

STORE HOURS DURING MAY---INCLUDING SATURDAYS---8.30 A.M. to 5.30 P.M.

THE SIMPSON STORE



Be Prepared for the Warm Days That Are Promised.

English Bath Robes \$5.50

Blanket cloth, in blue and red, green and gray, and red and blue. Sizes 34 to 44. On sale Thursday... 5.50

TOWELLING BATH ROBES, \$5.50
Terry cloth, white and gray or white and brown; girdle at waist; sizes 36 to 40. Thursday... 5.50

Khaki Drill Riding Pants
Laced on sides and reinforced on inside seam. Sizes 32 to 42. Price... 2.75

B.V.D.'s

"B. V. D." ATHLETIC UNDERWEAR.

In white nainsook quality, shirts and drawers. Sizes 34 to 44, each 65c. Also combinations, \$1.25.

BALBRIGGAN UNDERWEAR.

Penman's and "Tru-Knit" makes, natural and white, guaranteed two-thread Egyptian yarns, short and long shirts and drawers. Sizes 34 to 44, each 50c. Extra large sizes, 46 to 52, each 65c. Combinations same as above, 34 to 44, each \$1.00.

Pyjamas for Summer Wear.

Light weight soisette cloths, mauve, blue, gray and white colors. Sizes 34 to 44. Each 2.00

White Cotton Twill Night Robes, collar attached or V-shaped neck; large roomy body. Sizes 14 to 20. Each... 1.00

Carrara Marbles, Black Italian Marble Pedestals, and Art China at Half Price

MARBLE BUSTS AND STATUARY.
"Musola," regular \$175.00. Half price... 87.50
"Ambrosiana," regular \$125.00. Half price... 62.50
Statue of a Girl, regular \$75.00. Half price... 37.50
"The Fagot Boy," regular \$100.00. Half price... 50.00
"Dante," regular \$27.50. Half price... 13.75
Bust of a Girl (damaged), regular \$27.50. Half price... 13.75
MARBLE PEDESTALS.
Pedestals, regular \$37.50 and \$35.00. Half price... 18.75 and 17.50
Black Italian Marble Pedestals, regular \$15.00 to \$50.00. Half price... 7.50 to 25.00
ART CHINA VASES, URNS AND PLACQUES AT HALF PRICE.
Bernard Moore Vase. Regular \$75.00. Half price... 37.50
Punch Bowl. Regular \$45.00. Half price... 22.50
Plaque, "The Cavalier," regular \$15.00. Half price... 7.50
Hand-painted Holland Dutch Plaque, Half price... 5.00
Plaque, "The Spinnaker," regular \$7.50. Half price... 3.75
Fishing Boat, "The Street Violinist," Thursday, half price... 2.50
ENGLISH CHINA SERVICE PLATES AT HALF PRICE.
\$12.50 "Coalport" Plates. Half price... 6.25
\$20.00 "Spode" Plates. Half price... 10.00
\$15.00 "Spode" Plates. Half price... 7.50
\$18.00 "Crown Derby" Plates. Half price... 9.00
ENGLISH ART CHINA VASES.
\$85.00 "Coalport" Urn, by A. Perry. Half price... 42.50
\$50.00 "Coalport" Urn. Half price... 25.00
\$150.00 "Coalport" Urn, by R. Sebright. Half price... 75.00
"Wedgwood," "Royal Doulton," and "Coalport" China Cups and Saucers at Half Price—Faint and conventional decorations. Cups and saucers, \$5.00, \$2.50 and \$5.50, for \$1.00, \$1.25 and \$1.38
"Royal Crown Derby" China at Half Price—Decorations "2649." Covered Marmalade Jar, regular \$6.45, for... 3.23
Chocolate Cups and Saucers, regular \$2.75, for... 1.38
Chocolate Cups and Saucers, regular \$3.25, for... 1.63
Chocolate Sets, regular \$28.50, for... 14.25
Tea Caddies, regular \$5.75, for... 2.88
Cream Jugs, regular \$2.75, for... 1.38

White Day in Wash Goods
2,500 yards White Striped Muslin, 27-inch width; fine cord. Regular price 15c.
White Indian, 36 inches wide, sometimes called Indian Head; 36 inches wide. Regular 15c.
Lamb, 3 yards to a customer.
Sheer White Voiles, English; fully bleached; width 40 in. Regular 50c. Thursday... 25c.
White Swiss Made Fabric, 40-inch embroidered voiles and crepes. Thursday... 40c.
Some New Fabrics, 40-45-inch, white embroidered voiles and crepes; floral and polka dots, embroidered. Thursday... 40c.
White Corded Popline, 36 inches wide. Thursday... 65c.

