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Important Butter Notice

\$30.00 Fine

All Butter in packages or wrapped in parchment paper must in future be labelled Dairy or Creamery.

This means no butter can be bought or sold in plain wrappers or in unbranded packages. No butter can be sold or bought under brand of Separator. The word Dairy or Creamery must appear on wrapper or package.

Failing to comply with the above Government Act you are liable to a fine of \$10.00 to \$30.00 for each offence.

For further information write the Department of Agriculture, Ottawa, and ask for copy of the Dairy Industry Act, 1914, Bulletin No. 42.

Neatly Printed Butter Wrappers which comply with the law may be had at THE ONTARIO in any quantity, with the maker's name. SEE OUR SAMPLES.

PRICE

1000	\$2.50
500	1.75
250	1.50

Reduction on larger quantities

One Family Figures in Three Disasters

Had Members on Eastland, on Lusitania and in Iroquois Theatre Fire.

Chicago, July 31.—Tragedy again has settled upon the Plamondon family, Chicago pioneers. This time the victim is Mrs. E. K. Plamondon, of 4,523 Jackson Boulevard, one of seven members of three branches of the family who were on the Eastland. All of the others were saved. The Plamondon calendar of tragedy now reads:

Iroquois Theatre fire, Miss Charlotte Plamondon, daughter of Charles A. Plamondon, rescued in state of collapse.

Lusitania, Mr. and Mrs. Charles A. Plamondon lost their lives. Their bodies arrived in New York two months ago today.

The Eastland disaster, Mrs. E. K. Plamondon perished.

E. K. Plamondon, cousin of Charles A. Plamondon, his wife and two daughters, Marie, 18 years old, and Irene, 17 years old, his brother, Ambrose, and the latter's son and daughter-in-law, Mr. and Mrs. W. I. Plamondon, of 4,135 Indiana avenue, were thrown into the water when the Eastland capsized, Mrs. E. K. Plamondon was drowned. E. K. Plamondon's two daughters, Irene and Marie,

are at St. Luke's Hospital. The remainder of the party went to their homes.

Taken to Montreal

Couple Brought Over From Rochester To Kingston.

Rochester, N.Y., July 31.—Charged with being in the country in violation of the laws Rudolph Schneider, twenty four years old, and Amosa Tardiff, alias Germain Letreuve, twenty years old, both of Montreal, were turned over to Immigration Inspector Martin.

Some time ago the couple left Montreal as man and wife, went to New York, and then came to this city. They had been here several days, it was said. Inspector Martin left on the steamer Toronto for Kingston with the couple. They will be turned over to the Canadian authorities today.

American Arrested

For Attempting To Leave Germany Without Passport.

Washington, July 31.—Harry L. Wilson, Oregon, clerk to the American Consul-General of Berlin, has been arrested by the German authorities on the Danish frontier on the technical charge of attempting to leave Germany without a passport.

It was learned at the State Department today. He is relating it to President Wilson.

Wilson's real offence, it is understood, was issuing a passport to an Englishman as an American citizen, thereby enabling him to evade the German authorities. Wilson is not immune from German law, and the offence is believed to be grave. The State Department is investigating.

Idiot Regains Mind

Afflicted Youth Is Cured by Patch on Skull.

Lexington, Ky., July 31.—As a result of a trephining operation performed on him, Matt Bryan, an eighteen-year-old boy of Athol, Ky., has been reclaimed from idiocy.

When four years old Bryan suffered a fall, which is now known to have fractured his skull, and from that time on his mind has been that of a child mentally, amusing himself with strings, toys, etc. His right eye looked upward, giving him an expression of feeble-mindedness.

Following the operation, which was performed at Jackson, the young man's mind has become brighter and his eye has been restored to its normal position.

Queen's Hospital Likely to go to the Dardanelles

A cablegram to Dean Connell from England states that the War Office desires to send Queen's University Hospital to the Dardanelles. The work now being done by the hospital at Folkestone is most satisfactory. The staff has perfected its organization and is giving such excellent service that the authorities wish to make special use of it in the operations at the Dardanelles.

Is Maj. Bolster a Prisoner of War in Germany

An Oshawa man, Bugler Townsend who was invalided home from the front stopped over here between trains on Tuesday morning. He was wounded in a rather peculiar way. A German shell struck the pile of sand bags in their trench and topped them over on him. His right leg was crushed and is a bad handicap just now, but he will be supplied by the Government with support. While here Townsend, who was in the second battalion with Major Bolster, stated that Major Bolster was a war prisoner in Germany, but was wounded in the head and legs.

Mrs. F. Birch of Fort William, is visiting her parents, Mr. and Mrs. Wm. Rutten.

