



THE Wholesale Price Store!

OPENING SPECIAL

16 DOZEN MEN'S FINE VELOUR HATS
Satin-lined; colors, black, brown, ivy and sage;
retail price \$12.00, for (no tax) **\$6.98**

MEN'S WEAR
HATS, CAPS, GLOVES, ETC.
BOYS' WEAR
CAPS, MITTS, OVERCOATS, ETC.
Boys' Mackinaw Coats
All wool, at wholesale price **\$8.50**
EVERYTHING SOLD AT WHOLESALE PRICES
THE LONDON SALES CO.
Opposite Royal Bank - 380 Richmond Street.

JEWEL IS IMITATION.

LONDON, Nov. 18. — Sir George Younghouse, keeper of the Jewel House at the Tower of London, has just revealed the fact that one of the British crown jewels, of which he is custodian, is an imitation. The stone was believed to be a magnificent aquamarine, but proved on examination to be only a piece of colored glass. It figured first in the crown of King James II. The mystery of when the imitation was substituted for the real stone has not been solved.

CUT THIS OUT

OLD ENGLISH RECIPE FOR CATARRH, CATARRHAL DEAFNESS, AND HEAD NOISES.

If you know of some one who is troubled with Catarrhal Deafness, head noises or ordinary catarrh cut out this formula and hand it to them and you may have been the means of saving some poor sufferer from total deafness. In England scientists for a long time past have recognized that catarrh is a constitutional disease and necessarily requires constitutional treatment.

Sprays, inhalers and nose douches are liable to irritate the delicate air passages and force the disease into the middle ear which frequently means total deafness, or else the disease may be driven down the air passages towards the lungs, which is equally as dangerous. The following formula, which is used extensively in the damp English climate, is a constitutional treatment and should prove especially efficacious to sufferers here who live under more favorable climate conditions.

Secure from your druggist 1 ounce of Parmitin (Double Strength). Take this home and add to it 1 pint of hot water and a little granulated sugar; stir until dissolved. Take one tablespoonful four times a day. This will often bring quick relief from distressing head noises. Clogged nostrils should open, breathing become easy and hearing improve as the inflammation subsides. The eustachian tubes is reduced. Parmitin used in this way acts directly upon the blood and mucous surfaces of the throat and has a tonic action that helps to obtain the desired results. The preparation is easy to make, costs little and is pleasant to take. Every person who has catarrh or head noises or is hard of hearing should give this treatment a trial.—Adv.

Snow-white fleecy blankets
Its easy to keep them that way. It's the best way, too, because pure, clean blankets wear longer. It just means using that purest, sweetest, and gentlest of all cleansers—

Sunlight Soap

It washes without rubbing, twisting, or clothes. It's a wonderful work saver as well as a clothes saver.

Insist on getting the soap you ask for—SUNLIGHT SOAP
LEVER BROTHERS LIMITED
TORONTO

LONDON'S LEADING LEATHER GOODS STORE.

GIFT SUGGESTIONS IN LEATHER

We are showing this year the smartest and most complete line of leather goods ever shown in London, and our prices are the lowest possible. We are listing here just a few of our more staple lines. A small deposit will hold any article until required.

Club Bags **\$3.00 to \$40.00**
Suit Cases **\$1.50 to \$40.00**
Ladies' Purses and Hand Bags **\$1.00 to \$15.00**
Gents' Purses and Bill Folds **50c to \$9.00**

French Traveling Cases for ladies and gents.
French Ivory Toilet Articles.
Ebony Toilet Articles.
Music Cases. Military Brushes.
Collar Boxes. Trunks.

Lucille Bags
Same styles as cut. This is the very latest style of Ladies' Handbags. We now have our complete Christmas showing in black and colors at prices ranging from

\$2 to \$12
JAMES McCORMICK
305 TALBOT STREET.

MADGE MACBETH PLEDGE SURPLUS TO MEMORIAL HOME

IS "LIFTED" BY MOVIE PEOPLE

At Present Is Small One. But Subscriptions Yet To Come.

Former Londoner and Well-Known Novelist Tells How It Happened.

PICTURE APPEARED HERE
"The Law of the Yukon," Shown at Local Theatre Last Week, Had Close Resemblance to Mrs. Macbeth's Book.