A Good Shoe for Men

The Victor

Clean cut, thoroughbred lines; splendid proportions, that insure perfect fit and comfort.

THE "SWELL"

A tan calf lace Oxford; made on a swing last, with plain stitched circular vamp; blind eyelets; light weight; Goodyear welt sole; low flange heel; all sizes. Pair... 5.00

Same style in black, gunmetal calf... 5.00

THE "BRIGHTON"

Men's Nut Brown Calf Boots; Blucher cut; made on the new English recede toe; low flange heel; best oak tanned sole. Price, per pair... 7.00

Shoes for Women 'Queen Quality' Spring Models

The Smartest Footwear for Women

Numerous attractive models in Boots, Oxfords and Oxfords.
One of our latest arrivals is made of soft white calf, plain toe, covered white Spanish heel, with white leather top lift; sole is also of white leather, and Goodyear welt. Price... 10.00
Other styles in white, gray and ivory. Prices \$7.00 to... 10.00
"QUEEN QUALITY" COLONIAL PUMPS—
Made of soft, pliable patent leather or all dull kid, with neat leather spool heels, and light weight sole; very popular this season, for \$4.50 and... 5.00

Rugs, Carpets, Linoleums

Ranges of patterns that cannot be shown in all sizes. An opportunity to replace odd rugs where required at a saving of many dollars.

ODD WILTON RUGS.

1 only Wilton Rug, tan ground, Oriental design, blue border, slightly imperfect; size 9.0 x 12.0. Regular \$150.00, for... 39.50

1 only English Wilton Rug, cream ground, rose medallion and border; size 9.0 x 12.0. Regular \$60.00. Special price... 39.50

1 only English Wilton Rug, light color ground, blue and green medallion centre with small trellis design in blue and rose; size 9.0 x 12.0. Regular \$65.00. Special price... 47.50

1 only English Wilton Rug, light color ground, blue and green medallion centre with small trellis design in blue and rose; size 9.0 x 12.0. Regular \$65.00. Special price... 47.50

1 only Wilton Rug, small Oriental design with set piece in centre, colorings tan and blue mostly; size 9.0 x 10.6. Regular \$59.50. Special... 46.50

CLEARANCE OF ODD AXMINSTER RUGS.

Two-toned with chintz border and small design in centre; colorings gray, fawn, blue, rose and green in the following sizes:

6.0 x 9.0. Regular \$21.75. Special... 15.75
7.6 x 9.0. Regular \$24.75. Special... 17.50
9.0 x 10.6. Regular \$37.25. Special... 23.75
9.0 x 10.6. Regular \$37.25. Special... 23.75
9.0 x 10.6. Regular \$37.25. Special... 23.75

ENGLISH BRUSSELS RUGS.

Small Oriental design in tan and fawn; size 6.0 x 7.6. Regular \$25.00, for... 15.75
6.0 x 9.0. Regular \$25.00, for... 15.75
6.0 x 10.6. Regular \$25.00, for... 15.75
9.0 x 10.6. Regular \$25.00, for... 15.75
9.0 x 12.0. Regular \$25.00, for... 15.75

