

operative dairy is being constructed here to handle the farmer's cream at cost. What more could the would-be dairy farmer want? A wonderfully fertile soil, an abundance of feed, climatic conditions remarkably adaptable to raising stock, an insatiable demand for his produce, and a system of distribution at cost at his disposal.

But that is not all. Mr. Alfred MacLachlan, an O.A.C. graduate, is stationed in the district to give the newcomer the benefit of his advice and experience. Dairy farming must begin, and begin forthwith, if the lands in the more settled districts are not to be impoverished. More cattle than just suits the farmer's needs must be located on the farms, and the most desirable breeds must be selected. This is why the authorities are taking in Ayrshire and Shorthorns; they are good dual purpose animals, are hardy, and will seek their own pasturage. So far this season four carloads of cattle have been placed in this country. Some are registered and some are not. They will rear stock and produce the cream that will be distributed to the markets by the new co-operative dairy.

The farmers will be paid on a percentage of butter fat. "Of course," said Mr. MacLachlan, "it will take a good deal of trouble and labour to educate the pioneer farmers in methods of getting the fullest benefit from sending finely skimmed cream to us and keeping their skim milk on the farm for feeding purposes. We will distribute the butter and cream throughout Northern Ontario, from North Bay to Cochrane, at cost, and in time the dairy will become entirely self-supporting."

Mr. MacLachlan has only been a few months in the country, coming here from Norfolk county. He is already imbued with the spirit of the north.

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"I am simply amazed at the dairying possibilities of this country," said he. "Everything is at hand waiting the dairy farmer. Now is the psychological moment to establish the only method of permanent farm work which will perpetuate the wonderful agricultural prosperity of the north. In short, the dairying prospects of Northern Ontario are the best in Canada, southern counties notwithstanding."

When completed and in operation the new dairy will have an up-to-date making, can-washing and pasteurization plant. "Cleanliness" will be the watchword of the institution. Organized milk routes will stretch out into North Timiskaming so that the farmers will be assured regular collection as soon as facilities for collecting are completed. This will enable farmers fifteen and sixteen miles back in the bush to participate in the new dairy enterprise which will give them ready money, month by month, and help them to retain their crops until they are turned into cattle and the productivity and prosperity of the north thereby perpetuated.