Grand Prize at Seattle Exposition Won by Canadian

Blue Ribbon TEA

Our representative at the World's Exposition at Seattle advises us that we have not only got the Highest Award for our Tea, but also the GRAND PRIZE.

This latter honor has never before been won by any Tea on this Continent, and only once previously at one of the European Exhibitions.

Why it is So Good

It is Carefully Selected from the most delicate top leaves and flowery shoots of the best hill plantations. So it has none of the woodiness or bitterness that spoils ordinary teas.

The Expert Blending carefully combines the Richness and Strength of the best Indian leaf with the Delicacy and Fragrance of the finest Ceylons. The resulting flavor is simply perfect – nothing less.

It is blended to suit conditions right here in the West--not in England or Eastern Canada, where the water, etc., is so different.

The Flavor Never Varies, as Blue Ribbon Tea is always selected from the same plantations. It is not picked up here, there and everywhere, as so many teas are.

Advantage of Packet Tea

You may be living in a small town, or on a remote farm or ranch, but by using Blue Ribbon you get as good tea as you could at the largest city grocery. If you move from place to place you can always get exactly the flavor you have been accustomed to, by simply asking for Blue Ribbon Tea.

The user of bulk tea, on the contrary, is at the mercy of every change of grocers, and even of a change in the stock of the same grocer.

Blue Ribbon Tea is packed in 1 lb. and $\frac{1}{2}$ lb. lead packets, and also in 3 lb. cartons. Just get a pound and try it for yourself.

People using Blue Ribbon Tea for the first time should remember that it is much Stronger and Richer than other teas, and should put less in the pot.

See Special Cook Book Offer on inside front cover of October Monthly.