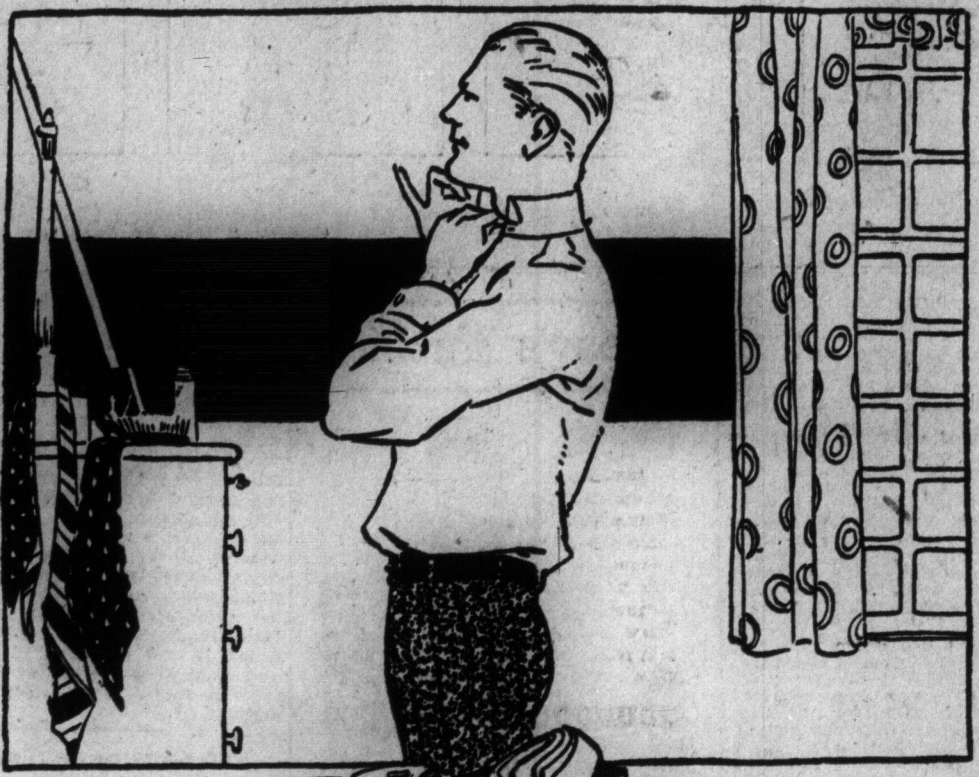
Getting ready for summer is easy if you shop in the Men's Store. Today's list is full of suggestions:

MEN'S TWO-PIECE OUTING SUITS.
Made from gray homespun tweeds, stylish single-breasted sacque style, with patch pockets and belted in back; half lined; cuff trousers. Sizes 36 to 42. Thursday... 15.00

BLUE WITH WHITE STRIPE TWO-PIECE SUIT.
English tweed in blue, with white hairline stripe, smart single-breasted coat, half lined. Sizes 34 to 42. Price... 12.00

MEN'S SHIRTS FOR SUMMER.
Summer Shirts, double French cuffs, a multitude of stripes and colorings; percale, zephir and soisette cloths. Sizes 14 to 17. Each... 1.00
Silk Front Shirts, \$1.50, for summer negligee, silk bosom and cuffs, with perfectly matched soisette bodies. Sizes 14 to 17. Each... 1.50
"Arrow" Shirts, \$2.50. Woven French madras, Russian cords, twill cloths; perfect fitting. Sizes 14 to 17. Each... 2.50

PURE SILK NECKWEAR.
Made from Swiss, English and American silks, all the latest stripes and all-over designs, coin spots, hand-embroidered, and the new panel effect shapes. Each... .50



Awnings for Summer

If you have the frames and wish them re-covered we can do it, or if it is necessary to have entirely new awnings we can supply them. Our factory is now working at full strength, and we have a staff of men at your service awaiting your phone message to come and measure the windows for awnings or the verandah for awning curtains, submit samples, and give suggestions and estimate without charge. Our awnings are the first-class article. The material used is best quality English awning duck only. The frames are all galvanized to avoid rusting. The workmanship the best that can be desired. The price—phone our Drapery Department for our man to come and quote.

ENGLISH AWNING DUCK.
In popular stripes, 31 inches wide, per yard... 35c
Awnings, 31 inches wide, per yard... 35c
In all the leading stripes, 30 inches wide, per yard... 35c

WINDOW AND DOOR SCREENS.
"Phone our Drapery Department and an expert will come to your home and advise you on the best material and color for your window and door screens. We will send a man to measure for them.

ENGLISH BRASS TUBING FOR CURTAIN PULLEYS.
Size includes 1/4-inch, 1/2-inch, 3/4-inch, 1-inch and 1 1/2-inch. English brass rings to fit.

