

# Bargains on Sale Today at the Simpson Store



## Men's \$12.00, \$13.50, \$15.00 Fall Overcoats \$7.95

115 only in the lot, consisting of a manufacturer's models and samples and short lines; five or six coats of a pattern; in the lot are all the newest styles, young men's smart, close-fitting top coats, in both single and double-breasted models, also slip-ons and Balmacaans, in fancy gray and black mixed tweeds, also some Donegal effects, and some plain black and gray chevrons, made up in Chesterfield style, well tailored and perfect fitting; sizes 35 to 44. Regular \$12.00, \$13.50 and \$15.00. To clear Friday, at 7.95

100 Waterproof Coats at \$4.95—Double texture paramatta, an all-wool top, thoroughly rubberized with a sheeting lining to match; greenish fawn color; motor style with military stand collar; all seams are sewn and cemented; sizes 34 to 46. Friday at 4.95

Men's Tweed and Worsted Trousers, \$1.49—500 pairs, many patterns, in gray and black and brown and black, with colored inter-mixtures; also some smooth-finished worsteds; sizes 32 to 44. Friday at 1.49

500 BOYS' VELVET CORDUROY SUITS AT \$1.95. "Oliver Twist" styles, tan, blue and wine; pearl buttons and silk cord tie; sizes 2 1/2 to 8 years. Friday bargain 1.95

150 Boys' Norfolk Suits at \$2.95—Odd lots in single-breasted yoke Norfolk style, with full cut bloomers, English tweeds, twill linings; sizes 24 to 30. Friday bargain 2.95

200 Boys' Winter Ulsters at \$4.95—Double-breasted, with collars that convert and fit close up to chin; belted back; heavy winter ulsters in brown and gray; check tweed linings; sizes 24 to 35. Friday bargain 4.95

MEN'S FUR-LINED COATS. Canadian muskrat fur lining, prime dark and full-furred skins; the heavier cloth shell, with Canadian otter and Persian lamb collars. Friday 42.50

## Women's \$3.50 to \$6.00 Boots Women's \$2.75 to \$3.50 Boots Boys' \$2.50 to \$3.00 Boots

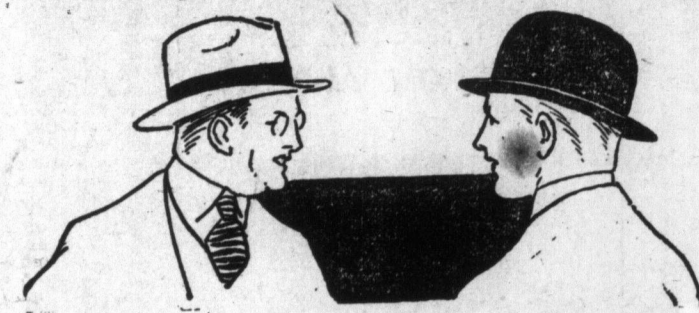
### All One Price Today \$1.99

Phone Orders Filled While Sizes Last. 1500 PAIRS WOMEN'S \$3.50 TO \$6.00 BOOTS, FRIDAY, \$1.99. Blucher, lace and button patterns; dull kid, matt calf, vici kid, patent calf and tan calf leathers; hand-turned, Goodyear and flexible McKay soles; low, Cuban, military and spool heels; narrow, wide, round and high toe shapes; putty, gray, sand, dove and black cloth and dull calf uppers; 500 pairs United States makers' samples in the lot; several widths; sizes 2 1/2 to 8. Regularly \$3.50 to \$6.00. Friday 1.99

1000 PAIRS MEN'S BOOTS, FRIDAY, \$1.99. Blucher and lace styles; gunmetal calf, box kip and vici kid leathers; single, double and triple thick soles; round, wide and narrow toe shapes, with and without toe caps; street, business and work boots; sizes 6 to 13. Regularly \$2.75 to \$5.00. Friday 1.99

500 PAIRS BOYS' BOOTS, FRIDAY, \$1.99 PER PAIR. Box calf, dongola kid, box kip, gunmetal calf leathers; Blucher and lace styles; light, medium and heavy reinforced soles; high, wide and English toe shapes; canvas and leather linings in the lot; sizes 1 to 5. Friday bargain 1.99

CHILDREN'S \$1.75 BOOTS, FRIDAY, 75c. Button boots, military and cavalier styles; glove calf, vici kid, patent calf and tan calf leathers; hand-turned soles; Egyptian toe shapes; brown, red, white and black tops; 400 pairs; sizes 2 to 4 1/2. Friday 75c



Store Hours 8.30 a.m. to 5.30 p.m.

