

Faulty Bookkeeping

Is often the cause of business failure. The aim of this school is to train its pupils along lines which are acknowledged by successful business men to be correct.

Miss L. Bowman has been placed as bookkeeper with the London Laundry Company.

Forest City Business and Shorthand College, London, Ont.

J. W. WESTERVELT, R. P., Principal.

Good Dressers...

will have no trouble in getting what they want, as we have one of the largest stocks of Imported Suits and Overcoats in Western Ontario. Always first-class work.

O. LABELLE, Merchant Tailor,
872 Richmond Street.

FITZGERALD
and FITZGERALD,
Larristers, 171 Dundas street,
Fitzgerald Block.

The Health of Your Family

May be endangered by allowing the plumbing in your residence to get out of repair. All this can be easily prevented by having a first-class plumber inspect your bath-rooms, water closets, etc., every once in awhile. I will gladly furnish estimates on plumbing work.

J. A. Johnston, 280 Dundas, Phone 1254

FAIRBAIRN
MERCHANT
TAILOR
Opp. City Hall, Upstairs

W. B. LAIDLAW,
Barrister, solicitor, etc. Money to loan at low interest rates. Bank of Commerce Bldg.

We Study

our patrons' wishes, and then do their laundry to suit them.

Parisian Steam Laundry Company
of Ontario, Limited.

\$10,000.00

for 30 cents per day.

The Manufacturers' Life

is issuing a NEW policy that is within the reach of all. For further particulars apply to

VIVIAN REEVE,

District Manager, 180 Dundas Street

MIDDLESEX MATTERS

Results of November School Examinations for Dorchester—Death of Duncan McTavish.

Mr. G. M. Mayberry, jeweler, of Glencoe, has gone to Calgary, where he has secured a position.

Apple packers have completed their work. The shipments from Glencoe were not so large as in former seasons.

Duncan McTavish, a son of Alex. McTavish, of Denfield, died at the residence of his father on Thursday, of typhoid fever. He had been ill for two weeks only, while not looking for a of a rugged nature he never suffered from sickness before. He was a nephew of Mrs. Alexander McLean, of Iderton. The funeral takes place today (Saturday).

Mr. and Mrs. Robert Armittage, of Lucan, were presented on Saturday last with a beautiful chair and lounge by about 50 of their friends. On Monday evening Mr. Armittage, who goes to Hamilton to take charge of the Massey-Harris business in that city, was entertained at a complimentary banquet by the members of Beaver Camp, No. 6, Canadian Woodmen of the World, at which some exceedingly pleasant references to him and his wife were made. Mr. Armittage was formerly reeve of the village.

Report of the November examination in Dorchester for 1898: The junior second writing on the senior second papers for promotion to third class, took the number of marks as follows: Mamie Kay 351, Willie Walker, 245, Joe McIntosh 236, Clara Oliver 225, Pearl Smith 204, Fanny Sweet 197, James Oakley 170, Grace McCann 160. Number of marks required to pass from junior to senior second 360. Number of marks required to pass to third class 270. Mamie Kay will be promoted to the third class. The names, according to merit, of those who were promoted from part II. to second class are as follows: Winnie Ford, Lucinda Johnston and Fred Hunt (equal), Annie Hunter, May Hunter, Carrie Budden, Charlie Wilson, Laura Carson, Frank Hayes, Ardelle Turpin absent. Those promoted from part I. to part II. are: Wendelle Carrothers, Cele Webster and Joe Baker (equal), Louis Walker, Charlie Williams. Promoted from class I. part I. to class 2, part I.: Nena Oliver, Lillie Webster, Willie Webster, Eva Andrews, Maggie Kay, Edna Smith, Mamie Patterson, Elsie Drake, Eva Finch, S. Neely, teacher.

Why will you allow a Cough to lacerate your throat or lungs and the risk of filling a consumptive's grave, when, by the timely use of Bickel's Anti-Consumptive Syrup, the pain can be allayed and the danger avoided? This syrup is pleasant to the taste, and unsurpassed for relieving the throat and lungs, coughs, colds, bronchitis, etc.

LADIES,

Kindly inspect our Sable Caperines and Collarettes.