RECRUITING CAMPAIGN LAUNCHED IN KETCHESON WARD LAST EVENING

Attendance Rather Small, but Efforts Will be Redoubled -- Rousing Addresses by Number of Speakers--How Belleville Measures up in Percentage of Recruits--The Need of the Hour.

From Saturday's Daily. "I do not know what has come over the boys of this city of late years. It is not cowardice. But whoever does not answer the call now, will regret it to the end of his days. And not only the boys, but the fathers and mothers, who refuse their consent, I believe most of the blame is with the parents"—Lt.-Col. S. S. Lazier.

"You men should be the proudest in Canada today to know that you have taken upon you the responsibility of service. You are proud of it. And what is more, we are proud of you"—Mr. E. Guss Porter K.C., M.P., to recruits last evening.

"I have the utmost respect for the men who are volunteering. They are not men of means. The men who should come forward are not answering. What would happen if a German army came to Belleville and an officer demanded the city's records and a tribute on threat of blowing up the city?"—Col. W. G. Ketcheson.

"After this war is over, there will be a great many who will regret all their lives that they did not enlist. Any mother will then realize that her son is marked for the rest of his life"—Capt. Dr. MacColl.

"It is too bad there are shirkers, but think of the other side! The pride of service! You men are not going to sacrifice, but to glory. The more men who go the sooner will the war end, and the fewer men will be slain. . . . I am sure Belleville will wake up. . . . To you has been given the honor of initiating the recruiting movement"—Lt.-Col. W. N. Ponton K.C.

"There should be a meeting in every home in the city tomorrow. If we pledge ourselves to go into the recruiting with sincerity we shall certainly succeed. We have got the work started. It has gone into our hearts, we will make of every one of you a recruiting sergeant or officer. . . . The men who should be ostracized are the men who are not doing their duty"—J. F. Wills K.C.

A meeting of the like of which has never been known in Belleville took place last evening in the High School auditorium. It was the opening gathering of the recruiting campaign in this city and was for the purpose of arousing interest in Ketcheson ward.

For some reason the fathers and mothers did not respond to the call of the chairman; perhaps the notice given was too short. That loyal band of musicians, Pipe Major Johnstone's pipe band did everything possible to arouse the public in the ward. They paraded to the armories at 7.30, where about 36 recruits of the 15th and 49th regiments joined them, with Lt.-Col. Ketcheson and Lieut. Rogers of the 8th C.M.R. They marched through the streets of the ward playing Highland airs and arrived at the High School grounds about 8.10. There they rendered Scottish music and Pipe Major A. Johnstone played a pipe solo. Had it not been for the recruits, the gathering would have been a slim one and the speakers one and all referred to the condition of lack of interest.

Mr. J. F. Wills, K.C., chairman, called the meeting to order. "I regret," he said, "to see so few present. It is a sad thing that people are so thoughtless as to stay away from a meeting of such vast importance. The people may be indifferent but they will have to be stirred up. I am glad to see 60 stalwart men before me, volunteers to go and fight in our behalf." The chairman thanked Col. Ketcheson and Lieut. Rogers and the recruits for their attendance as well as the pipe band. On the platform with the chairman was Mr. E. Guss Porter, K.C., M.P., president of the Patriotic League, Col. Lazier, Col. W. N. Ponton, Col. Ketcheson and Capt. Dr. MacColl.

Mrs. Wilmot sang "The Men of Harlech" in a most stirring fashion. She was roundly applauded for the excellence of her effort.

"I must express my deep disappointment at the manner in which the re-

sidents of Ketcheson Ward have failed to respond to the call of the meeting," said Mr. E. Guss Porter, president. "It is a regrettable feature that a body of citizens believed to be patriotic should display so little interest in the young men who are going to the front. I hope it will be the last occasion during the campaign that I shall have to make such remarks.

"I am pleased to know that the ladies have been taking a great interest in the work. I regret to state I cannot say as much of the men of this city, the people who call themselves men. The good ladies have been working day and night, soliciting contributions in storm and fine weather, and what have the men done? Put their hands into their pockets and given a dollar.

"It is a shame, it is a disgrace to the men of this city. I am willing to take my share of the blame. I say this, every man should assume his responsibility on such an occasion as this."

CAMPAIGN MUST SUCCEED.

Mr. Porter hoped he could impress the necessity of making an effort in recruiting in Belleville. "I am discouraged at the outset, but while discouraged, I am not dismayed, I am determined to redouble my efforts and when we have another meeting, I have no doubt our efforts will be attained.

"The noble men I see before me here, have felt the necessity I have spoken of. The British Empire has enjoyed the distinction for over 100 years of being the greatest nation on the face of the earth, socially, financially, territorially, the greatest nation in population, the greatest in development in education, the sciences and arts and more important than all these, the British Empire is the greatest in the world, in its effort to establish the principles of freedom and liberty and by these principles to enlighten the whole world. Canada occupies the brightest place in the crown of the Empire, the greatest position outside the British Isles in development. A year ago with out provocation our Empire was attacked and was forced into a fight to defend its honor. No more noble cause could be put before a nation to fight for—than that of honor.

