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s, in full assortment of colors. Meteor, a beautiful clinging that makes a charming evening

Pattern Dress Lengths of designs that cannot be duplidesigns

Spring Suitings and

extensive and varied assort-high-class Suitings and Dress comprising all the newest for Spring and Summer wear.

reaves for Spring and Summer wear. Fine range of Broadcooths, Gabardines, Chiffon Serges, Cheviots, Shepherd Checks, Fancy Tweeds, &c., &c. Full assortment of all the season's best chades. Black Suitings in all the

showing an extensive new Spring Silks in all the

Taffetas for afternoon

wes and colors.

Dress Fabrics

New Spring Silks

lotor Rugs

Immense assortment of fine Wool Re-versible Motor or 'Treveling Rugs, in rest variety of Scottish Clan and Family Tartans, as well as fine assort-ment in plain colors. Splendid values now being shown in wide range of prices, from \$4.00. \$5.00, \$6.00, \$8.00, \$10.00, \$12.00 to \$20.00 each.

Vivella Flannels

The guaranteed unshrinkable Flannel comes in great range of beautiful stades, in plain colors, including the popular khaki shade. Also great variety of fancies in every conceivable shade. For comfort, daintiness and darability it is unsurpassed for all inde of day and night wear. Samples ent of request.

LETTER ORDERS PROMPTLY



TORONTO

Ladies' and HATS Vali kinds cleaned, dyed and remodeled. Work excellent. Prices reasonable. NEW YORK HAT WORKS, Phone N. 5165. 566 Yonge St.

SOCIETY :

Conducted by Mrs. Edmund Phillips

The Hon. Sir Cecil Spring-Rice, British ambassador to the United States, has arrived in Ottawa from Washington, and is staying with their excellencies the Duke and Duchess of Devonshire at Government House.

THE WEATHER Meteorological ⁵Office, Toronto, March 16.—(8 p.m.)—A pronounced disturbance is contred tonight in Iowa, and pressure is highest in the northwest states. The weather has been fair today in all por-tions of the Dominion. Minimum and maximum temperatures: Dawson 12 24. Prince Runert 22 46:

Minimum and maximum temperatures: Dawson, 12, 24; Prince Rupert, 32, 46; Victoria, 32, 50; Vancouver, 30, 46; Kam-loops, 16, 38; Calgary, 8, 38; Medicine Hat, 2, 42; Edmonton, 0, 30; Regina, 10 below, 14; Battleford, 0, 20; Moose Jaw, 10 below, 21; Saskatoon, 7 below, 15; Prince Albert, 2, 24; Winnipeg, 6, 30; Port Arthur, 10, 26; Parry Sound, 26, 40; London, 33, 38; Toronto, 30, 40; Ot-tawa, 20, 44; Montreal, 28, 40; Quebec, 24, 40; St. John, 26, 36; Halifax, 28, 40. —Probabilities.—

SATURDAY MORNING

newest weaves and colors. Silk Regence, an invisible stripe, in navy, medore, green, taupe, battleship mey, Burgundy and black; Faille Francalse in nigger, navy, green, taupe, peacock, &c., as well as full range in black: Muscovite, in Copen-hagen, peacock, Burgundy and cadet. For separate sport skirts Lucille Pop-lin, in mauve, Beigian blue, reseda, tan, prey and rose grounds, with colored mots & &c.

24, 40; St. John, 26, 36; Halifax, 28, 40. —Probabilities.— Lower Lakes — Strong zoutheasterly shifting to southwesterly and westerly, winds; mild, with occasional rain. Georgian Bay—Strong easterly, shift-ing to southerly and southwesterly winds, with snow and rain. Ottawa Valley and Upper St. Lawrence —Strong easterly to southerly winds, with snow and rain towards evening or at night.

| THE | BARON | ETER. | |
|------------------------------|-------------|---------------|-----------------|
| ime. a.m | Ther. 81 | Bar. 29.94 | Wind. 7 N.E. |
| oon | 36 | 29.95 | 6 S.E |
| p.m | 36 | 29.72 | 23 E. |
| Mean of day, ge, 7 above; | 35: diff | 40; lowe | est, 30. |
| STEAM | ASHIP A | RRIVAL | S |

March 16. Ausonia....