SPITTAL, SABINE & CO. 146 Dundas Street.

ALL READY, HUNTERS!

A good many kinds of game are ready for you now, and we are ready with the right kinds of Guns and Ammunition at our kind of prices.

Shells loaded with Black or Smokeless Powder, Black or Smokeless Powder in bulk, and Shot, Caps, Wads, Loading Tools, Single and Double Barrel Guns, etc.

Wm. Gurd & Co.
185 Dundas Street. Phone 800.

FINE TAILORING
SOUTHCOTT'S
361 RICHMOND ST.

FINE AND MILD.

Toronto, Nov. 11-11 p.m.—The important disturbance which was centered in New York State last night is now off the Cape Breton coast. Its accompanying heavy gales have been experienced throughout Eastern Canada, together with heavy falls of snow or rain. Minimum and maximum temperatures: Victoria, 40-48; Kamloops, 32-40; Calgary, 14-38; Qu'Appelle, 12-28; Winnipeg, 6-34; Port Arthur, 8-40; Toronto, 22-32; Ottawa, 32-32; Montreal, 30-34; Quebec, 24-32; Halifax, 40-54.

Probabilities: Toronto, Nov. 12 — 1 a.m.—Lower lakes: Moderate to fresh westerly to southerly winds; fine and milder.

Local temperatures: The highest and lowest readings of the thermometer at the observatory here on Friday, Nov. 11, were 34 and 27.5 above.

Bread...

made from pure malt extract aids digestion. Try Johnston Bros.

Phone 818.

XXX

London Advertiser.

TELEPHONE NUMBERS:

107.....Business Offices
184.....Editorial Room
175.....Job Departments



A LOCAL BUDGET

—Mr. and Mrs. C. C. Woods left here on Thursday evening by the G. T. R. for California to spend the winter.

—Joseph Holman, a boy employed in McClary's tin shop, had his hand caught in a press yesterday, losing the fourth finger.

—Port Stanley fishermen have had the most disastrous fall ever known, the highest loss for the last three weeks being very hard on the nets.

—Tomorrow evening Rev. Thomas Wilson begins a course of sermons on "Special Talk to Young People." This course will begin with a talk to young men.

—Grand Secretary Orr, of the Street Railway Employees' Association, said farewell to the men at Labor Hall last night, and today left for his home in Detroit.

—Mr. John W. Sansom, for many years a well-known drayman, died at his home, 506 Nelson street, yesterday, aged 59 years. The funeral will take place Sunday to Mount Pleasant Cemetery.

—The L. E. and D. R. R. have made a contract with Messrs. Hickson & Woods, who own the dredge now at Port Stanley, to remove 3,000 yards of earth to enable the Shenango to get into her dock.

—The Tilsonburg correspondent of the St. Thomas Times says: It was an altogether rich treat that was enjoyed by those who heard Canon Dann, of London, on "Ireland and the Irish," in the opera house last evening.

—Mr. A. B. Patterson, the energetic and popular accountant of the Merchants' Bank city, has been appointed manager of a new branch of the bank at Leamington, which will be opened within the next few days. Mr. Chas. Harper, a former Londoner, will succeed Mr. Patterson here.

—Robert Burroughs, of this city, and Miss Etta Dancy, of Toronto, were married a few evenings ago in the Carlton Street Methodist Church, Toronto, by the Rev. G. R. Turk. Later a brilliant reception was given by the mother of the bride at their home. Mr. and Mrs. Burroughs will reside at 250 Queen's avenue, this city.

—At the last quarterly meeting of the official board of Askin Street Methodist Church, Messrs. John Friend, J. G. Orchard, Wm. Copp and C. A. Case were chosen to fill the vacancies on the board caused by the deaths of Mr. Alonzo Lucas and Mr. Wm. Westcott, and the resignations of Messrs. A. McEvoy and A. Westman. Rev. Walter Rigby, president of the London conference,

Glove Day Today

You can't go out tomorrow without Gloves, and you can't get poor gloves unless you come here today for them. We have the best Gloves from two of the best Glove makers in the world, POWNS English, PER-RINS French.

