

that promote trade in new and emerging services, identify opportunities for collaboration in third markets and generate profits that benefit entrepreneurs in both countries.

This is a "visit Malaysia" year and I am confident that Canadians will be coming in record numbers, not just to enjoy beaches and markets, hill stations and jungle parks, but also to look for business opportunities with Malaysian partners. This brings me back to acknowledge my hosts today, and to underline the key role that the Malaysia-Canada Business Council plays, both here and in Canada, as a vehicle for networking and communicating, and as a symbol of a trade relationship that has truly come of age.