

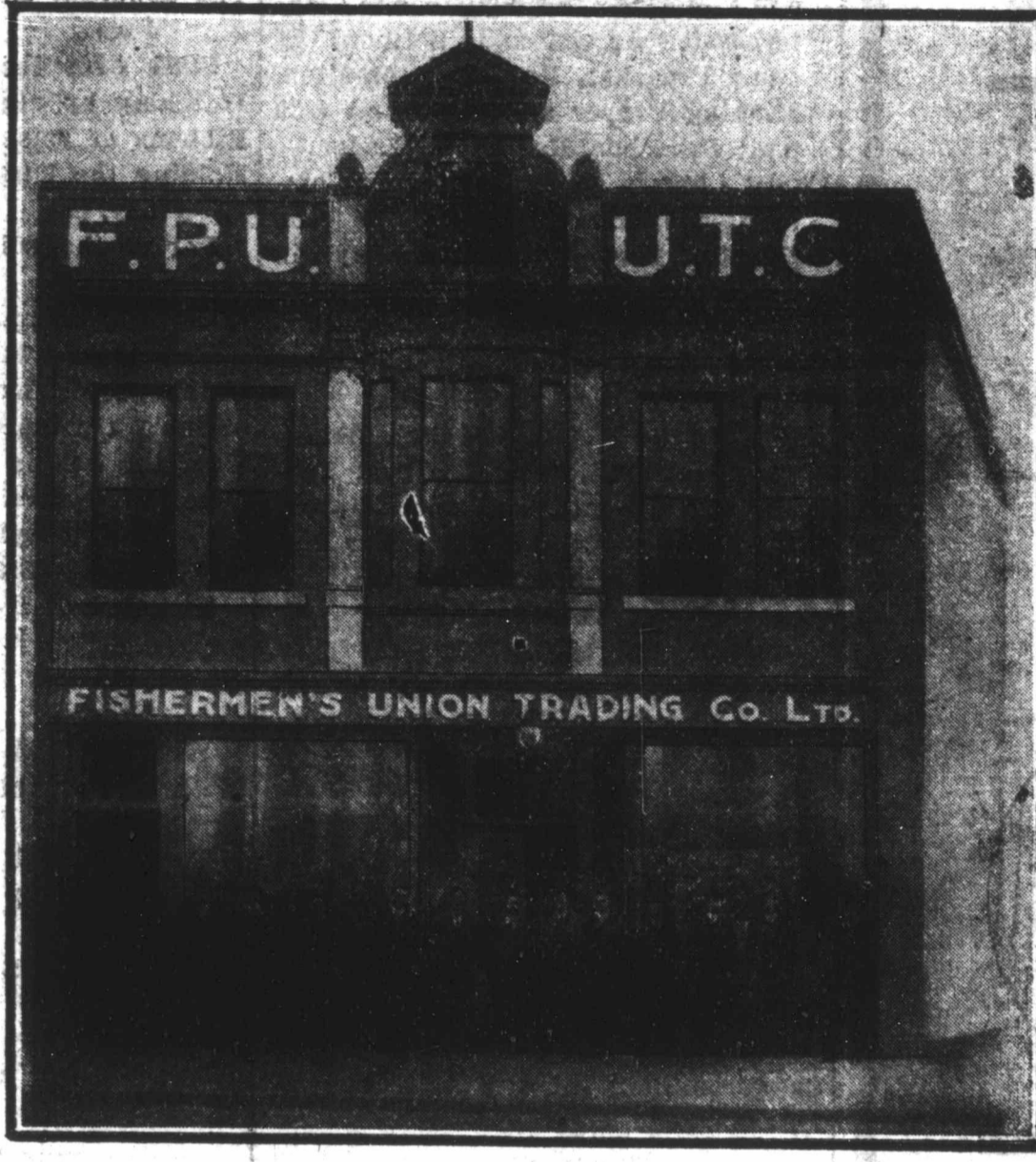
SUMMER WEAR!

If You Want to Economize on Articles of Summer Wear, We can HELP You.