STREET CAR DELAYS

Friday, March 16, 1917. Yonge, Avenue road and Dupont cars, northbound, de-layed 22 minutes at 11.17 a.m. on Yonge between Queen and Davenport by parade. College and Carlton eastbound, delayed 15 min-

utes at 2.12 p.m. from Grace

parade. King cars, both ways, de-layed 6 minutes at 1.38 p.m. at G.T.R. crossing by trains. Queen cars, westbound, delayed 35 minutes at 4.25 p.m. from University to Dufferin by

parade. King cars delayed 8 min-

Dupont cars, southbound, de-layed 8 minutes at 4 p.m. on Yonge from College to Queen, by parade.

Bathurst cars delayed 8 minutes at 8.23 p.m. at Front and John, by parade.

Bloor cars, westbound, delayed 7 minutes at 4.22 p.m. on Queen from Bay to McCaul,

In addition to the bove there were several delays of less than 6 minutes each, due

THE TORONTO WORLD

The Seal has been set once and for all on the purity of SUNLIGHT SOAP.

CUNLIGHT

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SOAP

No.

SUNLIGHT SOAP is known by name throughout all the world, but not by name alone. Sunlight Soap is known by purity just as it is known by name. An established and guaranteed purity is ever associated with Sunlight Soap. The name and the guarantee are inseparable. They must ever remain so, because PURITY is the great soap essential. Cleansing means purification --- without pure soap you cannot have perfect cleanliness---this stands to reason.

The \$5,000 Guarantee of Purity given with every bar of Sunlight Soap is something more than an advertisement. It is a dominant force throughout the whole of the Sunlight Soap manufacture. To say that this guarantee is the dominant chord in the perfect harmony of the Sunlight Works would better express its influence.

The buyer who buys the choice Sunlight Soap materials --- the soap boiler--- the expert chemist--- the girls who wrap and pack Sunlight Soap---all are mindful of the guarantee. The \$5,000 Guarantee of Purity is a source of gratification to all the Sunlight workers.

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Reserved Seats

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MOST ANNOYING

It is most annoying to go into a store and be told that the Vic-trola Record you want is out of stock. You will never have this experience in the Victrola Par-lor of Ye Olde Firme of

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Special Sat. Mat., 2.15-All Seats 10c.

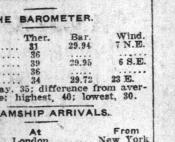
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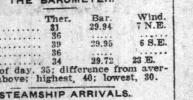
MONDAY

MARCH

FANNY WARD







eastbound, delayed 15 min-utes at 1.55 p.m. from Mar-gueretta to Shaw by parade. Carlton and College cars, eastbound, delayed 15 min-

to University by parade. Carlton and College cars, eastbound, delayed 10 min-utes at 3.50 p.m. between University and Teraulay by

utes at 8.27 p.m. at G.T.R. crossing, by train. Yonge, Avenue road and

by parade.

The Name

LEVER

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a guarantee

of Purity

Excellence

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The afternoon tea which was The alternoon tea which was being given at the conservatory at Casa Loma this afternoon by Lady Pellatt, chief commissioner of the Canadian Girl Guides and the Dominion couneil, has been postponed until next Sat-urday, owing to the death of H.R.H. the Duchess of Connaught. The Marquis and Marchioness of

Aberdeen expect to sail shortly from New York for England. They have spent more than a year in Canada and the United States engaged in various patriotic works.