SCOTCH HOLLAND WINDOW.
Made to order Window Shades, mounted on Hartshorn spring rollers; cream, green or white. Full size and we will send a man to measure for them.

NEW VIOLETTA FLANNELS.
range of stripes and plain colorings, for blouses, men's shirts, pyjamas, etc. Per yard... 40c

Fancy Figured Huckaback. fine quality, 15 inches wide, Thursday, per yard... 35c

Hemstitched Damask Table Cloth. all linen; size 66 x 86 inches. Thursday at... 2.95

English Wall Papers. in desirable patterns and colorings, including the new chintz and tapestry treatments. 15c WALL PAPERS, 15c.

Gold and Embossed Wall Papers. richly colored floral and conventional designs. 15c. Thursday, single roll, 50c. Borders to match. Regular 30c. Thursday, yard, 10c.

Green Oatmeal Background. with two-tone green stripes, 1 1/2 inches apart roll, 15c. Thursday, yard, 10c.

75c SILK PARLOR PAPERS AT 25c.
Silk Finished Papers, in pale cream, green, yellow and gray; two-tone designs, suitable for medium size parlors. Regular 75c. Thursday... 25c

50c CHINTZ BEDROOM PAPERS AT 15c.
50c Plain Papers, in pale cream, green, yellow and gray; two-tone designs, suitable for medium size parlors. Regular 50c. Thursday... 15c

\$1.00 TAPESTRY WALL PAPERS AT 30c.
50c Fine Padded Papers at... 30c
25c Seismic Borders at... 15c
25c Fancy Ceiling at... 15c
25c Bedroom Stripes at... 15c

Gardening Books
Practical Garden Book, by Munn and Bailey, price... 50c
Reese Growing, by Wright, price... 40c
Little Gardens: How to Make the Most of Them... 40c
My Growing Garden, McFarland, 200 Plant Breeding, Bailey & Gilbert, 200

YOUR BOY will like to look over these clothes, and to wear them, too, if you let them.

BOYS' OXFORD GRAY TWEED RAINCOATS, \$4.95.

From our regular stock; beautifully tailored, in single-breasted style, with full cut skirt; dark gray imported material; seams are stitched and cemented; check linings; sizes 25 to 35. Thursday... 4.95

BOYS' SAMPLE TWEED SUITS, \$4.95.

300 in the lot; single-breasted yoke Norfolk style; some with knife pleats; sew-on belts, and patch pockets; others with box pleats, running clear down, and regulation pockets; gray, brown and overcheck patterns; twill linings; bloomers full cut; sizes 25 to 34. Regular \$6.75, \$7.00, \$7.50, \$8.50, \$9.00. Thursday... 4.95

Officers' Oversea Trunks

Three-ply construction, fibre covered, all round corners, fibre bound on all edges, heavy brass riveted corners, draw clamp bolts, reliable lock. Size 36 in. \$10.75; 40 in. \$11.75.

Without cross bands—36 in., \$9.25 40 in., \$9.75.

Also Military Oversea Wardrobe Trunk, fibre covered. Size 40 in. at \$13.95 and \$15.00.

Leather Club Bags

Leather corners, strong handle, brass lock and catches; leather lining, with pocket. Size 18-inch. Thursday, 4.95

Tourist Trunks, with leather straps, hardwood slats, brass corners, fine lock and heavy bolts; neat check lining, with two straps.

Size 32 in. Thursday... 6.25
Size 34 in. Thursday... 6.50
Size 36 in. Thursday... 6.75
Size 40 in. Thursday... 7.50

\$6.50 to \$12.50 Corsets at \$3.95

The greatest corset opportunity of the season. Sweeping clearance of 500 pairs of our highest grade corsets, including in all twenty-five new models in the following makes: "Bon-Ton," "Redfern," "Regalite," "Blen Jolie," "C. P. a la Sirene," "La Reine" and "Modart," laced front and back styles. They are broken in size range, but there are sizes 19 to 30 inches in the lot. We cannot fill phone or mail orders. Regular \$6.50 to \$12.50. Thursday... 3.95

CLEARING PRICES ON FRENCH HAND-MADE LINGERIE.

The prices are being cut in half, simply because the stock is so large and the styles or counter-mused. We cannot fill phone or mail orders.

