



Waterman's Ideal Fountain Pen

goes through some rather weird operations in the 210 different processes of its manufacture.

Twin Vulcanizing Ovens

For hours the rubber parts of Waterman's Ideals are locked in these ovens. The enormous heat liquefies, then mixes the rubber and sulphur, giving the basic strength and necessary elasticity, which is found only in Waterman's Ideals. The rubber parts are *not* bown. They are moulded and hand-turned, hence the accuracy of fit, size, shape and beautiful finish. You never heard of the barrel of Waterman's Ideal breaking or chipping. The more you take the time to learn of the careful scientific manufacture of this pen, the more impressed you will become with its general utility. It's a long but useful journey from the rubber fields of South America to your vest pocket. *Illustrated Booklet on request.*

You can purchase the size, shape and pen point of Waterman's Ideal which you prefer, from most every reliable dealer everywhere

Buy the Genuine. Regular, Safety, Self-Filling.

L. E. Waterman Company, Limited

107 Notre Dame St. West, MONTREAL

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