The following article, appearing in a recent issue of the Ottawa Journal, with reference to a book written by Mrs. Madge Macbeth of Ottawa, and screened under the caption of "The Law of the Yukon," will prove of much interest to the friends of Mrs. Macbeth in this city.

Mrs. Macbeth, who was a daughter-in-law of the late Col. John Macbeth of this city, previous to her marriage, was Miss Madge Lyon and was educated at Hellmuth College.

Following is the article as presented in the Journal:

We are all familiar with the stories of piracy in literature and the splendor of some unheralded genius complaining that they or that their countrymen have been plagiarized. It is a case where without fraudulently of any kind, without intentional piracy or even plagiarism, a book of one writer has been screened and accepted as another. There seems to be no help for it and no redress. Everyone is acting well within their rights.

A few years ago Small, Maynard & Co., of Boston, published a novel by Mrs. Macbeth. The contract gave the publishers the privilege of handling moving picture rights. This is the ordinary contract offered to authors by the publishing house who have larger opportunities for disposal of the rights and who in their own interests will get a better price than an unknown author.

"When notified that the rights had been sold," she told us, "I was extremely surprised. I had been consulted but I did not know that a sale was pending. Of course, I would like to explain that distance from the centre of the publishing world often militates against a writer and correspondence from great separated points is anything but satisfactory. I tried all along to keep in touch with Small, Maynard & Co. and watch the book as it was submitted to various companies, but I cannot say truthfully that they were particularly small, but the publishers pointed out that they felt impelled to accept it because Yukon 'stuff' had been pretty well done, and that probably there might be no demand for it at all. They also gave other reasons. Street talk from a reputable firm source is convincing enough and against which I made no protest. I sent them a receipt for my check and my book belonged to them no more."

Now the part of the story that follows sounds almost incomprehensible unless one considers that it is impossible to write a reply from anyone unless the person questioned is willing to give an answer, which obviously the Boston firm was not. Mrs. Macbeth wrote her notice asking who had purchased her book, and finally was told that "an agent" had bought it. She was told that he would sell it to some producing company. Interest in the deal as far as the publishers was concerned, died at the time.

Her Story in Disguise.
"And you must remember," Mrs. Macbeth said, "that even had I discovered the agent's name, I had no claim upon his time, money or effort. He had no obligation to keep me posted as to his operations in regard to the book. It was absolutely and entirely his property. He could do with it as he pleased."

Last spring, she saw in a local paper a notice stating that Edward Egan was playing the leading role of Morgan Kleith in "The Law of the Yukon," and learned that this was her story under a different title, wrote the editor of McLean's Magazine that at last she had to the screen.

Mr. Costin, who had always admired the book, replied at once that something was wrong; that he was holding for publication a story about Edward Egan in which the picture was mentioned, but the credit given to Robert Service.

"Of course," continued Mrs. Macbeth, "I wrote the publishers again, demanding some satisfactory information. I was told that the picture might have been sold and resold a dozen times, and that they knew nothing about the matter. Besides, they pointed out the fact that there was no definite connection between the newspaper clipping and the book and advised me to bother no more about it!"

Determined to sift the thing to the bottom, she wrote to the League of America, but it was really through the interest of McLean's that I got on the track of the picture which proved to be beyond question my novel used under Robert Service's title, without any mention of me at all.

Hears From a Friend.
"It further developed that Small, Maynard & Co. had received me perfectly unnecessary injury in selling the rights of the book without making any provision or restriction, so that I really had no claim to mention if the producer or director did not choose to give it to me. As a matter of fact, the latter was approached and the case laid before him, in the hope that the normal obligation would impel him to do something for me. I was advised that the intermediary had the most satisfactory result. Mr. Miller had virtually promised to add my name to the screen title or wherever the picture was to be shown. This late date. There was nothing more I could do."

A day or two ago, Mrs. Macbeth received a letter from a friend stating that a picture had been featured at a local theatre under the title of "The Law of the Yukon," and credited to Service, whereas (knowing nothing of the foregoing circumstances), the friend recognized indignantly the story of Kleith, even to the names of the characters.