We guarantee every pair we sell, and we give good big dollar's worth in value. One dollar and up to four fifty a pair.

BOUGHNER.

and Rev. Dr. Langford, of Orangeville, were mentioned as probable successors to Rev. R. Hobbs, whose term expires in June. The following stewards were appointed: Ald. Gerry, George Rowntree, R. H. Baker, J. A. Childs, H. Kilbourne, Richard Wreay and J. G. Orchard.

The following list of patents recently granted to inventors residing in Canada is reported for The Advertiser by P. J. Edmunds, international patent solicitor, London, Canada: patents—E. Wettlaufer, Sebastopol, older mill; H. Trull, Oshawa, churn dasher; M. Ouillette, Montreal, cold storage building; T. B. Barwis, Calgary, canoe and boat; J. H. Mickle, Waterloo, school desk; E. B. McDougall, St. John, N. B., food product; J. Imrie, Toronto, "The Soot at Home and Abroad" (lecture copyright). United States patents—A. Dickson, Toronto, machine for manufacturing blurs of meat; J. Knechtel and R. Vincent, Hanover, wire spring mattress; W. H. Orr, Beauséjour, calked horseshoe plate, clothes fastener; P. Schneider, at Toronto, sheet iron stove; A. Norton, Coaticook, double-act jack; W. Thawley, Toronto, advertising sign for trolley poles (design patent); A. Spooner, Port Hope, anti-friction metal (trade mark).

A YEAR OF GREAT PROGRESS

Flourishing Condition of Dundas Center Sunday School.

Shown by the Encouraging Reports Submitted at the Annual Meeting of the School's Officers and Teachers

The annual meeting of officers and teachers of Dundas Center Sunday school was held last night, Rev. Dr. J. B. Saunders presiding. There was a large attendance, and the reports submitted were most gratifying, after the reading of which the election of officers took place. The president was Mr. Charles E. Cowley, the secretary, in submitting his report, said the year had been a most successful one. The attendance was as follows:

Officers	Aggregate	Avg.	Perc.
Teachers	2,107	42	90
Sub. teachers	95	2	89
Girls	12,666	254	62%
Boys	9,437	193	64
Visitors	1,891	34	...
Entire school	27,558	551	66

The increase in the average attendance this year over 1897 was 20 per cent. The largest attendance on any one Sunday was on Rally Day, Sept. 5, when 761 attended. The greatest was on June 12, when, owing to rain, only 297 persons were present.

Classes having highest percentage of attendance: First, Miss Percival's class, 90 per cent; second, J. A. Calhoun's class, 87 per cent; third, Mrs. A. F. Cowley's class, 86 per cent. Miss Linford's class has a percentage of 88, but has been organized six months only.

Classes having all members present on largest number of Sundays: First, Miss Percival's class, 32 Sundays; second, Messrs. J. A. Calhoun's and E. Yeo's classes, 26 Sundays; third Misses Bradford's and Steer's classes, 24 Sundays.

The average regular collection per Sunday was \$9 60; average missionary collection per Sunday, \$14 08; average collection per Sunday, all funds, \$18 27; average amount contributed by each person per Sunday, 2 45 cents; classes having largest weekly average contribution per member, J. D. Keenleyside's, 8 1/2 cents. Mr. J. H. Bowman's class had the largest contributions, having given \$95 87.

The increase in membership during the year was 81. There were 238 new scholars, 129 girls and 115 boys. The scholars who had left the school numbered 157, of whom 81 were girls, and 76 boys. The number on the roll was 810, including 22 officers, 50 teachers,

DYSPEPSIA MEANS SLOW SUICIDE.

Because Poor Digestion Slowly Starves the Body.

Dodd's Dyspepsia Tablets Make Digestion Perfect—They Digest the Food and Restore the Stomach to Health.

Put a sturdy, healthy, vigorous plant in a potful of poor soil, place it in a dark, unventilated room, and give it no water, and the consequence will be that it will wither, become weak and puny, lose its natural color, and finally die.

The same thing exactly happens in the case of a person afflicted with Dyspepsia. The source of nourishment is cut off. Every organ and nerve is starved.