Mr. and Mrs. David Pottinger, Monc ton, N.B., who have been the guests of Sir Collingwood and Lady Schreiber for a few weeks, are now in Toronto-Captain Herbert Scandrett, M.C., and Mrs. Scandrett, Kingston, who have been in London, Ont., with Mr. and Mrs. L. H. Scandrett for a week, are now in town for the week and are the guests of Mr. and Mrs. Harold Scan-

drett, Admiral road, and will return to Kingston on Monday. The Rev. Robert Norwood, the poe and preacher, is coming to Toronto next week, when he will read a paper on "Myths of Astronomy" before the Royal Astronomical Society.

Captain A. Minard is in Halifax. Mr. George H. Allen, who went as far as the Alleghany Mountains, has

returned home. Mrs. H. C. Fletcher is paying a few days visit in New York.

days visit in New York. Mr. F. B. Robins has returned home from the south and is at Strathrobyn. Mrs. George Dunber and Mr. Nicholas Garland are in Atlantic City.

Frank MacDachren is a · Mrs. Campbellton, New Brunswick, with Captain MacEachren. Mrs. A. R. Clarke and Miss Vivienne

Clarke are in Atlantic City. An extract from an English letter reads: "I lunched yesterday at the house of a well-known and highly intelligent lady of the Irish nobility. A real war-time meal it was, and with a unique table decoration, consisting of a git basket filled with fruit, all imitation

Mrs. A. J. Johnston is in town from Cobourg for a few days and is staying with Mrs. J. B. Miller, Wellesley

Mrs. H. D. Drummonid Cooper 18 giving an at home this afternoon from 2 to 6.30 o'clock, at the Women's Art Association, 28 Prince Arthur avenue Mrs. Sydney Paterson asked a few people to meet Miss Marjory Paterleading lady in "Pierrot, the Prodigal," at tea on Thursday after-

Mrs. Taylor, Miss Davies and Mrs. George Gale left yesterday afternoon for Atlantic City. Mrs. H. H. Miller vill join them for Easter. Miss Ada Ward, whose lectures on

her experiences in France were so well liked in Toronto, is now in Winnipeg. Mr. and Mrs. Bennett, Winnipeg,

are at the King Edward. Mrs. Warren Lyman, Ottawa is in

Mr. J. W. Hook is in Winnipeg. Miss Henrietta Szold, national president of the Hadassah, will be the guest of Mrs. Emanuel J. Kenen during her stay in town.

Col. J. B. Miller is in New York. Miss Appie Cassidy has returned from a month spent in Ottawa. Miss Vera Bethune, who has been the guest of Lady Cassels in Ottawa

has returned home. The Rev. R. H. A. Haslam has errived in town from India.

Rassadah Chapter at-home for Miss Heprietta Szold will take place on Monday at 3 o'clock at the Zionist Institute, 206 Beverley street.

ingter st., corner Bay st. Harper.

BIRTHS. COSTELLO-On Wednesday, March 14 to Mr. and Mrs. J. B. Costello, 871 Col-lege street, a son (still-born). MARRIAGES.

MARRIAGES. GHENT-WILKINSON-At the Wych-wood Pressylerian Church, on Thurs-day, March 15, by the Rev. Dr. McTag-gart, Albert Gladstone Ghent, Lieut. C.E.F., son of the late D. A. and Mrs. Ghent, to Marjorie MacPherson, daugh-ter of Mr. and Mrs. W. J. Wilkinson, 3 Nina avenue.

DEATHS. BALL-On March 16, Percival Robert Ball, aged 29 years, a member of Fra-ternity Lodge; LO.O.F., Perth. Ont. Funeral from Wm. Speers' chapel, 1764 Dundas street, on Saturday, at 2.30 p.m., to Mount Pleasant Cemetery.

2.30 p.m., to Mount Pleasant Cemetery.
GOODERHAM—On Thursday. March 15, 1917, at Wexford, William E. Gooderham, dearly beloved husband of Isabella Walton, in his 75th year.
Funeral from the residence Monday, 2 p.m. Interment St. Andrew's Cemetery, Scarboro.
KENNEDY—On Friday, March 16, 1917.
Robert Henry Kennedy, age 73, late of 741 West King street.
Funeral from the residence of his son, Charles, 250 Brock avenue, on Monday, at 2.30 p.m., to St. James' Cemetery.