Children's & Misses Dresses

- CHILDS' WHITE MUSLIN DRESS, trimmed with Embroidery, Lace Insertion and nicely Tucked, to suit ages from 80c. to 6 years old. Each 80c.
CHILDS' WHITE MUSLIN DRESS, Tucked Sleeve and Flouncing, Body, Neck and Sleeves prettily Trimmed with Embroidery and Lace Insertion, to suit age 2 to 6 years old. \$1.45
MISSSES' WHITE MUSLIN DRESS, Neck and Sleeve trimmed with Lace, Body trimmed with Lace and Embroidery. 75c. Age 6 to 14 years.
MISSSES' WHITE MUSLIN DRESS, Tucked Sleeves, pretty Embroidered Front, and deep Lace Flouncing. Age 6 to 14 years. \$1.80
MISSSES' COTTON DRESSES, color Fawn with White Pique Collar and Wrist Band; according to size. 75c. up
CHILDS' WHITE PIQUE DRESS, with Colored Polka Dot Collar and Cuff trimmed in Blue, one front pocket. Wash and wear well. Length 22 to 26 inches. 90c. Also in sizes 28 to 32 inch. \$1.20.
CHILDS' LINENE DRESSES, colors Saxe and Sky Blue. Sizes 21 to 27 inches. 90c. Larger sizes, 30 to 36 inches. \$1.20.
STRIPE GALATEA DRESSES, in the newest style made from durable materials. Sizes 21 to 27. 90c. Sizes 30 to 36. \$1.20.

THE MONEY-SAVING STORE.



- LOW PRICED CHILDREN'S DRESSES
BLUE COTTON DRESSES 20 to 24 inches long. 40c.
BLUE COTTON DRESSES 30 to 36 inches long. 60c.
Misses' White Princess Slips
Made from soft finish Cotton, Embroidery Flounce. Each. 80c.

SPECIAL LINES PRICES OF SUPERIOR QUALITY GOODS Unsurpassed in Wear, Style and Design.

- Ladies' Underskirts
MERCERIZED COTTON UNDERSKIRTS in an assortment of nice stripe effects. Special Price 60c.
SATEEN UNDERSKIRTS in colors of Brown, Prick Helio, Royal, Saxe, Cerise and Rose. 75c.
BLACK SATEEN UNDERSKIRTS. 80c.
WHITE UNDERSKIRTS with Embroidered Flounce. 55c.

- No. 1 BLOUSE SPECIAL
FAWN MUSLIN BLOUSES with heavy Lace Trimmed Collar. 90c. each.
No. 2 BLOUSE SPECIAL
Not the very latest in style but yet very serviceable and suitable for every day wear. Regularly sold at \$1.50. Sale Price 60c.

- Dress Muslins, Delaines, Piques, Etc.
White Check Dress Muslin, 8c. yd.
Cream with Colored Stripe Delaine, 11c. yd.
White Fancy Stripe Muslins, 12c. yd.
Colored Fancy Figured Crepes, 14c. yd.
White Stripe Delaine, in various color stripes, 17c. yd.
Fancy Figured Seersuckers, 24c. yd.
DUCHESS CLOTH
In Tan, Fawn, Tan and Pink Colors. 18c. yard.
PLAID GINGHAMS 12c. yard.
STRIPE ZEPHERS 12c. yard.

FISHERMEN'S UNION TRADING COMPANY, LIMITED.

GERMANY RESPONSIBLE FOR PROLONGED WAR

Berlin Knows That Kaiser Will Be Beaten—Viscount Bryce Says Peace Is Not Now Possible.

LONDON, July 8.—Viscount Bryce, former British ambassador to the United States, threw back upon Germany the responsibility for prolonging the world war, in a luncheon address before the Pilgrim society in the Hotel Savoy this afternoon. The affair was in honor of James M. Beck, of New York, former assistant attorney-general of the United States, who is leaving for America. Bryce made a direct reply to a letter recently sent him from America, urging that he use his best efforts in behalf of peace. He answered that Germany is not willing to agree to any reasonable settlement at the present time. "Mr. Beck will wish to tell his countrymen at home what we think of war and peace," began Viscount Bryce. "Recently an address reached me, signed by Americans, saying the war must end in a draw, and asking 'Why not make peace at once and save further bloodshed?' It is significant that most of the signers were of German origin. We all feel the horror and suffering of war as much as any pacifist in America, but we cannot agree to any peace such as was suggested. "Firstly, we do not think the war will end in a draw. The allies are going to win, because they will prove stronger on land, and also hold unshakable control of the sea. "Secondly, Germany is not yet prepared for any terms we could accept. The German government knows that Germany will be beaten, but the German people don't know it yet. The government has fed them on falsehoods, and now fears to accept terms which would recognize its own failure. "Thirdly, peace now on Germany's terms would not be permanent, but a mere truce. "Lastly, we are fighting for great principles, that to the future of man-

ceptionally good progress has been made. In Ontario about one third less grain was sown than in previous years and in condition it is uneven, spotted and badly affected by rain. A great deal will not ripen and will be cut for green feed. Generally speaking the western crops are looking well, with plenty of moisture. In the Medicine Hat region of Alberta, the wheat is very uneven, but the fall wheat is already heading. Yields well up to the average are expected, providing early frosts do not cause damage.

