

A Big Send Off

Our official opening is over. Many thousands of Toronto's citizens, as well as visitors, have discovered that this city possesses a musical institution second to none in the world—that right here in their midst, centrally located is an institution actually supplying the musical wants of the entire country through a channel of over 2500 dealers throughout the Dominion, with branches in Winnipeg, Calgary, Montreal and Vancouver.

In this building is carried a stock of upwards of \$500,000 in musical instruments from over one hundred manufacturers.

In choosing the musical instrument manufacturers from whom we would purchase goods, we have selected only those whom we know to produce the best.

It is because of this high uniformity of quality that we can sell all of our goods under a guarantee that assures absolute satisfaction.

We cordially invite you to visit us at any time and solicit your patronage for all musical instruments—from a jewsharp to a grand piano.

THE WILLIAMS & SONS CO.
R.S. LIMITED
145 YONGE STREET

PRESS IS THE WORLD'S PULPIT

J. C. Walsh of Montreal Gives Address on Newspaper for Alumni of St. Joseph's College

On Saturday afternoon Mr. J. C. Walsh of Montreal lectured before the members of St. Joseph's College Alumni, the students and staff of the house being also gathered in the beautiful auditorium of the institution. That the press is the world's pulpit might be taken as the text of the lecturer. In a most illuminating manner Mr. Walsh traced the evolution of the newspaper from the days of Addison and Steele to the time of the tract of Newman, the days when the personal prestige of the editor impressed itself upon the things he wrote, and eventually the anonymous writing and news system of the present day.

Advertising, too, was deftly touched upon. At first the advertiser was master of the situation, now the newspaper is in the position of independence, the importance of the advertising medium being now well established with the many who use it.

The Globe was regarded as the pulpit of George Brown in the early days; Saturday Night was called into being by the remaining part of it declared went about under Mr. Sheppard's broad-brimmed hat, and Devoir of today is the reflex of Henri Bourassa.

What a paper really is depends upon its readers, because every editor now tries for what he believes is pleasing to those who read his papers. The men who make the newspaper are the most interesting part of it, declared Mr. Walsh. There is no finer set of men anywhere.

Miss Gertrude Lawlor, M.A. introduced the speaker, and a vote of thanks was moved by Mr. Wm. Fendogast, seconded by Miss M. L. Hart. An exquisite musical program was given by Paul Hahn, Miss Grace Smith and Mr. Thelie, for which the appreciation of the audience was voiced by Mrs. Ambrose Smith, seconded by Mrs. Weil.

No Apparent Reason For Woman's Suicide

Mrs. Charles Smith of St. Thomas, Drank Carbolio Acid at Her Home.

ST. THOMAS, Jan. 25.—Bertha Smith, wife of Charles Smith of the locomotive department of the N. C. R., committed suicide this morning, by drinking an ounce of carbolic acid. Mr. Smith was awakened by his wife's moaning. She confessed to taking the poison and two physicians were called, who worked for two hours with the woman.

There was no apparent reason for the woman to commit the deed. She was only 23 years of age, and leaves a little son 8 years old. Her parents, named Holliday, reside in Fort William, and one sister in this city. The coroner, Dr. Guest, did not consider it necessary to hold an inquest.

Reading Test for Immigrants. WASHINGTON, Jan. 25.—The conference report on the Burnett-Dillingham Immigration Bill was adopted by the house today by 168 to 71. As approved it prescribes a reading test for immigrants. The clause providing that immigrants from countries which are issuing "charter certificates" must present such certificates before being admitted, was stricken from the bill. The report now goes to the senate.

HOME SMITH AND BELT LINE AT WAR

The action by the Toronto Belt Line Company asking for an injunction restraining R. Home Smith from interfering with their men who are repairing the fences along the right of way thru lots 2 and 3, second concession from the bay, York Township,

will come before Mr. Justice Lennox on Monday.

The company state that their fences and gaepers indicate clearly their right of way.

Marcel T. Morgan, a real estate broker, makes an affidavit on behalf of Mr. Smith. He traces the ownership of the property from 1838, when it was in possession of J. F. Baby. It was passed on from him to his children Raymond, Francis, Charles and Eliza Mary Baby. The latter was declared incapable of managing her affairs, and the Trust Corporation of

Ontario was appointed committee of her estate in 1893.

