

PUBLISHED EVERY  
FRIDAY

CIRCULATES IN  
EVERY PROVINCE

# THE CANADIAN GROCER AND GENERAL STOREKEEPER

QUALITY..

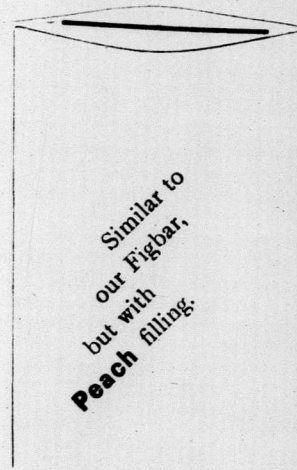
When a salesman talks price to you  
Ask him about **QUALITY**  
When he talks quantity . . .  
Ask him about **QUALITY**  
When he talks merit to you . . .  
Ask him about **QUALITY**

That's the \_\_\_\_\_  
**STRONG POINT**  
in  
**Colman's Mustard**

## SOMETHING NEW

*Our specialite' for April is our new  
PEACH BAR. A dainty biscuit  
of exquisite flavor, good alike for  
wine or dessert.*

Have it in your store at once, do  
not wait for inferior imitations.



**Christie, Brown & Co., Limited,** TORONTO and  
MONTREAL.