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THE GRAIN GROWERS' GUIDE
"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

GEORGE F. CHIPMAN, Editor and Manager
Associate Editors: John W. Ward and Ernest J. Trott
Home Editor: Francis Marion Beynon

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Advertising Rates

Commercial Display—16 cents per agate line. Livestock Display—14 cents per agate line. Classified—4 cents per word per issue. No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

Manager Of His Business

I may say that I look upon The Guide as the Manager of my business, that is to say, in buying and selling.

In December last I wanted to buy some dry goods. I consulted my merchant and asked him whether it would pay to send for goods thru advertisements in The Guide. Well, he thought not. But I thought I would try anyway, so I sent several orders to — Co., of Winnipeg. On the \$40.00 order, I saved one-third, or about \$13.

The next order was to — Co., of Winnipeg, for a pump engine, 2½ horse power. The best price I could get in Lacombe was \$155. I am quoting prices for engine pump, jack and belting. I sent to — for a catalog and ordered my engine, belt and jack laid down at Lacombe, freight paid for \$79. \$155 - \$79 = \$76. Another \$76 saved, and I might add that I was surprised at the quick service I got. The whole time lost was hardly two weeks. It is only too bad that the farmers do not get wise quicker. So you see by these two transactions I have saved \$89.00.

I have also been benefitted by your market reports. I have 1,000 bushels of barley I would have sold had it not been for The Guide keeping me posted. I could get in December, 1914, 48 cents a bushel, but by watching your market report, managed to hold it—now I can sell it for 65 cents. By these figures you will see that I have done very well. Others might do likewise.

A. C. BRUNS.

Box 265, Lacombe, Alta.

Others Might Do Likewise

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