"You men should be the proudest in Canada today to know that you have taken up the call (cheers). You are proud of it. You desire to be proud and what is more, we are proud of you. When a man surrenders comforts and takes his life in his hands, he deserves every credit and honor. I can only hope you will all return wearing the emblem of honor pinned on your breast by our noble King, God bless you." (applause)

WHAT IS TROUBLE WITH OUR YOUTH?

"The native born Canadians have not been responding as rapidly, as they should," said Col. S. S. Lazier, explaining the cause of the ward meeting. The need of active recruiting is felt by all. Those present have either their sons at the front or they have none to send. Col. Lazier congratulated the young recruits before him. "No part of the civilized world is more interested, boys," said he, "than our own beloved Canada. If we do not succeed, we become a German colony." I congratulate you heartily, boys, and I hope you will all come back. If we could recruit 500,000 volunteers, it would have a great moral effect. "I hope the war will be over, boys, before you can reach the front, but I am sure if you do arrive at the front, you will give a good account of yourselves."

"I do not know what has come over the boys of the city lately. It is not cowardice. But whoever does not answer the call now, will regret it to the end of his days. And not only the boys, but the fathers and mothers, who refuse their consent, I believe most of the blame is with the parents.

"I am glad none can in future days say of you 'There is a slacker.' The finger of scorn will be pointed at the shirker in after days.

"I hope that though this beginning is not very successful, this city will see a stimulation of interest."

MEN OF MEANS NOT VOLUNTEERING.

Col. Ketcheson, was greeted with cheers by the soldiers and citizens. He had been most pleased to bring his recruits. "I have respect for the men who are volunteering. They are not men of means. One poor fellow came in tired and black with travel. He was undernourished, but was accepted. The men who should come forward are not answering. What would happen if a German army came to Belleville and a general officer demanded the city's records and a tax on the threat 'If you do not, I will blow up the city.' The men of means who have all at stake and everything to fight for are not responding.

"I'm surprised that the citizens of Belleville are not answering. I'm a farmer by profession. I have a good home. I have everything I require. But here I am, working night and day for seven months.

"Our regiment has turned out 565 men and 25 of them are officers. There would be no prouder day than when I have a thousand such men (cheers).

"It is the Canadian mother who will not let her son, or her husband go. The only reason I can see is that our people are not used to seeing our sons go forth to battle. But in England, some members of families are always on service."

I believe it is my blood. My grandfather fought in the war of 1812. Col. Ketcheson referred to Capt. N. D. Ponton, who has written him that the Canadians at the front were equal to the best British troops. "Add these men before me will be 'just as good.'" (Applause)

Col. Ponton produced a number of recruiting posters as issued by the British Parliamentary Committee. "I am sure Belleville will wake up, to you is given the honor of initiating the movement.

"Fill up the ranks but pile up the munitions." "Take up the sword of Justice," were two posters' messages. "It's our flag fight for it, work for it," read another.

That is the note from now on till the end of the war. Let that be the solemn league and covenant. "It is to be accomplished by fighting men. That's what Belleville will see as a result of this campaign.

Miss Anna Ponton sang the song "What will the answer be?" Miss Elliott was accompanist.

Mr. Wills said "We have got the n started. It has gone into your hearts. We will make of every one of you a recruiting sergeant or officer. We must go to the ladies and get them to say 'no shirker will ever receive any attention from us! The men who should be ostracized are the men who are not doing their duty."

"There should be a meeting in every home in the city tomorrow. If we pledge ourselves to go into the recruiting with sincerity we will surely succeed."

The meeting broke up with the National Anthem and cheers for the recruits.

DEMONSTRATION OF RECRUITING

"That gives you an idea of what the Belleville born are doing," said Capt. Dr. MacColl, after he had asked the Belleville born of its recruits to stand up only 5 out of the 36 had arisen. Only one half of the recruits were Canadian born.

"Something has got to be done. I'm not surprised about Ketcheson Ward. Very few have gone. You could almost count them on your hand.

M. A. R. Walker, "No, no, almost 30 have gone from this ward."

Everybody shall have an interest. We are about 200 short in this district for one regiment and another regiment has to be formed.

After the war is over there will be a great many who will regret it all their lives. Any mother will then realize that her son will be marked for the rest of his life.

