





PRETTY MODEL GROCERY STORE
Play store indoors this winter
with packets and tins of tea, coffee,
cocon, biscuits, grape nuts, sugar,
candy, quaker oats, rice, salt, soap,
soda, wheat berries and lots more
quite pure loods. Store fitted up
with shelves, counter, scales and
weights, invoices, bags, price tickets, etc. Write us how to get this
dandy store FREE.

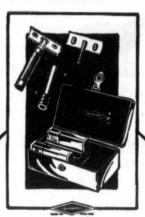
BRITISH SUPPLY HOUSE



kept for power purposes and a large proportion of the remainder for maintaining the supply. The investment per actual horseinvestment per actual horse-power is greatly reduced by the substitution of mechanical for animal power, and the cost of operation compares favorably with that of horses. The horse, however, remains the best prime mover for all-round purposes, and will probably never be entirely displaced by a machine. The comparative merits of animal and mechanical power will in the end probably be resolved into a question as to which source of power will require the least acreage for the production of fuel, owing to the rapidly growing area required to supply food for the human race.

Last but not least, the automobile is rapidly finding a place in the business management of the farm. It takes from the shoulders of the heavy draft horse the necessity for long, exhausting trips to town on light errands. It dispenses with the one or more horses often kept simply for occasional use on the road, and leaves to the general purpose draft horse only that work to which he is well adapted, namely, the drawing of implements over the field and the hauling of heavy loads to market

In general machinery has reduced the cost of producing farm products. It has improved the quality of products by condensing crop operations within the period when the most favorable conditions prevail. By increasing the acre effectiveness of a man it has reduced the labor necessary to produce the nation's food supply, leaving it free to assist in development along other lines. At the same time it has thrown upon the cities the burden of providing work for an ever-increasing army of non-producers. It has increased the qualifications demanded of the farm laborer so the unskilled city laborer will not do on the farm. It has increased the investment necessary for the proper organization of a farm, this and the higher price of land making it more difficult for a person of small capital to engage in farming. As a nation we have occupied nearly all of our naturally productive area and are confronted with the prospect of providing food for an increasing population with a constant acreage. In the past machinery has encouraged extensive rather than intensive farming. Henceforth the reverse should be true. If he who makes two blades of grass grow where one grew before is a public benefactor, then none the less a public servant is he who puts into the farmer's hands the machinery for making such a course attractive. On the other hand, if he is a public curse who reduces the fertility of the soil so that but one ear of corn grows where two grew before, at least a small part of the blame should fall upon the shoulders of the manufacturer who furnishes the means for pursuing such a course



No Stropping

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THE keen, quick, business-like directness of the GILLETTE appeals to the man who knows and appreciates a time-saving tool or a clever piece of machinery when he sees it.

With the GILLETTE there's no time wasted in honing, stropping or fussing with a complicated shaving device. You simply pick up the GILLETTE—and shave.

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The GILLETTE blade, thin enough to take a perfect temper, yet held absolutely rigid in the handy GILLETTE frame, and adjustable to any beard, shaves as no other razor can shave.

The GILLETTE changes shaving from a time-consuming ordeal, to be endured as seldom as decency will permit, to a pleasant three-minute incident in the toilet. It enables a man to always look and feel his best—and yet preserve his face and temper.

Standard Sets \$5. Pocket Editions \$5. to \$6. Combination Sets \$6.50 to \$25. At Hardware, Drug and Jewelry Stores. Look for the big GILLETTE Signs—they show you where to buy.

Gillette Safety Razor Co. of Canada, Limited
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**SS** SS

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