Story Points a Moral.
It is all too true. Trade journals, advertising agencies and producers are devoting considerable space to the picture in which Mrs. Macbeth's name does not appear. Why can he be so dishonest? For some reason unknown to us, a moral obligation has been laid aside, and one name has been preferred to another. It is a case where the name of Madge Macbeth is not unknown. But the name of the picture is not known. The sign away their movie rights; that was the first mistake. The second, if such was the case, was that the picture was of childlike faith in a publisher who, when first the appeal was made, was the producing company has been used. If Small, Maynard & Co. had set to work to trace the picture, doubtless this peculiar case of injustice would not have occurred.

will be asked to audit the books and present a report.

Mayor E. S. Little had sent a copy of the resolution to the Federal Government, as suggested by Col. Clifford Reason, that November 11 be set aside as the national Thanksgiving Day for the Dominion of Canada.

QUICK CONNECTION OF HOUSES IS WANTED

Utilities Promise the Housing Commission This—Provincial Association May Meet Soon.

Routine business was transacted at a short session of the housing commission last night. It was decided to make application to the public utilities commission to make water and light connections for houses on Madison and Garfield avenues as quickly as they are completed. The commission said it was prepared to connect all the houses at once if desired.

Progress was reported on plans for holding another meeting of the Provincial Housing Association which was formed here early this year. No date has been set for the gathering yet, but members of housing commissions in other centres expressed their willingness to attend at any time arranged.

Montreal, Nov. 18.—Including the centennial endowment campaign last night approached the four million mark. The campaign for the centennial endowment campaign last night approached the four million mark. The campaign for the centennial endowment campaign last night approached the four million mark.

Quick relief from rheumatic pain

BAUME BENGUE

has immediate effect
BEWARE OF SUBSTITUTES
One dollar a tube
THE LEEING MILES, CO., LIMITED
MONTREAL
Agents for Dr. Jules Bengué
RELIEVES PAIN

OVERCOATS

You Save From \$8.00 to \$15.00 Here

Day after day the story is the same; folks who investigate all the great reduction propositions advertised, come back here to buy.

The savings here are easily seen—and comparison only emphasizes their attractiveness and genuineness.

\$29.50	\$34.50
Values to \$40.00.	Values to \$45.00.
\$39.50	\$44.50
Values to \$50.00.	Values to \$60.00.

Every Wanted Style, Every Wanted Color
Reliable Fabrics, Tremendous Assortment

Blue Serge Suits
COLOR GUARANTEED FOR TWO YEARS. MADE TO YOUR MEASURE.
The best blue serge we know of, guaranteed absolutely for color for two years, 19-ounce weight, splendid shade, tailored to your order in any sack coat style; fit, finish and trimming guaranteed; \$100 value in most tailor shops today. On sale at

Ready-To-Wear Department

Just to hand, direct from manufacturer, 200 Ladies' Silk Crepe de Chine and Georgette Crepe Sample Waists, handsomely braided and beaded, in colors of flesh, peach, maize, sand, rose, coral, helio, brown, navy and black; worth \$7.50 and \$12.50. Sale prices are **\$4.95, \$5.95, \$6.95**

22 only Misses' All-Wool Serge Dresses, round neck, fronts beaded and embroidered, belted styles, in colors of navy blue, dark brown, green and black; 16, 18 and 20 year sizes. Only **\$18.95**

One rack of Women's Dresses in fine Botany serge and gabardine. These are in navy blue and black, the trimmings are embroidery and military braid; sizes 16 to 38 **\$25.00**

Very special sale of Handsome Velour Silvertone Coats, in ladies' and misses' sizes, made in belted styles, with high-buttoning collars; exceptional value. **\$35.00**

Paillette Silk, good rich dye, splendid quality that will not cut or crush, nothing more serviceable, 36 inches wide, all colors. Per yard **\$1.98**

Black Cashmere, Poplin and Taffeta Cloth, all wool, 40 inches; regular \$2.75. To clear **\$1.98**

All-Wool Serge, heavy weight and fine weave, just right for dresses and skirts, 54 inches, in navy, brown, green, black, Burgundy **\$3.50**

Visit our Dress Goods Dept.—many interesting bargains. Crepe de Chine, a good heavy quality for blouses and dresses, 40 inches wide, washes perfectly, in those beautiful shades of pink, maize, copen, brown, navy, black, white, green, rose and peach; regular \$2.50. Sale price **\$1.75**

Corded Velvet for children's wear, in fine and heavy cord, good weight for dresses and suits, 27 inches wide, in brown navy, Burgundy, green and copen. Per yard **\$1.50**

R. J. Young & Co. London East