Monday, at 2.30 p.m., to St. James' Cemeiery: MORRISON—At Toronto, March 15. Robert James, third son of Emily and William Morrison, in his 18th year. Funeral service will be held from the family residence on Monday, March 19, at 2 p.m. Interment at Mt. Plea-sant Cemetery. POTTS—Suddenly, on Thursday, mid-night, March 15, 1917, at Toronto, Miss Fannie Johnston Potts, graduate nurse of Polyckinic Hospital, New York City, and daughter of the late Adam and Jame Johnson Potts of Fenelon Falls, Ont.

Ont. Service Friday 21 8 p.m. at A. W. Miles' Funerall Chape. 396 College street. Funeral leaving Satur-day on G.T.R. a.m. train for inter-ment at Feneion Falls. WALKER-On March 16, 1917, at his restdence, 168 Brunswick avenue. To-ronto, Joseph H. Walker, age 63 years, late of Alma, Ont. Funeral private. Kindly omit flow-ers. Interment at Elora, Ont.

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Carpenters Enter Protest

Against Magistrate's Action

A resolution was passed by No. 1 branch of the Amalgameted Society of Carpenters last evening at the Labor Temple, in which they condemned the ac-tion of Magistrate Denisor in passing sentence upon John Ness in the police court, sentencing him to one month in jail for supposed disorderly conduct at a recruiting meeting, and they beg the minister of justice to take steps to have him released at once. A telegram to this effect was sent after the meeting to the minister of tustice at Othawa and also to President Waters of the Trades Congress in Canada. The feeling of the meeting was very

in Canada. The feeling of the meeting was very strong in the matter, and disapproval of the magistrate and his action was voiced by practically all present. One of the features of the meeting was the ad-dition of a large number of new members.

Ontario Society of Artists 45th Annual Exhibition PUBLIC LIBRARY BLDG.

Cor. College & St. George Streets. 10 a.m. to 6 p.m.: Saturday 10 a.m. a.m. Admission 25c: Saturday free. In aid of the l'atrictic Fund.



The Annual Service will be held (D.V.) in St. Stephen's Church, corner of Col-lege and Bellevue Avenue, Sunday, 18th inst., at 7 p.m. Preacher, REV. THOMAS WALLACE, M.A., T.C.D.

R. J. C. Boyd, Secretary Thomas Rooney, President

CHURCH PARADE TO ST. ANNE'S The credists, artillery. Army Ser-vice Corps, Army Medical Corps and o'clock on Sunday morning. The Toronto World's front page is noted for its presentation of the intest news gathered from all points of the earth. vice Corps, Army Medical Corps and o'clock on Sunday morning.

Heintzman & Co., Ltd. HEINTZMAN HALL 193-195-197 Yonge St., Toronto Announcements Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents a line. Announcements for churches, so-cieties, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

FOR CANADIAN SOLDIERS IN France and England.--Women work, ers of the Salvation Army will be pleased to receive your contributions towards additional rest buts on Wedge nesday. March 21st. "W. B. YEATS AND THE POETRY OF Mysticism." Address by Professor Al-fred DeLury, University of Toronto, Sunday, seven-fifteen, at the Theoro-phical Society, Canadian Foresters Hall. Violin-Mr. Georges Vigneta, Everybody welcome.

Hall. Violin-Mr. Georges Vignetia. Everybody welcome. BOYAL CANADIAN INSTITUTE-Pro-fessor James Mavor. University of To-ronto. will deliver a lecture on "Economics and Industrial Research" at a meeting of the Institute tonight at eight, in the Physics Building of the University. Public cordially invited.

before but two or three flags in all the city were flying. On Wednesday many flags flew at half-mast as a mark of respect to the late Duchess ----mark of respect to the late late to define of Connaught. It does not seem to be generally known, however, that custom and good taste in such cases requires that the flags remain half-masted until after the funeral coro-

