

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both mail order and city purchases.

EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8.30 a.m., 10 a.m., 1 p.m. and 4 p.m.

Store Closes Saturday at 1 P.M.—No Noon Delivery
The Formal Autumn Display of Men's Hats Takes Place Saturday
With an extensive showing of smart new styles in both soft and stiff hats from such celebrated makers as Stetson, Crofut and Knapp, Mallory, also Battersby, Christie and other English Hats



Borsalino \$4.00



Criterion \$4.00



Fifth Ave. \$2.00



Belmont \$2.00



Broadway \$2.00



Strand \$2.00



Bates \$2.50

ALL SHIPMENTS have arrived and we will be in readiness Saturday with one of the finest and most extensive arrays of distinctive fall hats that we've probably ever shown.

The latest models from all the foremost hatters of America will be represented in a galaxy of fashionable new shapes and colors, particularly colors, for we've never seen such a variety of shades in soft hats as contained in these, this season. It's an easy matter for any man to choose a becoming hat from the assortment, and the display is so interesting that every man should make a special effort to attend. Come—try on the new shapes—see how you look in them—no obligation to buy.

The Soft Hat featured by all the manufacturers this fall and the style that will be foremost among the well-dressed men has a **WIDE, FLAT, SELF-CONFORMING BRIM WITH VERY LITTLE, AND IN MOST CASES WITHOUT ANY CURL AT THE EDGE.**

A Typical Example of the wide flat brim is shown in the illustration of the Borsalino. This celebrated Italian make is in shades of light and dark green and dark grey. Price **4.00**

The Criterion is a Stetson hat with medium high crown and flat set brim with welted edge. In dark grey, brown or fawn. Price ... **4.00**

The Fifth Avenue is another example of the flat, slightly rolled brim that is so stylish for fall wear. It has narrow binding at the edge and is in light and dark green. An American-made hat and one of our leading values at **2.00**

The Belmont is another smart fedora with slightly rolled pencil brim, bound at the edge. It's an American-made hat in shades of light green and navy blue. Price **2.00**

The Broadway has a more pronounced roll at the edge. It is welted and has eyelet in crown. A conservative style that is always popular. In pearl and medium grey. Price **2.00**

The Strand is an English-made stiff hat, made of fur felt. It has medium high, full crown and slightly rolling pencil brim. Has silk trimming and cushioned sweatband. An exceedingly popular shape that will please the conservative. Price **2.00**

The Bates is an American-made stiff hat, made of fur felt. It has fairly high crown, rounded off at top and close set rolling brim. A smart, dressy shape for young men. Price **2.50**

—Main Floor, James St.

Announcing the Fall Styles in Society Brand Clothing for Young Men

Three-piece suits with the smart youthful appearance that dressy young men desire—\$20.00 to \$25.00

THESE SOCIETY BRAND SUITS are famous among young men, not only because they are well tailored and perfectly made, but because they are made of those strong British materials that keep their shape and pattern so long and because they are modelled after the most fashionable of smart American styles.

The materials are tweeds in various finishes and soft finished navy blue chevots in medium wale. Really distinctive are the patterns, most of which are small fancy mixed designs in rich brown, blue, grey and dark grounds, with thread stripes.

The coats are two and three-button models, with medium width, soft rolling lapels; fronts slightly rounded at bottom and neat, form fitting backs. Vests are high, with five buttons. Trousers are straight and narrow and with or without cuffs. All are firmly lined with fine lustre. Sizes 34 to 38. Prices, **\$20.00, \$22.50** and **25.00**

Men's Eaton-Made Suits of blue worsteds with fine thread stripes of grey, also a rich grey in pin checks or blue with fancy thread stripes and a striking brown tweed in small check. These are 3-button sac styles in fall weight. Sizes 36 to 44. Price **12.50**

—Main Floor, Queen St.

