

ATTRACTIVELY DISPLAYED GOODS SELL QUICKLY

We are spending thousands of dollars telling your customers about O-Cedar. Co-operate with us. Our ads. are appearing in the principal dailies and in the monthly and weekly magazines. Thousands and thousands are using it daily. Many of these women are your customers. Do they know you stock O-Cedar? Are they ordering their

O-Cedar
Polish
(MADE IN CANADA)

from you? We have many handsome and attractive counter, store and window displays which we are glad to supply to you *absolutely free*. This is one of them. Prominently placed on your counter, it will double your sales. Write your jobber for full information about our *Display Deals* and *Profit Deals*. They mean money in your pocket.

Write Your Jobber To-day.

CHANNELL CHEMICAL COMPANY, LIMITED, TORONTO, CANADA



Eno's "Fruit Salt" is no shelf-warmer if you let people know you stock it

Extensive advertising has acquainted the consuming public with the facts about Eno's "Fruit Salt." It has stirred up a desire to become well acquainted with the delightful effects of this invigorating, mild regulator of the human system. Then, why not "make hay while the sun shines" and turn this desire or demand into profit for your till by setting up an attractive counter display or window trim. Now is the time to show and push Eno's "Fruit Salt"—the original and only fruit salt.

Mail your order to-day if your stock is low, for every grocer should sell Eno's.

J. C. Eno, Limited, "Fruit Salt" Works

LONDON, ENGLAND

*Agents for Canada: Harold F. Ritchie & Company, Limited
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