## Men's Hats,

600 Men's Soft Hats, new fall and winter shapes. Regular \$1.50, \$2.00 and \$2.50. Friday .95

Men's Golf Caps. Regular 50c. Friday bargain .25

Boys' New Fall Hats, in tweeds, serges, felts, velvets, cords and fancies; American designs. Regular 75c and \$1.00. Friday bargain .45

Boys' Varsity Caps, in felt, velvet and serges. Regular 25c. Friday bargain .15

1265 Pure Silk Ties, broken ranges of our 50c, 75c and \$1.00 stock. Friday, .29, 3 for .85

Boys' Jerseys, short and long sleeves; blue and white. Regular 25c. Friday .19

## Men's Shirts 39c

8240 Neglige Shirts, the broken ranges of a large manufacturer; also Outing Shirts in fine cambric cloths, with stripes in blues and black. Regular 69c, 75c, 89c and \$1.00. Friday .39

Work Shirts, 44c—Of English and Canadian drills, in black and white stripes, Oxfords and engineers' blue. Regular 69c, 75c and \$1.00. Friday .44

Balbriggan Underwear, 26c—Natural color, two-thread Egyptian yarn, saaten finish and Canadian drills, in sizes 34 to 46. Regular 35c and 44c. Friday .26

## Linoleums, Carpets and Rugs

19 English Wilton Rugs, two-tone centres, small, all-over design with Grecian key borders; 9.0 x 10.6 and 9.0 x 12.0. Regular \$43.00 and \$38.50. Friday bargain 29.75

27 Brussels Rugs, Oriental and two-tone bedroom effects; 9.0 x 9.0, regular \$17.50, Friday, 13.50; 9.0 x 10.6, regular \$19.75, Friday, 15.75; 9.0 x 12.0, regular \$22.50, Friday 17.75

English and Scotch Tapestry Stair Carpet, Regularly 75c and 65c a Yard, Friday at 49c a Yard. A few rolls in Oriental and floral designs, 27 inches wide. Friday, a yard .49

Wool and Union Carpets, remnants and part rolls; a good range of colors and patterns; all 36 inches wide. Friday, a yard .49

Stair Oilcloth, painted back and canvas back stair and passage cloth; canvas back, 18 inches wide, 14c a yard; canvas back, 22 1/2 inches wide, 17c a yard; painted back, 18 inches wide, 16c a yard; painted back, 22 1/2 inches wide, 20c a yard; painted back, 27 inches wide, a yard .23

60 Reversible Chenille Rugs, red and blue, with band borders; size 27 x 54. Regular \$1.00. Friday .59

Japanese and China Matting, a yard .15

## Drapery Fabrics This Morning

English Curtain Nets at 23c Yard, white or cream, 45 inches wide. Regular 40c yard.

American Casement Cloths at 23c Yard, plain brown, rose, blue or natural, 30 inches wide. Regular 45c yard.

Shadow Printed Cretonnes at 19c Yard, reproductions of the most expensive French shadow printed chintzes, 36 inches wide. Regular 35c yard.

English Printed Cretonnes, at per yard .18

Sash Curtain Materials at 10c Yard, nets and scrim, some with frills, some with insertions. 30 inches to 40 inches wide.

25c Window Shades .19

Curtain Rods, at each .7

## 35c to \$1.25 Women's and Children's Underwear Today, 25c

Women's Vests, Drawers, Bloomers and Combinations, Children's Vests, Drawers and Combinations, medium weight, pure wool, or wool and cotton, and light-weight lisle, lisle and cotton, and cotton; a complete clearance of small balances of styles, making the biggest underwear event of the season. No phone or mail orders. Regularly 35c to \$1.25. Friday bargain .25

Women's Corsets, a beautiful new Royale model for fall, heavy white coutil, medium bust, long hips and back, finest rustproof boning throughout, wide side steel, six strong garters, bust draw cord, lace and ribbon trim. Sizes 19 to 28 inches. Regularly \$2.25. Friday bargain 1.25

Women's Brasieres, fine white batiste, trimmed top and bottom, back and front, with wide, fine cotton torcher; hooked in front. Sizes 34 to 46 bust. Regularly \$1.25. Friday bargain 75c

LADIES' \$3.00 TO \$4.50 SWEATER COATS, \$2.50. Of beautifully soft pure wool, smart, up-to-date styles, high or roll collars, patch pockets, buttons and buttonholes reinforced with saten, plain and fancy weaves; colors white, navy, cardinal, black, purple, saze, champagne and gray. Sizes 34 to 42 bust. No phone or mail orders. Friday bargain 2.50

WOMEN'S FLANNELLETTE NIGHTDRESSES, 50c. Of excellent quality striped flannellette, high neck, long sleeves, buttons down front; frill of goods at neck and on cuffs. Lengths 56, 58 and 60 inches. Friday bargain .50

\$3.00 TO \$7.00 GIRLS' FALL DRESSES, FRIDAY, TO CLEAR, \$1.95

Girls' Dresses, fine, plain or cord velvets, all wool serges and Panamas, fancy plaid and check dress goods; wide choice of handsome styles; all popular and wanted colors. Sizes 6 to 15 years. Regularly \$3.00 to \$7.00. Friday bargain 1.95

Children's Coats, navy wool coating serges, lined throughout, trimmed military style, with gilt buttons and scarlet braid, velvet collar. Friday bargain, 2 and 3 years, \$2.75; 4 to 6 years, \$3.25

## 20,000 Rolls Wall Papers on Sale

9c Per Roll, 24 inches; oatmeal, tapetries and conventional patterns. Regular 17c to 25c.

