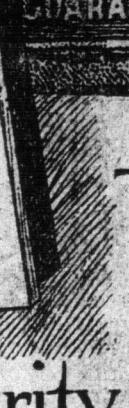


SUNLIGHT SOAP

Harper, customs broker, 39 W
Wellington st., corner Gay st.

PUBLIC LIBRARY BLDG.
Cor. College & St. George Streets.
Open 10 a.m. to 6 p.m.: Saturday 10
to 5 p.m. Admission 25c; Saturday
In aid of the Patriotic Fund.



GUARANTEE OF PURITY

The Se once urity of SU

RIGHT SOAP is known
but not by name alone
just as it is known by
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means purification--
perfect cleanliness--th

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A large, stylized graphic for Sunlight Soap. The words "SUNLIGHT SOAP" are written in a bold, sans-serif font, arched over a semi-circular background. The background is filled with radiating lines, suggesting a sunburst or light rays. Below the arch, the text "Lever Brothers, Limited" and "Toronto, Canada" is printed in a smaller, serif font. The entire graphic is set against a background of a fine grid pattern.

tom and good taste in such cases
 vultures that the flags remain half-
 uted until after the funeral cere-
 ny has taken place.

The cyclists, artillery, Army Service Corps, Army Medical Corps and to St. Anne's Anglican Church at 10 o'clock on Sunday morning.

Announcements

The Toronto World's front page noted for its presentation of the news gathered from all points of earth.