A SOLDIER'S WILL
Second Lieutenant Norman McGregor Lowe, D.C.M., 14th London Regiment (London Scottish), of 4 Oxford road, Chiswick, W., who was killed in France on January 10th, younger son of Mr. Charles Lowe, formerly Berlin correspondent of 'The Times,' in his will wrote: "In the event of my death, which I hope will be an honorable one on the field of battle, I appoint my brother, Charles Edward Berkeley Lowe, to be executor. He is to have the undisputed control of my affairs, and at his complete discretion. "Bury me by the bracken bush. Beneath the blooming briar. And let never living mortal ken That a kindly Scot lies there. (Signed) Norman McGregor Lowe, 2nd Lieut. London Scottish. "Long live the King."
Beginning a Fish Story.
First Fisherman—How many fish did you catch yesterday?
Second Fisherman—How many did you?
First Fisherman—I asked you first.

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British Colonel Took His Sleep in Enemy Dugout

And a Candle of its Former Owner Was Still Burning
ADVANCE WAS VERY RAPID
The Difference in Appearance Marked Between Advance and Trench Life

"PRESS CAMP in France," July 8, via London, July 8.—Facts and impressions come in overwhelming numbers to the press correspondent who is on the move morning and night trying to grasp the details of the gigantic struggle which is in progress in northern France. At every turn he realises the immense forces of material and men that are being employed in this determined offensive.

Wounded Limping Away.
Everywhere the eye can reach are perspiring and dust-laden soldiers, while on the side-lines groups of peasants call out to the passing soldier and the drivers of ammunition transporters go on and coming, for the latest news. British and even German wounded are seen limping off the field side by side, while procession of trucks and ambulances deliver wounded at the dressing stations to be passed on to waiting trains. Reserves in Shell Craters.
Where the British and French lines join, there is another world of blue and khaki uniforms and various kinds of transport vehicles. An automobile took the Associated Press correspondent to-day to a point on the battlefield which a week ago had been sight and range of the German machine gunners. Reserves were sitting about among the shell craters wrought by the terrific fire of the British guns. German rifles were being gathered in piles and German dead lay in piles for burial. Offered Binoculars.
The correspondent was offered

captured German helmets on all hands by the soldiers, German officers' revolvers and even a pair of binoculars.

The change from the scenes presented by the monotonous trench warfare to those of an advancing army was amazing. From the ruins of the German positions between Montauban and Mametz the correspondent looked over the whole field toward the second great line of the German defences, where the barbed wire entanglements were plainly discernible: from the field won by the British with its battle litter and silent shell holes the spectator looked forward to where the battle still raged and, west beyond Fricourt, to where the British infantry were advancing to take another position.

"Good" and "Bad" Luck.
Men who were spoken to, talked of "good luck" or "bad luck," which meant that they had made the rush across the zone between the old British and German lines against little opposition or that some machine guns were still in position and snipers who survived the shell fire, were encountered. As an instance of the amazing rapidity with which the British troops advanced, a British colonel took his first real sleep since the fight began in a German dugout, where his predecessors' candle still burned on the table.

SHACKLETON IN CHILE Explorer Has Landed in World's Most Southerly Town

PUNTA ARENAS, Chile, July 8.—Sir Ernest Shackleton, the Antarctic explorer, arrived here to-day.

Punta Arenas, the most southerly town in the world, situated on the strait of Magellan, is the port where the Uruguayan Government has fitted out another relief expedition to rescue the main body of Lieut. Shackleton's Antarctic party left on Elephant Island. Shackleton's first attempt to reach Elephant Island on a vessel lent by Uruguay failed and on June 25th he returned to Port Stanley, Falkland Islands.

ADVERTISE IN THE MAIL AND ADVOCATE

ANOTHER BUTCHER UP TO DATE.

MR. COFFIN of 147 New Gower St., is awaiting the arrival of one of our latest type DAYTON MONEYWEIGHT SCALES.

Mr. Coffin has not been in business for himself as long as some others, but he is convinced that there is no economy in fooling along with inferior Scales. Mr. Coffin has established a reputation for the quality of his Pork and Sausage.

When the new Scales arrive, Mr. Coffin will have one of the most up to date shops in the City, and the consumers in his district appreciate his enterprise. The time has passed when any butcher or grocer can run a shop in St. John's on the "Back woods" principal and increase his business.

If a merchant is not prepared to serve his customers promptly and efficiently, and his competitor across the street makes every effort to be up to date, the public soon finds it out and the merchant who is not afraid to take the pains or to spend a little money in order to serve his trade better, will find new customers and increased business.

It is a mistake to imagine that the people of Newfoundland do not appreciate efficient service.

Nfld. Specialty Company, RENOUF BUILDING, SOLE AGENTS FOR NEWFOUNDLAND.

We also handle "DAYTON MEAT SLICERS" and "DAYTON CHEESE CUTTERS."