A moment's thought will show that there is only one way to remedy such a state of affairs. That is to restore the supply of nourishment. Dyspepsia is the result of imperfect

WE DON'T EXPECT

to sell all the Coffee in town, but we know we are selling a Coffee that can't be duplicated even at a higher price. That's the reason we are doing a steadily increasing Coffee trade. Give ours a trial.

40c pound.

Try Quaker Oats—Two Packages, 25c.

Boneless Sardines

We handle the best brands that are tinned in France, prepared with the finest virgin olive oil.

Bottled Vinegars.

Crosse & Blackwell's
Tarragon, 80c Bottle.
Chili, 80c Bottle.
Shalot, 80c Bottle.
Crystal, 25c Bottle.
and English Malt

Ralston's Food, 15c Package.

Prepared Mustard

with Horse Radish
is a real relish.
15c Bottle.

Olive Oil.

Finest that is bottled, 25c.

Buy our select and standard Oysters direct from Baltimore.

Royal Salad Dressing

is the best made. We guarantee it to be better than any other.
Half Pint Bottles, 30c.
Pint Bottles, 50c.

SNAPS

Worcestershire Sauce, 10c bottle.
French Mustard, 5c bottle.
Fine Cream Candy, 10c pound.
Best Gum Drops, 10c pound.
Chocolate Drops, 15c pound.

T. A. Rowat & Co
234 Dundas St.
PHONE 317.

Enjoy a Meal...

If you have never used our breads try a sample loaf. We bake many kinds, but our Eureka Bread excels any made. It is made fresh every day.

THE PARNELL-DEAN

Steam Baking Co., Limited.
75 Bruce street. Phone, 929.

407 girls, 321 boys, and an orchestra of 10.

The treasurer's report, presented by Mr. L. W. Noble, showed receipts of \$1,877 32 and expenses of \$799 66, leaving a balance on hand of \$1,077 66.

Mr. J. A. Heaman's report for the library gave an average circulation per Sunday of 169.

The officers chosen were: Superintendent, D. A. McDermid; superintendent of home department, C. E. German; associate superintendents, Wm. Yates and A. N. Udy; grading superintendent, Miss E. Yates; assistant grading superintendent, Miss A. Magee; secretary, Charles E. Cowley; assistant secretary, A. Beal; treasurer, L. N. Noble; assistant treasurer, L. A. Keenleyside; leader of the singing, Dr. C. H. Ziegler; pianist, W. H. Hewlett; leader of the orchestra, Roselle Pococke; primary assistants, Miss W. Cannon and Miss A. Beal; auditors, J. F. Kerns and G. E. Coombs; fraternal delegate, R. N. Golding; ushers, E. Graham and George Boyd; devotional committee, Miss R. Keenleyside, Miss Cross, Messrs. Geo. Martindale and J. A. Calhoun.

The appointment of Librarian and assistants was deferred until the next meeting.

The following is a list of the teachers: Miss Cannon, Mrs. Heaman, Mrs. Scollick, C. J. Beal, T. B. Escott, Miss Scandrett, Miss Hobbs, J. H. Bowman, Mrs. Kirk, Miss Cross, Geo. Martindale, Miss M. Brown, J. D. Keenleyside, Miss Percival, J. F. Kern, Mrs. C. E. Cowley, H. Ashplant, Miss R. Keenleyside, Miss Webster, J. A. Calhoun, E. Yeo, Miss Donald, Miss F. Steer, Mrs. A. E. Cowley, A. Snell, Miss E. Wilson, Miss Laird, Wm. Heaman, Miss Tanton, W. H. Winnett, Mrs. Morrish, Miss Scribner, Miss B. Bradford, Miss Keenleyside, J. Fitzgerald, Miss Bradford, Miss Brown, Miss V. Wilson, W. Sloman, Mrs. C. J. Beal, Miss Currie, Miss Riddell, W. G. Ford, M. B. Dulmage, Miss Follis, Miss Dempsey, Miss Lindfoot.

The Christmas offering will this year be donated to the King's Daughters and Sons, in aid of the relief of the worthy poor. The anniversary services will be held on Sunday, Nov. 27, and a grand concert will be given on Tuesday, Nov. 22.

