

All Round Mutual Life Policies

A man owes a debt to himself as well as to his family. Life Insurance that does not provide protection for the time of weakness and old age, that must come to the assured himself, is not complete insurance.

The Mutual Life of Canada has introduced

A New Disability Clause

into its policies, under the provisions of which the Company will pay to the Assured

**A Monthly Income of \$10 per month
for each \$1000 of Insurance**

.....

If you will complete and mail the coupon below, we will advise you how this new Disability Clause may be added to your policy.

COUPON

Full name

Date of Birth:

Occupation

Address

Policy No.

The Mutual Life
Assurance Company of Canada
Waterloo, Ontario

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Every Turn of a Separator Handle

Means gain or loss. Loss if you have a separator that doesn't skim close, one that is hard to turn, one that takes a long time in skimming, one that is constantly out of repair, and one that is hard to clean.

Gain—When all these elements of dissatisfaction are eliminated. It's only a direct loss of good hard cash if you buy anything but the best separator, and all these difficulties are overcome when you use the

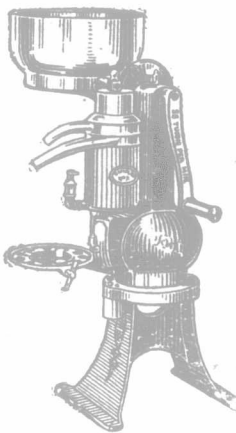
SIMPLEX LINK BLADE CREAM SEPARATOR

Its perfect skimming enables you to save every pound of butter. Nothing is lost in the skim milk. The large capacity of the Simplex will cut the labor of skimming in two, not only because it turns easier than most cream separators, but because it does the work in half the time.

*Write to-day for book describing all details
and reasons why so many people are satisfied
with the Simplex Separator.*

D. DERBYSHIRE CO., Limited, Brockville, Ont.

BRANCHES: Peterboro, Montreal, Quebec.



**For Your
Winter's
Supply of
Vegetables**

THERE is but one material that you can use to build a real root cellar—that material is Concrete.

There is but one Book that can be relied upon to give you the important facts the farmer needs to know about Concrete, and simple directions for using it.

That book is entitled: "What the Farmer can do with Concrete."

This book is the standard authority on farm building construction. Its plain directions have been followed by over one hundred thousand Canadian Farmers—any one of whom would tell you that the things he has learned from this book are of untold value to him.

If you contemplate the building of a root cellar—one that will keep the vegetables in fine condition all winter long—*get this book.*

If you think of building anything of Concrete—from a silo to a fence post—*get this free book.*

CANADA CEMENT COMPANY LIMITED
501 HERALD BUILDING, MONTREAL

Sales Offices at
MONTREAL TORONTO WINNIPEG CALGARY

"Canada" Cement can be secured from over 2,000 dealers, in nearly every city, town and village in Canada. If you cannot locate a convenient dealer, write our nearest Sales Office.

A WORD TO THE YOUNGER MEN

In one of his famous essays, John Stuart Mill, the great Economist, made the following terse statement:

"We all desire to be well off, but few possess the effective desire of accumulation."

That is the point—to have both the wish and the WILL, to save money.

A Life Insurance Policy is the surest stimulus to save, and The Great-West Life Policies provide all the advantages of profitable investment and safe protection on most favorable terms.

Full rates and information on request.

THE GREAT-WEST LIFE ASSURANCE COMPANY
Dept. "J" Head Office: WINNIPEG

Ask for a Registration Certificate Holder—while they last.