

PUBLISHED
EVERY
FRIDAY

THE CANADIAN GROCER AND GENERAL STOREKEEPER

CIRCULATES
IN EVERY
PROVINCE



QUALITY..



When a salesman talks price to you

Ask him about QUALITY

When he talks quantity . . .

Ask him about QUALITY

When he talks merit to you . . .

Ask him about QUALITY

That's the _____

STRONG POINT

in

Colman's Mustard

**PEEK
FREAN
& CO'S**

"We hold a vaster assortment than has been."

Here are two of them :

For Excellence of Quality
and Delicacy of flavour

OUR

Cafe Noir

cannot be beaten.

No assortment complete
without them.

The Newest Thing Out

ZELLAR WAFERS

Have You Seen Them?

All Flavours.

SURE TO SELL.

ADDRESS : (a post card will do)

CHAS. GYDE, 20 and 22 St. Francois MONTREAL
Xavier street.