

its backstage magic show....



varsity and intramural sports in and out of town. We keep track of all the various sports that are ongoing and we write and photograph them. However, thanks to our early deadline Mark manages to be very laid back and with the help of Mark Estill, writes a "commentary" if controversial commentary, called "The Center Spread". There is a special feature by Kim Matthews. There is a lot of freedom in this department. The subject matter has ranged from the Brunswickan flag, page number and date are in the correct place. The Managing Editor makes sure that all the technical details are taken care of, while the Editor in Chief keeps the administration on an even keel - from quality control of content, to patting the backs and smoothing ruffled feathers.

editorial staff all combine to keep the operation flowing without any major hassles. All gripes, grievances as well as kudos are dumped in the Editor's lap - adding age lines and grey hair to the long suffering individual. The Managing Editor is responsible for supervising the layout of each and every page as well as overseeing that each page is proofread and corrected. All the technical aspects are Mike's responsibility; such as giving the final go-ahead for the pages before they are printed, making sure that the page is neat and the Brunswickan flag, page number and date are in the correct place. The Managing Editor makes sure that all the technical details are taken care of, while the Editor in Chief keeps the administration on an even keel - from quality control of content, to patting the backs and smoothing ruffled feathers.

then assigns photographers to cover the events. All developing and printing is done by the photo staff. Always experimenting with shots and continually looking for different 'angles' the photos are forever practicing their art on unsuspecting Brunswickan staff and - threatening to sell the results to your enemies, or even worse, you friends! No one remains camera shy for long at the Brunswickan. We've been talking at great length about all this copy that gets written. What happens to it then? Well, in order to prepare it for printing, it must be typeset. The Brunswickan has a full time typesetter, Sheenagh Murphy who not only typesets our material and is responsible for the maintenance and upkeep of an eccentric typesetting machine, but also takes on outside production work which adds to the Brunswickan revenues. Our typesetter, with some part-time help, also provides invaluable assistance and advice to our editor, handles mail and the telephone and generally ties up an awful lot of loose ends. Another important technical job is the shooting of offset. This is the process of shooting negative copies of our layout pages for the actual printing of the paper. It is a job requiring both skill and patience (as well as having eyes like a rabbit) but our editor assures me that it is a job that most anyone can learn to do. The last, but by no means least,

major department is Advertising, under the direction of Gordon Loane. The Ad department is run like a small business. Ads are sold at competitive rates and are designed and laid out by members of Gordon's department. This operation is done early in the week, and in effect, the paper is then laid out around the ads. This department is responsible for its own billing and records and provides a great financial aid to the Brunswickan. In fact, whether or not the paper "makes or breaks" rests largely on the revenues brought in by the Advertising Department. What combines these varied units into a newspaper is the most important asset the Brunswickan has - PEOPLE. Without student volunteers this paper would not exist. We always like to see new faces around the office - most of us are extremely friendly and only on the rare occasion do we snap or bite. Besides offering a valuable learning experience, working on the Brunswickan opens up a whole new social life for you. There is always a job for anyone willing to volunteer - from writing stories to proofreading copy, to taking pictures, to delivering the paper Friday mornings, to just contributing ideas...Come on by and watch our operation and become a staff member of the oldest official student publication in Canada.

