



THE WHOLE NATION BENEFITS BY YOUR SAVING

**Be economical—buy intelligently—save—help to
win the war—by using "Robin Hood" Flour.**

"Under present conditions, careless buying is worse than wasteful."

THUS, the National Service Board emphasizes what we have steadily maintained—that it pays to buy intelligently, and pay for quality.

It's a downright extravagance, to buy flour of unknown, doubtful quality—or even flour that is not sold on a positive guarantee. That's why

ROBIN HOOD

THE "MONEY BACK," FLOUR



The
Robin Hood Mills
Limited.

MOOSE JAW, Sask.

is the most economical that any woman can bring into her kitchen. It has the strength to make fine, big Loaves—it has the flavor to make delicious cake, and flaky Pies. Every sack and barrel is sold on our Money-Back Guarantee that "Robin Hood" makes better bread, and more of it,—in short will give you better satisfaction—than you have ever gotten from any other brand. If "Robin Hood" disappoints you in any way—the grocer will refund, not only the full purchase price, but also 10% additional.

The \$10,000 "Robin Hood" Cook Book—prepared by the widely known authority Mrs. Rorer—can be secured free in exchange for Coupons found in every sack of the flour.