

"John Barleycorn" New Temperance Film Shown

Dramatization of Jack London Story, Seen by Dominion Alliance Delegates at Private Exhibition.

OVER 800 delegates to the Dominion Alliance Convention which met in Toronto last week were present at a private exhibition of the anti-liquor film "John Barleycorn" which was given at Leow's Winter Garden last Thursday morning.

LOCAL MEN GO TO UNIVERSAL CITY

Opening of Largest Moving Picture Plant in World to Be Great Event.

An event of more than passing interest is scheduled to take place next week at the opening of Universal City.

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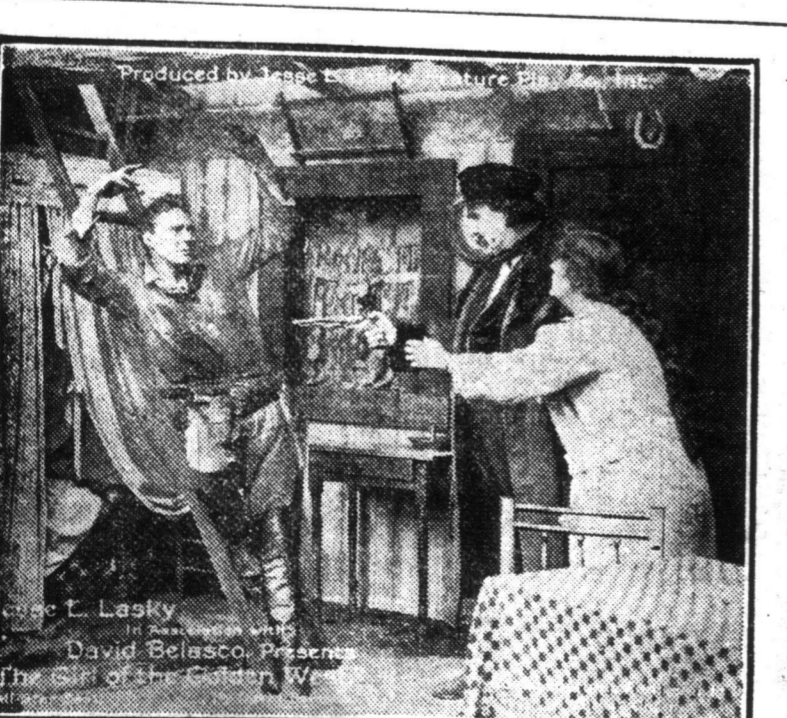
PEOPLE AT THE PRINCESS



Strand

AS USUAL, a paramount production will form the feature at the Strand Theatre during the first half of this week.

AT THE STRAND THIS WEEK



SCENE FROM DAVID BELASCO'S "THE GIRL OF THE GOLDEN WEST," MONDAY, TUESDAY AND WEDNESDAY.

MOTION PICTURES

FASHION HUNTERS NOW SEEK NOVELTY IN MOVIE SHOWS

Dame Fashion's demands on the motion picture actress are strenuous. Up-to-date wardrobes are essentials to the actresses who appear in the pictures.

All motion picture actresses of prominence spend a great deal of money on their gowns. There must be modish wearing apparel just as there is for society dames.

It is a fact that many women visit the motion picture theatres in order to obtain the latest style hints.

It is estimated that Misses Williams, Epton and Bessie Epton each at least ten thousand dollars yearly for styles, gowns, many of which are imported from Paris.

GET THIS PICTURE AT CRYSTAL PALACE

"Guarding Britain's Secrets" Great Patriotic Drama - "The Black Box."

It will be unlawful in Ohio, the coming year, to catch base under ten inches in length.

Mr. Exhibitor-- WE HAVE IT! YOU WANT IT! GO AND SEE IT. THEN BOOK IT.

DAMON AND PYTHIAS Grand Opera House All This Week

OWEN MOORE



Husband of Mary Pickford, as he appeared in "Cinderella." He is leading man with the Famous Players, and plays opposite to his young Toronto wife.

FOLLOW TRAIL OF STOLEN DIAMONDS

Who stole the Ashleigh Diamonds? A thrilling mystery surrounds their disappearance. A murder follows.