French Hand-made, Hand-embroidered Lingerie, including Nightgowns, Corset Covers, Drawers, Princess Slips, Combinations and Underskirts. The materials are the finest French goods, and the making are among the finest work of the French seamstress.

Nightgowns, regular \$1.75 to \$12.00. Corset Covers, regular \$1.25 to \$4.00. Drawers, regular \$1.25 to \$3.00. Princess Slips, regular \$5.00 to \$17.50. Underskirts, regular \$2.25 to \$3.00. Combinations, regular \$4.00 to \$14.50.

KNITTED SPORTS COATS—The Sports Coat of heavy brushed wool or knitted silk will be, according to Dame Fashion, correct for all occasions this season. Among our extensive collection we want just some of the new styles that have just come to hand, featuring the latest ideas from New York and the winter resorts of the south. We want our friends to note this also, that our silk coats were bought at the right time, and our prices are considerably less than manufacturers' cost today. Come today and spend a pleasant hour this section, and let us show you some of these.

Sports Coats, finest art silk; several styles of knit, showing plain and combination colorings, in light and dark effects; plain V necks, or with collars, belts or sashes. Prices, \$4.50 to \$12.50.

Sports Coats, finest pure wool; heavily brushed; shawl collar; novelty colorings. Prices, \$6.50 to \$8.00.

Hug-Me-Tights, finest pure wool; waist or coat length; single or double loose knit; plain colors. Prices \$1.00 to \$2.25.

SALE OF WHITE DRESSES FOR LITTLE GIRLS—\$2.75 to \$5.50 Dresses, \$1.50. Big clearance of a number of lovely models that are broken in size range. There is rich choosing of up-to-date styles, finer quality voiles, piques, reps, fine silks and mull. Beautiful trimmings of solid embroidery, all-over embroidery, fine lace and silk ribbons in the lot; most of these are French hand-made; not all sizes in any style, but sizes 2 to 6 years are included in the lot. No phone or mail orders.

BUCHANAN'S Pure Raspberry and Strawberry, 16oz. Jar
Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages... 25c
Choice Pickles, Niagara Brand, Mixed, 20oz. Bottle... 25c
Clark's Chipped Beef, per tin... 15c
Roman Seal, large package... 25c
Oxo Cubes, 3 tins... 25c
Tea, of uniform quality and fine flavor; a 45c tin anywhere. Thursday, per lb. 37c

One Car Choice California Sun-dried Oranges, large size, sweet and seedless selection, while they last, per case, 100 lbs. \$1.00
Fresh Rhubarb, bunch... 5c
Bermuda Onions, 3 lbs... 25c
New Potatoes, 5 lbs... 15c

FLOWER SECTION.
Good Assortment of English Rose Bushes, good selection, while they last, per bush... 15c
Crape Vines, Gooseberry and Black Currant Bushes, each... 10c
Dahlia Roots, red, pink, white, yellow... 10c
Carter's Tested Seeds, Flowers and Vegetables, 3 packages... 25c
Good Assortment of Roots, Shrubs, Vines, etc., fresh daily at moderate prices.

One Car Standard Granulated Sugar, 20-lb. cotton bags, per bag... 1.70
2,000 lbs. Finest Creamery Butter, approx. 100 lbs. \$1.00
4,000 Tins Finest Canned Peas, 3 tins... 24c
Edwardsburg or Beehive Table Syrup, 6-bottle... 22c
Finest Featherstrip Coconut, per lb. 22c
Choice Red Salmon, 2 tins... 14c
Upston's Marmalade, 4-lb. pail... 25c
Quaker Oats, large package... 24c
Imported Mart Vinegar, imperial quart bottle... 27c
Peanut Butter, in bulk our own make, per lb. 18c
Fancy Petal Rice, 3 lbs... 25c
Finest Pot Barley, 5 lbs... 25c
Pure Corns, in bulk, per lb. 25c
Finest Platted Wheat, per stone... 55c
500 lbs. Tetter's Purified Blueberries, per lb. 24c
Finest Canned Peaches, per tin... 15c
Canned Beans, Golden Wax or Green, 3 tins... 25c

THE SIMPSON COMPANY LIMITED