14c Per Roll, English high light and two-tone treatments, chintz and striped bedroom papers, fabric and bleached living-room papers. Regular 35c to 50c.

## Suit Cases and Baskets

Matting and Canvas Suit Cases, 18 inches to 24 inches; basket, 12 inches to 18 inches. Regular \$1.25 to \$4.50. Friday .98

## Photo Supplies

M. Q. Developers, regular 5c each, Friday, 6 for .20

## Nearly Twelve Thousand Dollars' Worth Women's Garments for Less Than Four Thousand Dollars

With many weeks of warm weather just ahead, here is a most sensational bargain in wearing apparel for present use, with several hundred coats for fall wear.

Each and every garment is 1915 style right up to date. How do we do it? Just a clearance by a manufacturer who accepted our offer to make a one-day bargain of them, so that you might take home from our Exhibition economies something you'll talk about till Christmas! Come early. On sale at 8.30.

2102 WOMEN'S AND MISSES' GARMENTS, INCLUDING SUITS, COATS, SKIRTS AND DRESSES. REGULAR VALUE \$11,583.75. FRIDAY BARGAIN PRICE \$3861.25.

Or just one-third their former value. These garments are over-cuts, samples, left-overs, and several stock lines, bought at a low price, which enables us to offer:

- 300 SILK AND SERGE DRESSES, Friday at \$3.95. Formerly \$10.00 to \$12.50.
- 500 WASH DRESSES at .69. Formerly \$1.95 to \$2.50.
- 240 WASH DRESSES, at \$1.95. Formerly \$3.50 to \$5.00.
- 97 WOMEN'S SUITS, at \$7.95. Formerly \$15.00 to \$21.00.
- 60 MISSES' SUITS, at \$5.95. Formerly \$10.00 to \$15.00.
- 295 SKIRTS, assorted sizes, at \$1.50. Formerly \$3.00 to \$4.00.
- 200 SKIRTS, assorted sizes, at \$2.49. Formerly \$5.00 to \$6.50.
- 203 COATS, fall weight, at \$4.95. Formerly \$10.00 to \$15.00.
- 207 COATS, fall weight, at \$2.95. Formerly \$6.00 to \$8.50.

Each Garment is in Perfect Condition and All Are Extra Bargains for Immediate Use

## Lingerie Waists

Low or high soft collars; long or short sleeves; sheer or heavier materials; sizes 34 to 42 bust. Regularly \$1.95, \$2.45 and \$2.95. Friday .98

200 ODD WAISTS. Black and colored silk, tafetta or muscadine. Regularly \$1.95 to \$3.95. Friday .50

MIDDY WAISTS. Broken ranges and sizes for misses and small women; white trimmed, colors and darker shades; some Norfolk with bells. Sizes 14, 16 and 18, or 22, 24 and 26-inch bust. Regularly 79c to \$1.25. Friday .25

(No phone or mail orders.)

## Gingham House Dresses 59c

Stripes, gray and navy with white, three-quarter sleeve, V necks, high waistline; sizes 34 to 44.

## MOREEN UNDERSKIRTS AT 49c.

Black, gray and purple; cut full, flounce of knife-pleating; lengths 36 to 42.

## 23 Cents in the Basement

Corn Brooms, four-string, well made. 30c value. Friday .23

Wood Salt Boxes. Friday .23

Bread Knife or Ham Slicer Knife, Sheffield make. Friday .23

Butcher Knives, 6-in. size. Friday .23

Scissors and Shears, small or large. Friday .23

Rolling Pins, revolving handle, superior grade. Friday .23

## At Other Prices

Clothes Wringer, regularly \$6.00. Friday's price, \$5.00

Sani-Genic Dustless Floor Mops, regularly \$1.00. Friday .59

## Carload of Stone Crocks

FOR PRESERVING. Extra heavy salt-glazed stoneware, for preserving, butter, eggs, pickles, etc.; covers on all.

1 1/2 gal., regular 25c each .13

2 gal., regular 45c each .27

3 gal., regular 65c for .41

4 gal., regular 75c for .49

5 gal., regular 90c for .59

6 gal., regular \$1.05 for .67

8 gal., regular \$1.35 for .95

10 gal., regular \$1.65 for .1.12

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# The Robert Simpson Company, Limited

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