Another Jump in Cost of Living

With Gasoline Going up What is the Poor Man Going to Do?

That the price of gasoline will in the near future rise to 30 cents and perhaps as high as 35 cents a gallon is the opinion expressed by the proprietors of Toronto garages. The present price of gasoline is 25 cents a gallon to the outside purchaser, the garage obtaining it for 23 cents.

The reason given for the expected rise in the price is the big demand and uncertain supply. This year oil companies are refusing to renew contracts for the supply of gasoline. Last year it was not unusual for them to give contracts for fifty thousand gallons at 21 cents a gallon. This year they refuse to accept contracts for more than four hundred gallons, even

tho the full price of 25 cents a gallon be offered. The uncertainty of the supply is responsible, they say.

The rapid rise in the price of gasoline brings forth the opinion that coal oil will soon be used, especially for commercial motor trucks. In England they have specially designed carburetors that will permit of kerosene being used in the engine and it has proved quite practical.

Gasoline has risen from nine cents a gallon to its present price in ten years. Four years ago the price was 17 cents a gallon. Last year, the price was 21 cents.

Debate at St. Francis.

The decision for the affirmative was given in the debate Friday between the St. Francis' L. & A.A., represented by Messrs. S. O. Castoncel and W. L. Maloney affirmative, and Messrs. C. Thirby and M. Kelly, St. Helen's C. L. and A. A., negative. "Single tax" was the subject of debate, and the judges, in giving their decision, complimented both sides on the skill shown in treating the subject. Musical numbers were given by Miss Genevieve Kelly, and Miss M. Connor, A.T.C.M.

BOOKKEEPER CONFESSES.

Herbert Morris, a bookkeeper, confessed to the detective department yesterday morning that he had misappropriated the sum of \$189 from his employer, W. Rowell, a pork packer. He stated that the money was taken in sums in order to keep his home together, as for the past twelve months he had had a struggle to make ends meet. He will be brought up at the police court on Monday.

The Salvation Army Needs A Training Institution

General Booth's Dying Wish

The last unfulfilled wish of the late General Booth was for the establishment of departments for training social workers, as they are now trained only in London, England, and in Stockholm.

It is fitting that the Salvation Army should build an institution in Toronto as a memorial to their late General, including these departments.

Who?

- Who sends officers every day to the Police Court in Toronto?
- Who successfully pushes anti-suicide work? Who saves the women of the street and actually takes them from a vicious life to a self-respecting one?
- Who straightens out hundreds of drink-ridden homes?
- Who meets the released prisoners at jail and prison, and helps them to work, to friends, and to another chance to make good?
- Who aids the poor, the sick, the homeless, the discouraged in a practical, non-pauperizing way, that has excited the admiration of the world?
- Who finds sons and daughters for distracted parents?

The Salvation Army!

IN THE NAME OF CIVILIZATION—OF GOOD CITIZENSHIP—OF HUMANITY—is this good work, is it sane work, or is it hysterical fanaticism?

No thinking man or woman who sees our terrible social problems will fail to see the need of trained people for this work, when training actually means 22 per cent. greater success.

They Ask of Toronto \$100,000 of the \$200,000 Actually Needed.

Your help, your personal contribution is earnestly asked, in the light of the question:

'Who is My Neighbor?' Will You Help?

Some One Will Call Upon You

The Best Bread Five Cents a Loaf

Every Five Cent Loaf weighs 24 Ounces—a pound and a half. Every Ten Cent Loaf weighs three pounds.

LAWRENCE'S

Home-Made Bread

5

Cents a Loaf

The Best Flour and Best Everything Else.
Baked by the Best Bakers in the Best, Newest,
Largest and Most Sanitary Bakery in Canada.

Order by Telephone College 321

5

Cents a Loaf

Busin

The NESS N pleasant rooms—IT IS I

And while C THE B who liv

The prestige only to PLEASE HO

"Ev

I N e beau and stor antic will impo the

P 40 613 31

Train V

One Man Jured Frei

LOCKPO man killed Jured, two linlop bel train and national The dead man on A The injur Lockport of Bagles, Buffalo, on the tra The mo Fred Sain crashed, a Jured into condition broken leg Brinke, let out. Dr. both han back hurt. J. H. Brov head and The tra the main of the Int passenger crashed in the passag of the frei