Smart Fall Weight Top Coats for Men and Young Men

JUST THE RIGHT WEIGHT FOR Fall and early Winter wear and tailored in dressy form-fitting styles. A Chesterfield coat with natural shoulders is made of an Oxford grey cheviot material. It fits close and is cleverly tailored throughout. Sizes 34 to 42. Very low priced at **11.50**

Men's Fall Top Coats, made of finer quality dark grey imported cheviot cloths. These are fashionably styled and have fly front, close-fitting back and notched lapels of medium length. Twill serge lining. Sizes 34 to 44. Prices, **\$15.00** to **20.00**

Shower-proof Top Coats, about 42 inches long, with medium flare to skirt; cuffs on sleeves and slash pockets, with opening to inner garments. They are silk lined at shoulders and sleeves only. Dark grey in a soft cheviot; olives, browns and greys, tinged with green, cassimere finished coatings, with large indistinct overplaid. Price **30.00**

—Main Floor, Queen St.

For Dresswear — Chamois Gloves Are Supreme Favorites

These at \$1.75 a Pair Are Washable

CHAMOIS GLOVES are great favorites among men, always have been and probably always will be. One reason being that they are washable in soap and water without injury. Another that they look smart and fashionable for any occasion and harmonize tastefully with almost every variety of clothing. These at \$1.75 are made of fine quality natural sheepskin and have one dome fastener, pique seams, gusset fingers, Bolton thumb and spear point backs. Per pair **1.75**

Other Popular Fall and Winter Gloves for Men

Men's Washable Grey Suede Gloves, with one dome fastener, pique seams, gusset fingers, Bolton thumb and two-tone silk embroidered points. Very fashionable. Per pair .. **2.00**

Another very dressy as well as serviceable glove is made of washable caspikin. It has pique seams, gusset fingers, Bolton thumb, two-tone silk cord backs and one dome fastener. Shades of grey, tan and mastic. Per pair **1.50**

—Main Floor, Yonge St.

Plain and Fancy Umbrellas for Men

All Featuring the Neat Rolling Frame—Prices \$1 to \$20

OUR fall stock of umbrellas ranges in price from \$1.00 to \$20.00, but as space does not permit of their individual mention, we feature but a few.

For the man of conservative taste there's one line with an assortment of very plain styles. They are strongly made, with wood stick, and have neat rolling frames. The handles are natural, cherry, partridge, fir, malacca, bird's eye maple and an assortment of other polished woods. The tops are firmly made of best quality English silk. Price, each, **\$5.00, \$6.00** and **7.00**

For men who prefer umbrellas more fancy in design, we show a line with handles made of boxwood, with crooks of ebony, horn or ivory, some mounted with gilt or silver. The tops are made of silk and wool mixtures, paragon frames. Price, each **3.50**

Another line has covers made of silk and wool mixtures, made on steel frames and rods. The handles are in either crook or opera designs, either horn, ebony crook or boxwood. Price, each **2.00**

—Main Floor, Yonge St.

The Smartest of Fall Footwear for Men

New Models from Packard, Howard and Foster and other Reliable Brands from \$5.00 to \$8.00



THE ELECT, a recede shape, made of gunmetal calf or tan and mahogany calf, in lace style. Also patent leather, button or lace tops. These are Goodyear Welted, which means perfect smoothness inside. 5 to 11—B to E, **5.00**

THE RAGE—Another smart recede style, made of gunmetal or tan mahogany calf. These have double soles. Sizes 5 to 11—D and E **5.00**

A very new and dressy shape boot for this fall has a neat wing toe cap. It is made of gunmetal calf in mahogany shade, 5 to 10 **6.00**

The London—A straight last, laced style, very good for dress occasions. In violet kid, patent or velour calf. A to E; 5 to 11 **6.00**

The Ritz—A popular Packard shape in gunmetal calf, \$6.50; mahogany shade, \$7.00. In widths A to E **8.00**

The Prince—Another Packard model of note. Made of kangaroo kid with medium toe. A smart general wear boot. 5 to 11, A to E **7.00**

The Airdale—A new Packard laced style. Made of velour calf with black cloth tops. 5 to 10, C to E **7.50**

Another Packard Boot is in a beautiful dark brown cordovan shade. A rich looking model that is sure to be popular among young men this fall. Widths C, D and E. Sizes 5 to 11 **8.00**

One of Howard & Foster's Models is made in gunmetal, mahogany or patent leather on the Dorset shape. A smart English recede. A to E, 5 to 11 **8.00**

Another Howard & Foster Boot is made of violet kid in Blucher style with medium toe. This is a shape that possesses the very acme of comfort without any sacrifice of neat, dressy appearance. Widths D and E. Sizes 5 to 11. Price **8.00**

—Second Floor, Queen St.