"BLACK THIRTEEN" AT THE VICTORIA

Keystone Comedies Will Also Be Featured at This Theatre Every Day.

"Black Thirteen" a splendid drama in three acts overflowing with mystery and excitement.

An English writer suggests that American authors should guard against over-use of American slang in their stories.

It will be unlawful in Ohio, the coming year, to catch base under ten inches in length.

CHARLES CHAPLIN was the man who acted in the Keystone comedy, "Dough and Dynamite," which was supposed to be one of the funniest pictures ever released by the Keystone Company.



A DRAMATIC MOMENT IN THE GREAT PICTURE "DAMON AND PYTHIAS" AT THE GRAND.

MR. EXHIBITOR-- WE HAVE IT! YOU WANT IT! GO AND SEE IT. THEN BOOK IT.

BELASCO DRAMA AT THE MADISON

"The Girl of the Golden West" Feature of Week--Tyronne Power on Monday.

At the Madison Theatre next week two of the finest Paramount releases will be shown.

"The Girl of the Golden West" is an orphan who keeps the saloon in the during the days of the '49 gold rush.

"Black Thirteen" a splendid drama in three acts overflowing with mystery and excitement.

CHARLES CHAPLIN was the man who acted in the Keystone comedy, "Dough and Dynamite," which was supposed to be one of the funniest pictures ever released by the Keystone Company.

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BEHIND THE SCREEN CONDUCTED BY ED. H. ROBINS



EACH film working each week, of course, earns a certain amount of money. Its first run scores for the producer the maximum figure.

The man in charge of the booking of the film has a large clerical force working systematically under his special orders.

Only system makes it possible. Every moment of the day is accounted for; no time can be lost.

Hundreds of people are employed regularly in making pictures. It has been a boon to many an unfortunate, for those without a trade have in many cases been pressed into service.

This article concludes the series I have written, beginning some six weeks ago, tracing the making of the scenes from its introduction to the firm until it is marketed for presentation.

ANSWERS TO QUERIES

Marie, J. T. Dwyer, Morris Williams and Nettie: Read article above, and also the preceding ones published each Sunday for the past six weeks in The World.

Scenario: "The Motte on the Wall" was written by two Canadians, Edgar Fisher and Eric Darling.

A. D. T.: (1) A feature a week. (2) No. (3) In New York City. (4) She is not married. (5) An Italian. (6) Now at the front with the French army. (7) About 22 years of age. (8) Born in New York City. (9) Annette Kellerman, and taken in Bermuda. (10) Vivian Martin and Marguerite Clark. (11) At the Photodrome. In case you forgot any question write me again next week.

Costumes: All the modern clothes are furnished by the company. Up-to-the-minute dresses must be provided by the artists themselves.

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MADISON Theatre

BLOOR and BATHURST STS. Sheldon System of Ventilation MONDAY, TUESDAY AND WEDNESDAY TYRONE POWER In the Famous Society Drama, "ARISTOCRACY," in Four Parts "RUNAWAY JUNE" - Episode No. 4 THURSDAY, FRIDAY AND SATURDAY "THE GIRL OF THE GOLDEN WEST" By David Belasco-First a Drama; Then an Opera; Now the Marvel of Motion Pictorial Art

VICTORIA THEATRE

651 1/2 YONGE STREET Men. and Tues.-"RUNAWAY JUNE" SERIES NO. 2-"BLACK THIRTEEN," in Three Parts-STRAND WAR SERIES NO. 18. Wed. and Thurs.-George Kiehn's Greatest Photo Drama, "ANTHONY AND CLEOPATRA," in 4 Parts. Fri. and Sat.-EPISODE NO. 15, "TWENTY MILLION DOLLAR MYSTERY," "WHITE DOVE'S SACRIFICE," a Savvy Feature, in Three Parts. A KEYSTONE COMEDY EVERY DAY.

CRYSTAL PALACE 141 YONGE ST.

Men, Tues. and Wed.-"GUARDING BRITAIN'S SECRETS," in 4 Parts; Also Thurs. Fri. and Sat.-SPECIAL FEATURES. Step! Look! Listen! Coming Soon, "THE BLACK BOX"