children's Boots and Shoes of the very finest and best quality, and AT THE VERY LOWEST PRICES.

Notice to Sealers.

We are ready to supply you with good

Hand-Made, Seasoned Boots.

We make a specialty of Hand-Made Waterproof Boots. As to these Boots being waterproof, we think you are the correct judge.

500 pairs Hand-Made Low Tongue Boots.

500 pairs Hand-Made Wellingtons.

500 pairs Hand-Made High 3-4.

500 pairs Hand-Made Low 3-4.

500 pairs Hand-Made Skin Boots.

Our Boots have been tested and found to be genuine. Your money's worth in every pair.

F. SMALLWOOD,

m1, n, h, s, it THE HOME OF GOOD SHOES.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

RODGER'S

One Dollar Cotton Blankets are Great Value.

Thirty Cent Hearth Rugs, A MARVEL of CHEAPNESS.

Wonderful Value in Ladies' BELTS and EMBROIDERED COLLARS.

Big Clearing Lines Laces and Insertions.

Winter Gloves, at Greatly Reduced Prices.

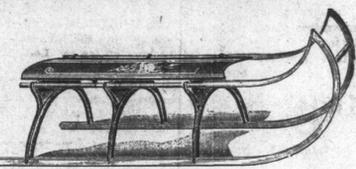
Dainty Effects in Stripe Dress Gingham.

Splendid Line Gents' Neck Ties, at 15 cts.

A. & S. RODGER, Water Street.

SLEIGHS and SLIDES

to clear at Half-price.



We are clearing the balance of Sleighs and Slides at HALF-PRICE. Only a few left GET ONE NOW

U.S. Picture and Portrait Co.



Almost Given Away!

Your choice of the following Books published at 25c. for 7c.

The Wise Women of Inverness, by Wm. Black,
Will Weatherhelm, by W. H. G. Kingston,
Mrs. Keith's Crime, by Mrs. W. K. Clifford,
A Lost Son, by Mary Linskill,
The Royal Chase, by Amedie Achard
One Traveller Returns, by David Christie Murray,
The Lilies of Florence, by George Sand,
The Holy Rose, by Walter Bessant,
An Adventure in Thule, by Wm. Black,
A Singers Story, by May Laffan,
A Laggard in Love, by Jeanie Beltan,
Ways of Providence, by T. S. Arthur
The Other Man's Wife, by J. S. Winter,
Her World Against a Lie, by Florence Marryat,
The Merry Men, by R. L. Stevenson,
St. Cuthbert's Tower, by Florence Warden,
Fitzboodle Papers, by Wm. Thackeray,
Sabbed in the Dark, by Mrs. E. Lynn Linton,
The Remarkable History of Sir T. Upmore, by R. D. Blackmore,
Twenty Novellas, by twenty prominent Novelists,
Between the Heather and the Northern Sea, by May Linskill,
Where Two Ways Meet, by Sarah Doulnay,
Work While Ye Have the Light, by Count Tolstoi,
The Last Coup, by Hawley Smart,
Miss Milne and I, by Iota,
Going to Maynooth, by Wm. Carleton,

DICKS & Co.,
m2 Popular Bookstore.

You Want One?

This week we are showing a splendid lot of

Men's Working Shirts.

Regatta Shirts, with Band or Collar, from 35c.
Flannelette Shirts, from 35c.
Black Sateen Shirts, from 60c.
Tennis Shirts, from 40c.
Grey Flannel Shirts, from 55c.
Also, Fancy Shirts (Negligee), soft fronts 70c.
Well worth \$1.00.

R. TEMPLETON, 333 Water St.

STATUTORY NOTICE!

In the Matter of the estate of Henry Petherick late of Carbonear, Planter, Deceased.
Notice is hereby given that all parties claiming to be creditors of, or who have any claim or claims against the Estate of Henry Petherick, late of Carbonear, Planter, deceased, are required to send particulars of their claims in writing, duly attested to Mary Ann Petherick of Carbonear Administratrix of said estate or the undersigned, Solicitors of said Administratrix, on or before the 15th day of April, A.D. 1910, after which date the Administratrix will proceed to distribute the assets of the said estate, having regard only to the claims of which she shall then have had notice.
Dated at St. John's this 1st day of March, 1910.

HOWLEY & HERDER,
Solicitors for Administratrix.
Renouf Building, St. John's.
m3 mar1, 3, 15, 22, 29, ap5, 12, 19

IRISH MUSIC.

VOCAL.
The Irish Soldier.
They're Faithful and True in Killarney,
Shamrocks and Kisses.
Barney Come Back to Erin.
My Irish Home. Molly Bawn Asthore.
Rory O'Moore.
Shamrock, Thistle and Rose.
My Little Colleen. Dermot Asthore.
Oh Bay of Dublin. Irish Lullaby.
Irish Weavin' Song.
My Irish Sweetheart. Galway, Etc., Etc.
Moore's Melodies. Irish Song Folio.

INSTRUMENTAL.
St. Patrick's Day. Garryowen.
Irish Washerwoman.
Erin (Grand Fantasia).
Ireland, Fairies. Irish Diamonds.
Melodies of Ireland, etc., etc.

CHARLES HUTTON,
m3 222 Water Street.

JOB PRINTING