



A Christmas Morning KODAK

All the child world invites your Kodak. Wherever the children are there is endless opportunity for a Kodak story—a story full of human interest to every member of the family. And there's no better time to begin that story than on the *home* day—Christmas.

There are Kodaks now to fit most pockets and all purses and practical little Brownies, that work on the Kodak plan and with which even the children can make delightful pictures of each other. There are Brownies as cheap as one dollar and Kodaks from five dollars up—no excuse now for a Christmas without the home pictures. Write for our catalogue—or better still, let your dealer show you how simple and inexpensive Kodakery has become.

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CANADIAN KODAK CO., Limited, Toronto, Can.



Canadian Girls' Club

Christmas Gifts

EVERY year thousands of subscriptions are sent as Christmas gifts, and each year the custom is increasing. Do you realize what an opportunity this offers to our members for securing orders quickly, often several from one person? Especially will it help those members who live in villages having only a few possible subscribers, and those others who only call on a small circle of friends and relatives. Many of the girls use it very largely.

Dear Secretary:

Your suggestion to urge the Journal as a Christmas gift has been the financial wonder of the year. At least, it has been worth many dollars to me. Everyone has at least one friend at a distance to whom she wants to send something. Often it is some once intimate friend who moved away and gradually stopped writing. My inquiry recalls them to mind, and a gift often follows.

Your friend,
L. A. R.

This is from one of our seasonable members:

Dear Club Secretary:

I am very busy, but I simply cannot afford to miss \$25 or \$30 when I can earn it so easily. So, though I do not have time to see any new people, I will try to renew all my old subscribers, and get their Xmas subscriptions. Every year the number of gift orders increase, as they find how delighted their friends are with the Journal. Please send all supplies.

Yours in haste,
A. N.

For gift subscriptions we send a card to arrive on Christmas morning, announcing gift and giver, which will explain this letter to the uninitiated.

Dear G. C. Secretary:

Please send me another Christmas card to show my friends, mine is all worn out. I find the idea of having a copy of the Journal and the Christmas card arrive on Christmas morning adds to the attractiveness of the Journal as a gift. A subscription is such an easily sent gift, and one remembered so long that it is becoming more popular every year. Few people get too many magazines to enjoy them all. I count on my Christmas gift business to pay for all my own gifts and many other things besides.

Faithfully,
L. E. C.

I wish I could publish all the letters that come in from those who wish to join the club; they are so enthusiastic in their praise of the Journal. I am quoting one because it seems to belong to the subject of this month's letter.

Dear Secretary:

Will you enroll me as a Girls' Club member and send all supplies. Last year I sent a number of subscriptions as Christmas gifts, and all of my friends were delighted. I know several people who will subscribe and probably send some gifts. Of course I want to earn some money, but principally I want to help the Journal, because it is Canadian and such a good magazine.

Very truly,
Mrs. C.

"Start now!" Let me give this advice to the many Journal readers who have been intending month after month to write to me, so that they too may take a hand in this movement that is paying the members so liberally and helping the Journal so much.

Take advantage of the best subscription season and the constantly increasing use of magazine subscriptions for Christmas gifts. Last year many new members succeeded just at this time.

Dear Miss E.:

Please send me all supplies. I must go out for my renewals. I started last year at this time, the right time as it proved for me, as most subscriptions around here seem to expire in December. Then the Journal proved a most attractive Christmas gift. I am counting most on extending my list in this way.

Sincerely,
S. W. A.

Please—in whatever place you are, large or small, we need you, and I know you'll find the work interesting, worthy of your best efforts, and one that pays most excellently for the time you spend.

At least let me write you all about our offers—then if you find that membership in the club demands too much of your energy, drop a card to cancel your name.

Very sincerely,
Secretary C. G. C.

C. O. CANADIAN HOME JOURNAL,



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A Skin soft and aglow with health—Hair that glistens in silky, wavy masses; and Hands smooth, white and perfectly manicured.

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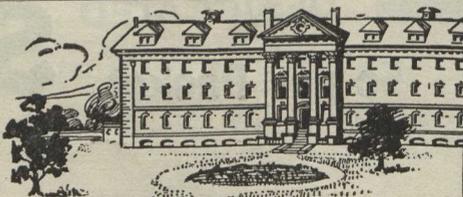
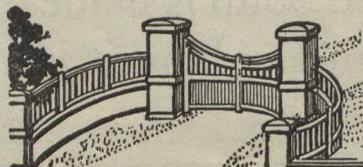
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