A Complete Display of Fall and Winter Underwear for Men

"Wolsey," "Cestee," "Penangle," "Tiger," "Mercury" and other Reliable English and Canadian Brands

WHEN THE COOL, chilly days of fall arrive there's always a big demand for heavy-weight Underwear, and so to avoid the rush and crowd, we advise men to buy now while stocks in every line are complete and when quick and easy selection is possible.

It is interesting to know that regardless of the increase in wool materials, most of our lines are still at the same prices as last season. How long these low prices will exist we cannot tell, so we advise buying right away. Some of the present values:

"Admiral" Brand Shirts have double back and front. Drawers are double across back. In dark natural shade. Sizes 34 to 44. Per garment **1.00**

"Tiger" Brand in heavy elastic rib, in cream color. Shirts are double-breasted. Sizes 34 to 44. Per garment **1.50**

"Wolsey" Brand, made of pure Australian wool, in clean natural color. Double-breasted, spliced knees and elbows. Sizes 34 to 38, \$1.75. Sizes 40 to 44 **2.00**

"Tiger" Brand Combinations in fine elastic rib in natural cream color. Have closed crotch and close fitting ankles and cuffs. Sizes 34 to 46. A suit **2.00**

"Cestee" Brand Combinations of dark natural wool. Have closed crotch. Sizes 34 to 44. Price, a suit **4.00**

"Cestee" Brand, single-breasted, dark natural color, finished with sateen facings, fall fashioned, close fitting cuffs and ankles; pearl buttons. Sizes 34 to 42, per garment, **\$3.00**. Sizes 44 to 46, per garment **3.50**

—Main Floor, Centre.

An Arrival of New Shirts for Men at \$1.50 and \$2.00

At **\$1.50** are American-made Shirts, made of fine quality cambric materials, with the popular pleated front; have laundered cuffs, and are coat style; light grounds, with single stripes of blue, helio, black. Sizes 14 to 17.

At **\$2.00**, the celebrated "Emery" Brand, made of fine Russian cord materials; light grounds, with new and distinct cluster stripes, in purple and grey, blue and tan, black and mauve. They have attached laundered cuffs and neckbands and different length sleeves. Sizes 14 to 17.

—Men's Wear Annex, Main Floor, Yonge St.

Fashionable Fall Hosiery for Men

All the Famous Multiplex Brand—50c to 85c Pair

A PART from being stylish, Multiplex Hosiery is far-famed for comfort, appearance and durability. The following Multiplex lines possess these desirable qualities as well as being very low in price:

One line in particular is made of twisted yarn that is so woven that it gives the appearance of silk on the outside and cashmere inside. They have double soles, linen toes and fine ribbed cuffs. In shades of fawn, mahogany, navy, black, grey and range in size from 9½ to 11. Price, per pair **.50**

Other Prominent Lines of Fall Hosiery for Men

Men's Fancy Silk Half Hose, made from a medium weight silk thread and extra fine weave. This line is full fashioned, assuring perfect fit. Have double soles, heels and toes of lisle, also lisle ribbed cuff. Shades are purple and mahogany with self embroidered clox and black with white clox or white with black clox. Sizes are 10, 10½ and 11. Pair **.85**

Men's All-wool Black Cashmere Half Hose, made of good English selected yarns. They have double soles, heels and toes, close-fitting without seams and fine ribbed cuffs. Sizes 9½, 10, 10½ and 11. Pair **.50**

Men's Accordion Ribbed Half Hose, showing the two-toned effect in black and white, black and blue, black and red, black and purple. An all-wool sock with mercerized silk mixture. All sizes, **65c**, or 2 pairs **1.25**

Men's Union Cashmere Half Hose, made from a mixture of cotton and wool, are seamless, with double soles, heels and toes and ribbed cuffs, black and natural color only. All sizes from 9½ to 11. Pair, **35c**, or 3 pairs **1.00**

—Main Floor, Yonge St.

T. EATON CO LIMITED