COMMERCE FOLLOWS THE FLAG.

THE manufacture of Wall Paper in Montreal was founded in 1878 by Mr. Colin McArthur. During the twenty-two years elapsing since then his business has increased and expanded in large measure, keeping pace with the marvellous development of Canada, and the products of his Factory are well known not only in Canada, but also in the United States, West Indies, South America, Newfoundland, Australia, Tasmania, New Zealand, and South Africa.

The engraving on the next leaf is a true picture of the Factory (St. Lawrence River view), showing a large ocean steamship at the wharf.

The Factory includes about one hundred thousand square feet of floor space, is furnished with the latest and most approved appliances for the manufacture of Wall Paper, and is the most complete in Canada, inasmuch as the intrieate processes of Color Grinding, Bronze Making, and Roller Cutting, each demanding talent and scientific skill of the highest order, are all done on the premises.

Messrs. Colin McArthur & Co. are staunch adherents of

THE IMPERIAL IDEA.