KINGSMILL'S

Talk About Blankets

There are poor blankets. There are good blankets. Some blankets are made from pure cotton, whilst some are made from waste cotton. There are shoddy blankets—made from such poor material that they are dear at any price. Neither wear nor warmth—simply a delusion. There are union blankets and there are all-wool blankets. There is a great difference in wool blankets—the quality varies according to the quality of wool used and the experience of the carder, spinner, weaver, comb and finisher. Practice makes perfect. It requires years of close study to produce a perfect article—even from the best materials.

If you want a pair of cotton blankets we get as low as 50c and go upwards, according to size and weight. Shoddy blankets we don't keep. No, madame—for those you must try another store. Today we can give you some wonderful values in large size, well-made union blankets, made to sell at \$3 25 pair; the season is getting advanced and now the price is \$2 50 the pair.

All-Wool Blanket to talk about—a Wool Blanket to remember us by; pure in every respect; durable—it'll be in the household ten to fifteen years hence. The price so low—\$3, \$3 50, \$4, \$4 50, according to weight and size. The manufacturer expected to get more for them—it is your advantage.

The cold, chilly winds of December, the icy cold of January—those nights when the mercury refuses to register—when encased in a pair of our Arctic you become oblivious to your surroundings. The best we have ever offered; soft to the touch and light as a zephyr. A positive luxury; a slight of them will do you good. Come and see them—wonderful value. The price is \$5, \$5 75 the pair.

We offer you the choice of 250 pairs of perfect blankets.

Kingsmill's Underwear

Knitted fabrics for children, misses, youths, ladies and gentlemen are now much used. Some medical men say to have perfect health in our changeable climate wear wool next the skin. Like many other goods there are good, middling and poor underwear. If it is a question of health, then the best is none too good. We believe that we procure the best possible. A positive fact that what we give you are all manufactured by Scotch people, and the Scotch are proverbial for producing the best knitted goods in the world—plodding patience, perseverance and wonderful intelligence, with more than a modicum of honesty. The children's we commence:

Shirts, 20c upwards; Drawers, 20c upwards; Combinations, 50c upwards.

Misses' Vests, 36c upwards; Drawers, 36c upwards; Combinations, 78c upwards.

Ladies' Vests we commence at 40c and go upwards.

Youths' Vests, 31c upwards; Drawers, 31c upwards.

Men's Shirts we commence at 40c and go upwards; Pants, 40c upwards.

Kingsmill's Glove Dept.

We have much pleasure in announcing the arrival of our complete assortment of Ladies' Gloves for the Christmas trade. Wertheimer—the genius of the Ladies' Glove trade—has all his arrangements perfected, and we are now in possession of his latest productions. Full range of sizes, makes and colors. See them.

"May H." a most useful Glove, exceptional for rough wear and fit; the price is 75c per pair.

A job lot of irregular Goves, ladies' sizes, some were made to sell at 75c, some at 60c; all to be cleared out at 25c the pair.

Fancy Shirting Flannels, pretty patterns and well made, 29 1/2 inches wide, non-shrinkable, made to sell at 35c; yours today at 27c.

Scarlet Anti-Rheumatic Flannel, heavy, all wool, special, 30 inches wide, regular 37 1/2c, for 30c per yard.

A large purchase of best quality Gray Flannels made; much under regular value. Will show them Monday morning.

KINGSMILL'S

LARGEST DRYGOODS AND CARPET HOUSE IN THE WEST.

Life is Earnest

If you are really in earnest about this life, make provision before death removes you from them for the protection of loved ones dependent upon you. This will be the pledge of your earnestness. The North American Life—"Solid as the Continent"—issues policies of insurance on all the most approved plans. Will you let us advise you as to a suitable one—a pledge in earnest—for you? Better write and tell us about your case. A copy of the last annual report, containing an illustrated description of the Company's new home office, may be had of our agents or on sending us your address.

L. GOLDMAN,
Secretary.

WM. McCABE,
Managing Director.

The North American
Life Assurance Company,
112 TO 118 KING STREET WEST, TORONTO, ONT

London Representatives:

R. B. HUNGERFORD and WM. GIBSON.