PAY, ALLOWANCES, PENSIONS

Capt. MacColl gave a short abstract of the conditions of pay, allowances and pensions of private soldiers enlisted in the C. E. F. The soldier receives \$1.10 per day and is provided with all necessities. N. C. O.'s receive up to \$2 per day according to rank. A married man must assign one half to four fifths of his pay to his wife and in addition the government sends a separation allowance to her of \$20 per month. A mother solely dependent on an only unmarried son is entitled to the separation allowance together with whatever he assigns of his pay. A soldier's wife should get monthly \$36.50 to \$46.50.

The Patriotic Fund provides the following allowances through local committees—

Wife or mother solely dependent \$10.00 per month.

Every child from 10 years to 15 years \$7.50 per month.

Every child from 5 to 10 years \$4.50 per month.

Every child under five years \$3.00.

To sum up a soldier's wife who has no other means of support will receive sep. allowance per month \$20 government part of pay \$16.50 to \$26.50, patriotic fund \$10 per month, total \$46.50 to \$56.50. With three children of varied ages the grants would amount to \$61.50 to \$71.50 per month.

The total amount for a solely dependent mother of an only unmarried son may be \$30 to \$56.

Pensions range from \$75 to 254 per year. If attendant is needed the rate is increased one third. A married man if totally disabled may draw for wife \$11 per month, for each child \$5 per month. A widowed mother of a totally disabled soldier may draw the same as a wife.

Pensions rates for widows are \$22 per month for life, and for each child \$5 per month.

"There were two available boys on Queen street. They are on active service. The rest are under 15 years. In two years there will be half a company of them," said Mr. Wills. Still there is not enough interest manifested.

"I have kept faith with the heritage, Canada can pay," declared Col. Ponton. Because of the Canadian work, recruiting is growing in Canada. We are now realizing it is a grim struggle for our brave and dear ones for the dear old flag and for that the flag stands. St. George slew the dragon but you will slay the dragon that breathes sulphurous gas. St. Patrick banished snakes from Ireland and you will banish the snake of barbarism from Europe. And St. Andrew went out and caught his net. You will be the recruiting officer. You will be in uniform.

Col. Ponton referred to the com-

radeship of King's men doing service for King and Country and their friends. It is too bad there are shirkers, but think of the other side. The pride of having served! "I was present at the battle of Berlin, when the Union Jack floated over the citadel of Berlin," will be the proud remark in days to come.

"You are not going to sacrifice but to glory. The more men who go the sooner will the war end and the fewer men will be slain.

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Fraud in Collecting

Arthur Lambert, and Charles Martin, two boys aged 16 and 20 years, pleaded guilty in the police court this morning that they had been collecting money under false pretences. Yesterday afternoon the police came into possession of information which led them to arrest the young men. The complaint was that they had been selling flag buttons at 10 cents each on the understanding that a portion of the money was to be given to the Red Cross. This today they confessed was false, as they had made no such arrangement to contribute money to the Red Cross. They were remanded until Tuesday.

On Thursday the young men had put up a local hotel giving the names of Joe Palmer and B. Craig of St. Catharines.

Chicago Buried 600 Victims of Disaster

Chicago, Ill., July 31.—Under streaming skies, Chicago buried its dead today.

The hue and cry for the guilty in the Eastland catastrophe was muffled for a time. In its place bells tolled the city's sorrow. In official places, doors were closed. Over public and semi-public buildings flags drooped at half mast. Close to 600 of the victims were laid to rest.

So great were demands upon priests and pastors that funeral ceremonies were by sheer necessity, conducted over groups of bodies.

Conventional means of conveying the dead to their last resting places proved to be hopelessly inadequate. Many of the sad processions were led by coal, ice and express vans, swarmed in crepe.

Lakefield Lady Gets Letter From the King

Mrs. W. M. Graham of Lakefield has received a letter from His Majesty the King thanking her for the information regarding the patriotic work of the Soldiers' Comfort Club, and especially for the splendid service of Mrs. MacDonald, who at the age of ninety-one years, has knitted fifteen pairs of socks for the soldiers. Mrs. MacDonald is to be congratulated upon receiving royal recognition of her patriotic achievement.—Lakefield News.

Trieste Wrecked

Garrison is Gone

ROME, July 31.—An uncensored despatch from Trieste says that over 300 houses and villas there have been looted and wrecked. Verdi's monument and other works of art have been destroyed. The city is practically empty. A majority of the Italian inhabitants have been arrested and interned.

The shops are opened at 9 o'clock in the morning and closed at sunset. The streets are without light at night. The wards near the dockyard have been damaged by the Italian aerial bombardments. The city has virtually been evacuated, the garrison having been withdrawn and only the gendarmes left. These are requisitioning the scanty supply of foodstuffs.

A rupture between Turkey and Italy is inevitable. Turkey has ignored the Italian remonstrances and threats against the internment of Italians.

Use of the Italian language has been forbidden.